Route My Run

Mission: To provide a mobile tool that will allow runners to easily plan safe and enjoyable running routes.
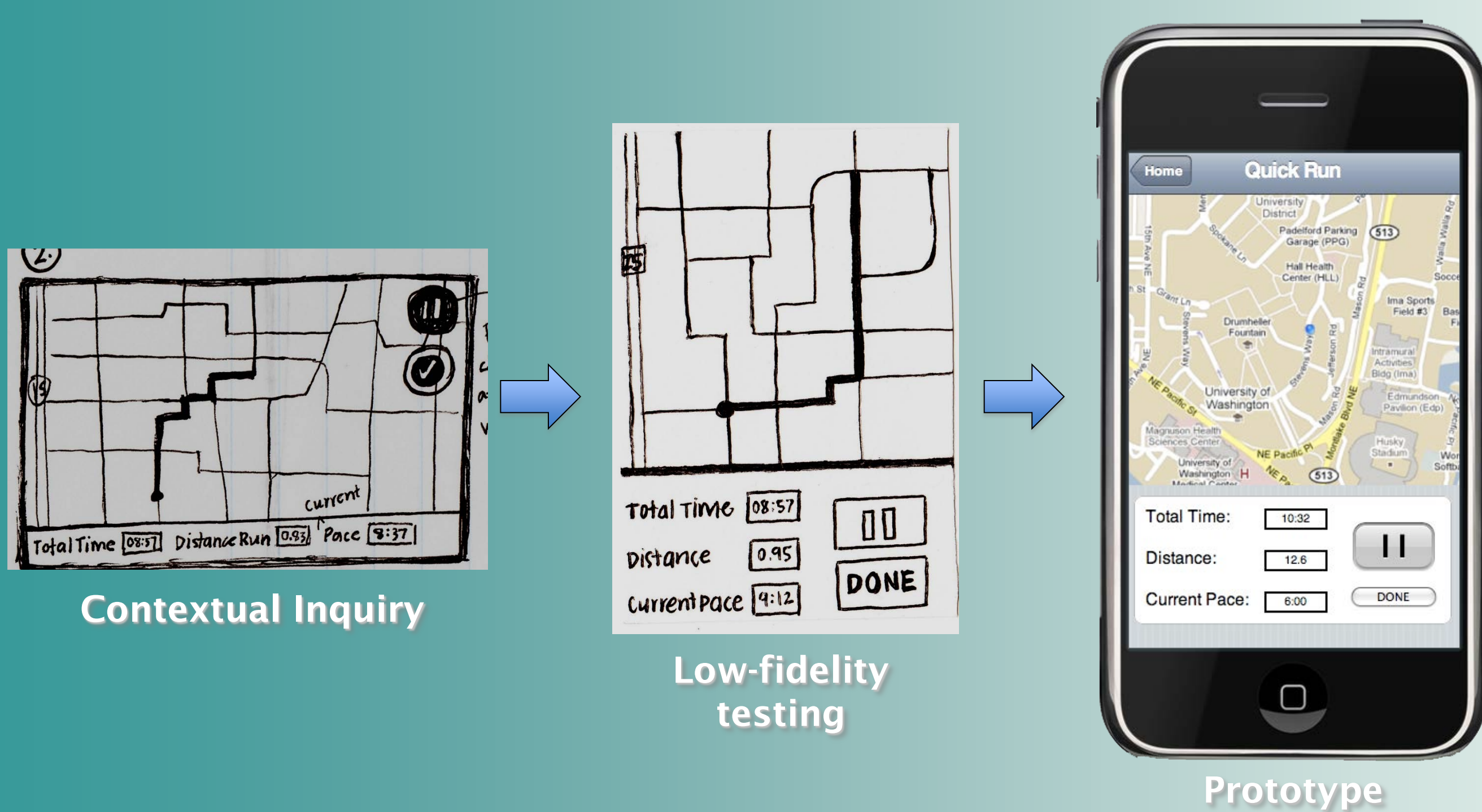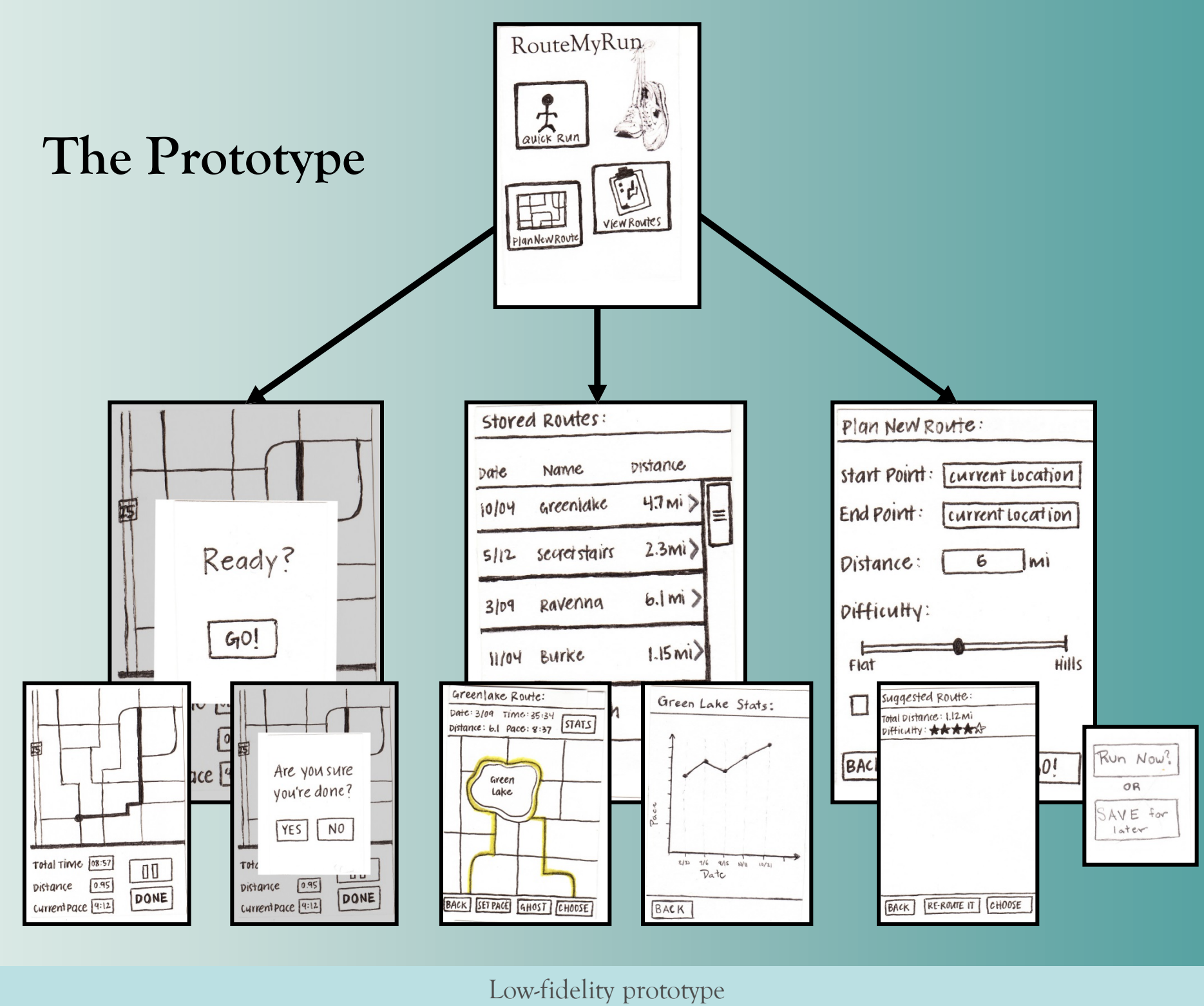
Overview

- Runners don't have a good handle on where to run

- Quality of run hindered due to an unfamiliar with the area

- No good route planning tool exists

Our Solution

- Location tracking & real time statistics
- One button "Quick Run"
- Plan new routes
- Review old routes
- Store and view running statistics
- Set desired pace
- Race personal best

The Prototype

Low-fidelity prototype

Design Iteration

- Brainstorming -> Refinement

- Sketches -> Prototype

- Holistic -> Route Focused

Contextual Inquiry

Low-fidelity testing

Prototype

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