



# JRNY

begin your journey to a new career



grace qiu - team organizer  
jonathan oh - developer  
**joe santino - developer**  
austin meyers - designer  
bruce wen - developer

# overall problem

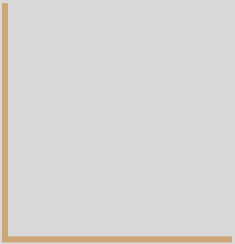
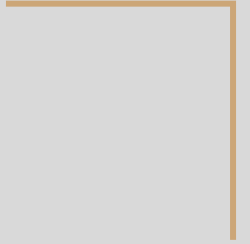
**8 million** individuals are currently unemployed in the US<sup>1</sup>

**62%** of firms struggle to fill open trade skill positions<sup>2</sup>

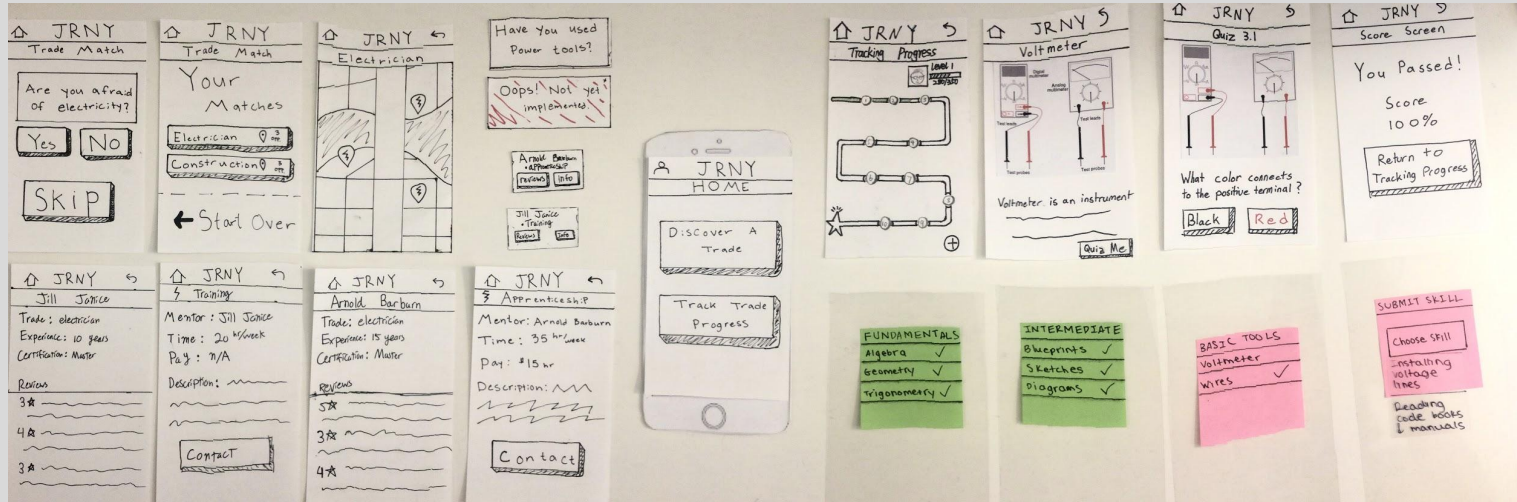
**31 million** positions will open due to baby boomer retirement<sup>2</sup>

**16%** of high school students planned on taking vocational classes<sup>3</sup>

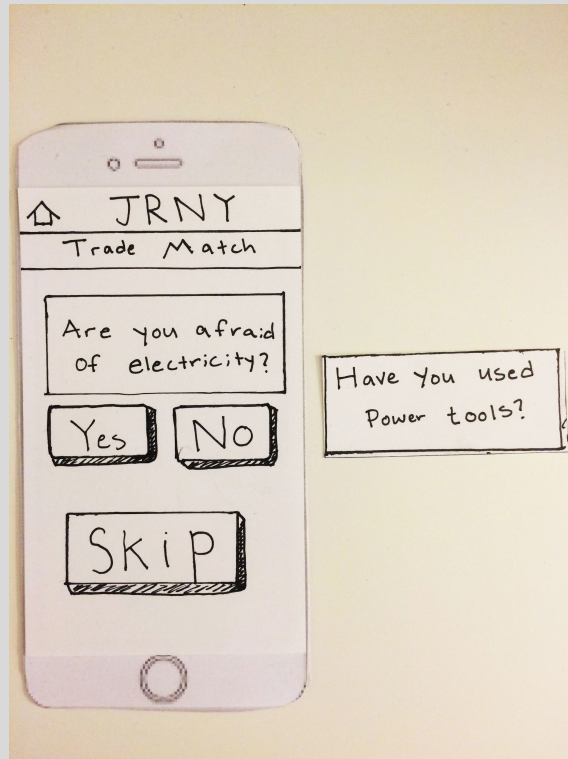
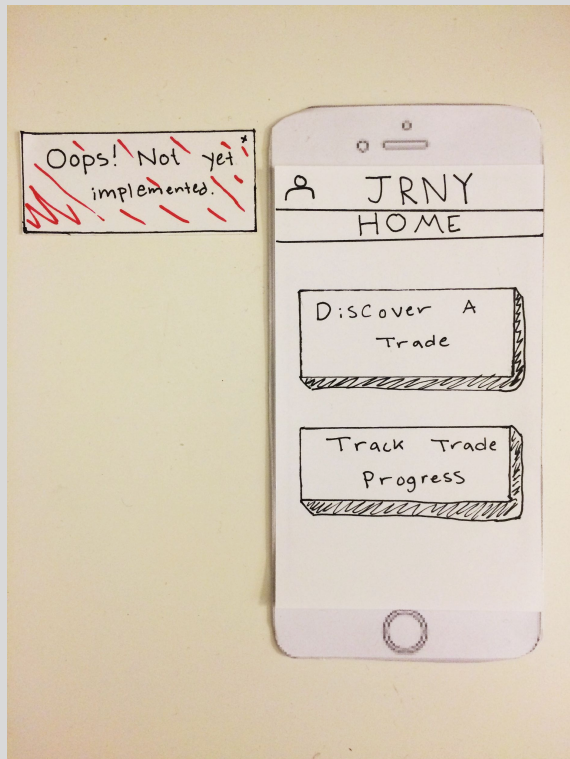
paper prototype



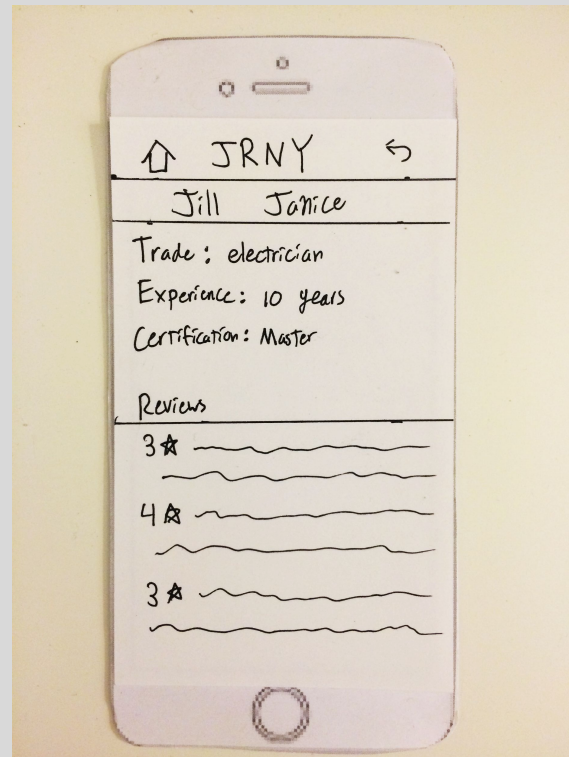
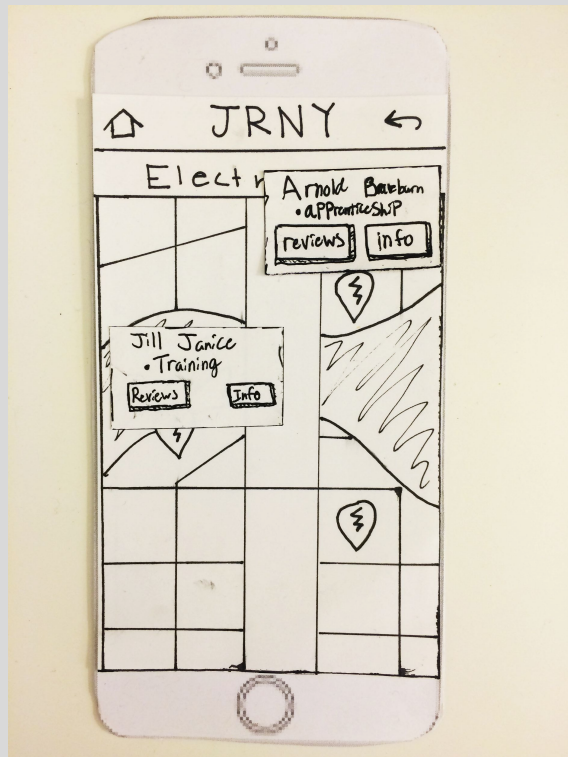
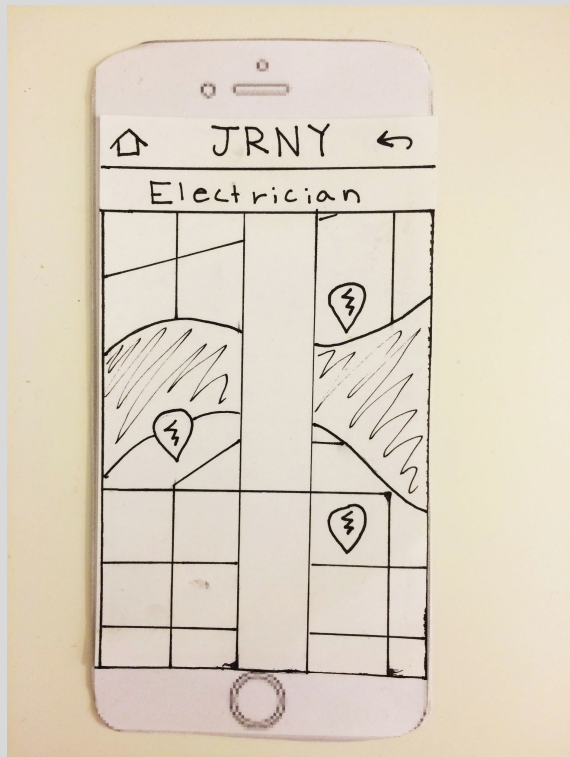
# overall design



# task: search/match

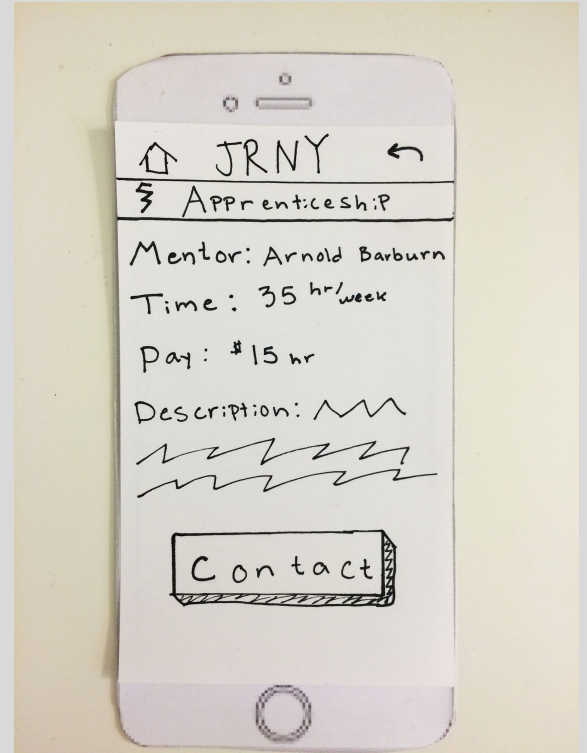
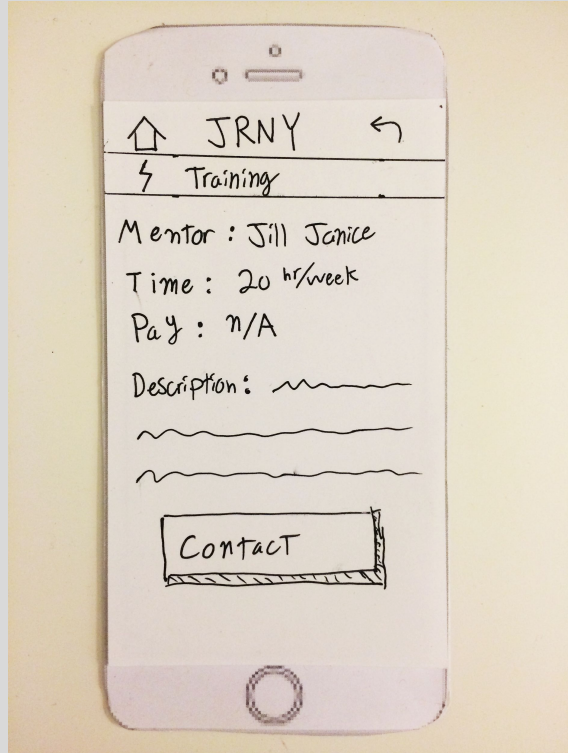
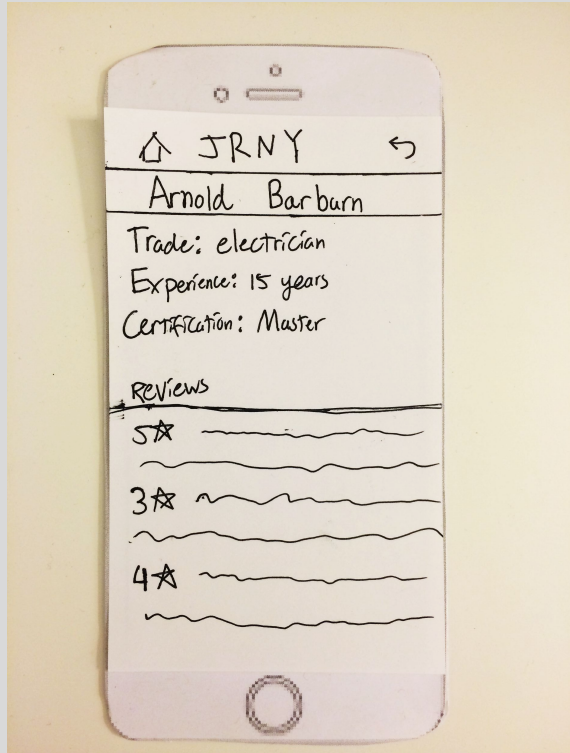


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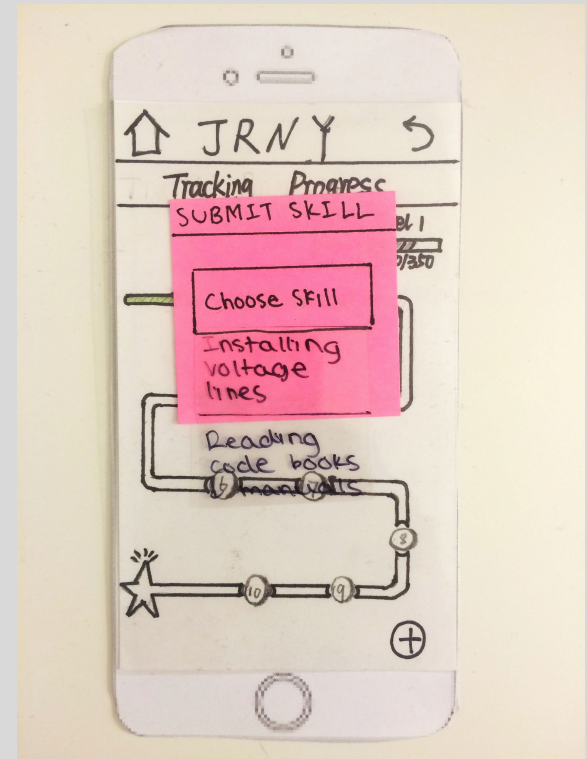
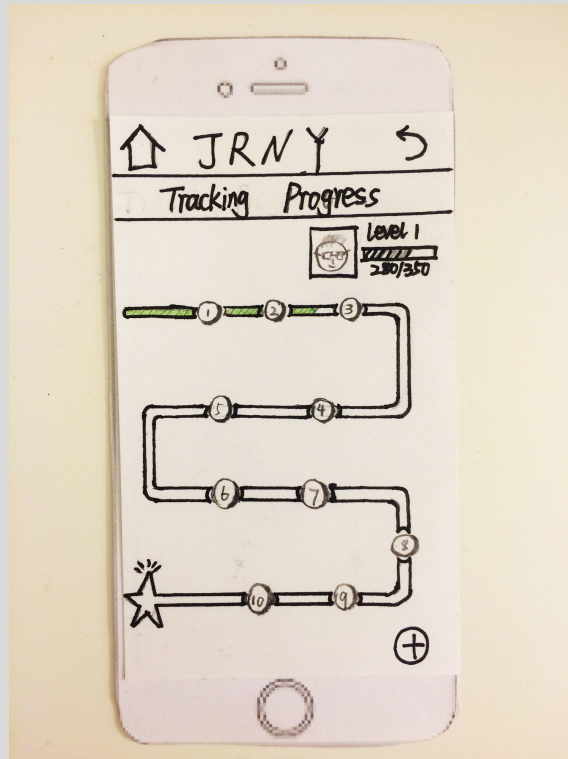
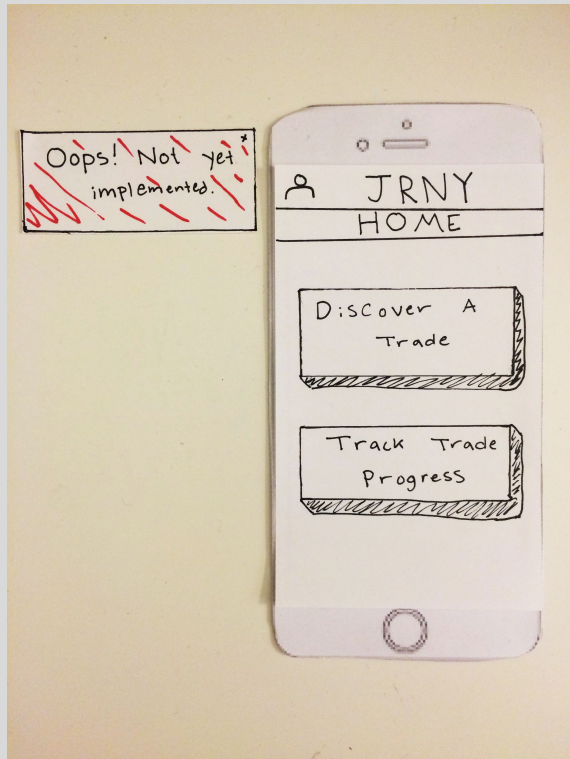




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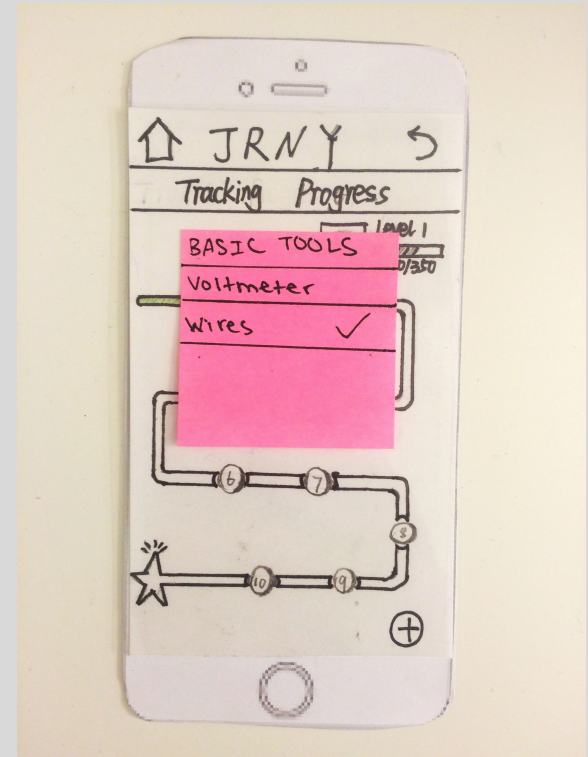
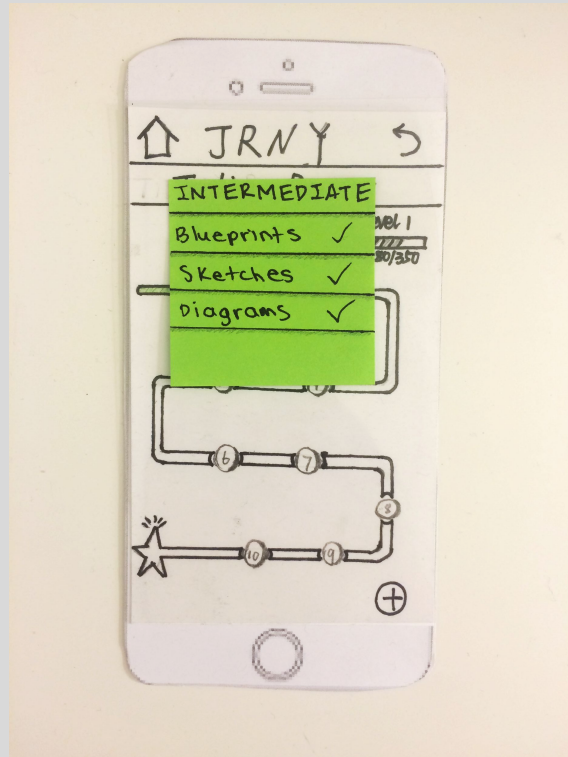
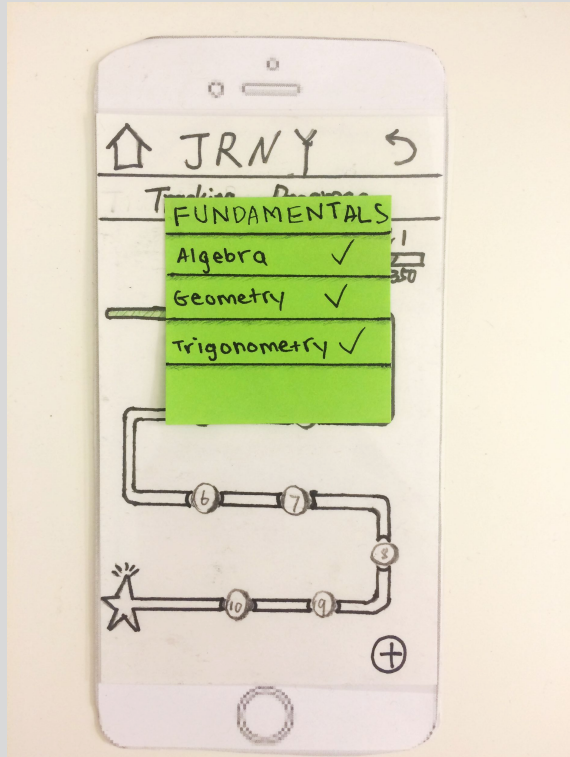


# task: track progress

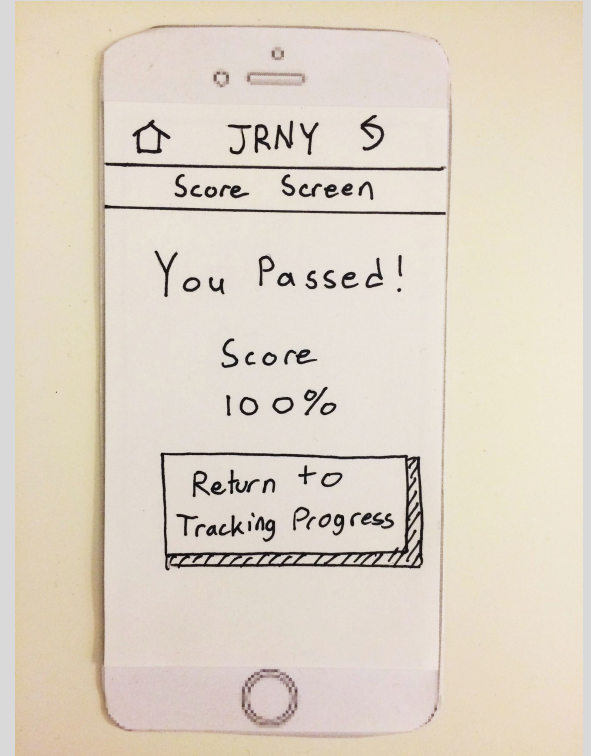
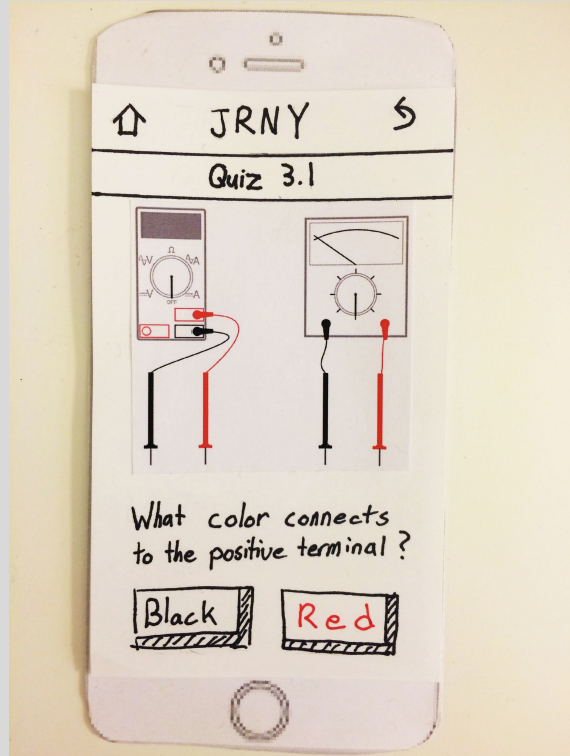
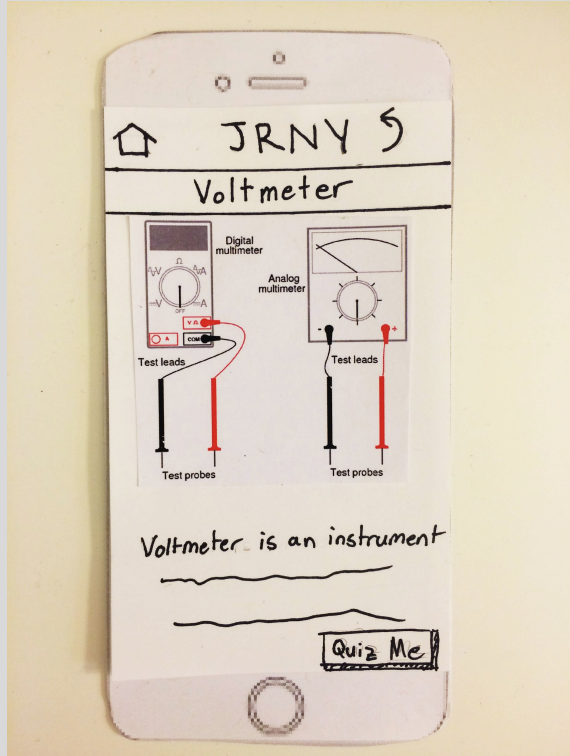




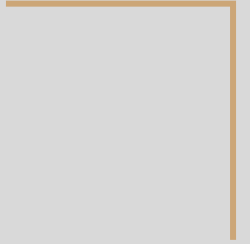
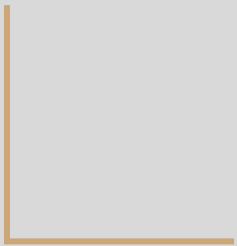
# task: track progress



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testing



# process

## **What is the point?**

Make sure the user understand what's being tested

## **Explain the tasks**

Find an apprenticeship, record your learning

## **Encourage Feedback**

Get them talking!

# user tests

## **The Map**

How our popups work

## **The Homepage**

What more is there?

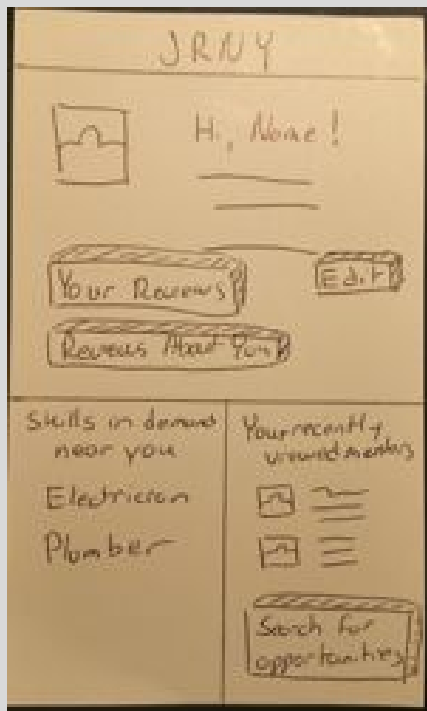
## **MileStones**

Inputting new skills

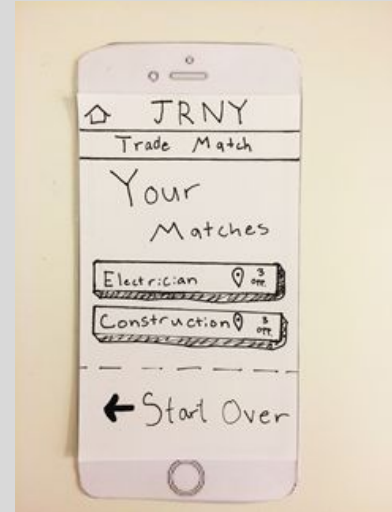
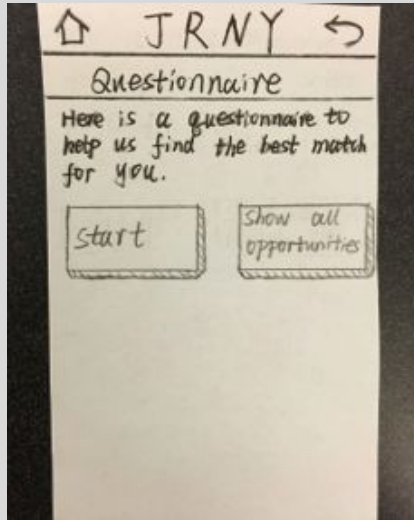


revised prototype

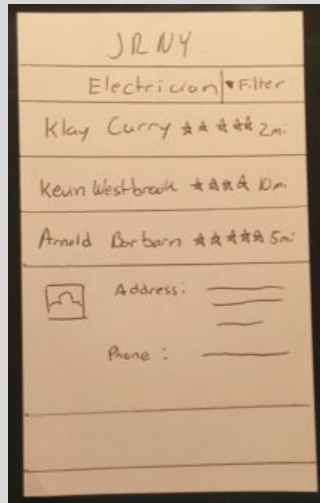
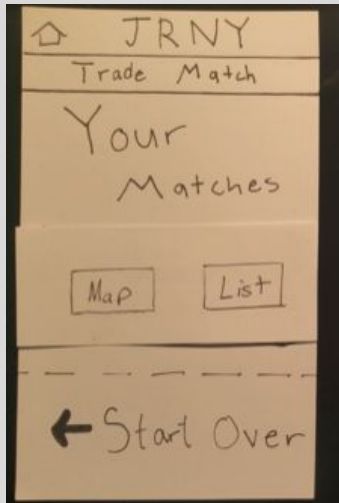
# home page



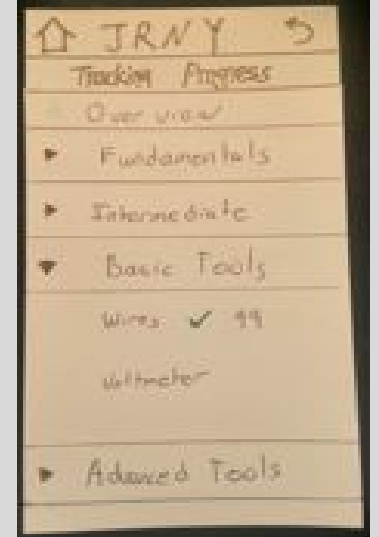
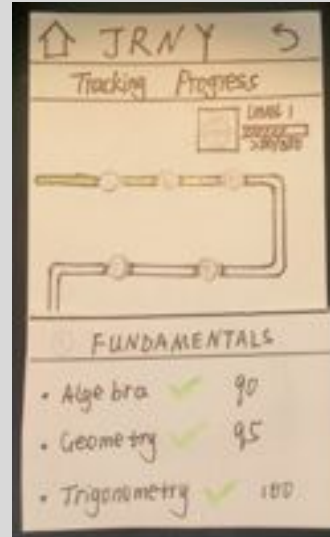
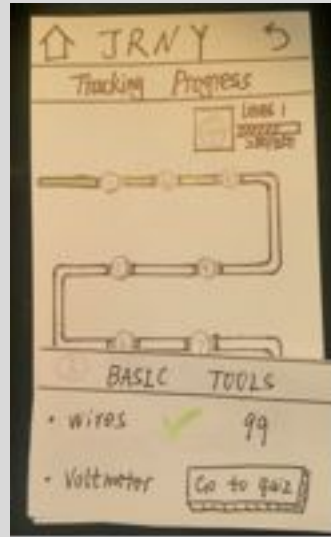
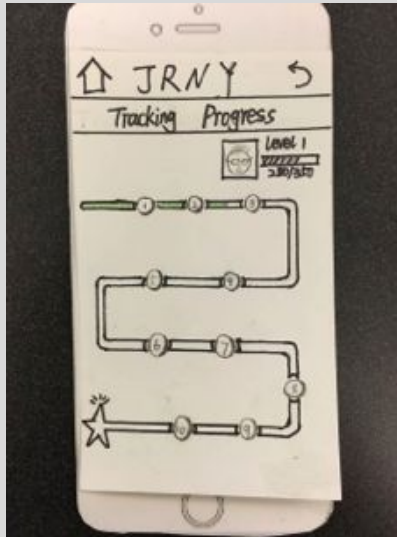
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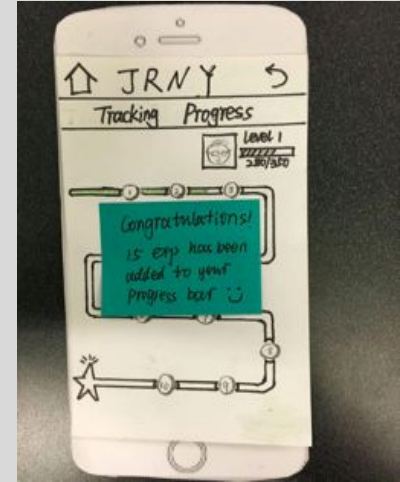
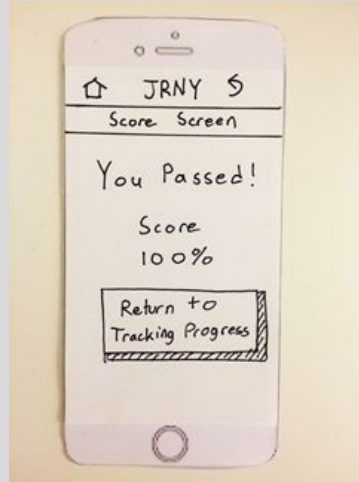
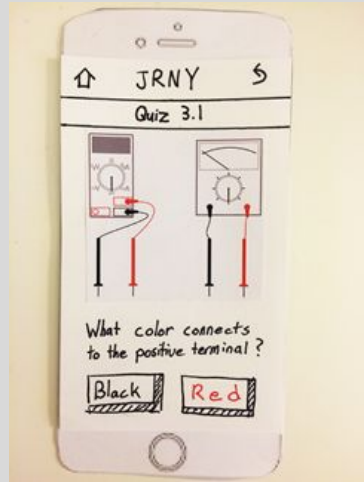
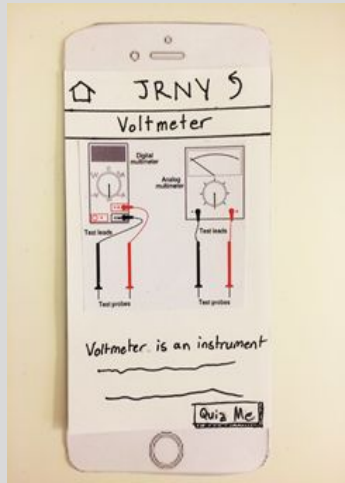


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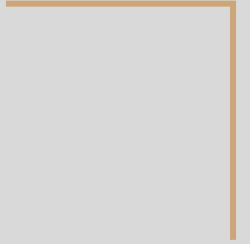
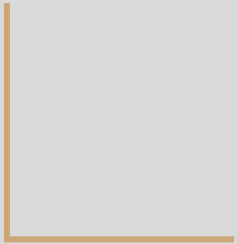




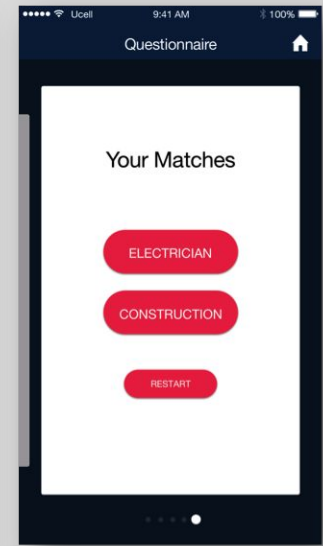
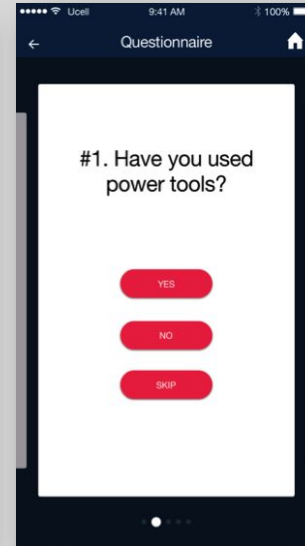
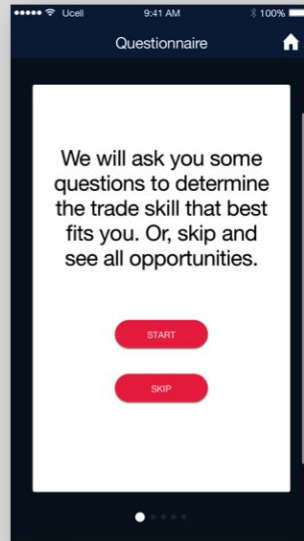
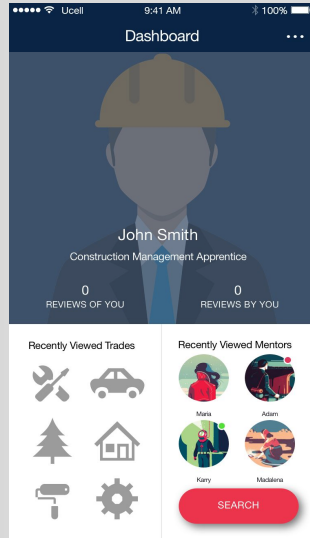
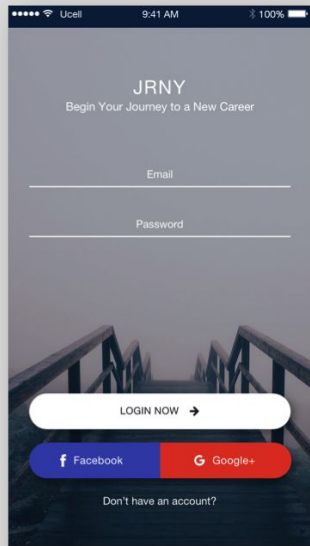
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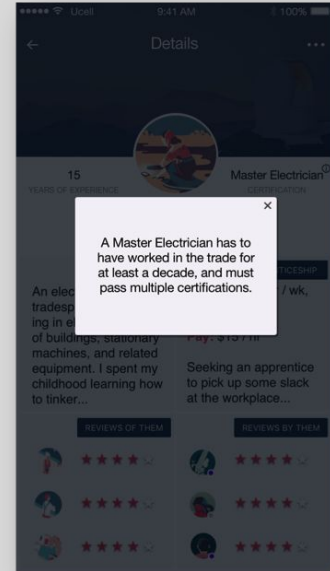
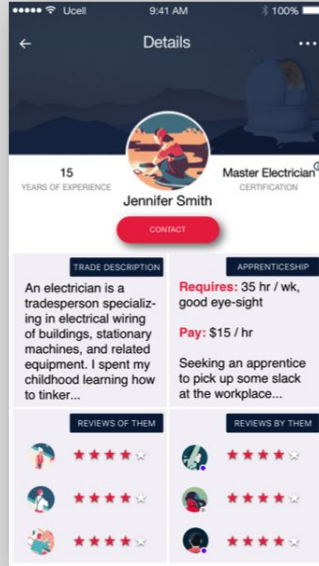
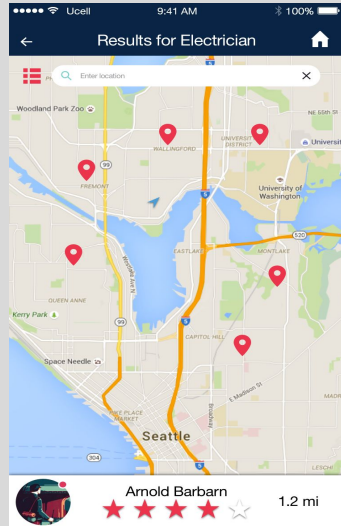
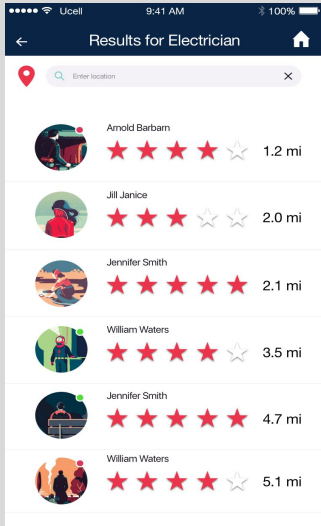
digital mockup



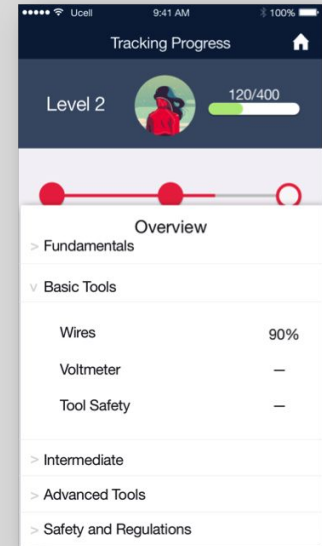
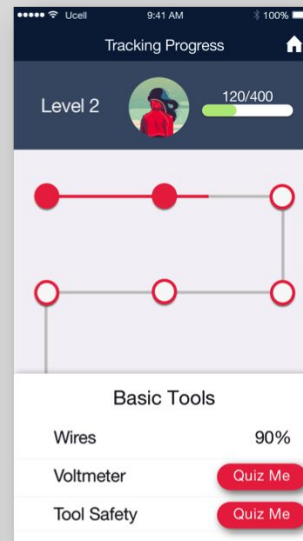
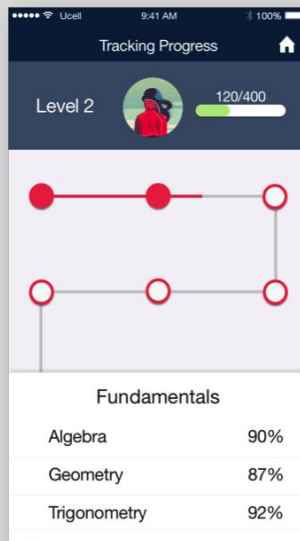
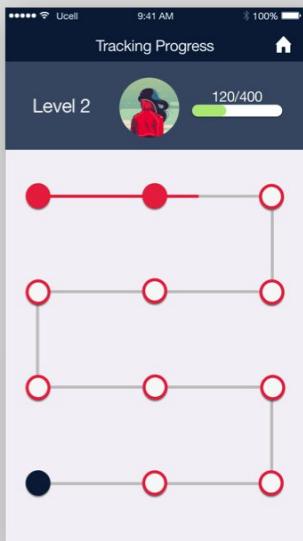
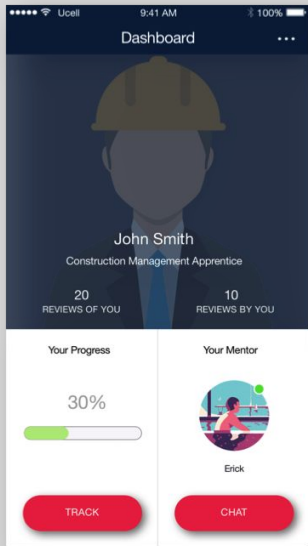
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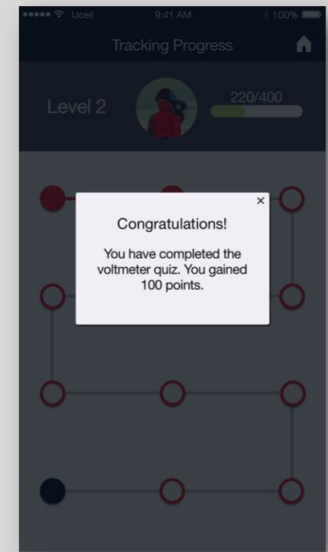
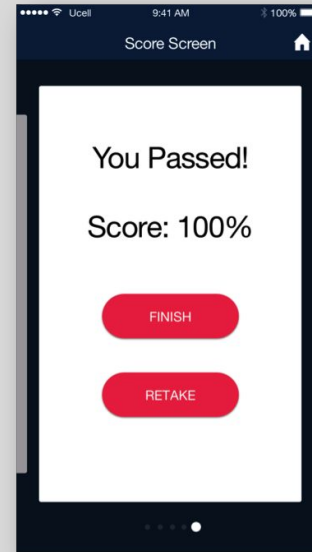
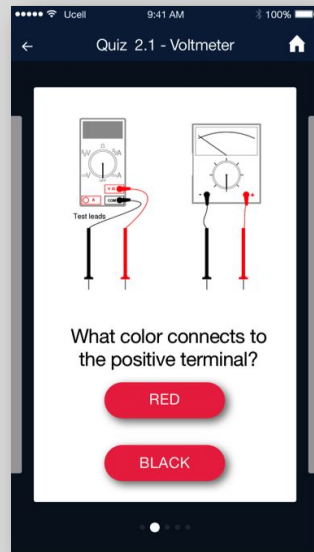
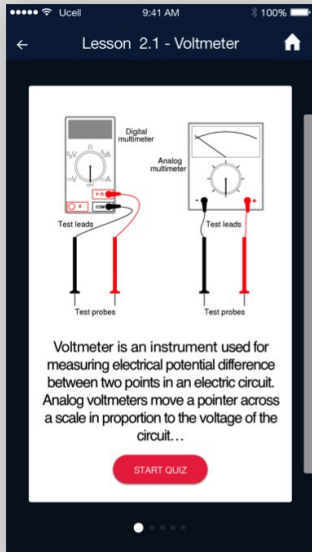


# task: track progress





# task: track progress



# summary

Refine our design iteratively

Think in the perspective of our users

Focus on the tasks we want to accomplish



start your  
journey