

# nexus

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# nexus

*noun*

a connection or series of connections linking two or more things.

# Overall Problem

- Retirement home residents are lonely
- Activities do not cater to everyone

# Contextual Inquiry (Interview)

“Andy”

- Former philosophy/religion prof.
- Lived in many different places
- Lots of life experience



Not “Andy”. Picture for illustration purposes only.

# Contextual Inquiry (Interview)

## “Clara”

- In her 90s
- No experience with technologies: computers, phones, etc.
- Days are “lonely”, and missing human connection
- Not interested in planned activities such as trivia



Not “Clara”. Picture for illustration purposes only.

# Contextual Inquiry (Interview)

“George”

- In his 80s
- Appreciates consistent social interactions
- Also finds his days lonely
- Not a frequent user of technology



Not “George”. Picture for illustration purposes only.



**THIS IS A BIG PROBLEM NOW**

# Tasks

Initiating new  
mentor/mentee  
connections

Mentor-mentee follow  
up communication

Viewing activities and  
hobbies of other  
residents

Finding nearby  
activities

Finding other  
residents interested in  
same activity

Starting meetings and  
events



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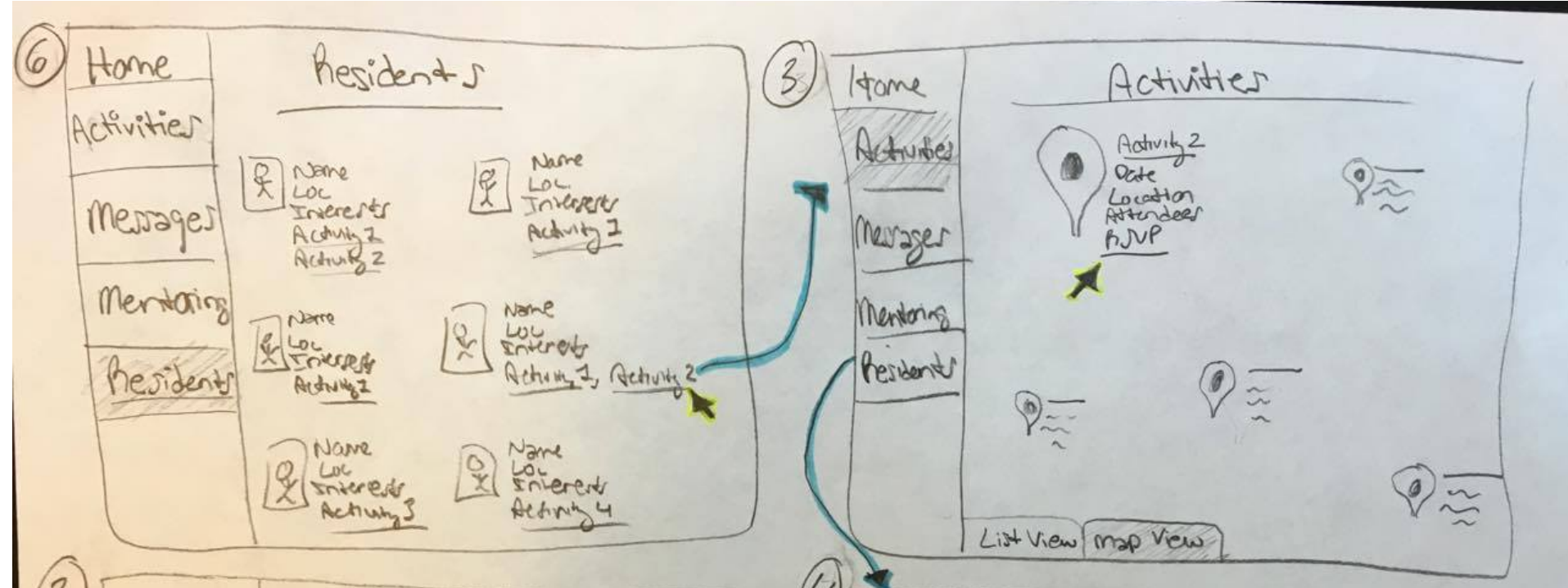
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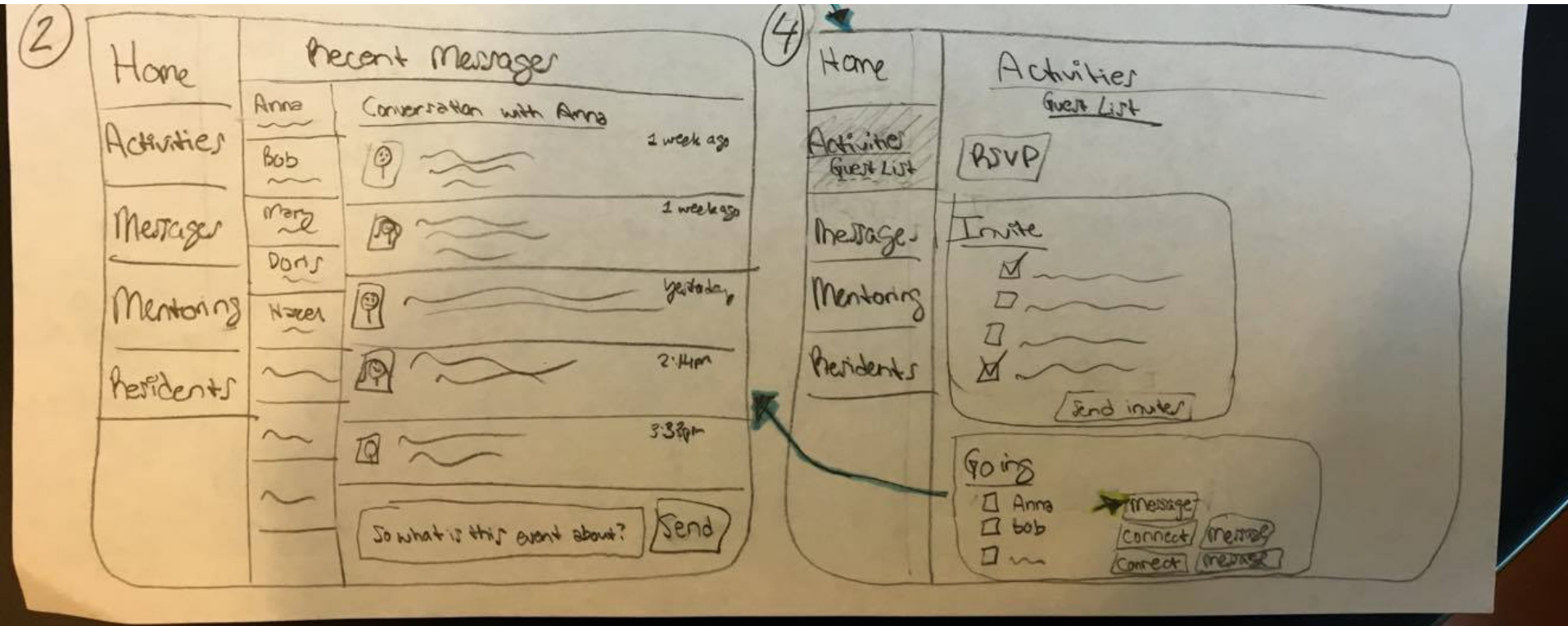
# Design Sketches



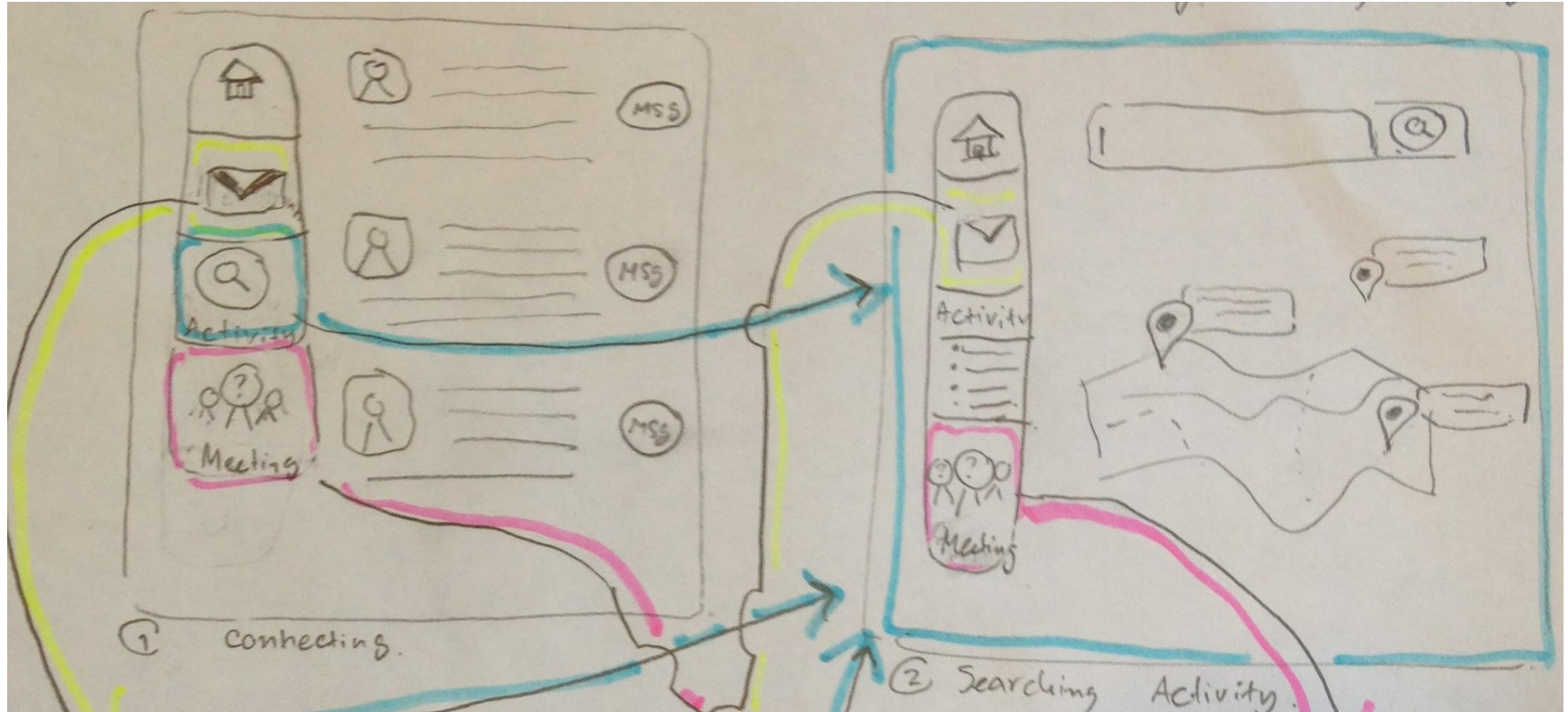
# Sketch #1



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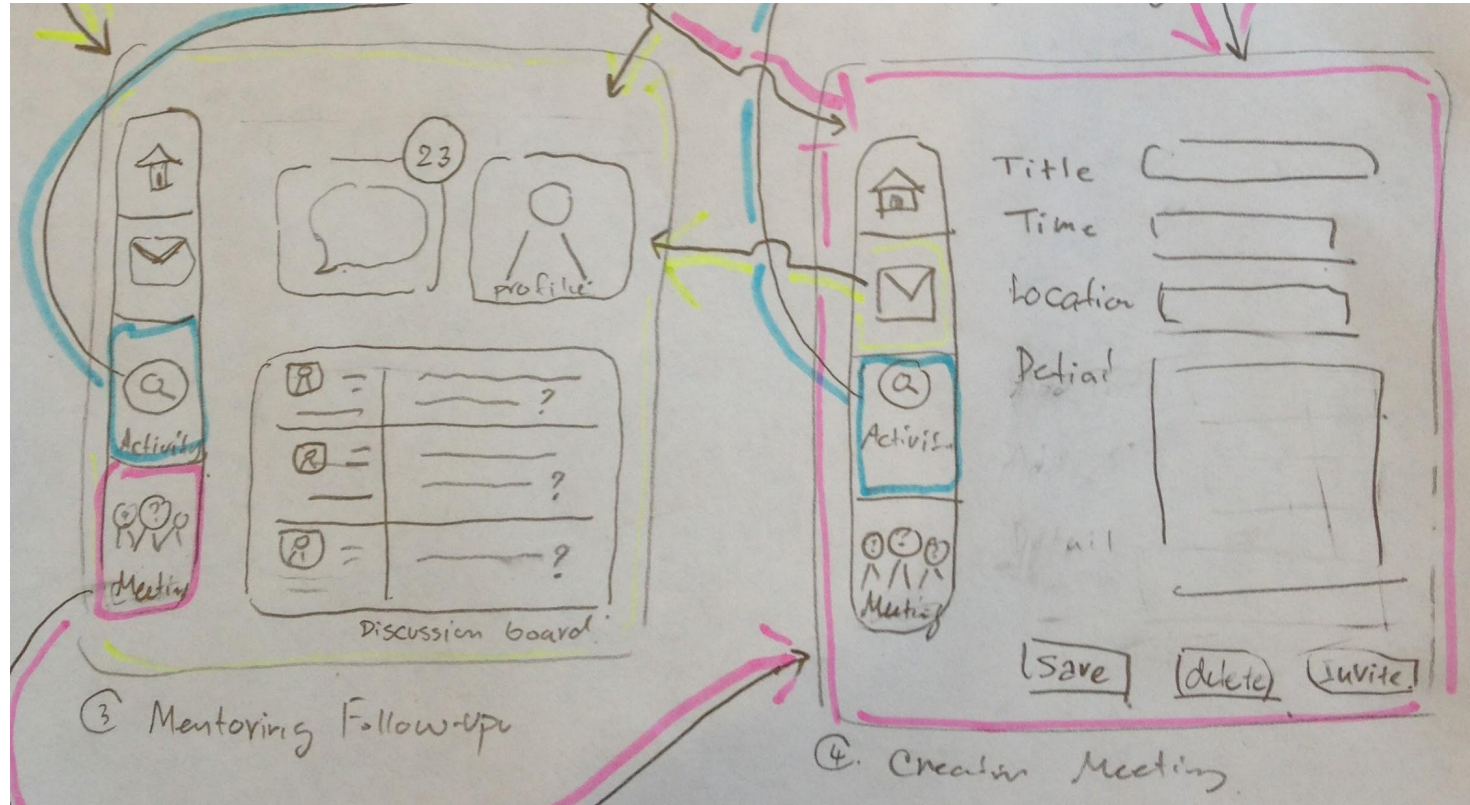


# Sketch #2

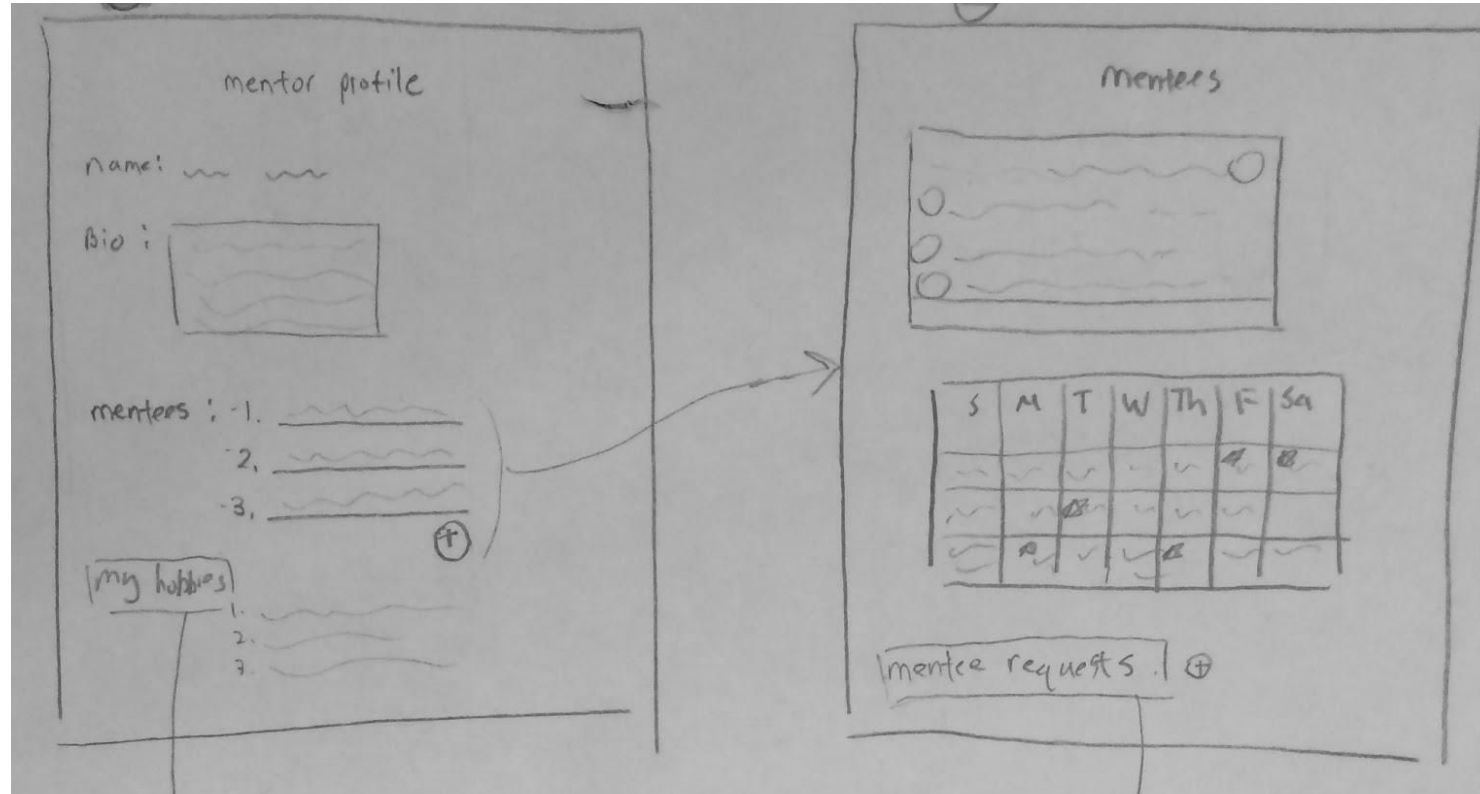




# Sketch #2



# Sketch #3



# Sketch #3

The sketch shows a two-page user interface for a mentorship application. The left page is titled 'Activities' and contains three main sections: 'Popular activities in your residence' with a list of four wavy lines, 'Create a meeting' with fields for 'Event name', 'Time', and 'Location', and 'Events near you' with a table of three columns (name, location, distance) and three rows of wavy lines. The right page is titled 'new mentee name' and contains three sections: 'school' with a field for 'univ. of ...', 'major' with a field for a wavy line, and 'bio' with a field for three wavy lines. Below these is a section for 'common interests' with a list of three items: '1. golfing', '2. philosophy', and '3. reading', followed by two more wavy lines.

**Activities**

Popular activities in your residence:

1. ~~~~~
2. ~~~~~
3. ~~~~~
4. ~~~~~

**Create a meeting**

Event name: | Blah blah blah |

Time: | ~~~~~ |

Location: | ~~~~~ |

**Events near you**

name	location	distance
1. ~~~~~	~~~~~	~~~~~
2. ~~~~~	~~~~~	~~~~~
3. ~~~~~	~~~~~	~~~~~

**new mentee name**

school: | univ. of ... |

major: | ~~~~~ |

bio: | ~~~~~ |

common interests:

1. golfing
2. philosophy
3. reading

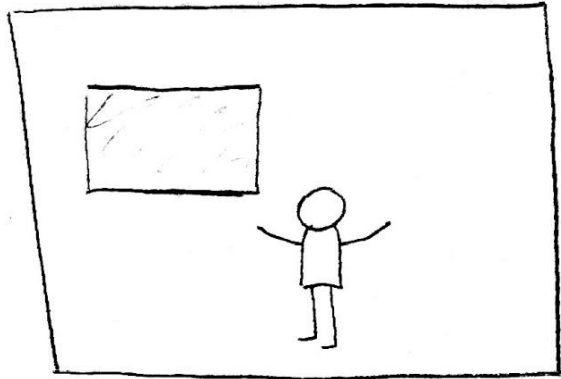
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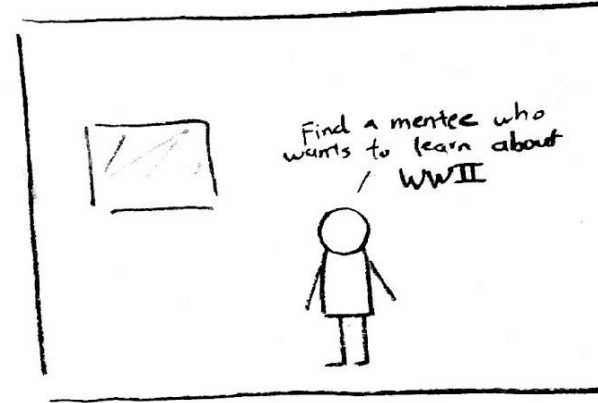
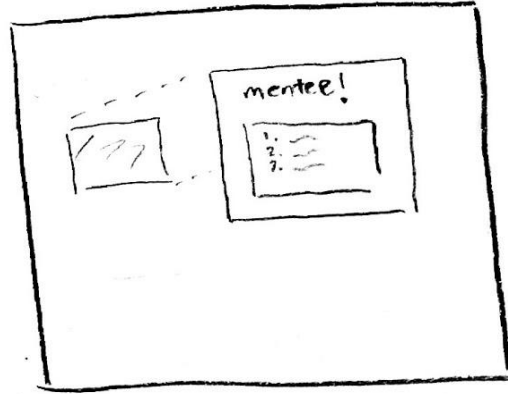
# Storyboards



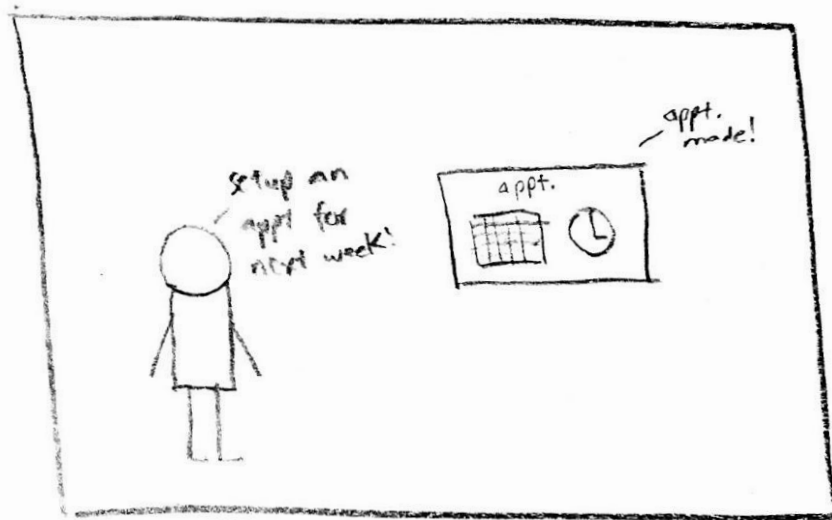
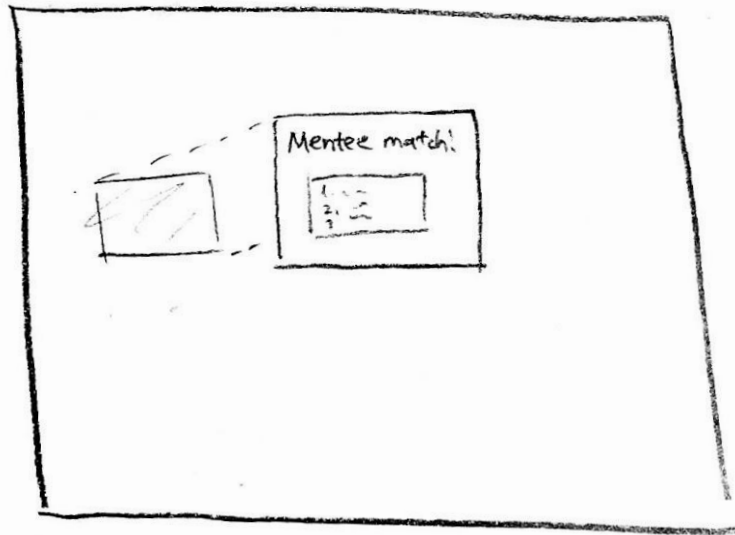
# Storyboard #1



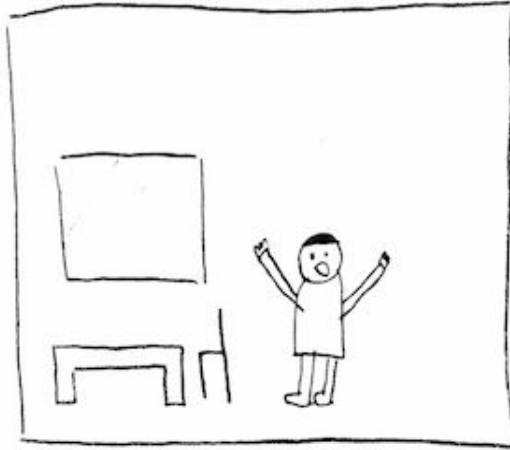
I want to share my perspective  
on life with the next generation!



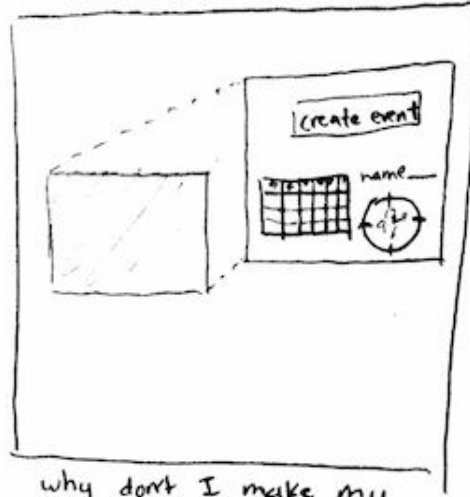
# Storyboard #1



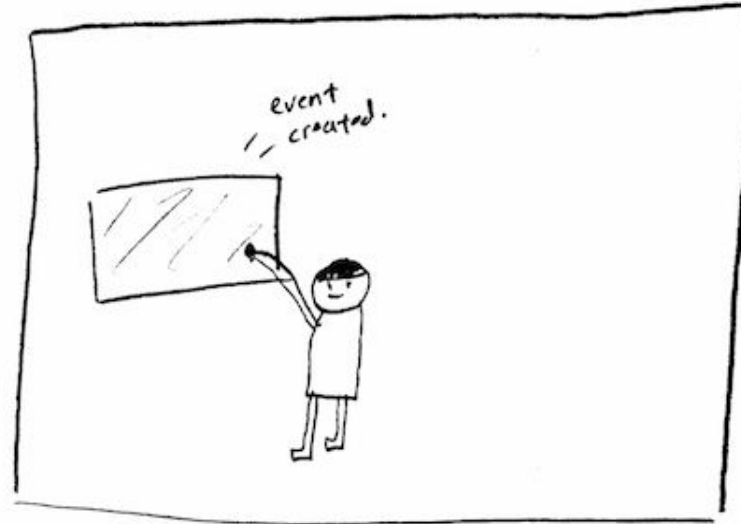
# Storyboard #2



All the planned events are boring

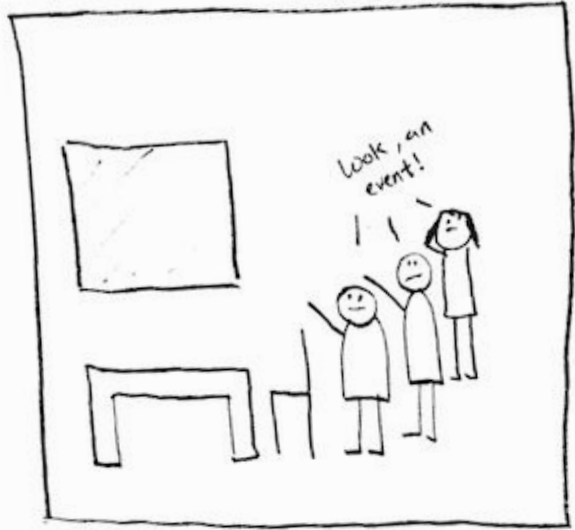


why don't I make my own event?

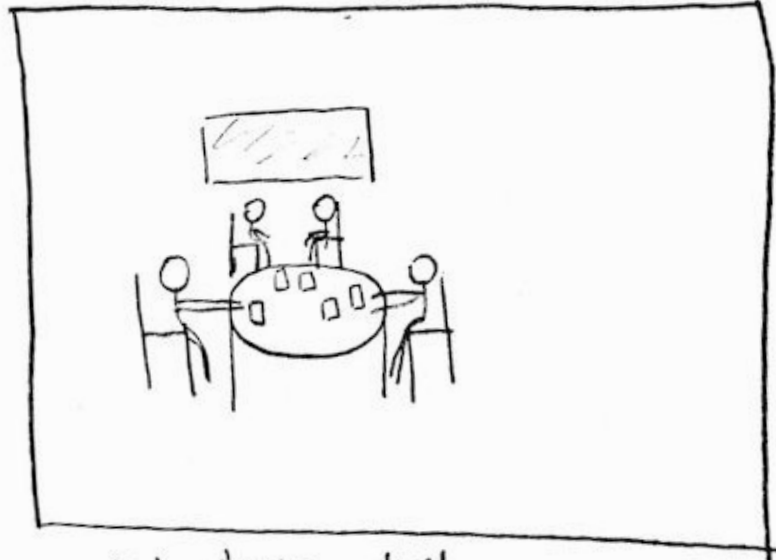


making a poker event for tonight.

# Storyboard #2



\* Hours later, ... others notice event.



people playing poker!

# Summary

- Don't make assumptions about what the user wants
  - Empathize with stakeholders
- Have a conversation instead of interview
- Retired people are usually apprehensive of technology
- This is a real, systemic problem
- There are no good solutions, yet

Thank

You