

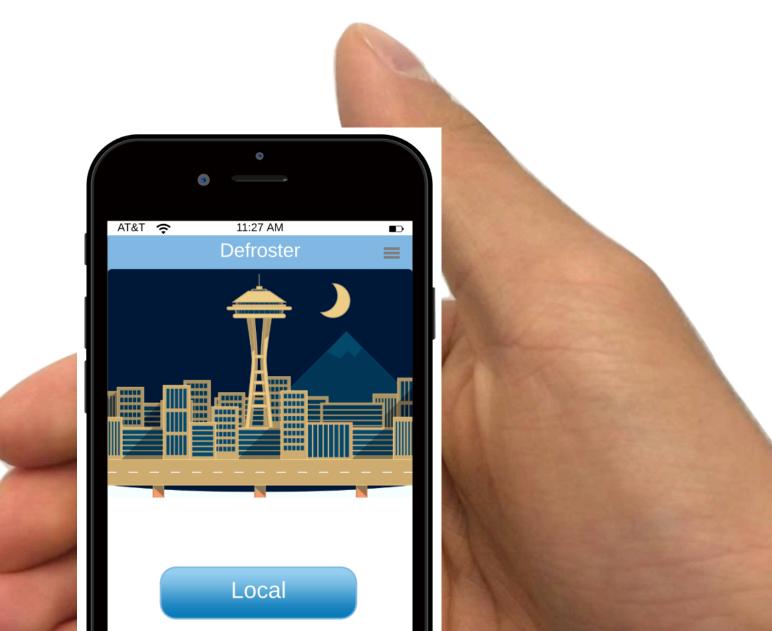
Cyndi Ai Esther Chen Ben Schiffler Sean Yang

PROBLEM

Seattle has a rising job market and new people move here daily, many without any connections in the city, which can make this moving

VALUE PROP

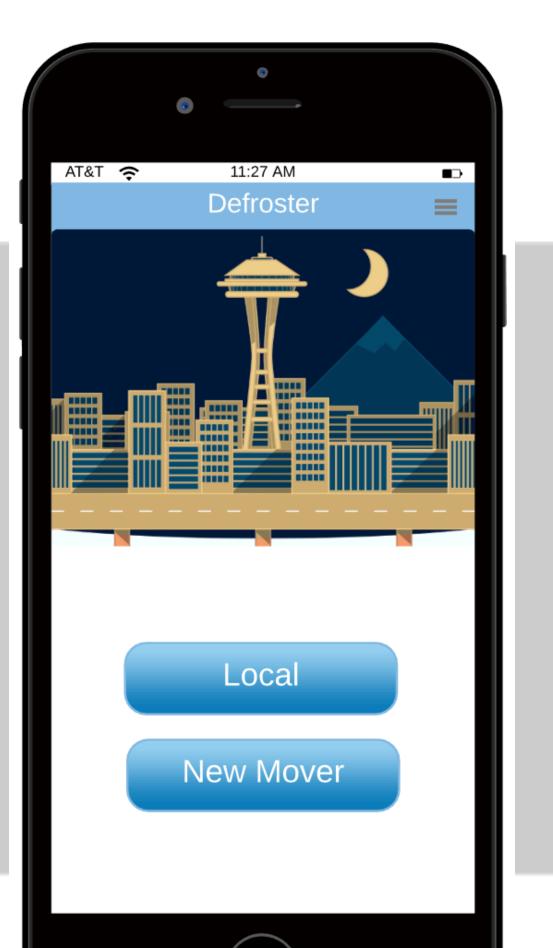
Seattle Defrosters smooths the stressful moving process by helping new movers find local-specific information and



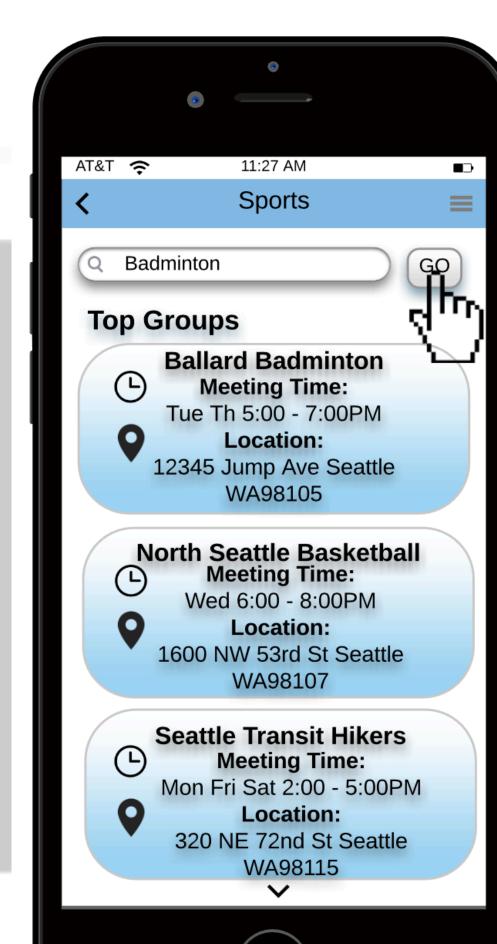
process incredibly difficult.

interests communities.

New Mover



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•	7 AM 🔹
Defroster 🔳	
Questions	Communities
Q Search Questions? GO	
or Ask a Question	
Top Questions	
Restaurants around UW? >	
How much time do I need from Airport to downtown Seattle?	
	more questions
Categories	
FOOD	WEATHER
HEALTH	HOUSING
\checkmark	











Quick Responses

Simultaneous Group Search

DESIGN PROCESS

DESIGN SKETCHES

Defroster Housing Food Transportation Interest Welcome to Seattle : Perfoster Interest Defroster Interest Seattle Exploring Start with some topics you like Dancing Craftsottlikes Music PhoosEthes Tob Sports

Sector Arport

STORYBOARD

PAPER PROTOTYPE





Firel Groups!

