



SEATTLE

DEFROSTER



Web Designer

**Cyndi
Ai**



Digital Markup Senpai

**Esther
Chen**



Film Director

**Ben
Schiffler**



Presenter

**Sean
Yang**

TEAM



Moving is **STRESSFUL.**

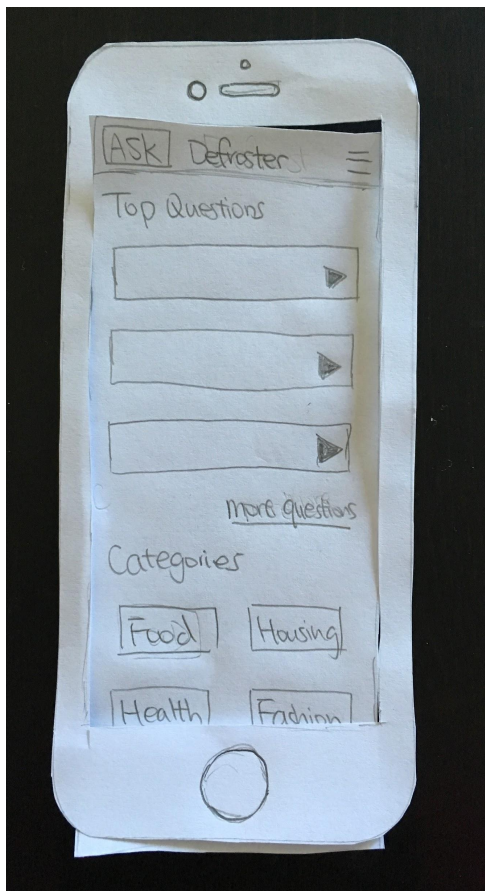
Why SEATTLE
Specifically?

Initial Paper Prototype

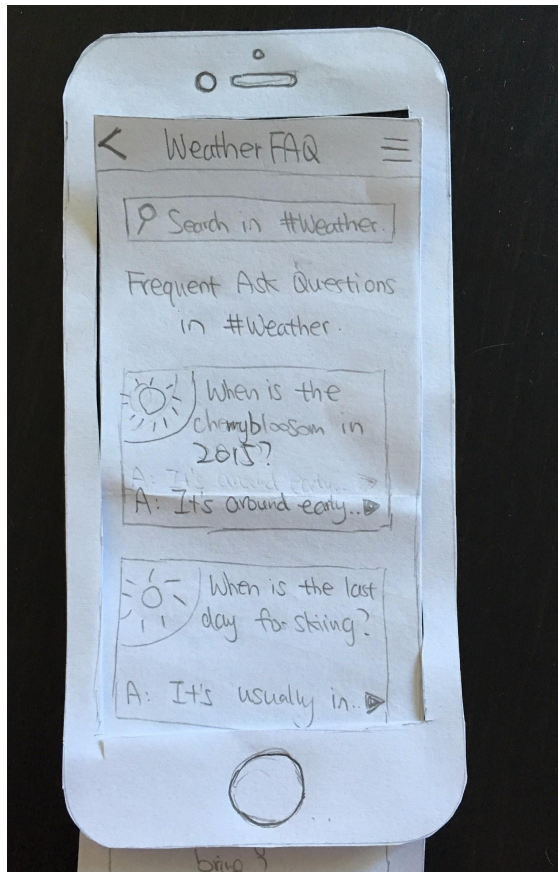
Initial Paper Prototype



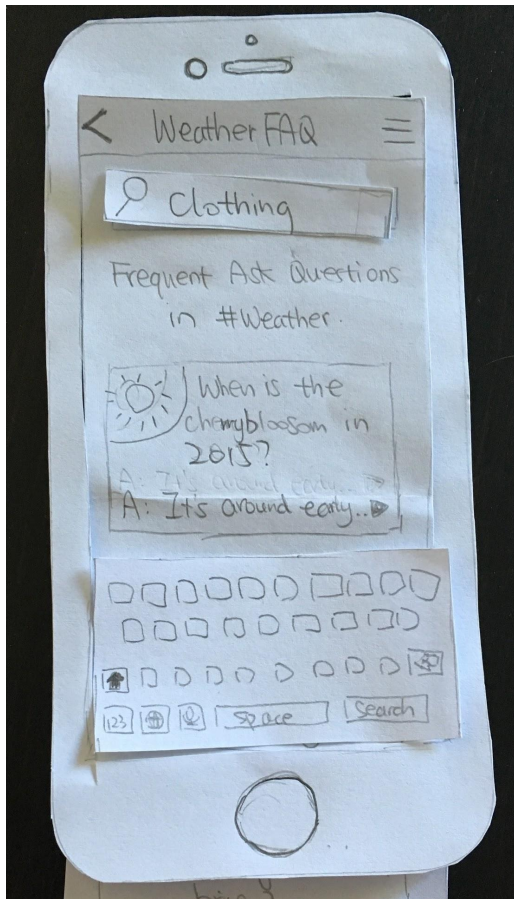
Task1: Finding Local Specific Information



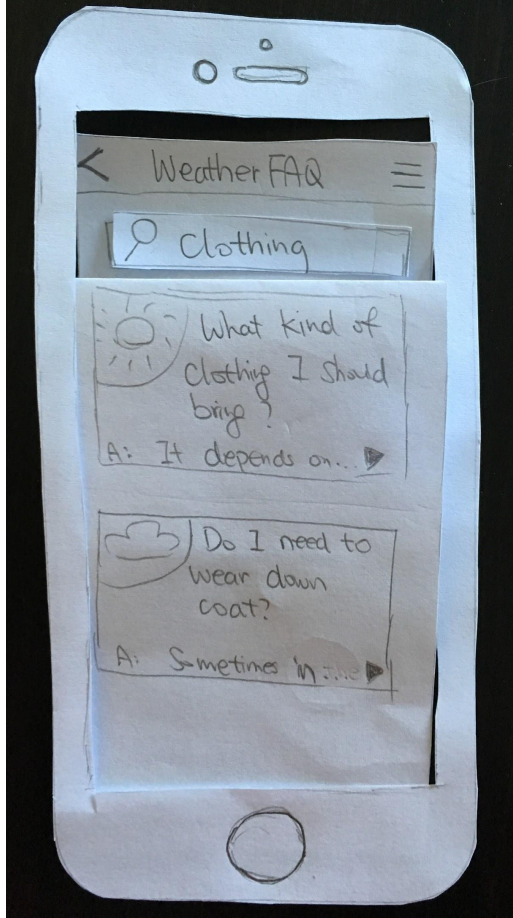
Task1: Finding Local Specific Information



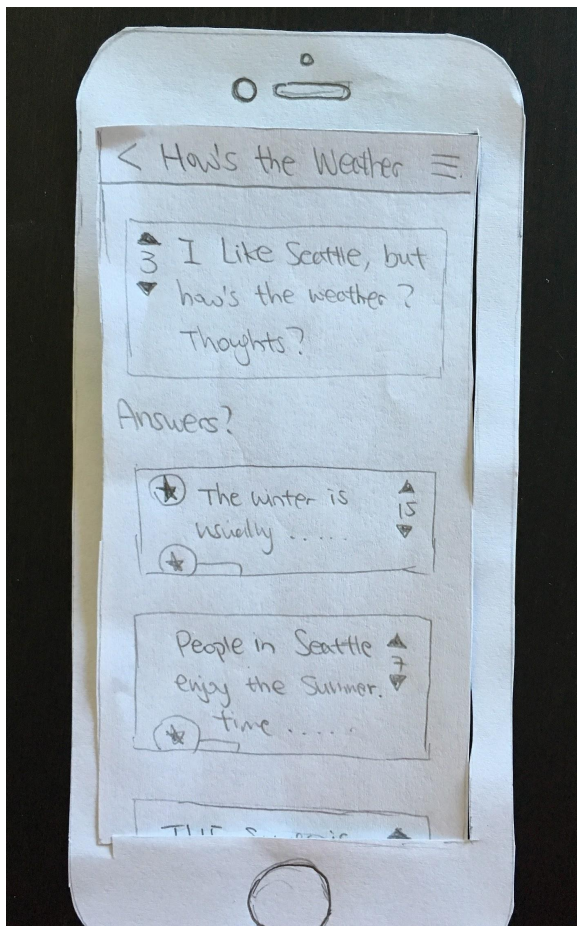
Task1: Finding Local Specific Information



Task1: Finding Local Specific Information



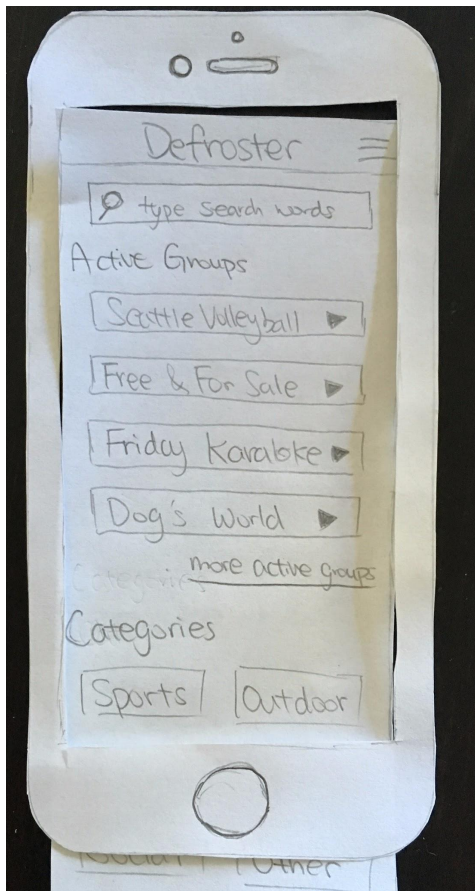
Task1: Finding Local Specific Information



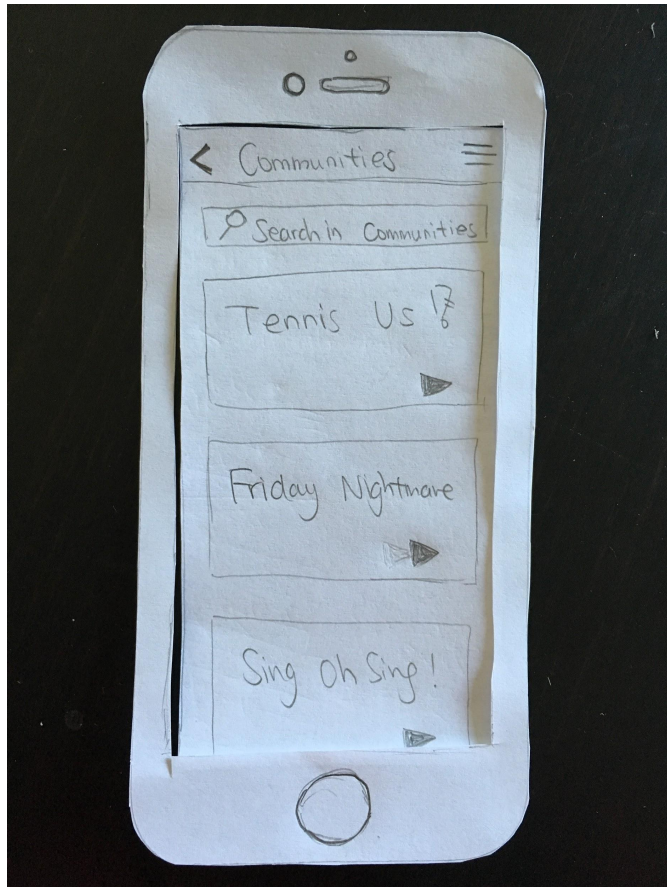
Task1: Finding Local Specific Information



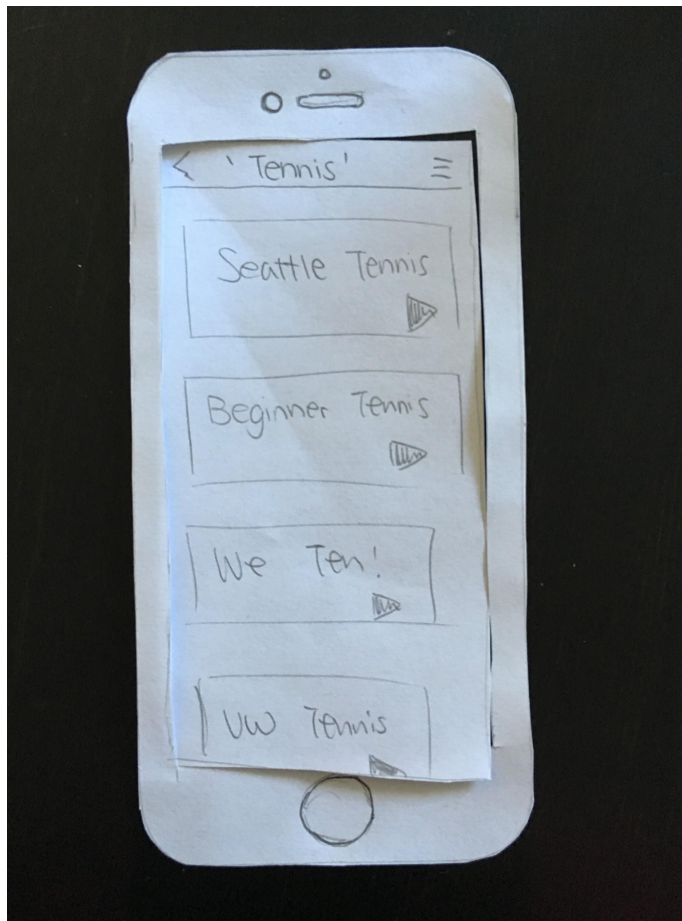
Task2: Finding Interests Communities



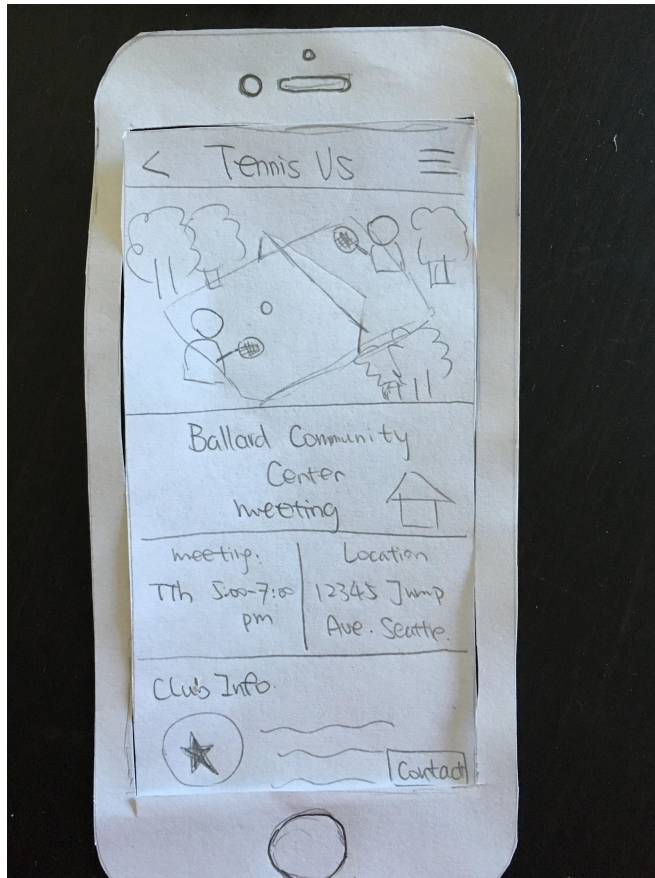
Task2: Finding Interests Communities



Task2: Finding Interests Communities



Task2: Finding Interests Communities



Task2: Finding Interests Communities

< Ask a Question ☰

Question

Font Style Alignment Font Name and Size

B I U abc [☰] [☷] [☶] [☵] Arial + 13

Category

Required

Housing Entertainment Food Lifestyle Technology Health

Task: Ask a non-existing question

Usability Test Process & Result



Test Participants

1. Provide our participants our project background.
2. Explain to our participants what they should be doing in the test.
3. Remind our participants to **THINK OUT LOUD**.

Test Process

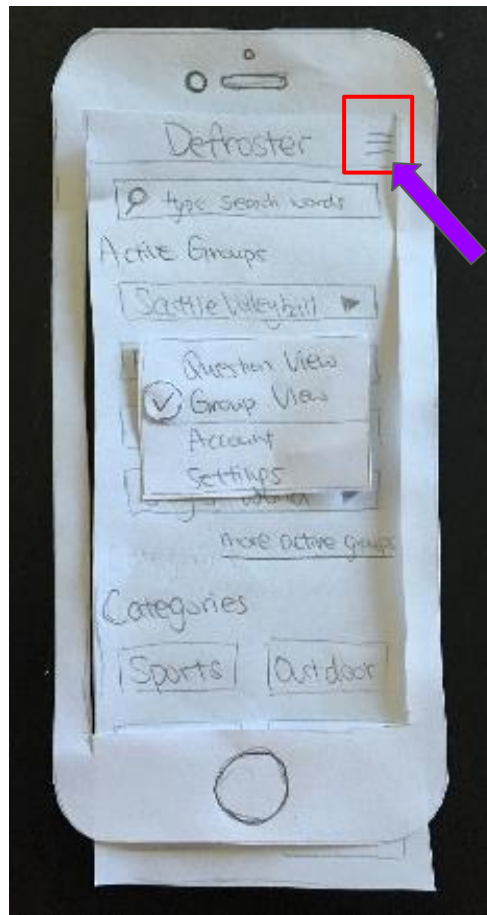
- Can you find a running club that you think would **suit you best**?
- Could you **find information** about the most popular yoga club in Seattle?
- Try to find a Ballard Badminton club's **meeting times**.

Task Description

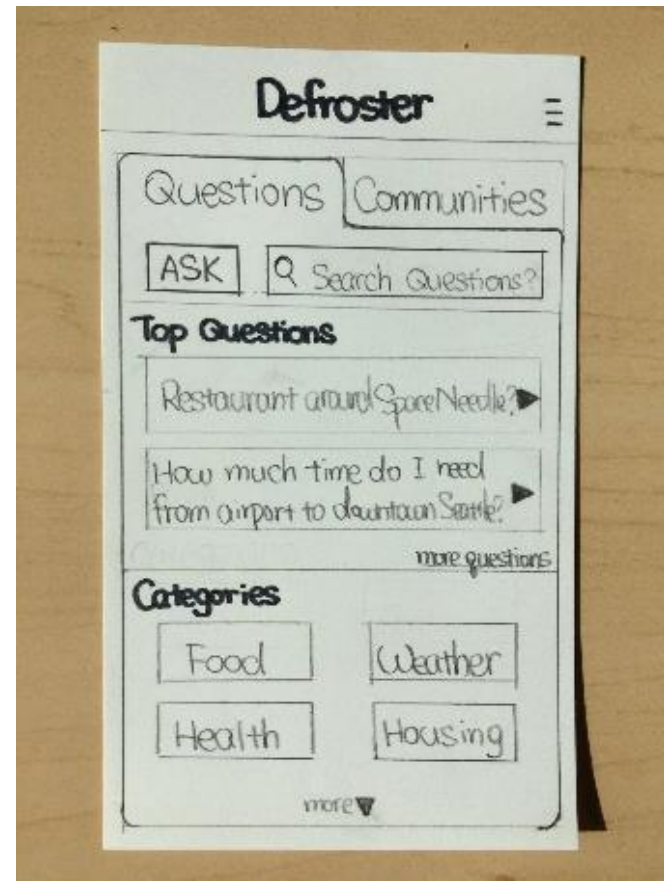
- What is the weather like in Seattle in the **Summer**? How would you use Defroster to try to find that information out?
- What is the **coldest day** in Seattle? How would you use Defroster to find that out?

Task Description

Original

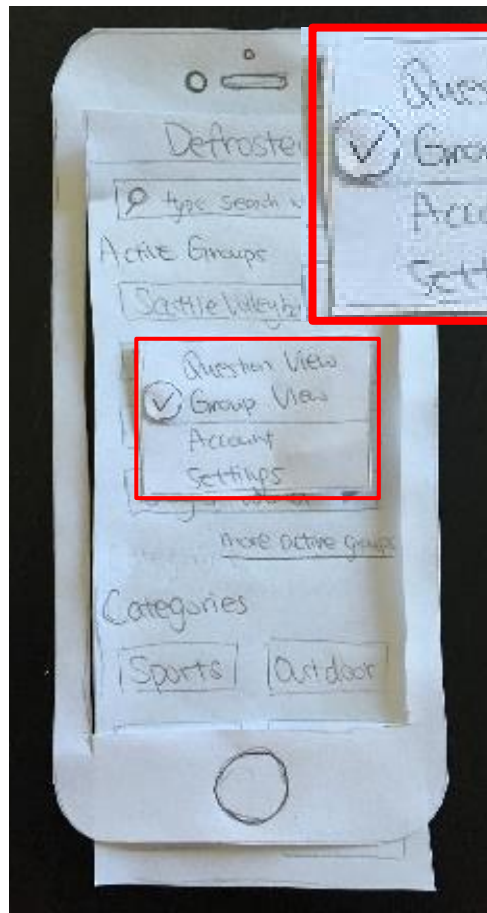


Modified

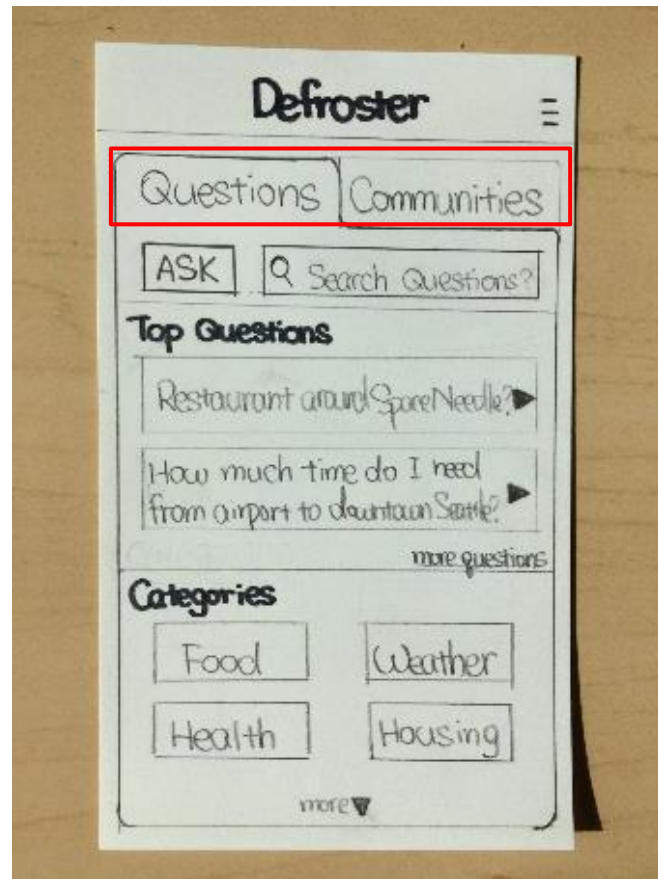


Important Revisions(1)

Original

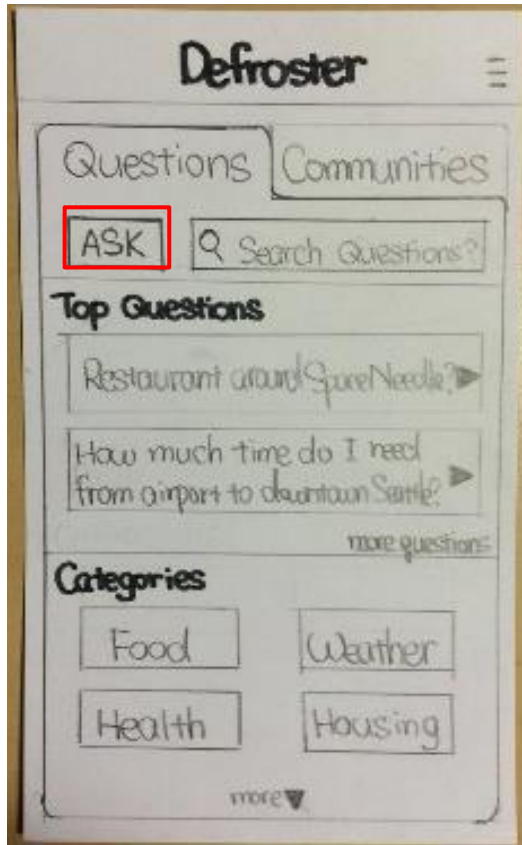


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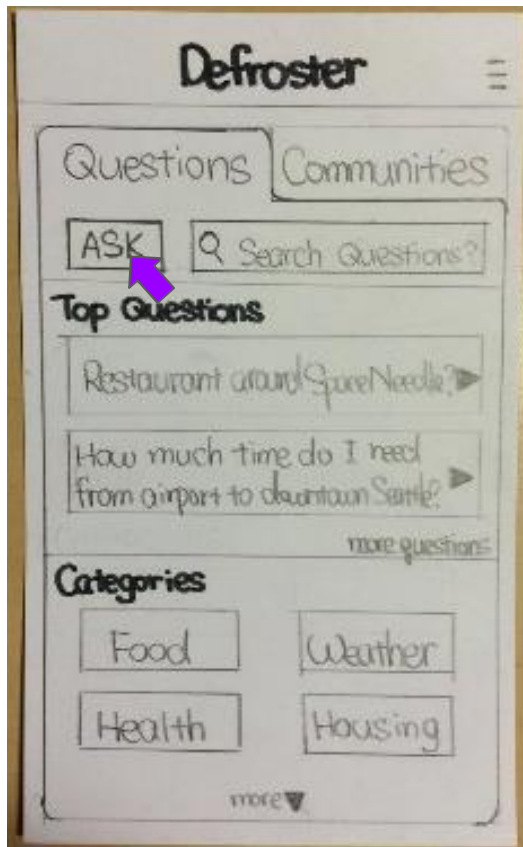
Important Revisions(1)

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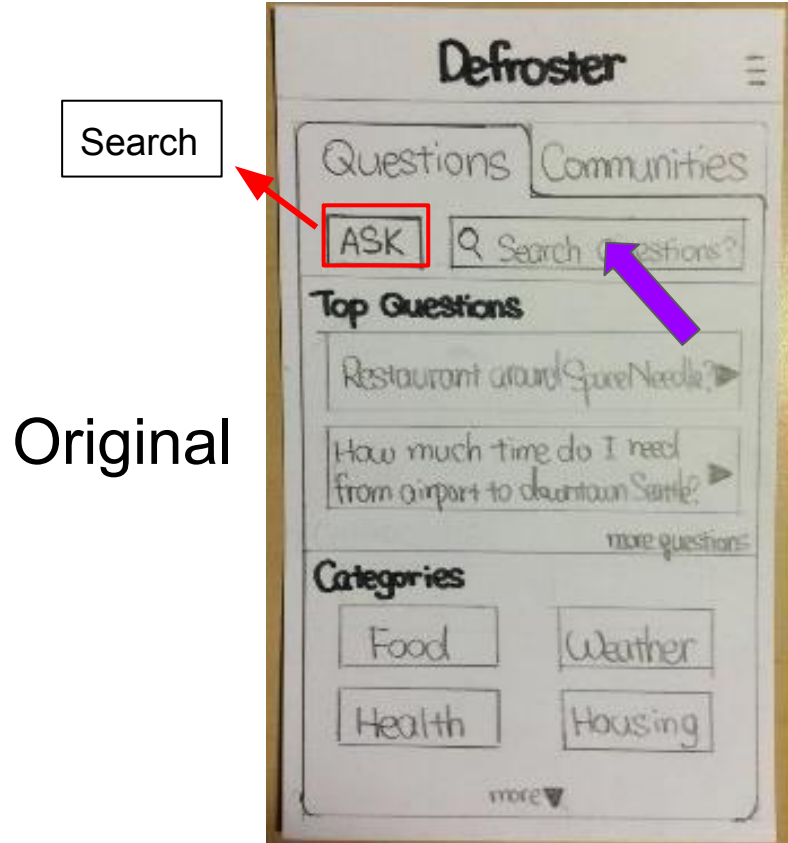


Important Revisions(2)

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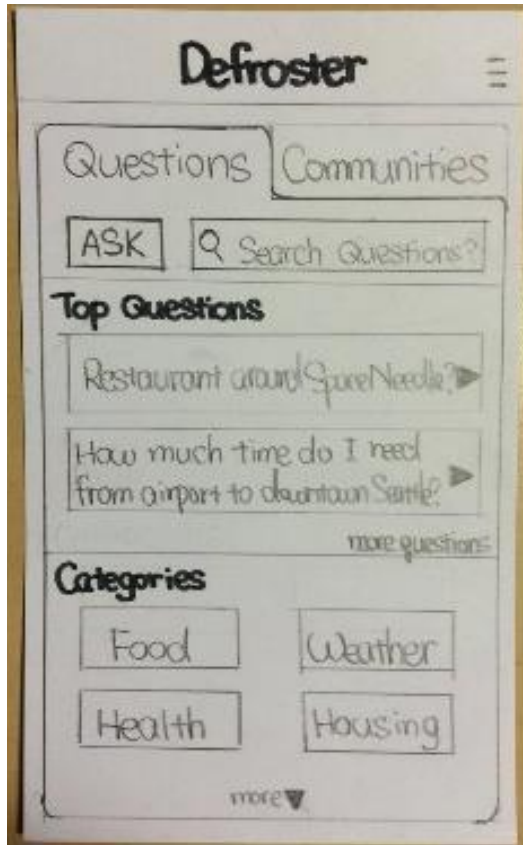
Important Revisions(2)



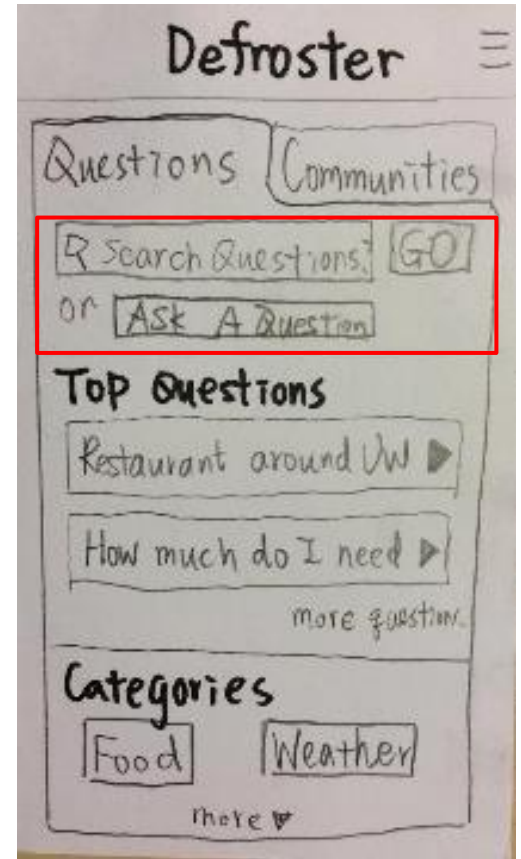
Original

Important Revisions(2)

Original



Modified

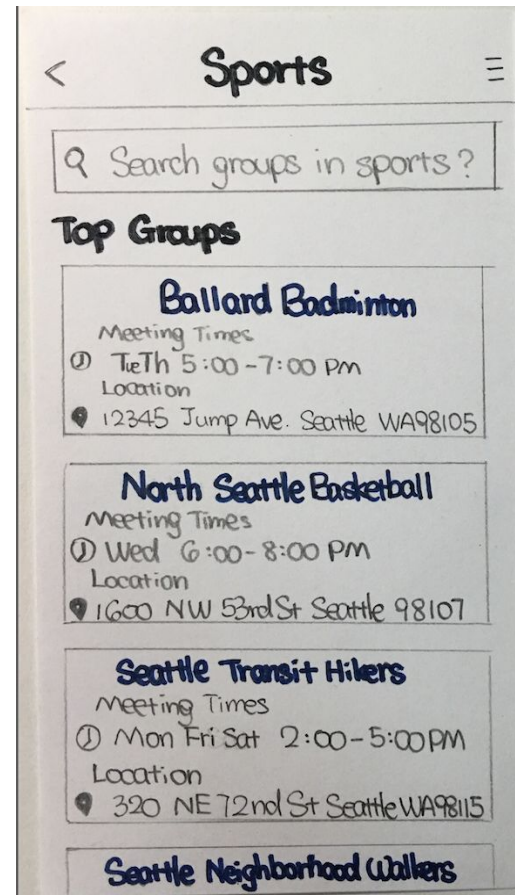


Important Revisions(2)

Original



Modified

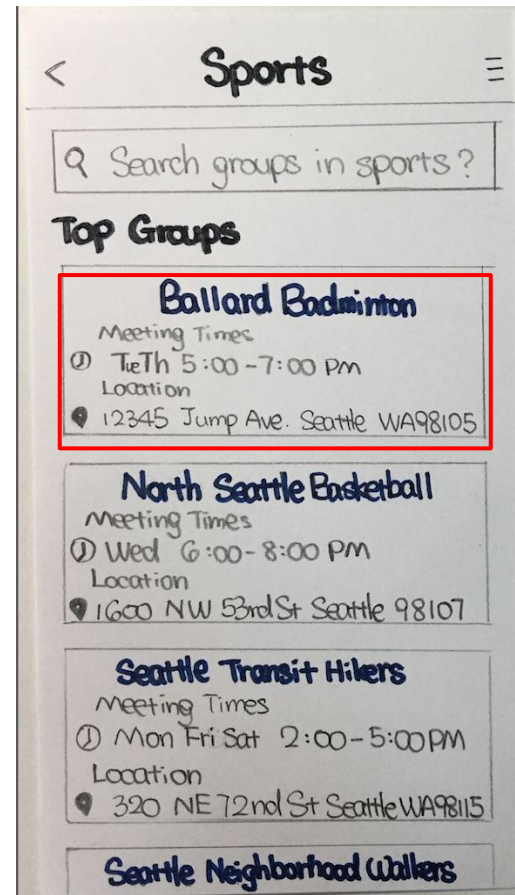


Important Revisions(3)

Original

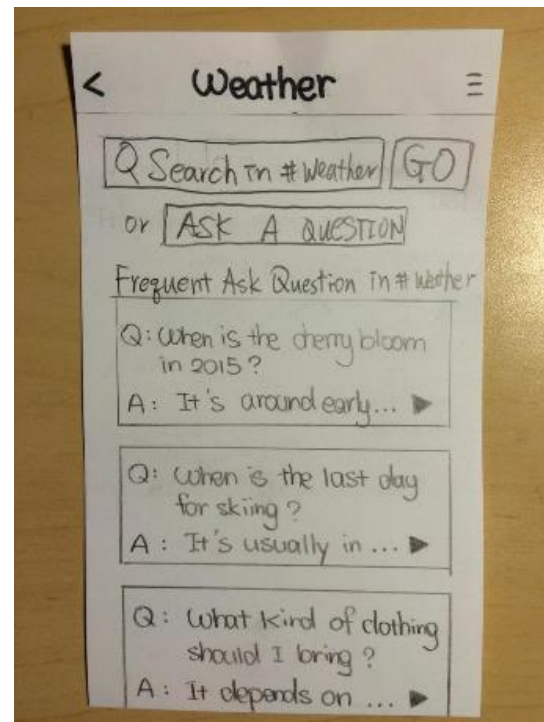
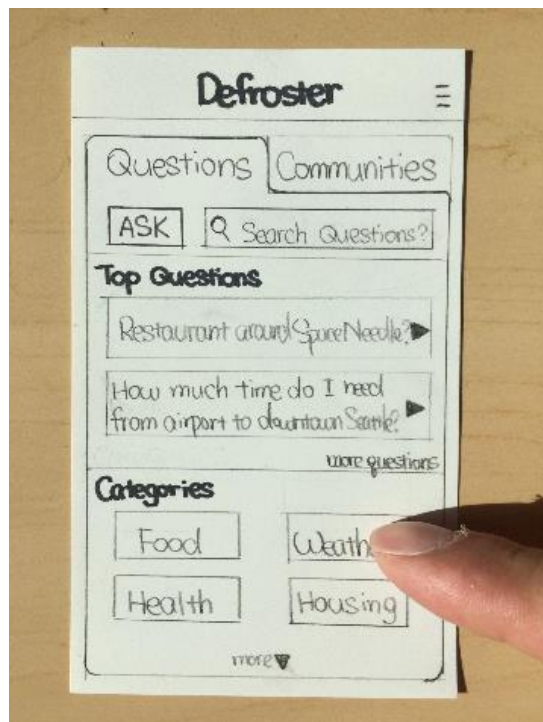
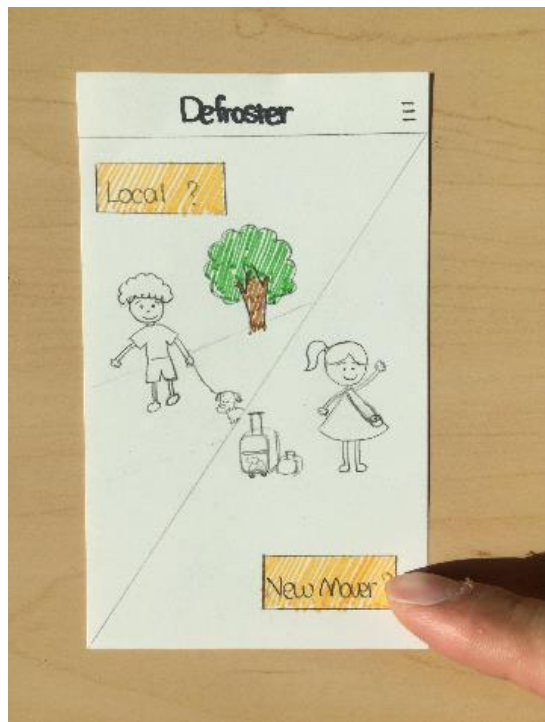


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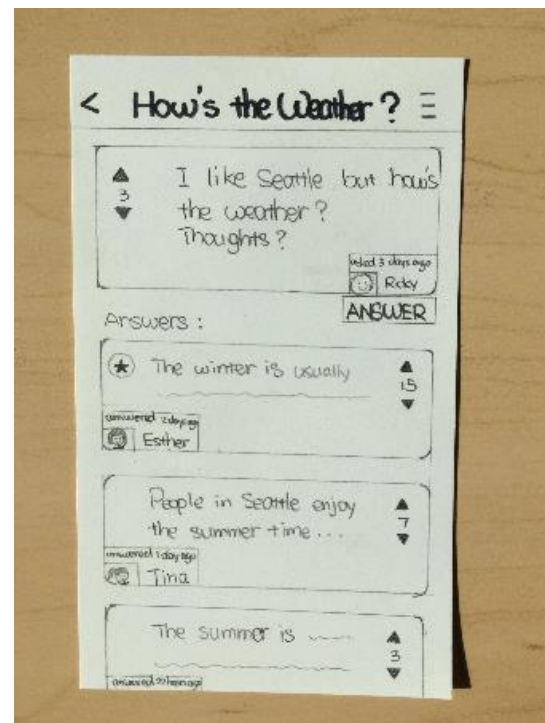
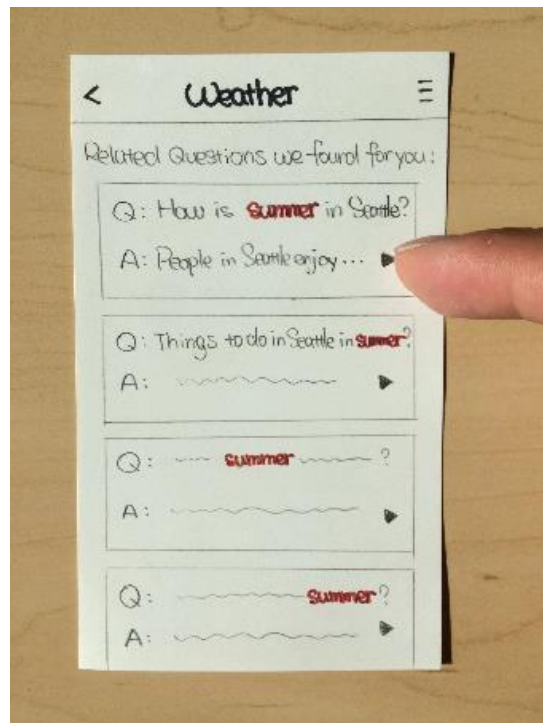
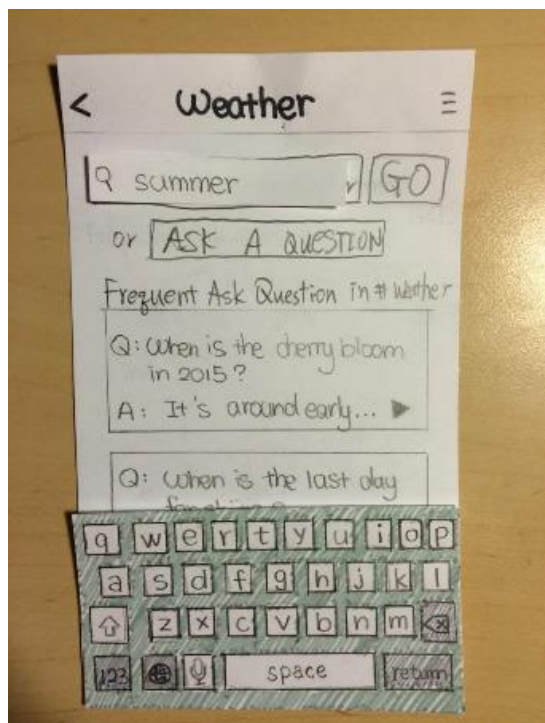


Important Revisions(3)

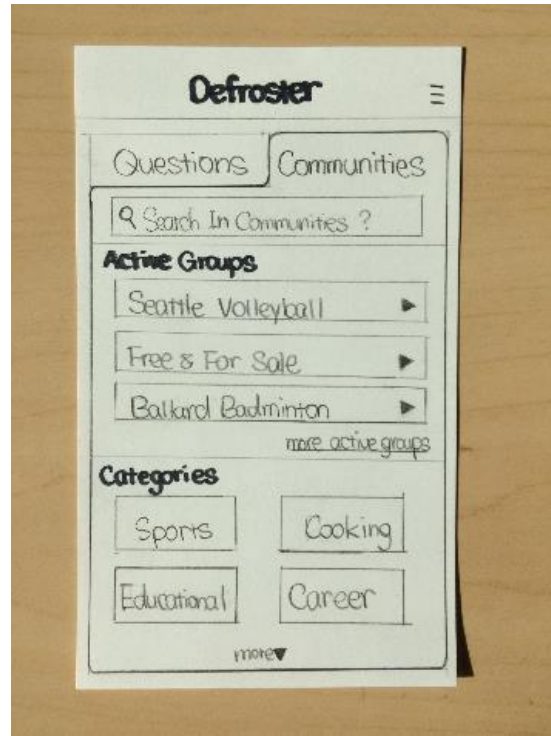
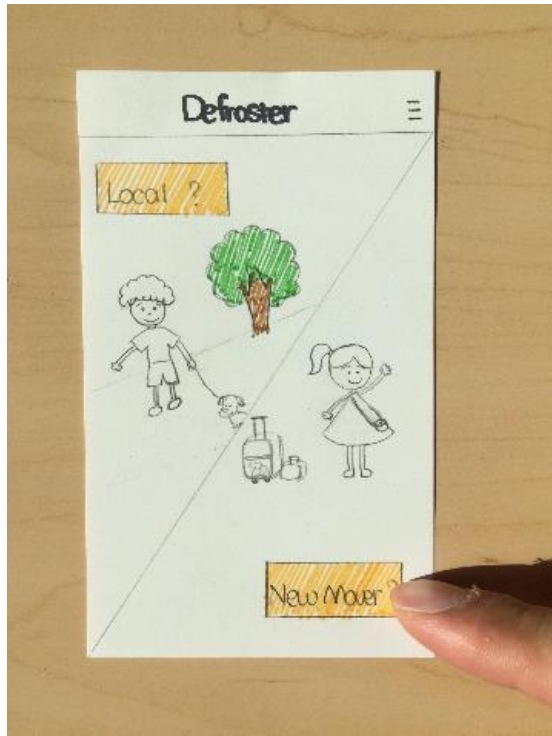
Final Paper Prototype



Task 1: Finding Local Specific Information



Task 1: Finding Local Specific Information

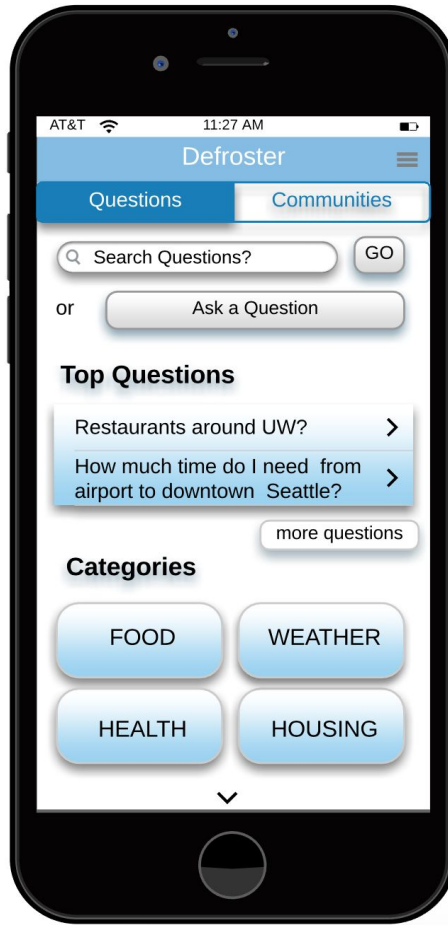
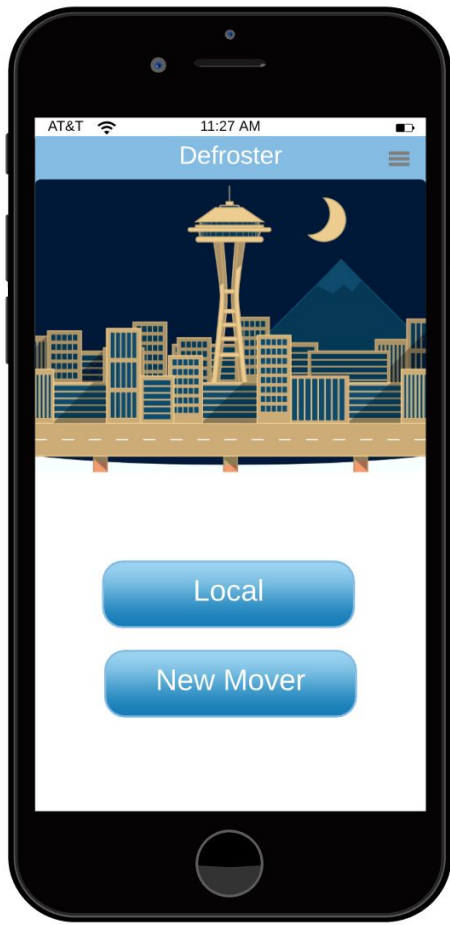


Task 2: Finding Interests Communities

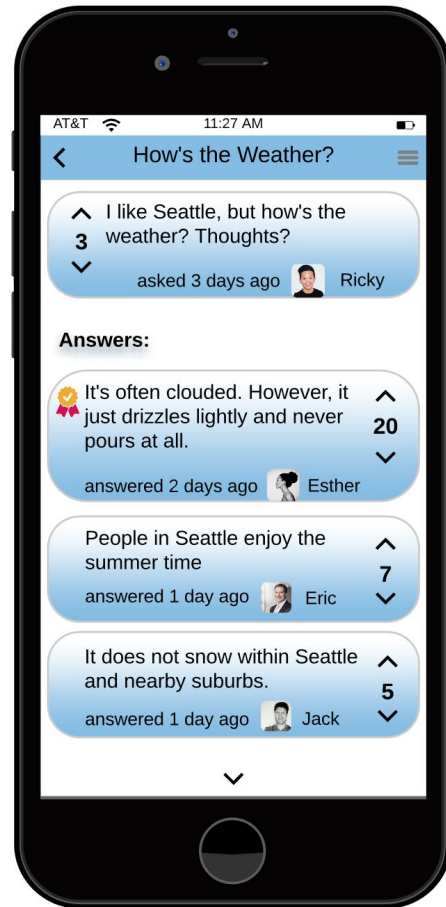
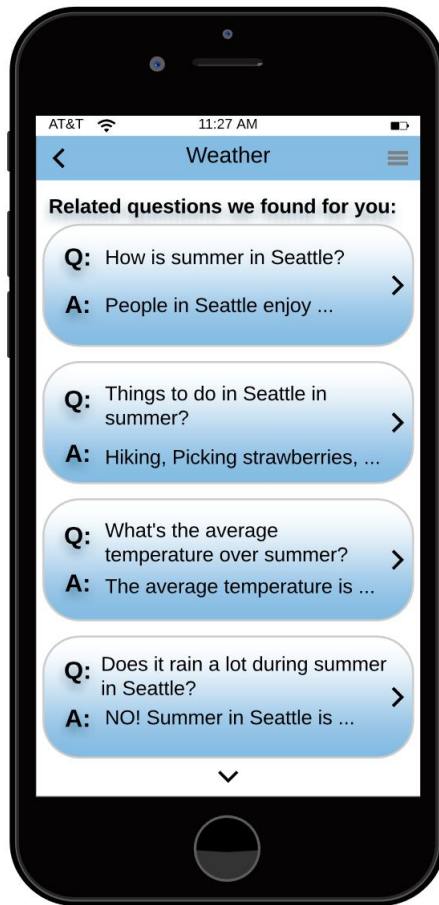
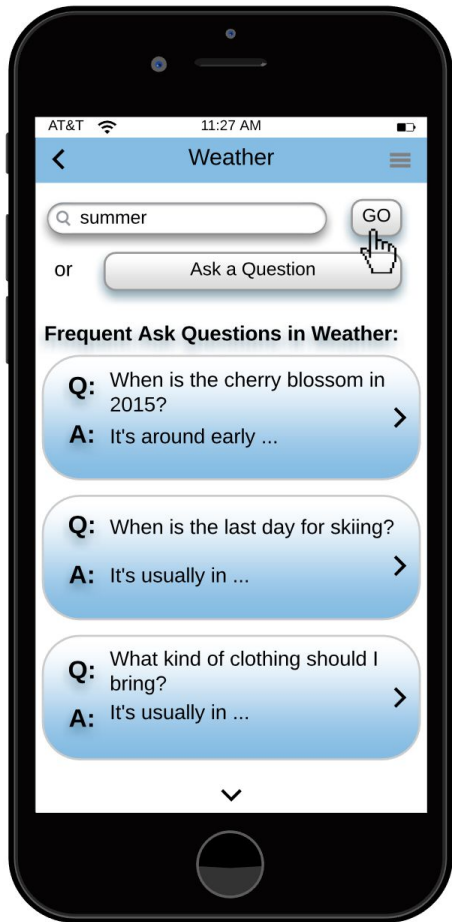


Task 2: Finding Interests Communities

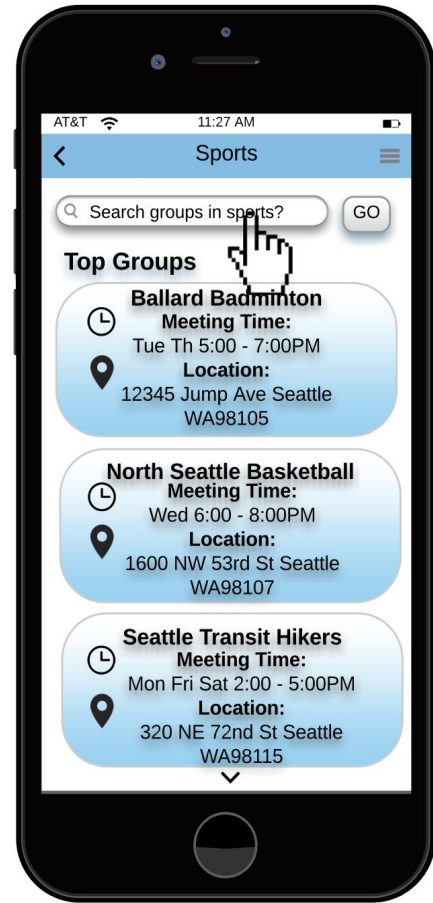
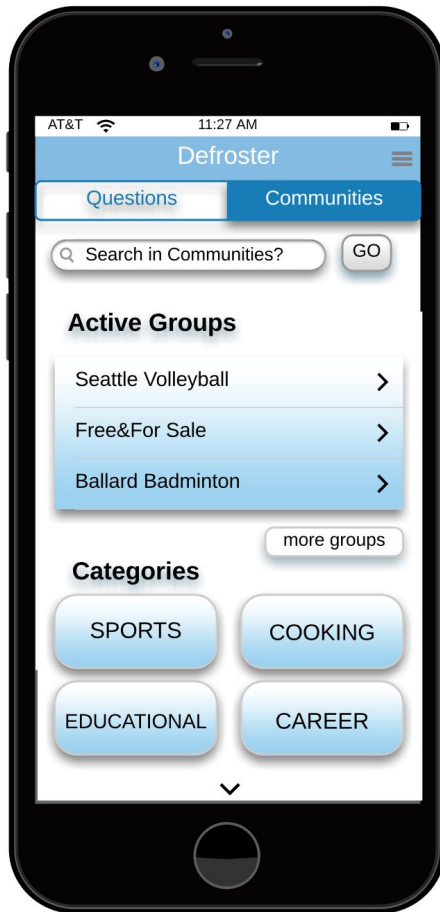
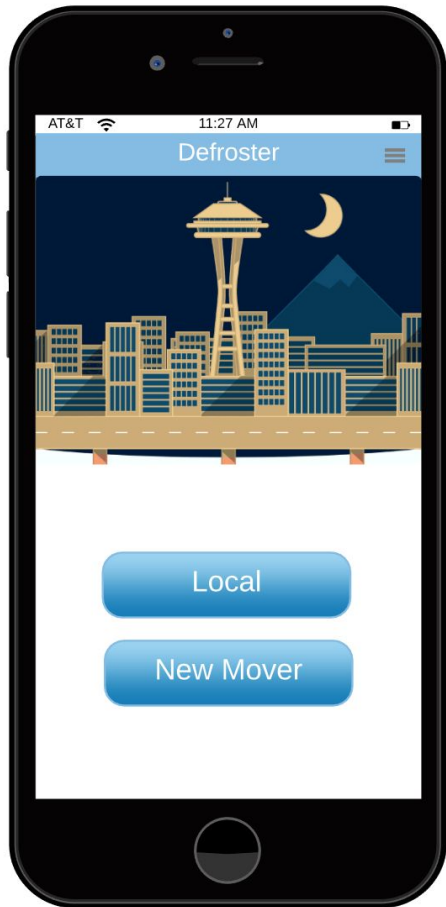
Digital Mockup



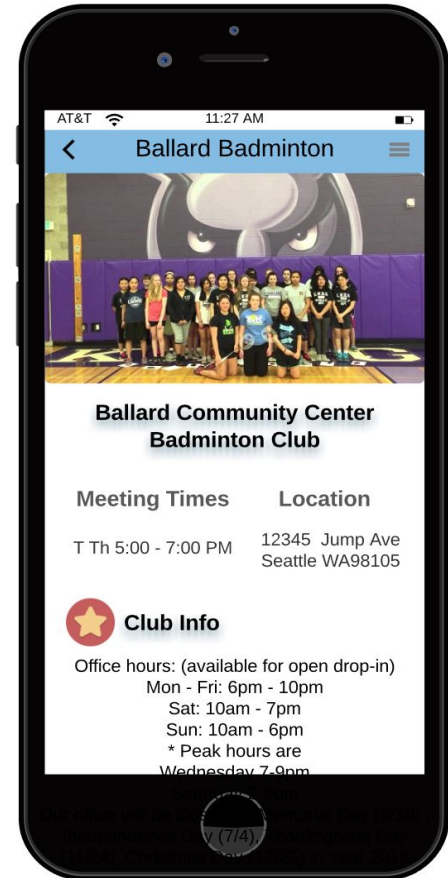
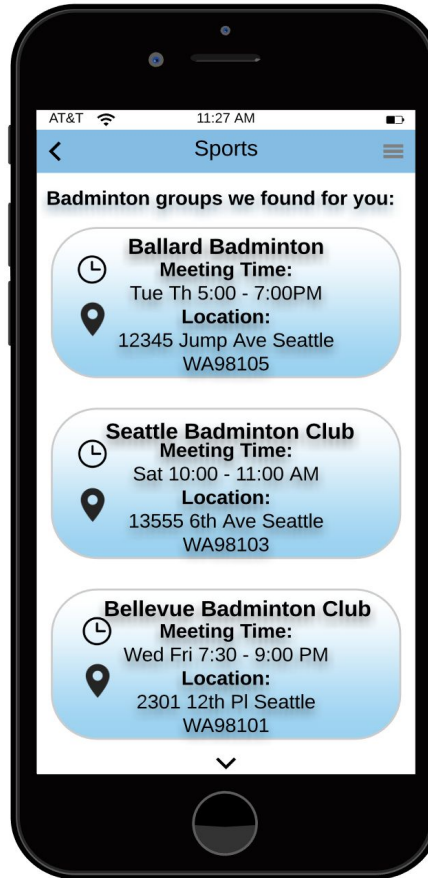
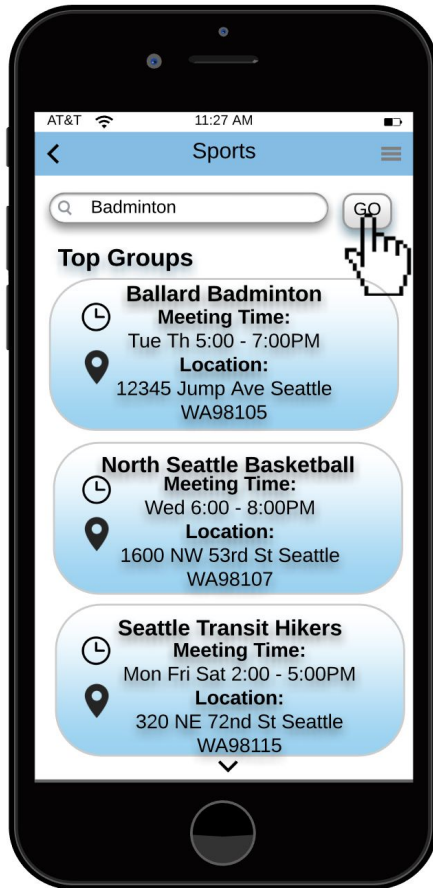
Task 1: Finding Local Specific Information



Task 1: Finding Local Specific Information



Task 2: Finding Interests Communities







Task 2: Finding Interests Communities

 **Ask a Question** 

Question

Category
** Required*

AT&T 11:27 AM   

 **Ask a Question** 

Question:

Category
** Required*

Minor Modification

Summary

Key Findings

- Jump out of the design
- Get reliable feedbacks from the testers
- Discuss for best solution
- Know when we should stop
- Communication!!

Questions?

Thank you :)