



DEFROSTER

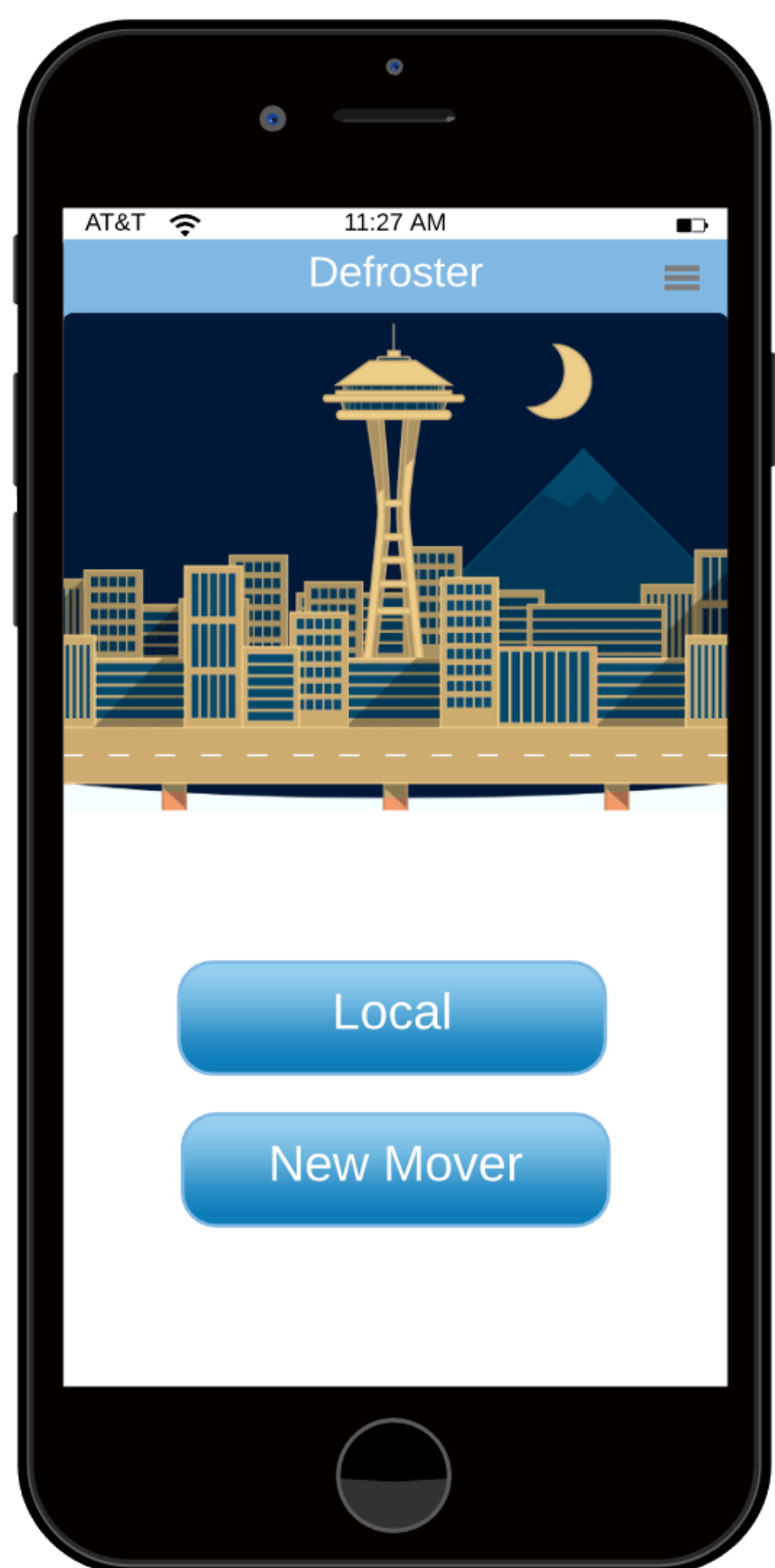
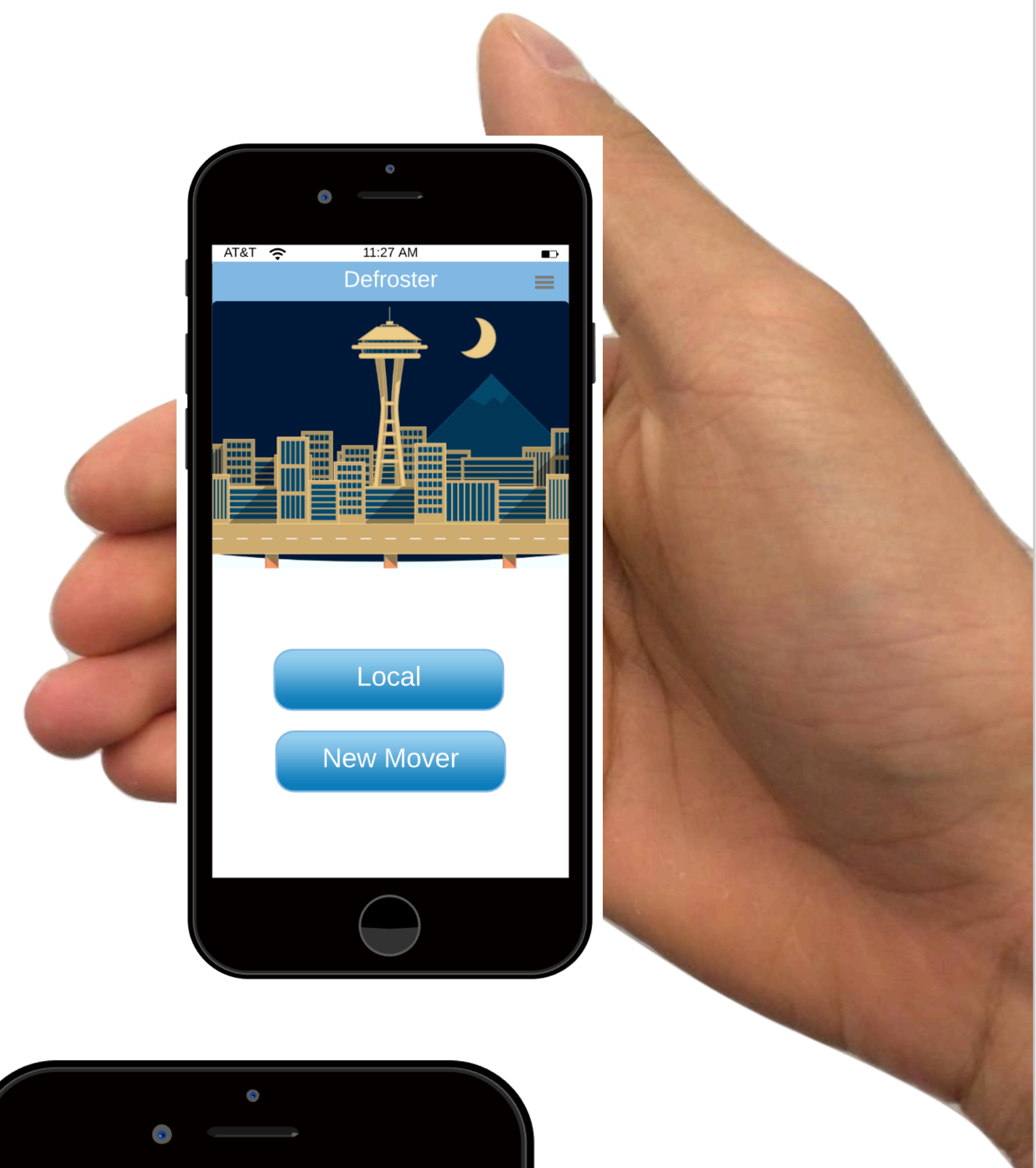
Cyndi Ai
Esther Chen
Ben Schiffler
Sean Yang

PROBLEM

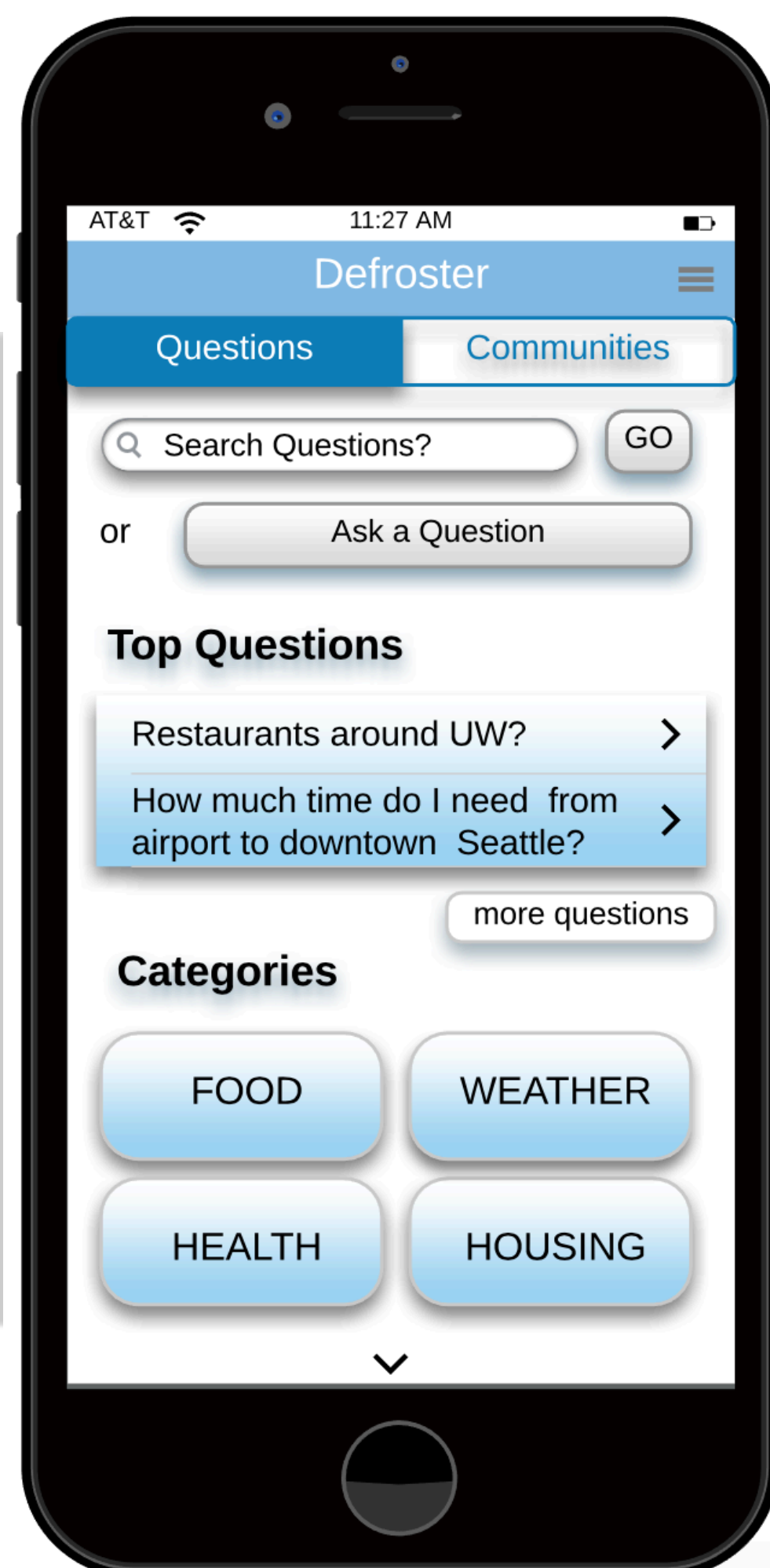
Seattle has a rising job market and new people move here daily, many without any connections in the city, which can make this moving process incredibly difficult.

VALUE PROP

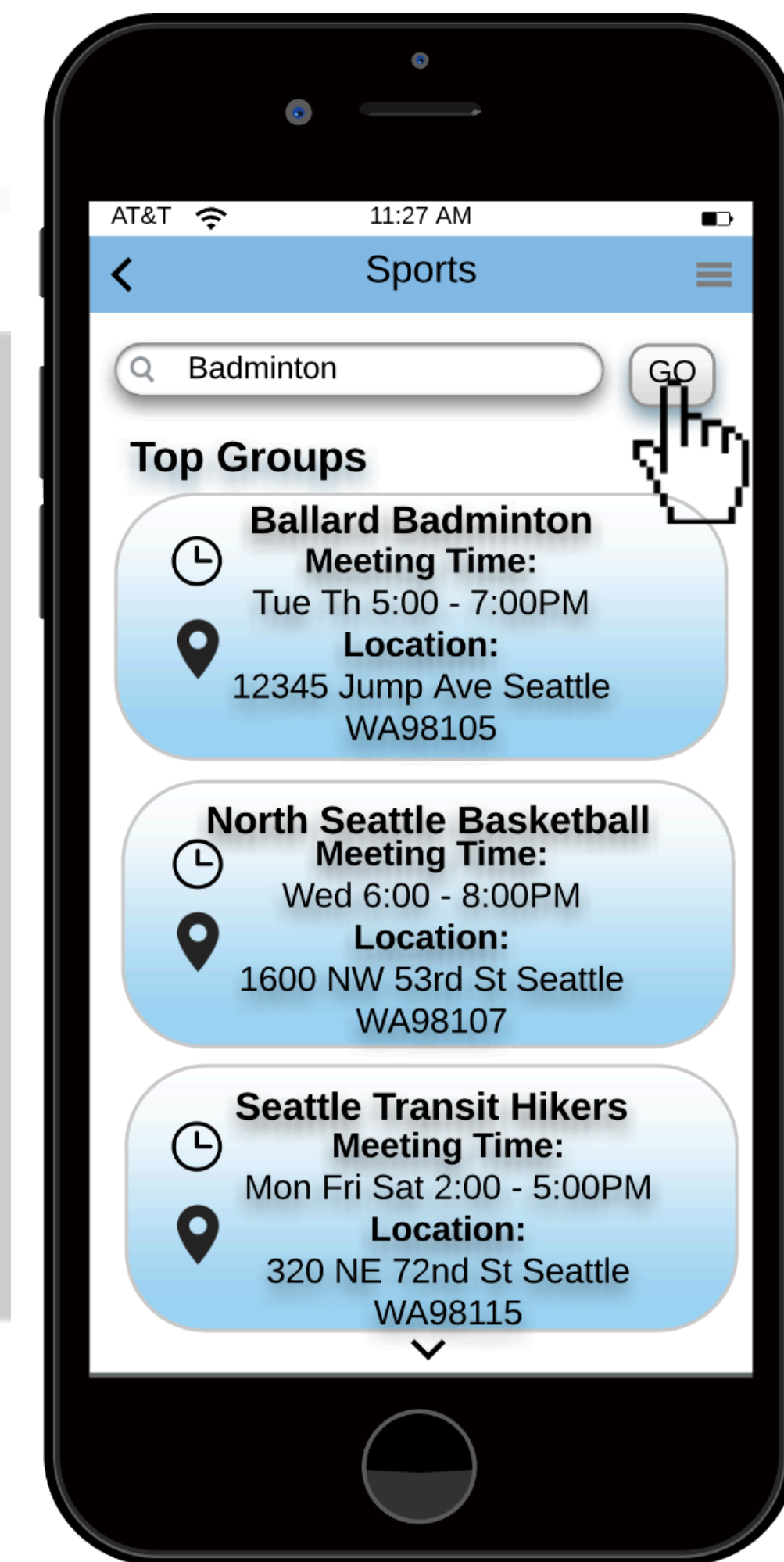
Seattle Defrosters smooths the stressful moving process by helping new movers find local-specific information and interests communities.



Multi-modal



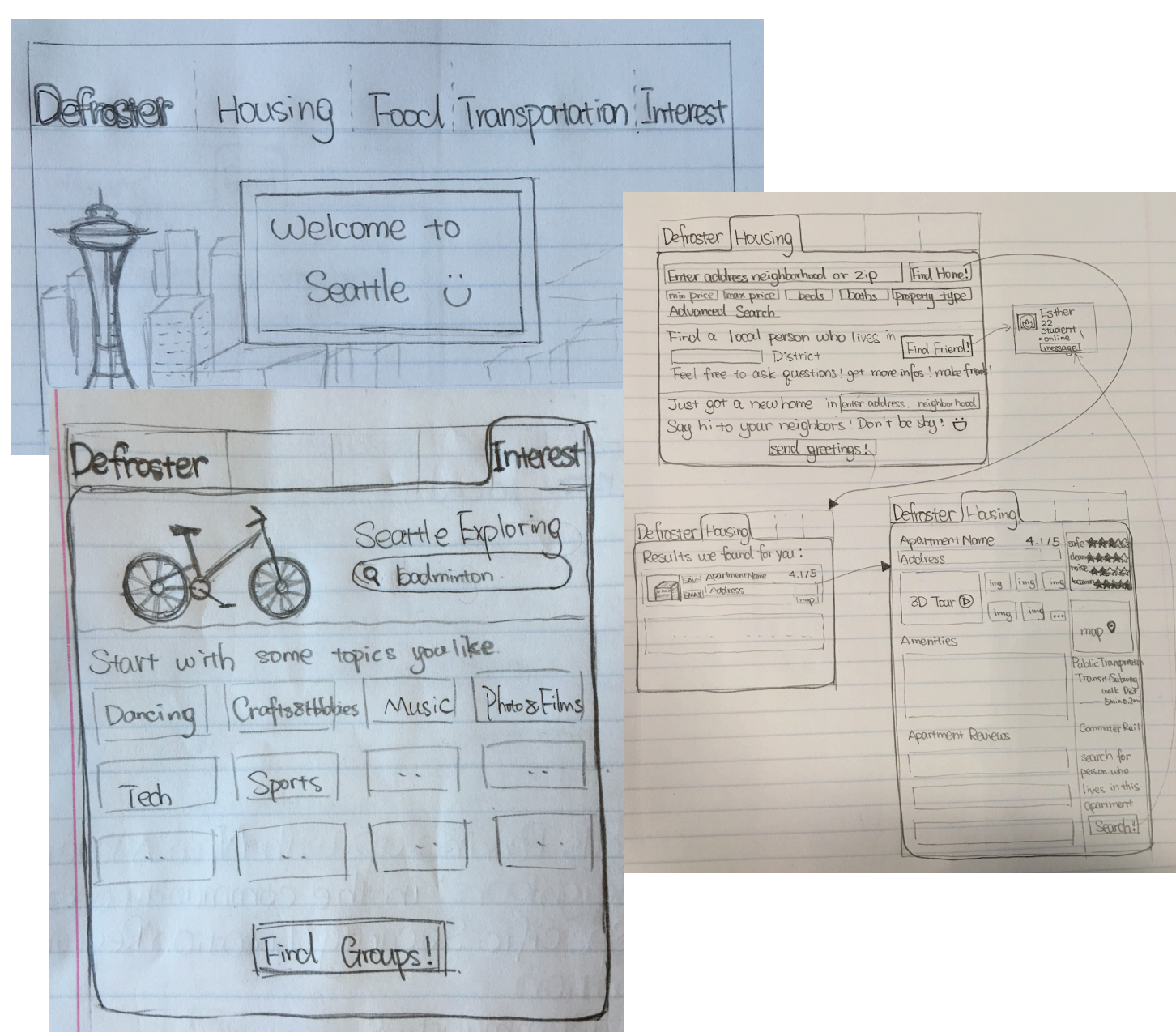
Quick Responses



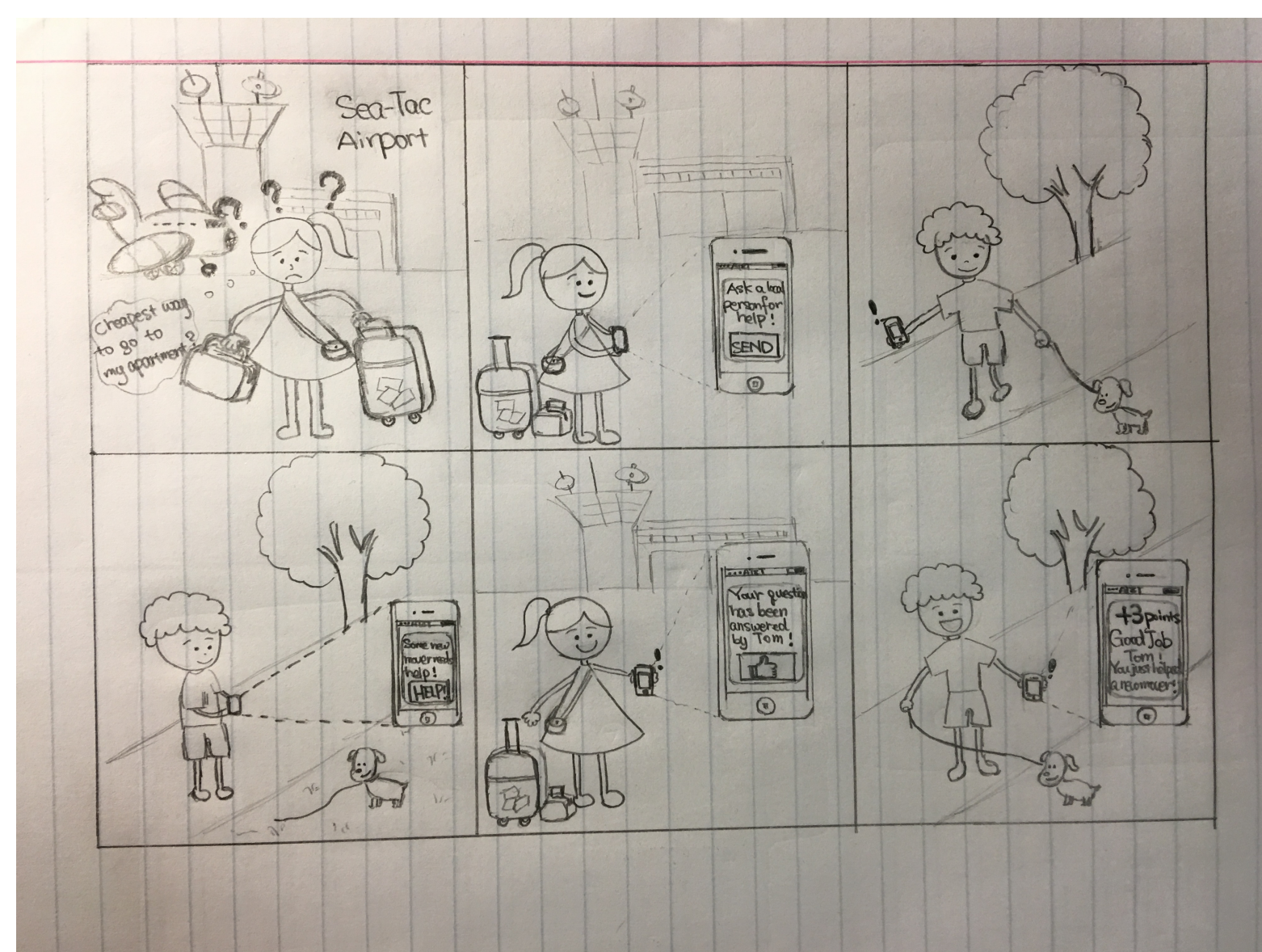
Simultaneous Group Search

DESIGN PROCESS

DESIGN SKETCHES



STORYBOARD



PAPER PROTOTYPE

