begin your journey to a new career

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JRNY
overall problem

8 million individuals are currently unemployed in the US\(^1\)

62\% of firms struggle to fill open trade skill positions\(^2\)

31 million positions will open due to baby boomer retirement\(^2\)

16\% of high school students planned on taking vocational classes\(^3\)

\(^1\) [www.bls.gov/news.release/empsit.nr0.htm](http://www.bls.gov/news.release/empsit.nr0.htm) \(^2\) [www.adeccousa.com/employers/resources/Pages/skilled-trades-in-demand.aspx](http://www.adeccousa.com/employers/resources/Pages/skilled-trades-in-demand.aspx) \(^3\) [www.popularmechanics.com/home/how-to/a3972/4305487/](http://www.popularmechanics.com/home/how-to/a3972/4305487/)
paper prototype
overall design
task: search/match
task: search/match
Task: search/match

ARNO LD BARBURN
Trade: electrician
Experience: 15 years
Certification: Master

Training
Mentor: Jill Jonice
Time: 20 hr/week
Pay: $A
Description:

Contact

JRN Y
Apprenticeship
Mentor: Arnold Barnburn
Time: 35 hr/week
Pay: $15 hr
Description:

Contact
task: track progress
task: track progress
task: track progress

Voltmeter is an instrument

What color connects to the positive terminal?
- Black
- Red

You Passed!
Score 100%

Return to Tracking Progress
testing
process

What is the point?
Make sure the user understand what’s being tested

Explain the tasks
Find an apprenticeship, record your learning

Encourage Feedback
Get them talking!
The Map
  How our popups work

The Homepage
  What more is there?

MileStones
  Inputting new skills
revised prototype
home page
Questionnaire
Here is a questionnaire to help us find the best match for you.

Start
Show all opportunities

Trade Match

Are you afraid of electricity?

Yes
No
Skip

Oops! It seems you skipped all the questions. Did you want to retake or show all?

Yes
No
Skip

Your Matches

Electrician
Construction
task: track progress
task: track progress
digital mockup
task: search/match
task: track progress
task: track progress
summary

Refine our design iteratively

Think in the perspective of our users

Focus on the tasks we want to accomplish
start your journey