Poliscope

The news you want, in one place

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Overall Problem

- Very labor intensive to sift through multiple news sources
- Target audience wants easier access to relevant news
Primary Tasks

- Personalizing news consumption
- Socializing with friends, both online and offline
Initial Paper Prototype: Personalizing News Consumption
Onboarding

![Onboarding Screenshots]

1. Sign up/Log in
2. Choose News Outlets
3. Search Topics
Managing Articles
Filtering News Feed
Initial Paper Prototype:
Socializing with Friends, Both Online and Offline
Adding Friends

[Diagram of a smartphone interface showing the process of adding friends.]
Viewing Profiles

[Images of mobile screens showing profiles and dashboard]

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Topics Followed: Hillary Clinton, Planned Parenthood, Seattle City Council

Recent Activity:針

Dashboard
Direct Article Sharing
Testing Process and Results
Heuristic Evaluations

Main Violations:

- Match between system and the real world
- User control and freedom
Usability Tests

Participants:

- Members of intended target audience (college students interested in an efficient system for reading the news)

Method:

- “Think aloud” and “talking with users”
- Did not answer questions from users
- Asked participants what their expectations were
Usability Tests

Tasks:

- Signing up for an account
- Adjusting account settings
- Reading news stories
- Sharing news stories with friends
- Viewing news stories friends have shared or read
Usability Test Results

- Search bar replaced with filter checkboxes
- Message inbox for shared articles
- Eliminating binary “like” and “dislike” system
Final Paper Prototype:
Personalizing News Consumption
Filtering Newsfeed
Managing Articles
Final Paper Prototype:
Socializing with Friends, Both Online and Offline
Direct Article Inbox
Digital Mockup:
Personalizing News Consumption
Onboarding

Poliscope
The news you want, in one place.

SIGN UP

Username
Password
E-mail Address

NEXT >

OR

Log In With Facebook

Log In

Poliscope

Choose news outlets from below or search for a specific news outlet to start creating your news feed. You can edit these later in your settings.

Search news outlets to follow

< BACK

NEXT >

Poliscope

Choose topics from below or search for a specific topic to start creating your news feed. You can edit these later in your settings.

Search topics to follow

< BACK

Planned Parenthood
Hillary Clinton
ISIS
Hillary Clinton
Education
Keystone Pipeline
Ben Carson
2016 Presidential Candidates

NEXT >
Filtering Newsfeed

![Poliscope filter example](image1.png)

![Filtering News sources](image2.png)

![Newsfeed with different sources](image3.png)
Managing Articles

Poliscope

News Feed

NPR
52 min

Why ISIS Looks Very Different Today Than A Month Ago

“After a recent offensive, the Islamic State has claimed three major cities, which has led to an assessment of the group that had been focused on building its infrastructure in the Middle East.”

Share

Vox
45 min

Dear Politicians Who Want to Bar Syrian Refugees: Here are 6 Ways You’re Wrong

Share

Filter

Poliscope

News Feed

NPR

Show More Posts Like This in the Future

Show Fewer Posts Like This in the Future

Unfollow News Outlet

Unfollow Topic

Hide This Article From News Feed

Cancel

Vox
45 min

Dear Politicians Who Want to Bar Syrian Refugees: Here are 6 Ways You’re Wrong

Share
Why ISIS Looks Very Different Today Than A Month Ago

"The Islamic State has claimed three major attacks recently. This has led to a reassessment of the group that had been focused on building its caliphate in the Middle East."

Written by Larry Kaplow, Greg Myre

The Islamic State's claim of responsibility for a trio of major attacks, including the assault on Paris, has led to a rapid reassessment of the extremist group and its aspirations. Until a couple of weeks ago, ISIS appeared focused on building its self-declared caliphate, or Islamic empire, in its core areas of Syria and Iraq. But it now says it was behind attacks in France, Egypt and Lebanon that killed nearly 400.

See More Articles Like This

Dear Politicians Who Want to Bar Syrian Refugees: Here are 8 Ways You're Wrong

How ISIS Uses and Abuses Islam

See Articles With Opposing Views

Clinton, other Dem candidates in debate won't use term 'radical Islam'
Digital Mockup:
Socializing with Friends, Both Online and Offline
Adding Friends
Viewing Profiles

- Add new friend
- Janet Gao
- Kim Le
- Kiyana Salkeld
- Ian Turner

- Kim Le
- Seattle, WA
- Following
- NPR
- VOX
- Planned Parenthood
- 2016 Presidential Race
- Hillary Clinton
- Syria

Dear Politicians Who Want to Bar Syrian Refugees: Here are 6 Ways You’re Wrong

"Even if politicians might see some political benefit to themselves — and, indeed, refugee sentiment is proving to be popular — then even that is not going to last long."

University of Washington | CSE 440 | Poliscope
Direct Article Sharing

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Written by Larry Kaplow, Greg Myre
Direct Article Inbox
Design Process Lessons

- Only show screens that are vital to the task at hand
- Low fidelity prototypes allow for focusing on task completion
- Do not try to reinvent the wheel