



ParkSmart

Finding parking can be difficult



 is a location aware application that helps drivers identify available parking

Save time, save money, and forget about the stress of parking!



Features



View different modes of parking, including safety and saved locations



Get garage specific information about hours, cost and directions



Automatically save parking spots for future reference



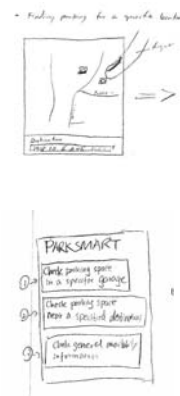
Launch straight into the application and look for parking, wherever you are

Design Iteration

1. Contextual Inquiry
2. Experience Sampling Method
3. Low-Fidelity Usability



Initial Concept



Lo-Fi Prototype



Interactive Prototype

