

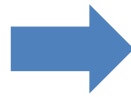


# Step Intuit

## Walk more. Drive less.

### Problem

Walking is a great way to exercise and explore local resources, but it requires too much time, planning, and effort



### Solution

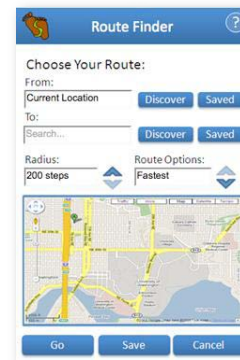
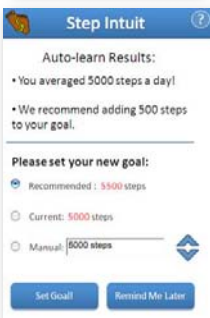
Step Intuit uses the phone's accelerometer & GPS to give customers motivation & info they need to walk instead of drive.

### Features

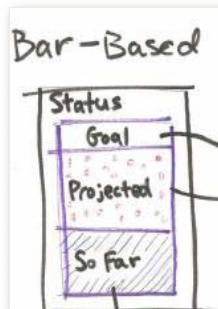
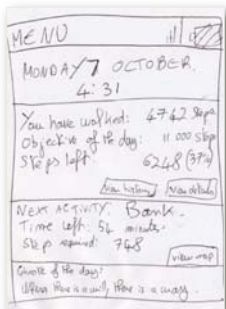
Calculates Personalized Goal

Monitors Progress

Finds Routes & Sets Reminders



### Design Iteration



Initial Sketches

Video Prototype

Lo-Fi Prototype

Hi-Fi Prototype