

Team Members



Isaac Schaaf Project manager

- Ellen Wu Designer

- Elizabeth Schibig Documenter

Michael Kim Web Developer

Problem

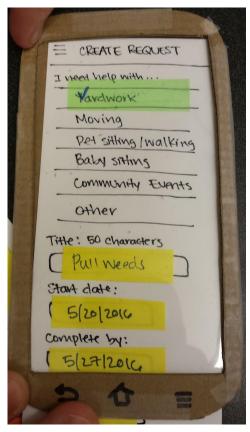
- Difficult to give and get help when needed communities largely isolated and anonymous
 - e.g. if you need help jump-starting your car, more convenient to ask a neighbor who knows how rather than phoning friend far away
- These difficulties often stem from a lack of trust between neighbors
- Need to bridge gaps in communication

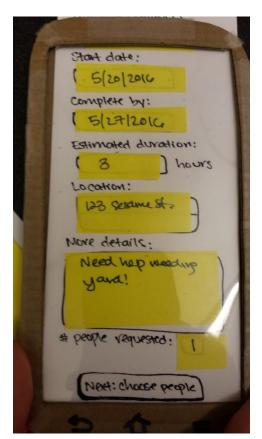
Initial Paper Prototype



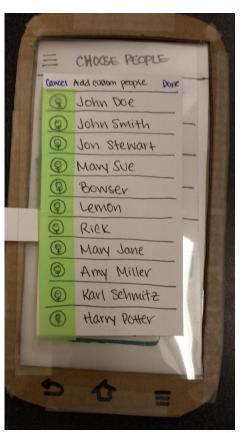
Initial Paper Prototype: Task 1



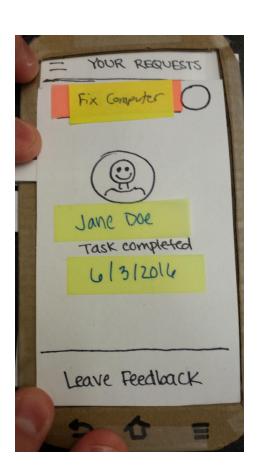




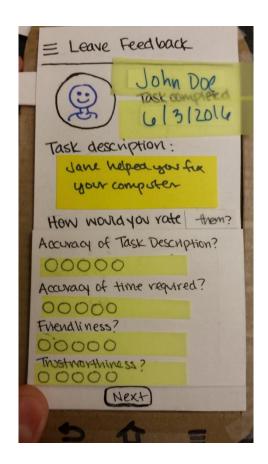


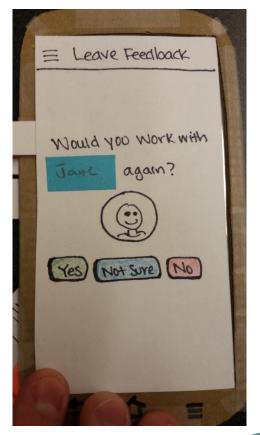


Initial Paper Prototype: Task 2









Testing Process

Heuristic evaluation

- Fluid
- Multiple context switches
- Open dialogue

User tests

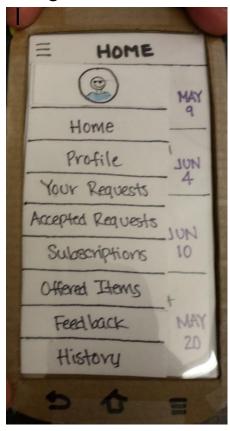
- Constrained
- Single context switch
- Debrief at the end

Testing Results

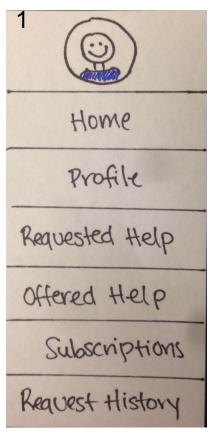
- Main menu design
- Home page clarity
- Request dates
- View feedback of other users

Testing Results: Main Menu Design

Origina



Revision



Fina



Testing Results: Home Page Clarity

Origina



Revised page



New startup

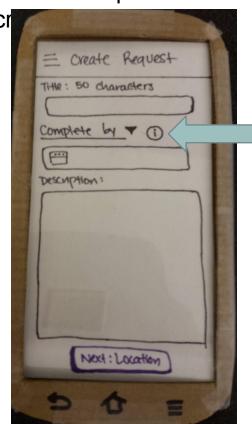


Testing Results: Request Dates

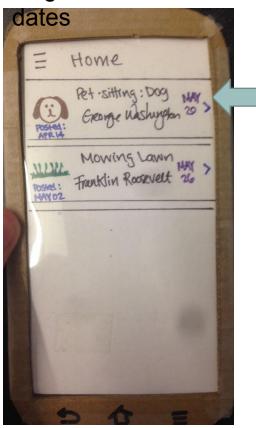
Original request



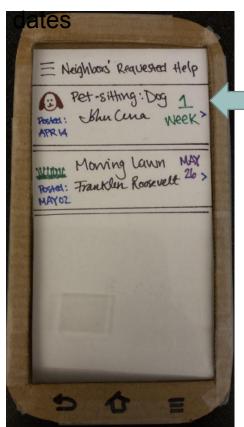
Revised request



Original end

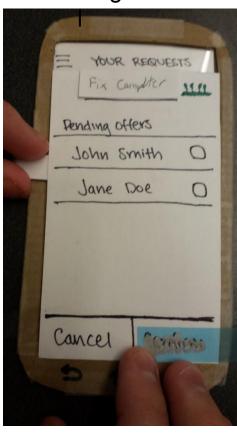


Revised end

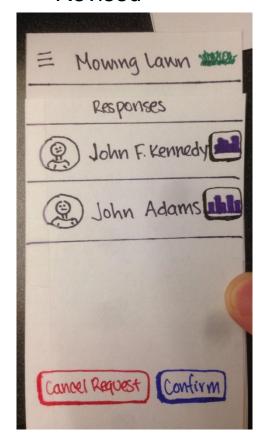


Testing Results: View Feedback

Origina



Revised



Final Paper Prototype



Final Paper Prototype: Task 1

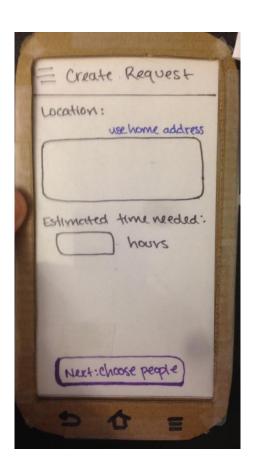


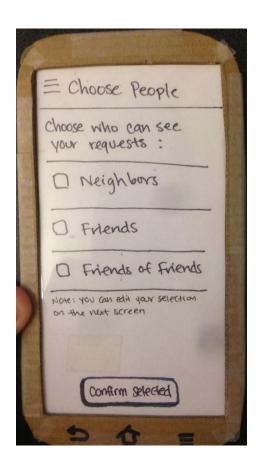


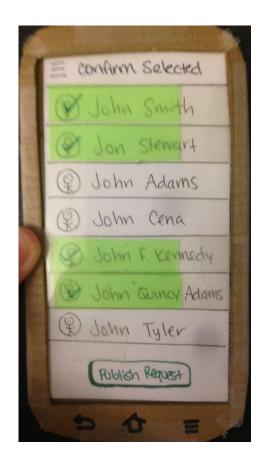




Final Paper Prototype: Task 1



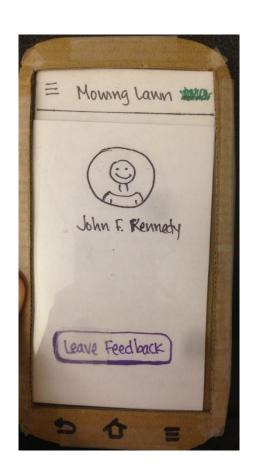


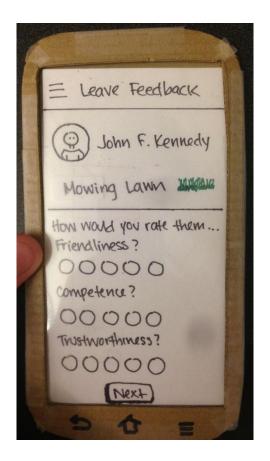


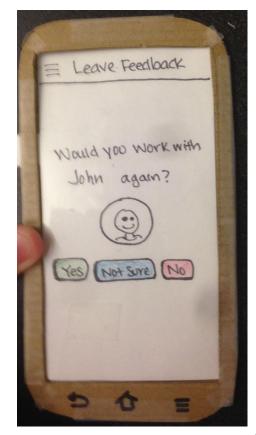


Final Paper Prototype: Task 2

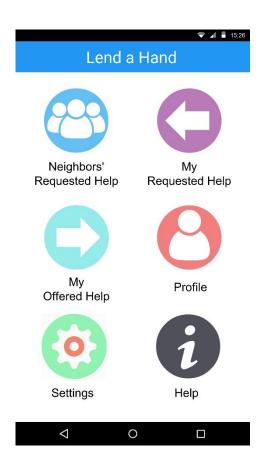


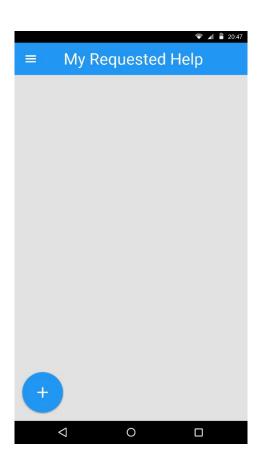


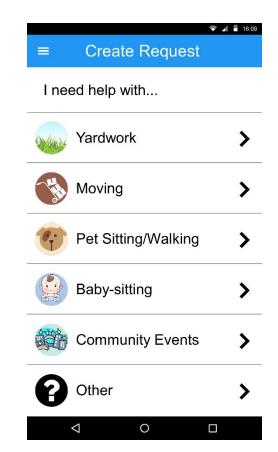


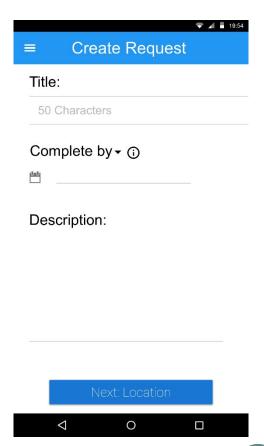


Digital Mockup: Task 1

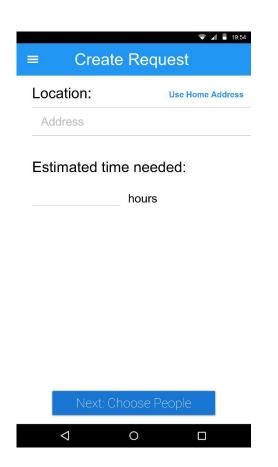






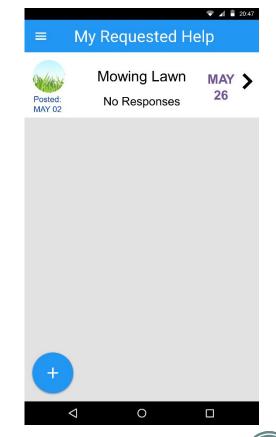


Digital Mockup: Task 1









Digital Mockup: Task 2









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Summary

- Important to iterate through many designs
 - Did not spend too much time on any one design
- Changes we make in response to user feedback may not always be correct
 - Always need to do further testing on any changes we make
- Things that were intuitive to us were not always intuitive to some users
 - All assumptions should be tested

