



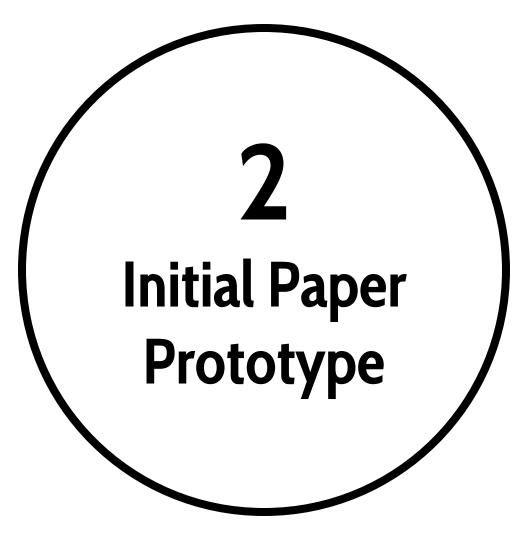
Overall Problem

 Many go through life without picking up skills they want Overall Problem

- Many go through life without picking up skills they want
- Finding help nearby is difficult

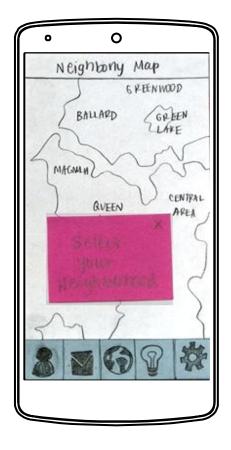
Overall Problem

- Many go through life without picking up skills they want
- Finding help nearby is difficult
- People are unaware that help may be right next door!



Getting to know neighbors through their hobbies and their interests

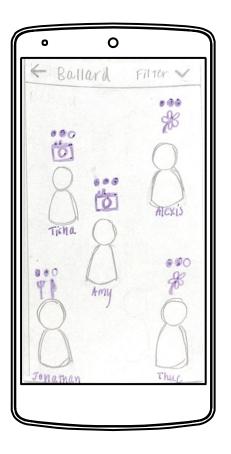
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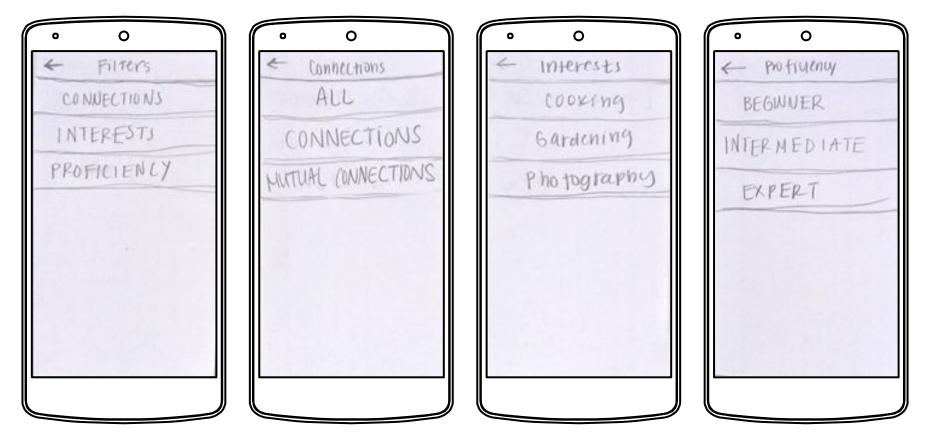


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0 Profile. from. Jonathan 8+ Bio I'm getting very good at making classic American dishes. 41 Cooking . 0 . .

Seeking local enthusiasts for questions and collaboration





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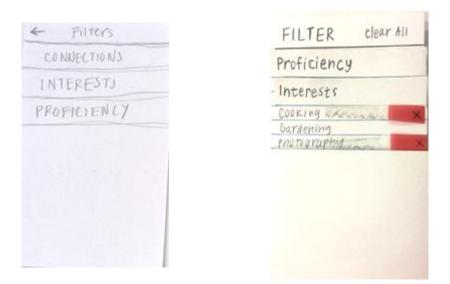


Heuristic Evaluation: Process

• 1 participant

• Written violations

Heuristic Evaluation: Results



No "clear all" in filters

Heuristic Evaluation: Results



No confirmation check for "Add friend" feature

Usability Tests: Process

- 3 participants on campus
- Cognitive walkthrough
- Prompts for 2 tasks

Prompts

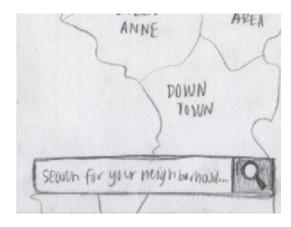
Task 1: You don't know anyone in this area yet and want to *introduce yourself to* a neighbor with a mutual interest.

Prompts

Task 2: You want to find someone nearby who is qualified enough to answer your questions about why your photos have been problematic.





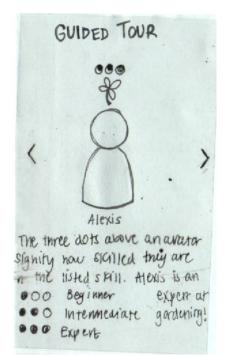


Search bar



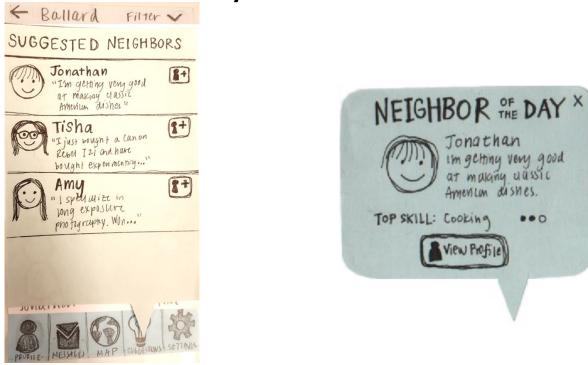
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Local Interests	
Cooking	
Gardening	
Photography	
Skill Level	
Beginner	
Intermediate	
Expert	
Connections	
Active	
Clear All VOK	X Cancel

Filters: apply, cancel



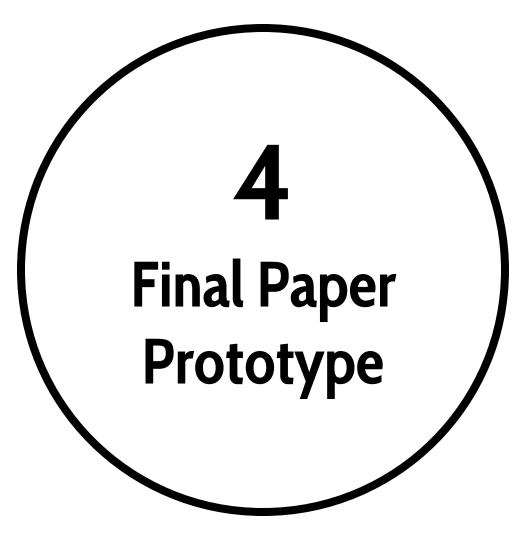
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Understanding icons



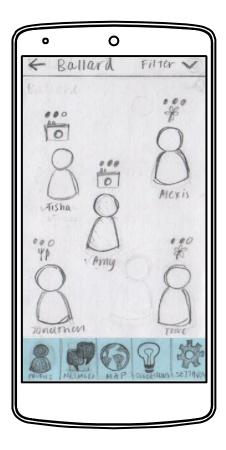
"Neighbor of the Day" feature

...

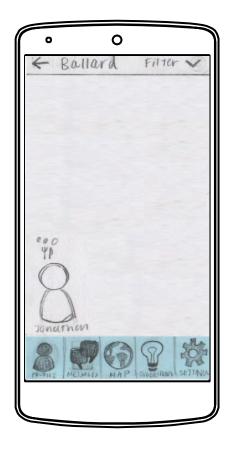


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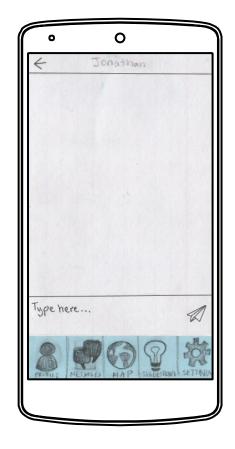


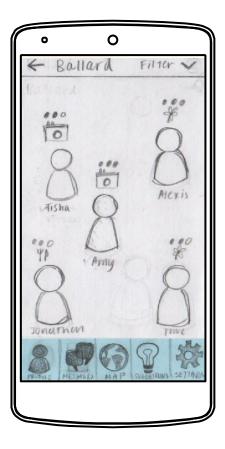
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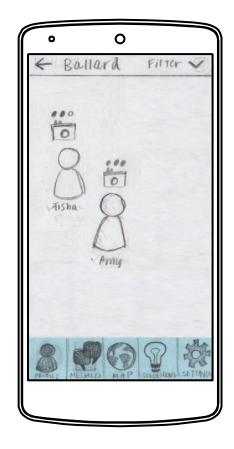
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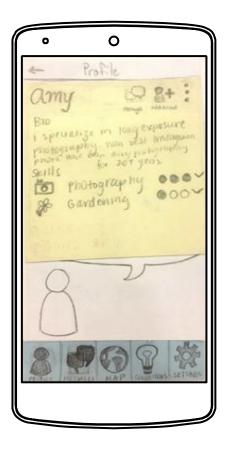
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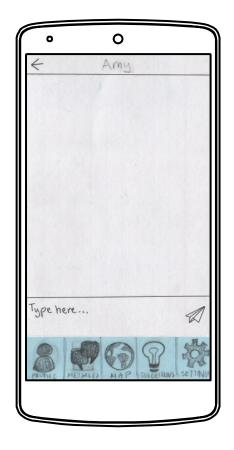


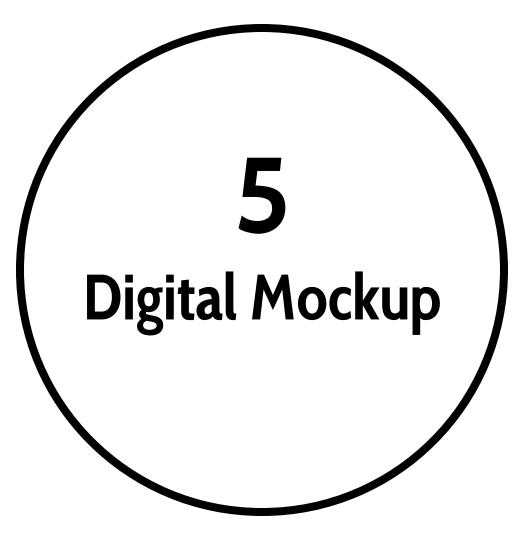
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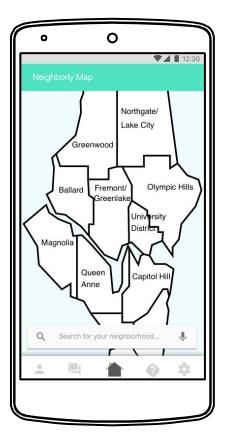
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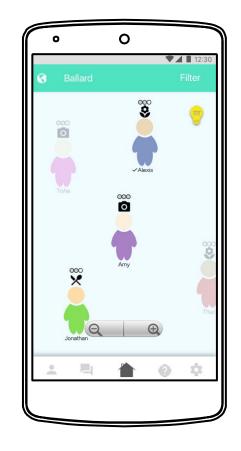


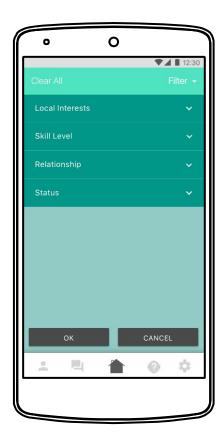
Getting to know neighbors through their hobbies and their interests

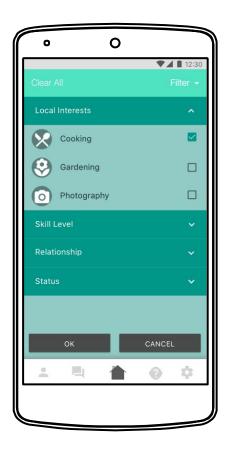


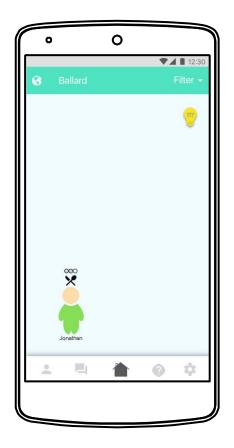


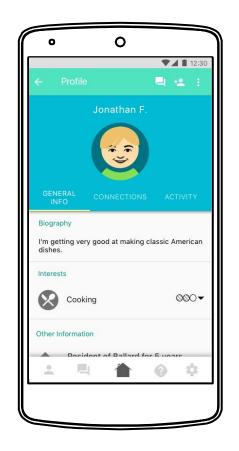


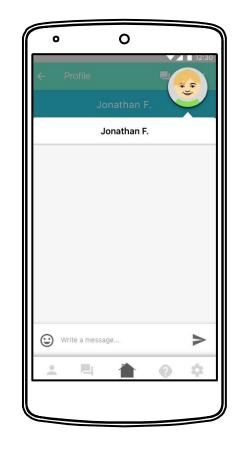






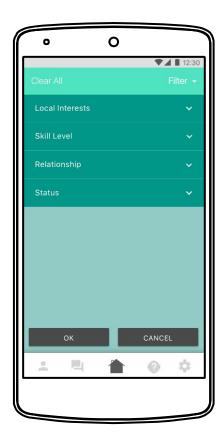


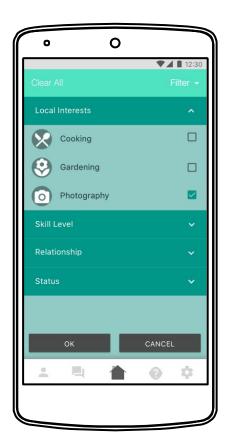


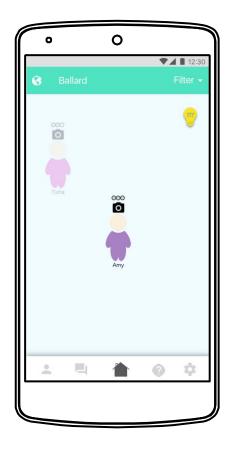


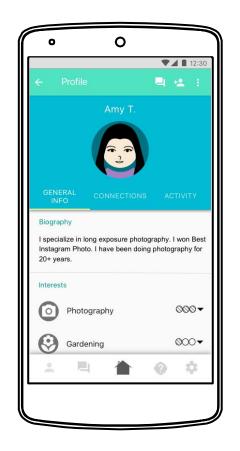
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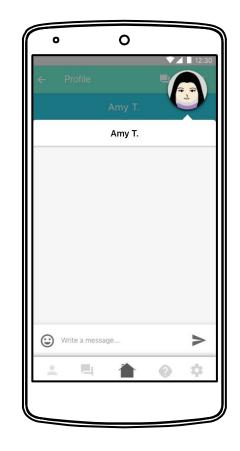














Iterate Key to success

Process Tasks change as a result of testing

Iterate We wish there was more iteration!

