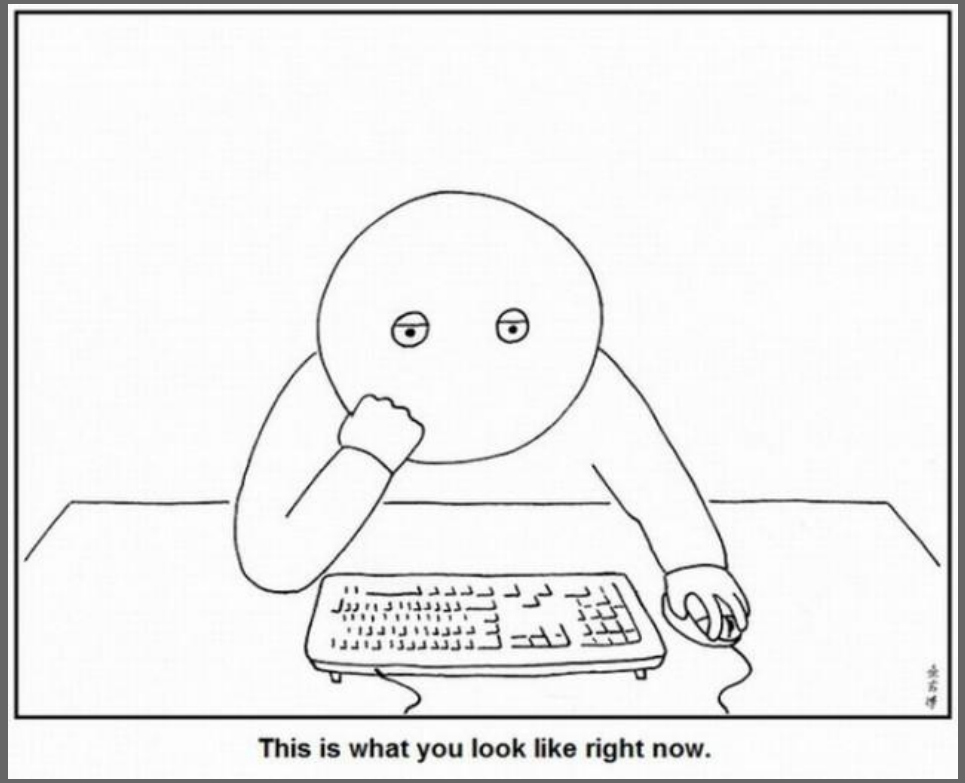
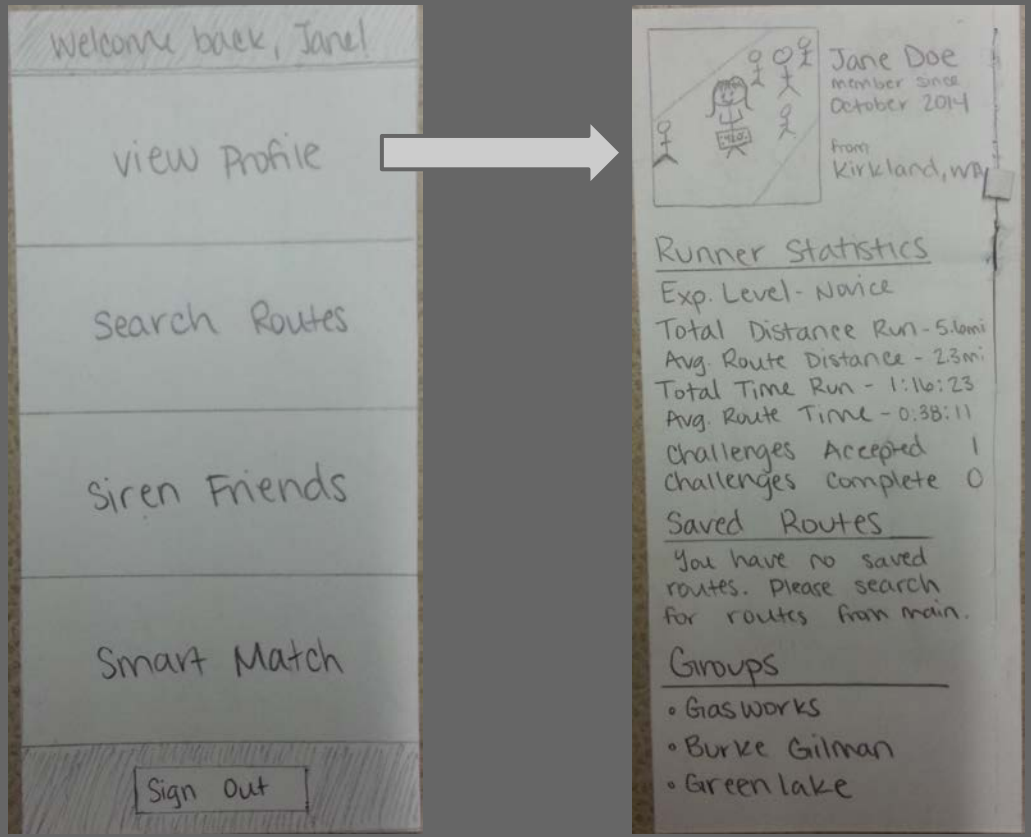
Running With Friends

Erica Putsche | Heidi So | Luke Chang | Linsen Wu

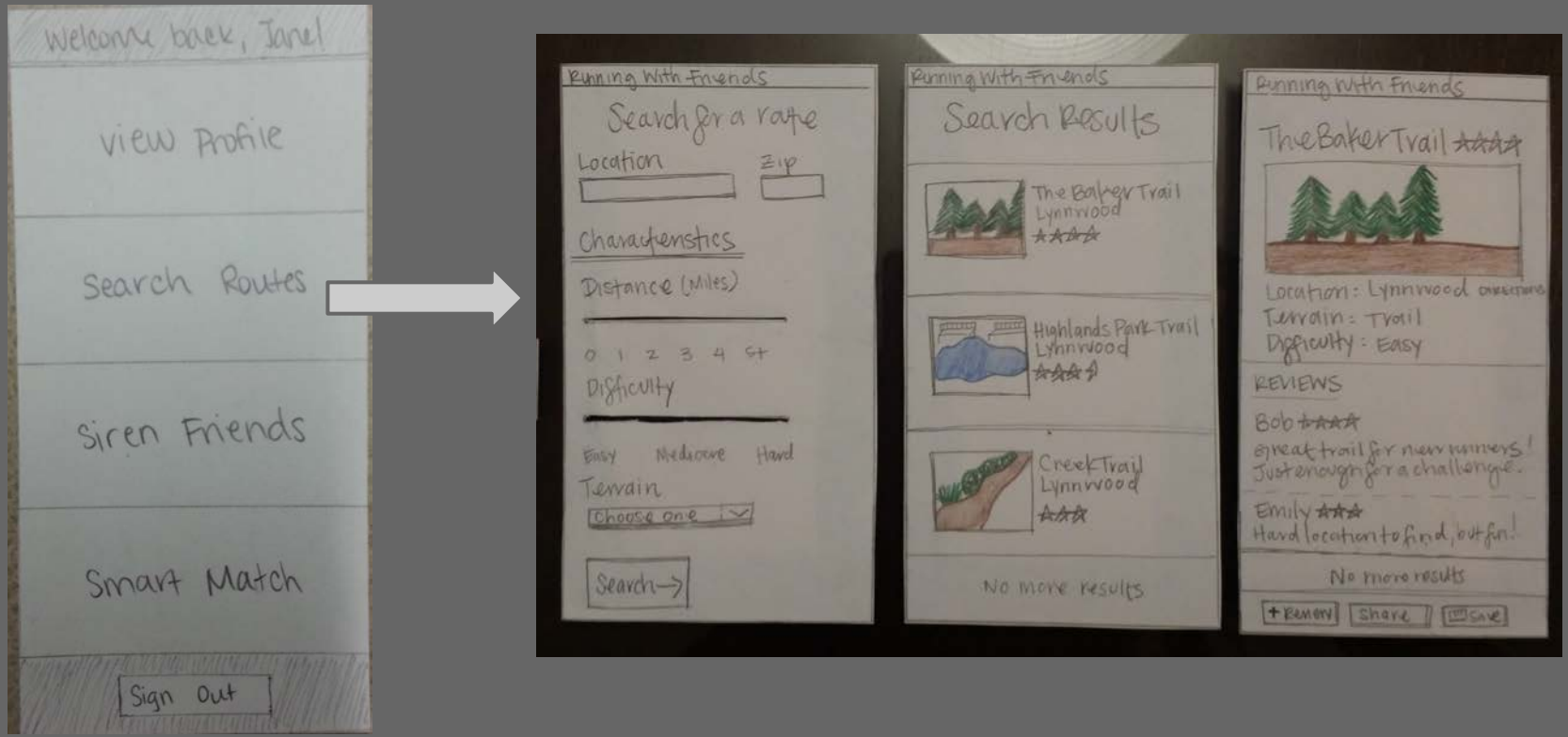


This is what you look like right now.

Initial Paper Prototype

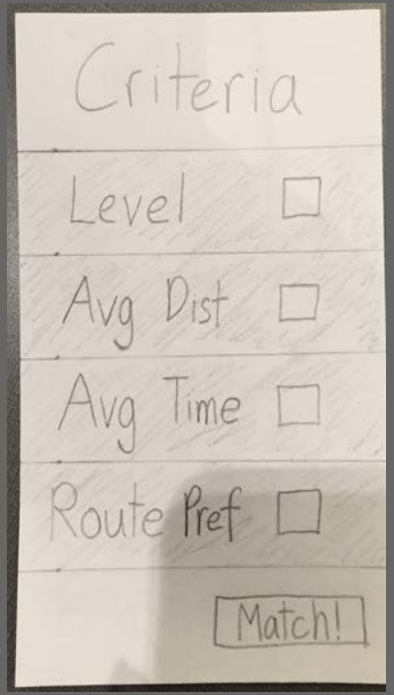


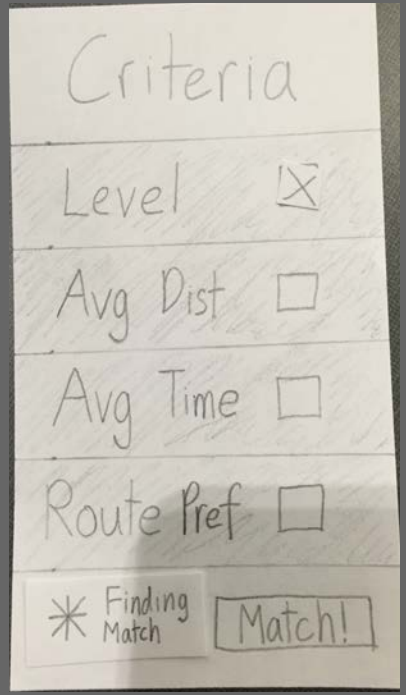
Initial Paper Prototype

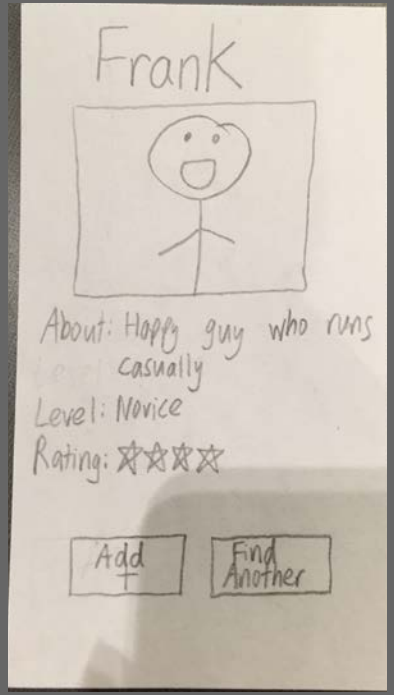


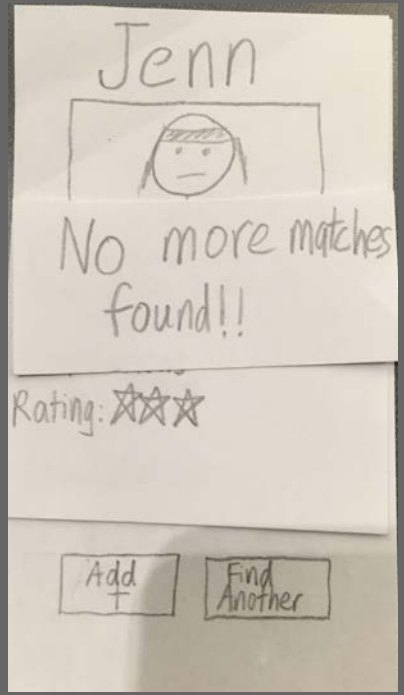
Initial Paper Prototype

Task 1: Finding a SmartMatch



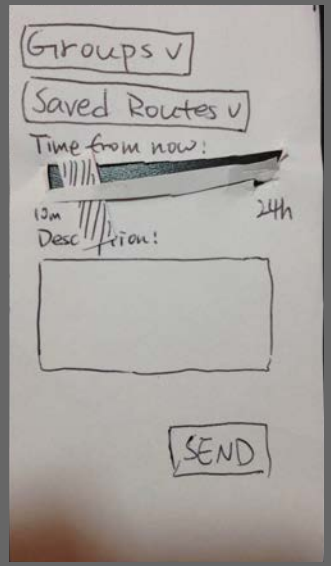


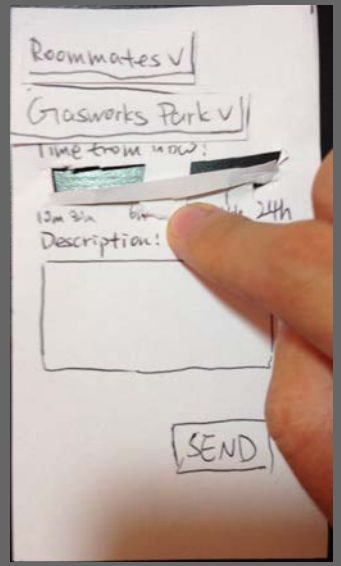


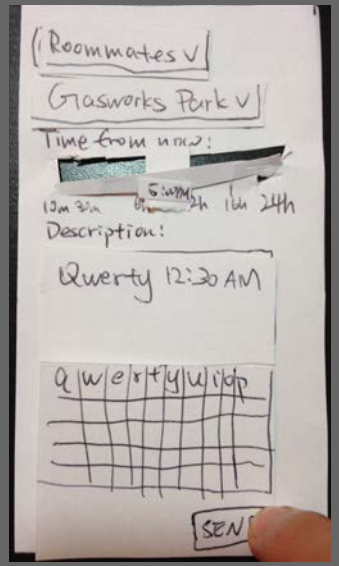


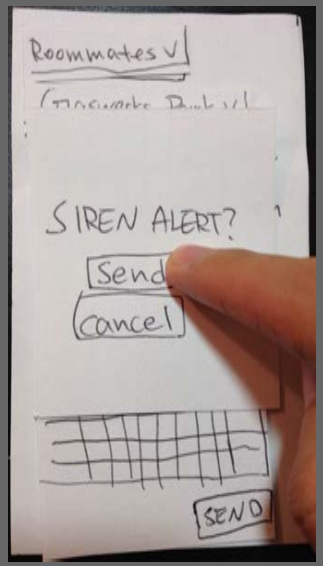
Initial Paper Prototype

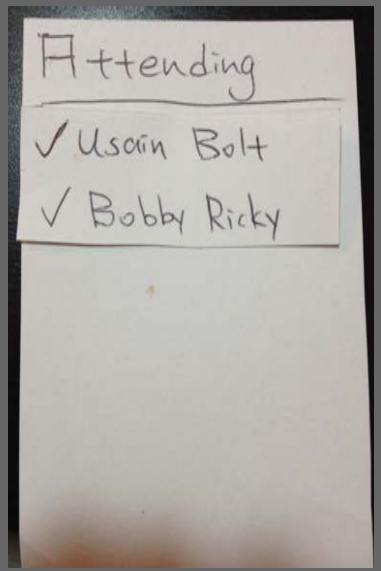
Task 2: Siren friends quickly for a run





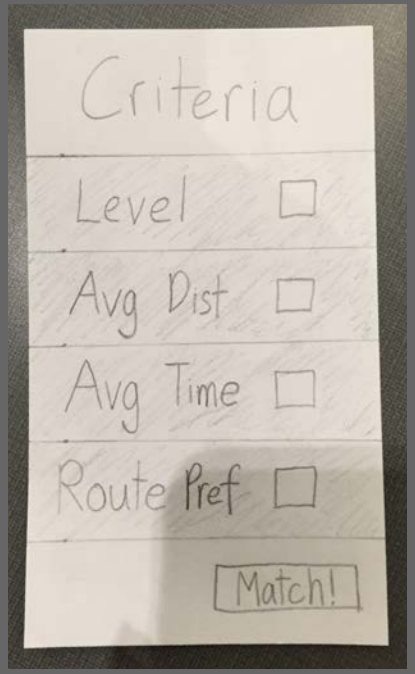




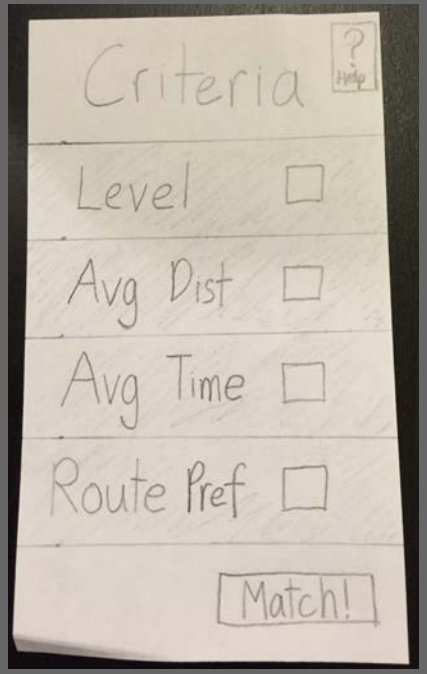


Usability Test Results

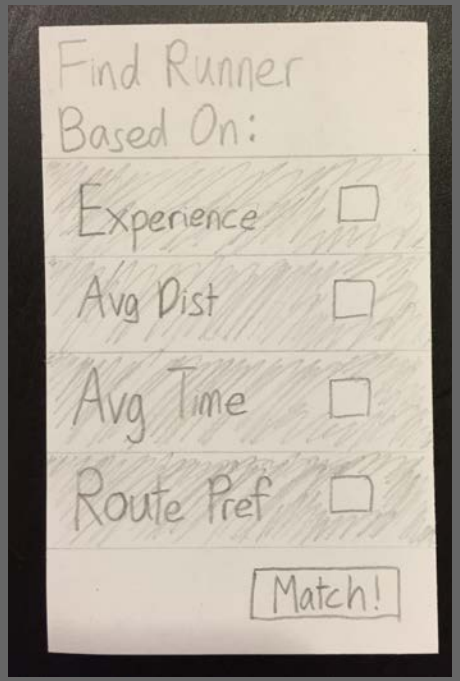
SmartMatch: What does Criteria mean?



Initial Prototype
Used in Test #1



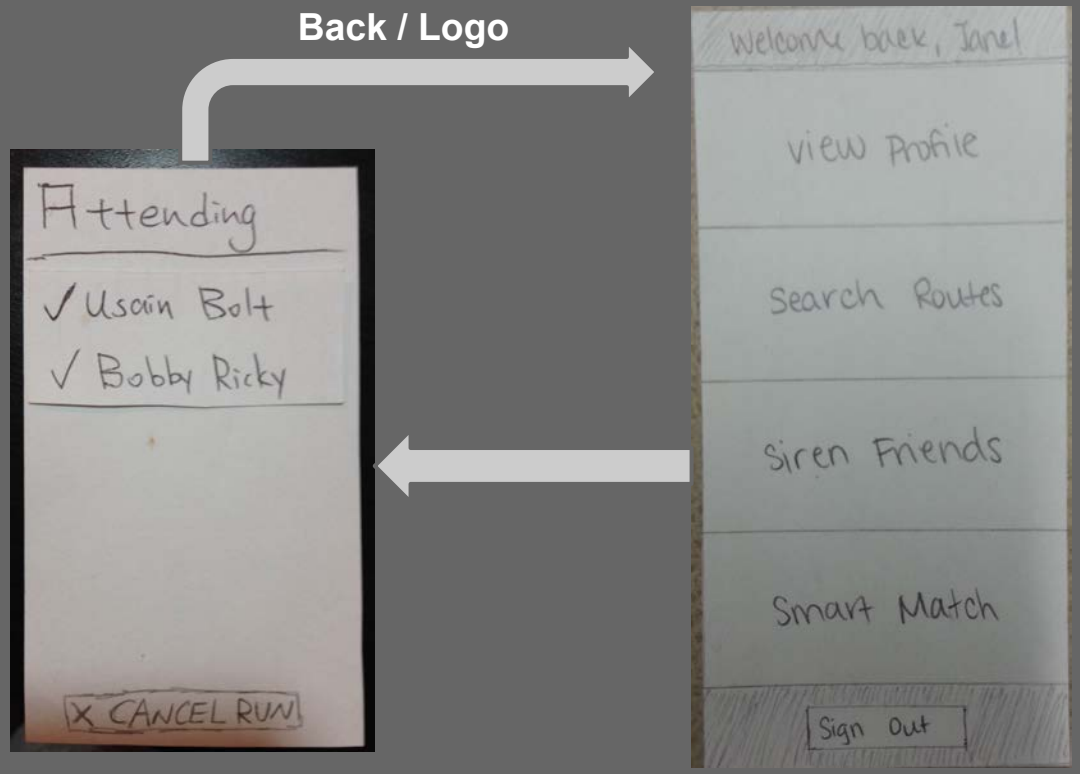
Used in Test #2



Used in Test #3

Usability Test Results

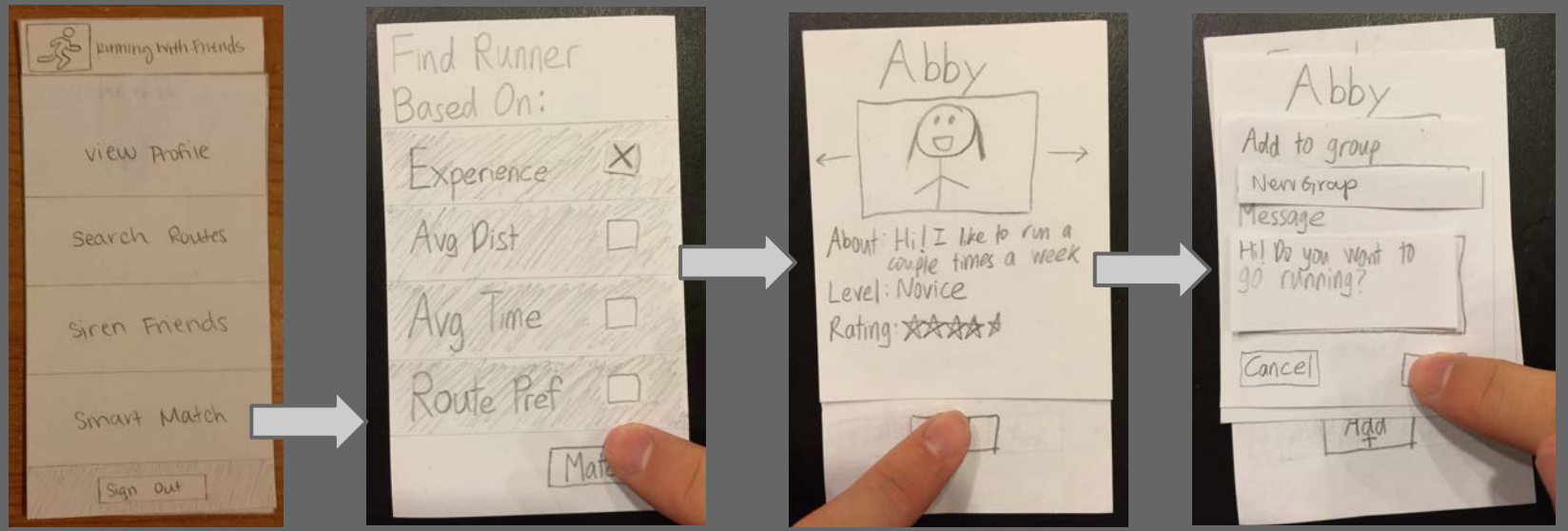
Siren Friends: Where does the back button take us?



Revision based on Test #3

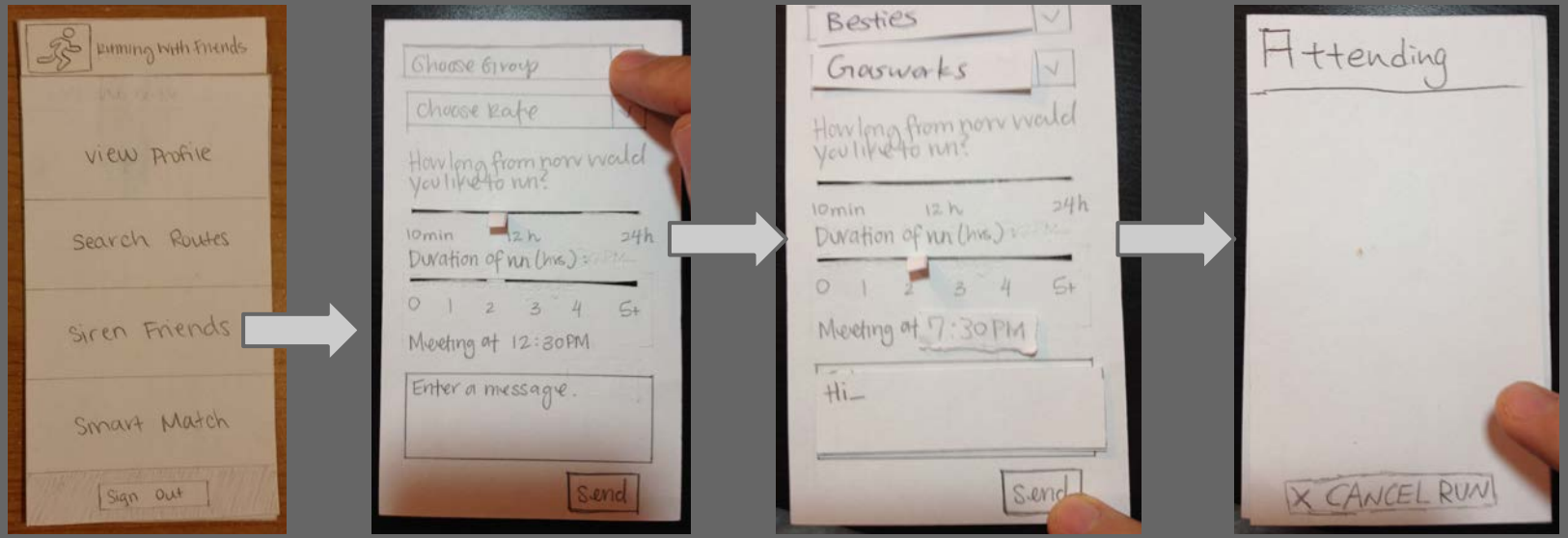
Final Paper Prototype

SmartMatch

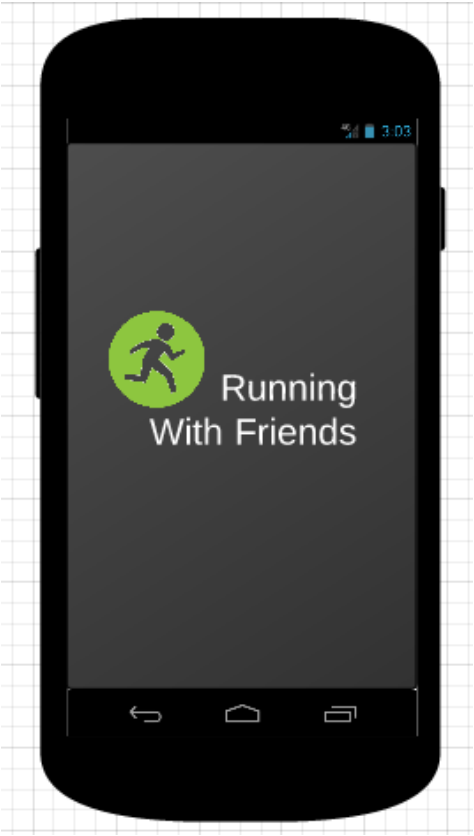


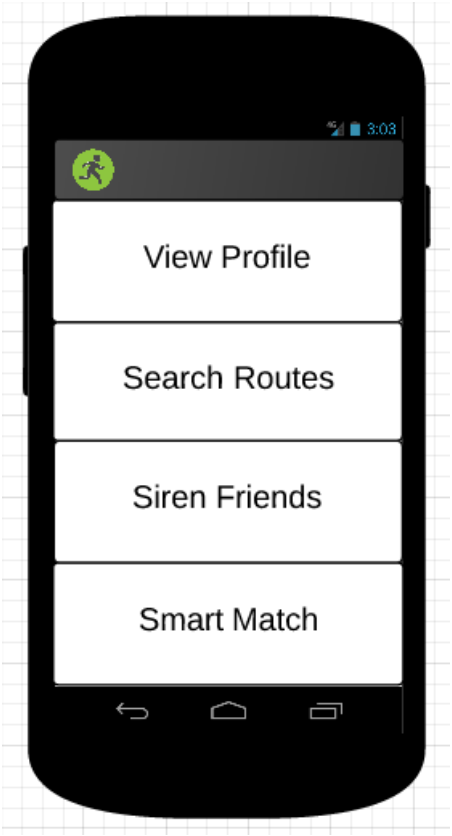
Final Paper Prototype

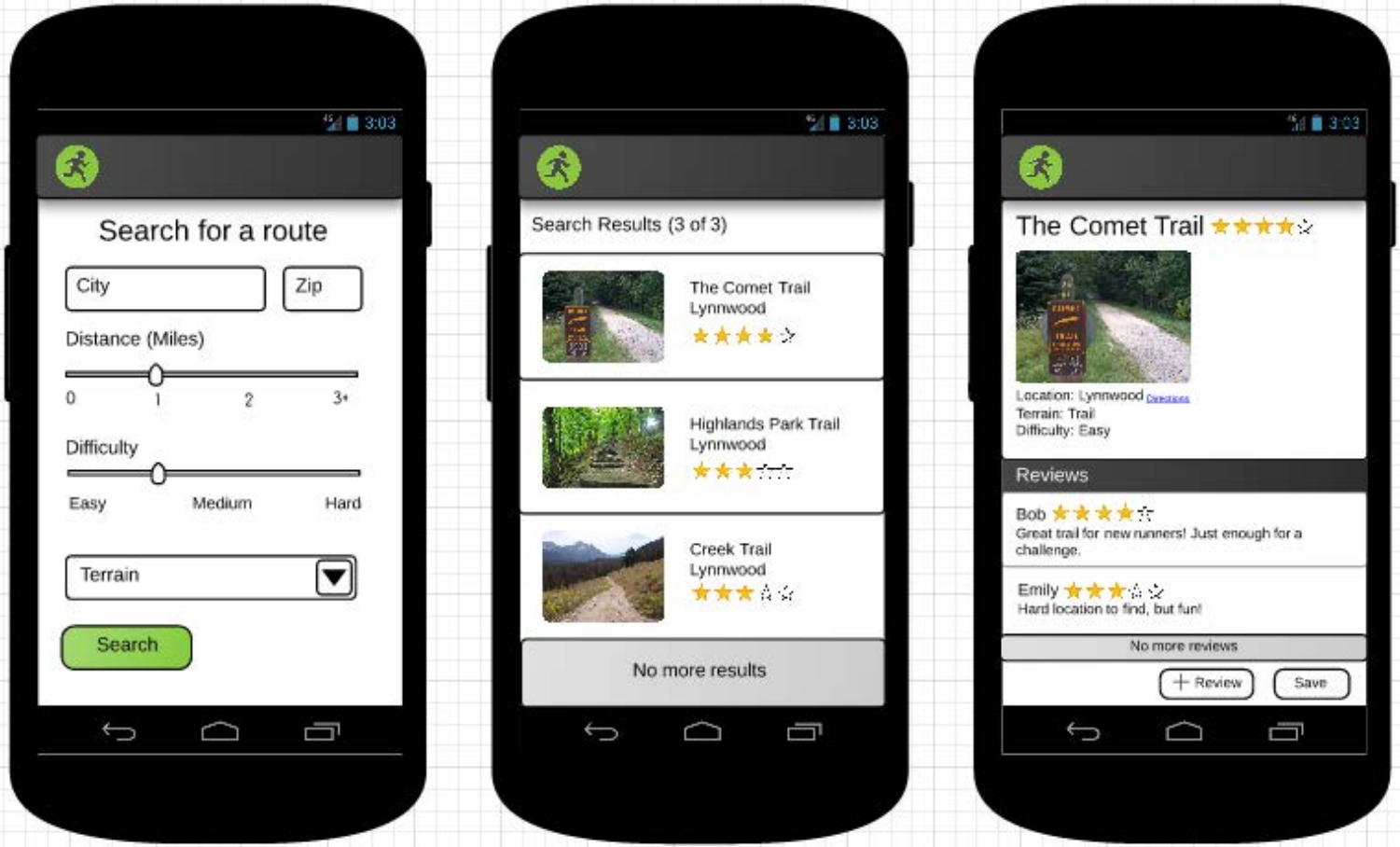
Siren Friends



Digital Mockup

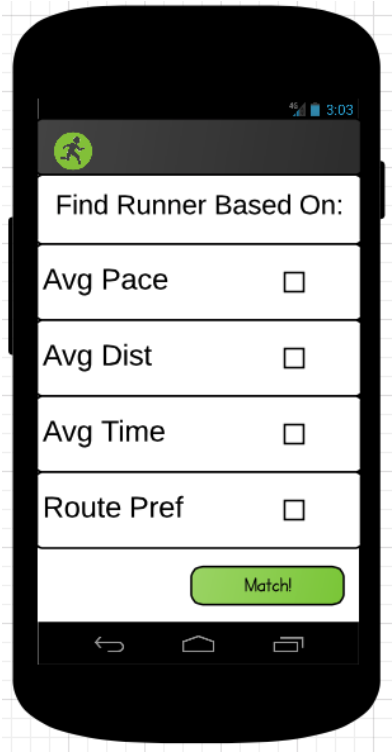


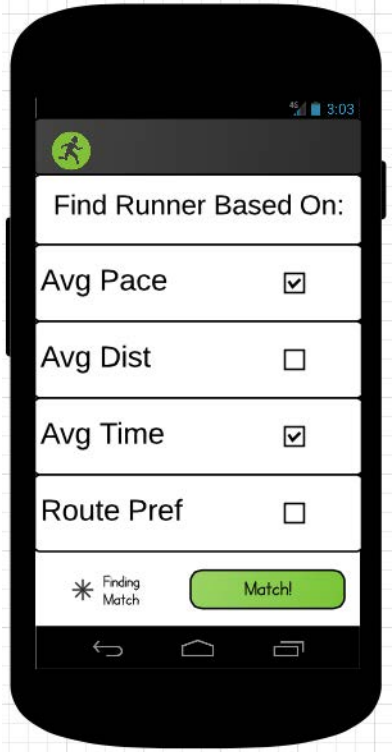



3:03
Search for a route
City
Zip
Distance (Miles)
0
1
2
3+
Difficulty
Easy
Medium
Hard
Terrain
Search
3:03
Search Results (3 of 3)
The Comet Trail
Lynnwood
Highlands Park Trail
Lynnwood
Creek Trail
Lynnwood
No more results
3:03
The Comet Trail
Location: Lynnwood Directions
Terrain: Trail
Difficulty: Easy
Reviews
Bob
Great trail for new runners! Just enough for a challenge.
Emily
Hard location to find, but fun!
No more reviews
Review
Save

Digital Mockup

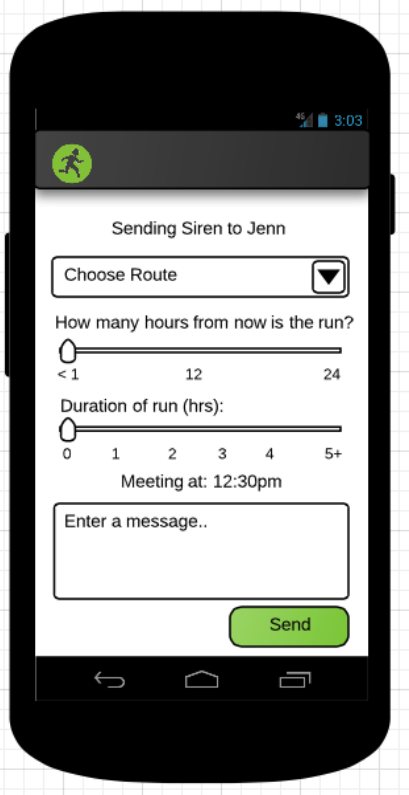
Task 1: Finding a SmartMatch

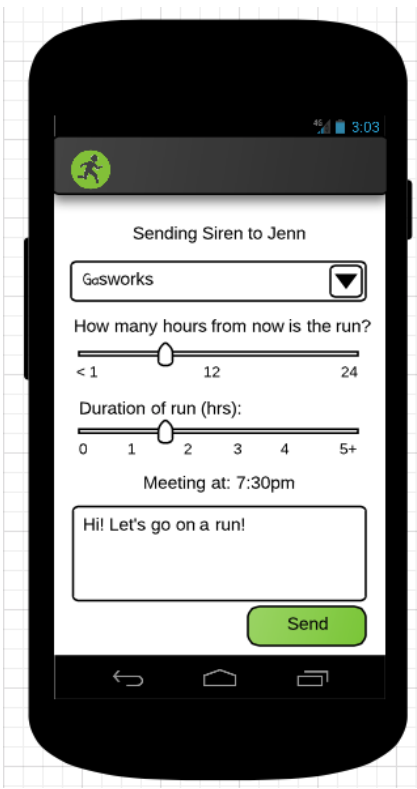


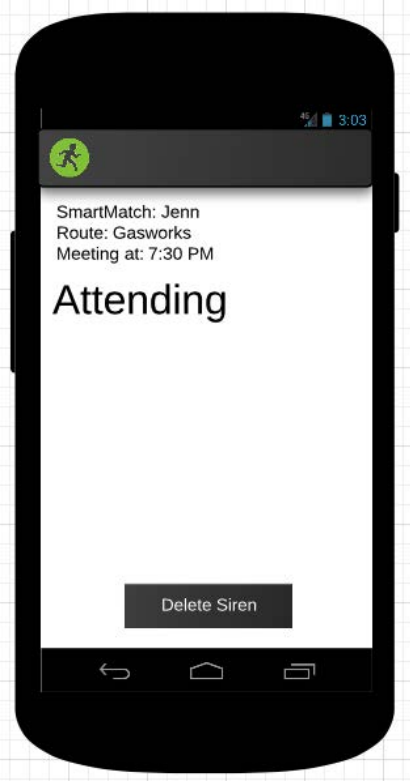


Digital Mockup

Task 1: Finding a SmartMatch (cont)

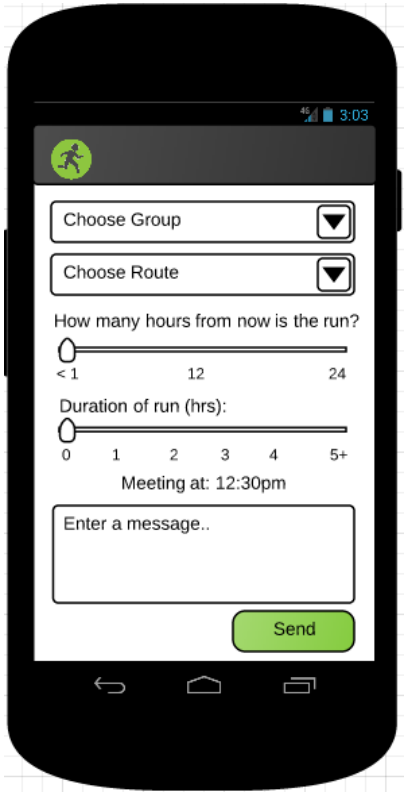


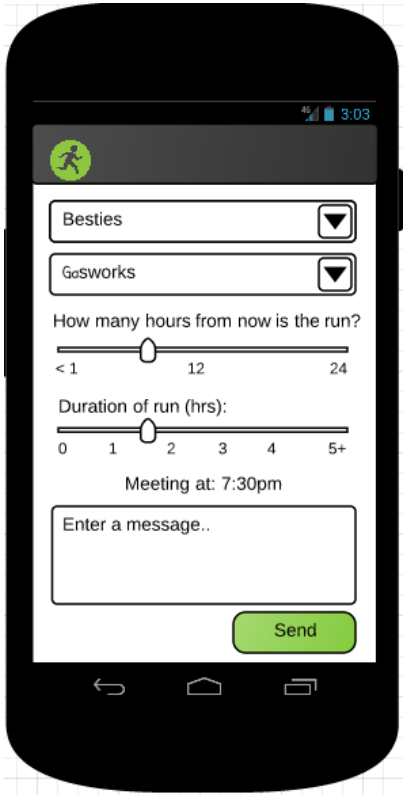




Digital Mockup

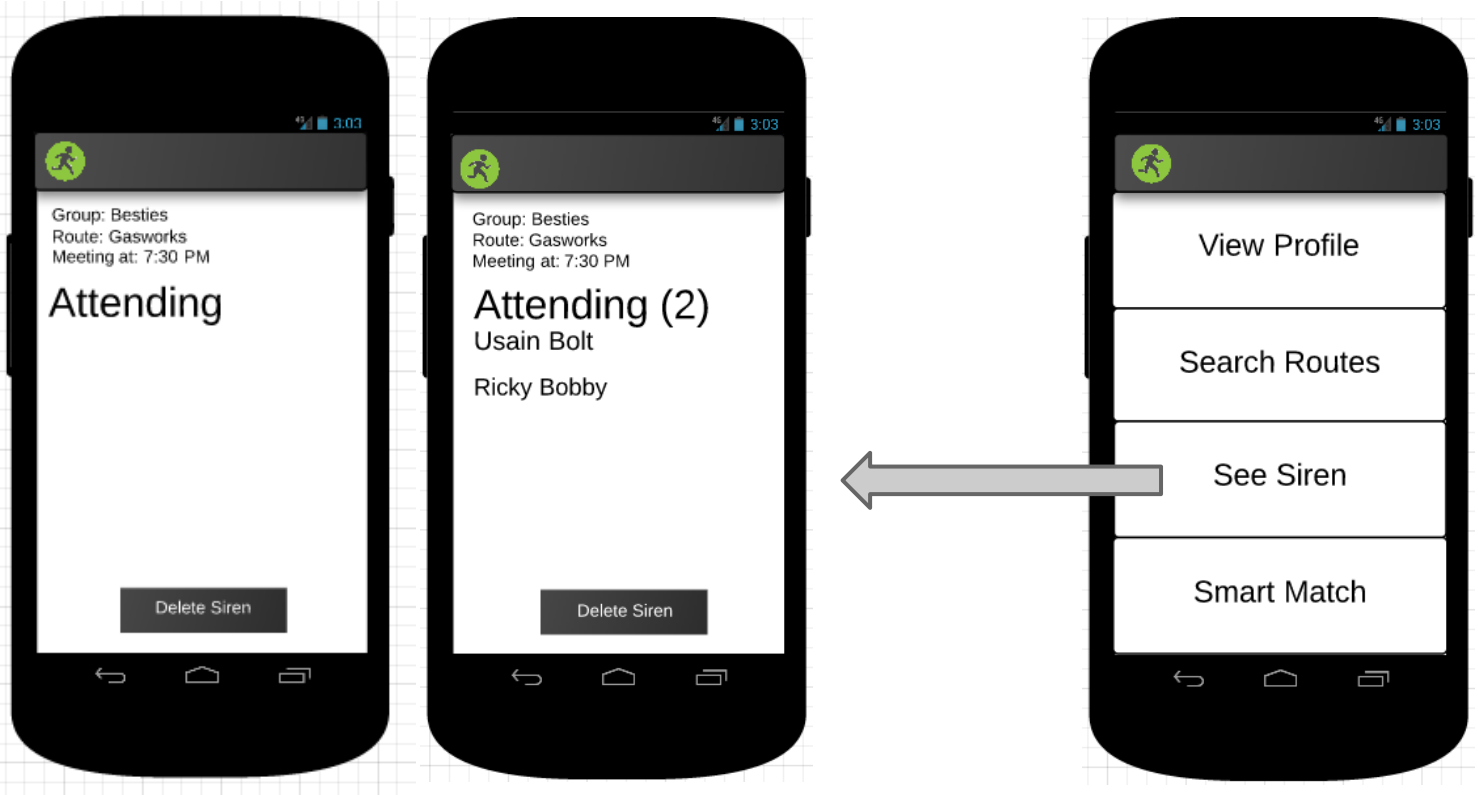
Task 2: Siren friends quickly for a run





Digital Mockup

Task 2: Siren friends quickly for a run (cont)



Main menu after sending out a siren

In Summary

Iterative Design = Multiple opportunities to gain different perspectives

Understanding usability problems

Prioritizing revisions with severity/fixability scale