JRNY

begin your journey to a new career

grace qiu - team organizer jonathan oh - developer **joe santino - developer austin meyers - designer bruce wen - developer**

overall problem

8 million individuals are currently unemployed in the US¹

62% of firms struggle to fill open trade skill positions²

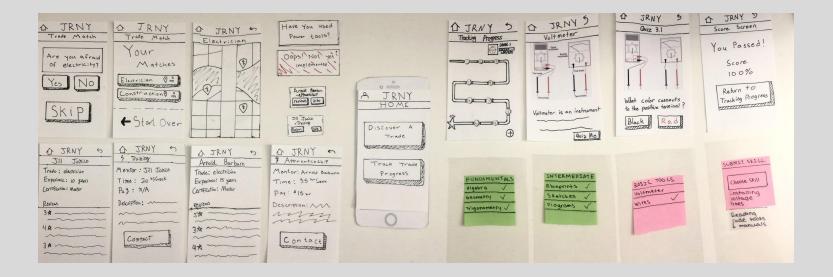
31 million positions will open due to baby boomer retirement²

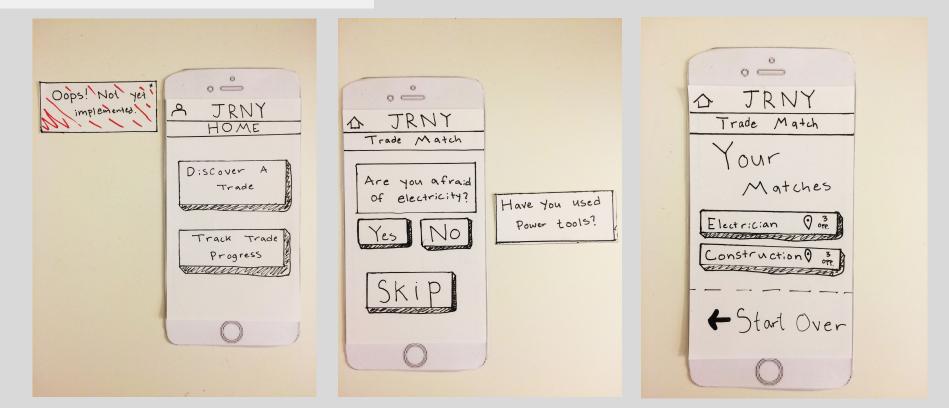
16% of high school students planned on taking vocational classes³

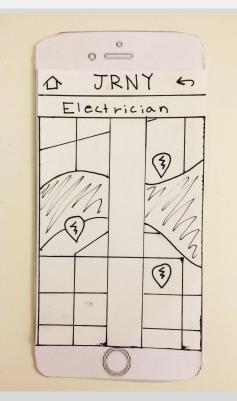
[1] www.bls.gov/news.release/empsit.nr0.htm [2] www.adeccousa.com/employers/resources/Pages/skilled-trades-in-demand.aspx [3] www.popularmechanics.com/home/how-to/a3972/4305487/

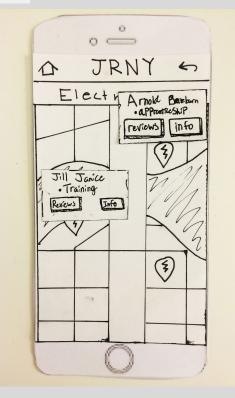
paper prototype

overall design

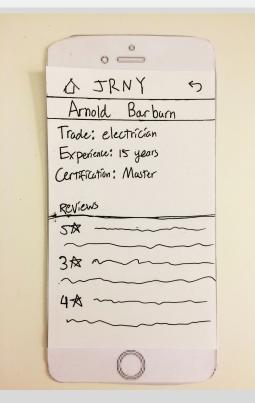








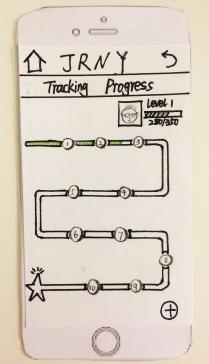
0	
A JRNY	5
Jill Jonice	
Trade: electrician	
Experience: 10 years Certification: Master	
Reviews	
42~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
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3*~~~	
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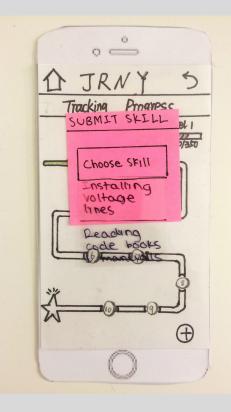


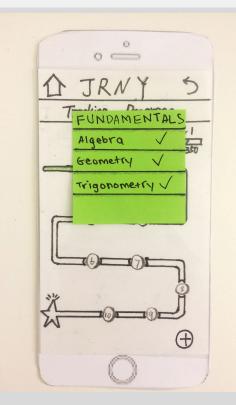
0 0 = JRNY 5 Training Mentor: Jill Janice Time: 20 hr/week Pay: n/A Description: Contact

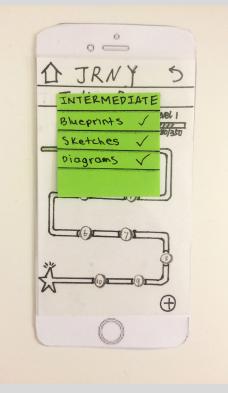
0 0 1 JRNY 5 3 Apprenticeship Mentor: Arnold Barburn Time: 35 however Pay: #15 hr Description: M Contact

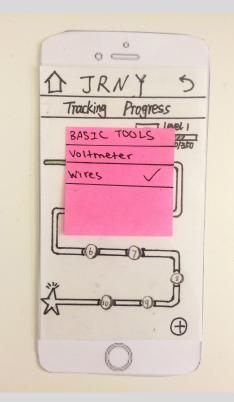


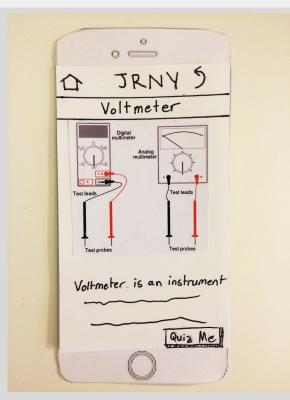


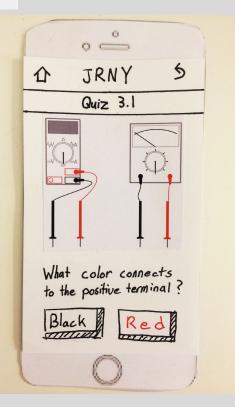












1	• <del>°</del>	
公	JRNY	5
	Score Scre	en
Y	oy Pass	ed!
	Score	
	100%	
	Return to Tracking Pro	gress
	0	



### process

#### What is the point?

Make sure the user understand what's being tested

#### **Explain the tasks**

Find an apprenticeship, record your learning

#### **Encourage Feedback**

Get them talking!

### user tests

#### The Map

How our popups work

#### The Homepage

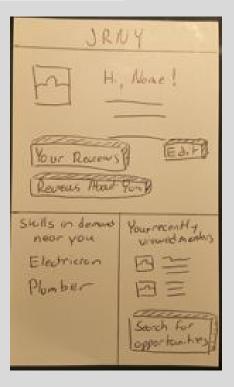
What more is there?

#### MileStones

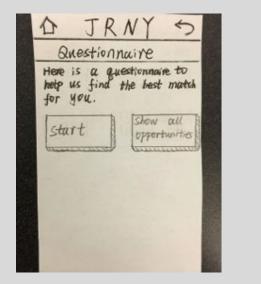
Inputting new skills

# revised prototype

### home page





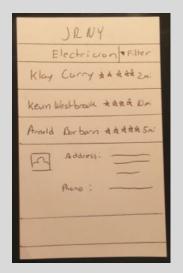






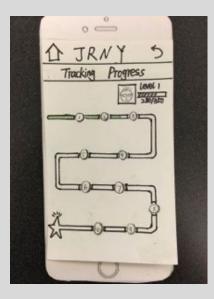


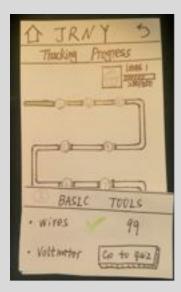


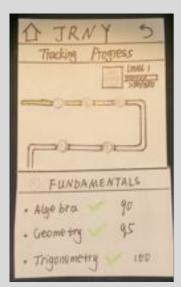


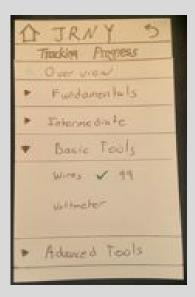


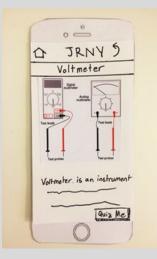


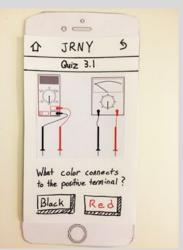




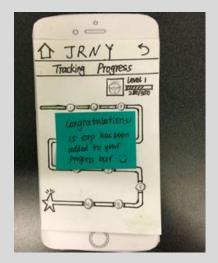




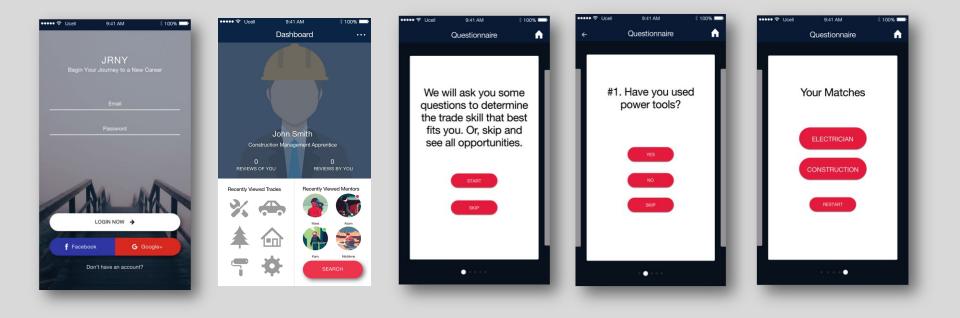


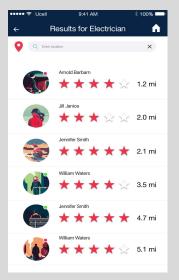


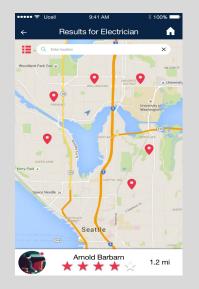
<ul> <li>JRNY S</li> <li>Score Screen</li> <li>You Passed!</li> <li>Score</li> <li>100%</li> <li>Return +0</li> <li>Tracking Progress</li> <li>Tracking Progress</li> </ul>
You Passed! Score 100%
Score 100%
100%
Return to Tracking Progress

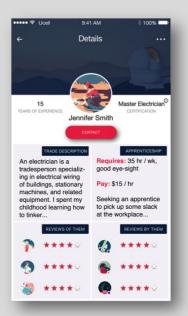


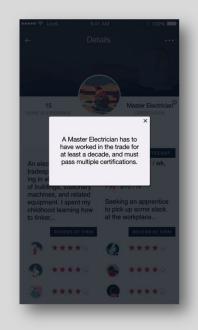
### digital mockup



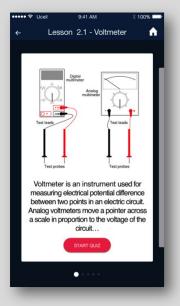




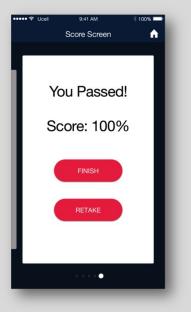














### summary

Refine our design iteratively

Think in the perspective of our users

Focus on the tasks we want to accomplish

