

# Drink and Thrive Video Prototype

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## How did you make it?

We decided to make our video in the first-person with a GoPro camera. It easily attached to Mihir's head for filming and the wide-angle lens better evoked a first-person point of view. After writing the script we completed the filming at Mihir's apartment. We used a combination of paper prototyping and our phones to represent the app itself.

We edited the video with iMovie software and also added a couple of effects to achieve our overall look. An aged film effect was used to achieve the grainy appeal of an old silent film. A wash out effect was used to show passage of time between when the user takes his first drink to a few drinks later with empty cups on the table.

## Any interesting new techniques you came up with?

While the first-person viewpoint is not a new concept, it is different than the example videos created by previous students that were shown in class. This perspective gave us the ability to invite the viewer into the process. It allowed us to show a staggering point of view and while not entirely intended, we also realized that the blurriness of the shots also helped convey a drunken state.

## What worked well?

The first person perspective created with the GoPro camera effectively puts the viewer in the user's shoes. Giving this near first-hand experience shows how easy it is to use the app.

## What was difficult?

Getting the phone in frame took a surprising number of takes. This has to do with a limitation of using the GoPro. Since it doesn't have a mechanism for viewing, you can't see what you've filmed until after you take out the SD card.

It was also difficult to get an adequate audio track using the camera alone. We thought we might be able to augment this by using a phone to record a voice-over; however, this didn't really seem to be an ideal solution either. While adding some textual information to the screen we had the idea to create a video in the style of an old silent movie.