



BUDDY MAP

Locator | Communicator | Coordinator

Overview

Our mission is to create a device to let friends have more fun as a group and be safer when they're out skiing or boarding, especially in the backcountry.

Skiing and Snowboarding are lots of fun, especially with your friends. But the best snow is in the trees. It's hard to keep track of your friends when you scatter out to the far corners of the ski area. Enter BuddyMap! A wrist mounted, location aware device that lets you easily keep track of your friends, and communicate and coordinate with them. BuddyMap's basic display is a map which shows you and your friends, and lets you initiate a number of different kinds of communication with them.



Our Solution

- Live Position Mapping
- Quick Communication
- Group Coordination
- Crash Alerts
- Touch and Voice Interaction
- Follow Mode



Process

- UI Mapping
- Video Prototype
- Paper Prototype
- Interactive Prototype