

### **Building Motivation for Locals Pairing up with New Movers**

Alex is a Software Engineer at Microsoft who has lived in Seattle for three years. He is a very outgoing person with several friends in the city, however he has not made any new friends in a while and would like to meet new people that share his interests. He has considered joining clubs or groups to meet new people before, especially people new to the area that could expand his circle of friends and his world-view, but hasn't had a good reason or means to take action on this thought. There aren't easily accessible ways for him to get in contact with those groups of people. As a result of this, Alex is seeking for a good reason and a convenient method to meet new friends that are new to the area.

### **Getting to know the new neighbors in the community easier**

Tia is a friendly, middle-aged woman who has lived in the Capitol Hill community for more than 20 years. She enjoys talking with her neighbors, both in-person and over social media. Tia will often meet new neighbors who just moved into the community as she is walking around Capitol Hill, and she will always go up to them and welcome them to the community. She loves to help out those new movers as they settle into their new neighborhood. She helps them by providing needed information and sharing knowledge and tips about the community, and gets both satisfaction and new contacts in the city who might share her interests. The new movers always benefit from Tia's assistance, allowing them to fit into their new community faster and easier. However, just randomly happening upon people in the street is unreliable and unpredictable. Tia would like to know if there is better solution to not miss out on new movers in her area that would enjoy her help, and wants to know if there was an easier way to get to know them and keep in touch?

### **Finding Local Housing with Specific Security/Location Requirements**

Jeffrey is a graduate student who just graduated from a university outside of Washington and got a great job offer in Seattle. He hasn't been to Seattle before, and has trouble knowing information about where to live. Using the internet for research, he tried to find apartments where the crime rate is low, is not too far from work, and within his budget for cost of living. He was forced to find temporary housing at a local Airbnb to scout these apartments personally. The process of researching and validating the information on these apartments was frustrating, time-consuming, and often contradictory. It would be a huge help for him if there was some way he could reliably contact local Seattleites who could advise him and provide opinions on good neighborhoods or apartments to move into.

### **Finding Local-Specific Information (Culture, Habits, Transportation, Food, Weather, etc.)**

Tina is a software developer currently working in New York, who will transfer to Seattle in two months. Every day after work before she moved, she spent a significant amount of time researching online to understand Seattle's transportation system, restaurant scene, cultural habits, and other lifestyle habits specific to Seattle. While she currently takes the subway every day to work in New York, she wonders what transportation is like in Seattle and whether or not she will need to buy a car. She frequently checks the weather in Seattle online, and she noticed that there will be significant changes in the climate, but it's hard to judge how that affects day-to-day life. While she knows Seattle stereotypes, she wants to know what real people are wearing in Seattle, so that she can fit into the fashion culture of Seattle. Alongside information on fashion, transportation, and weather, she generally wants to know what everyday life in Seattle is like. It's hard for her to find that kind of local culture information online, and she is seeking some kind of platform which will allow her to easier find that information before, during, and after her move-in day.

### **New Movers Finding Interest Communities**

Steven is about to begin graduate school at the University of Washington. He just found an apartment nearby, and is excited to get involved with groups Seattle. Steven is a big fan of volleyball and cycling, and loves to participate in these activities in a group. Steven would like to find other like-minded people to casually participate in these activities with. Steven found some school volleyball and cycling groups, but they require a significant time and energy commitment, and he would like a more casual and social environment to participate in. Outside of these areas it's hard to find other volleyball or cycling communities where he could get involved in. Even when he does learn about groups, it's difficult to find information about them. Steven would love there to be a platform that allowed casual fans of specific interests to connect, when those fans don't know any other fans nearby already.

### **Continuing Connections Between new Residents and Locals**

Ash moved to Ballard in Seattle from San Jose, California around one year ago. He has made several good acquaintances in his local community that helped him adjust to his new neighborhood. His neighbor Gary introduced him some great restaurants nearby, and told him some transportation tips specific to Seattle. They had great conversations as Gary helped Ash move in, but now they don't talk much aside from an occasional greeting. Back in San Jose, he used to attend monthly events to that connected the families in his neighborhood, and they had great relationships with one another. Ash believes keeping up connections between individuals in the neighborhood is good for the whole community. He has grown to understand the the concept of "Seattle freeze", and he is considering to move back home because of the coldness in this neighborhood. Ash is looking for a way to connect better with locals in his community, and keep those connections over an extended period of time.