

TalkBAC

DRINK & THRIVE

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Consequences



What happens in the cab ... is a pain to clean up

Lack of Awareness

This guy thinks he's
good to drive

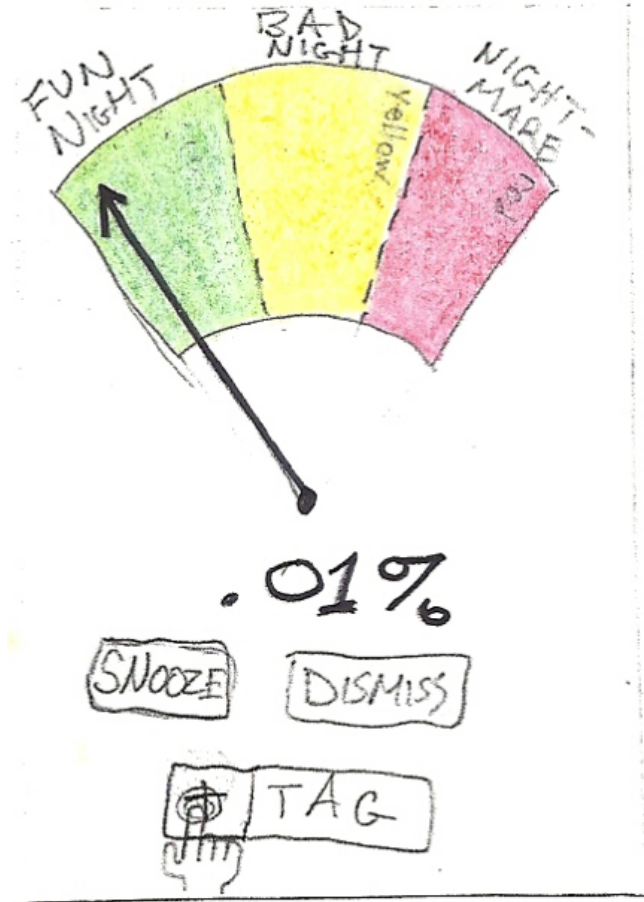


Intoxication Cues

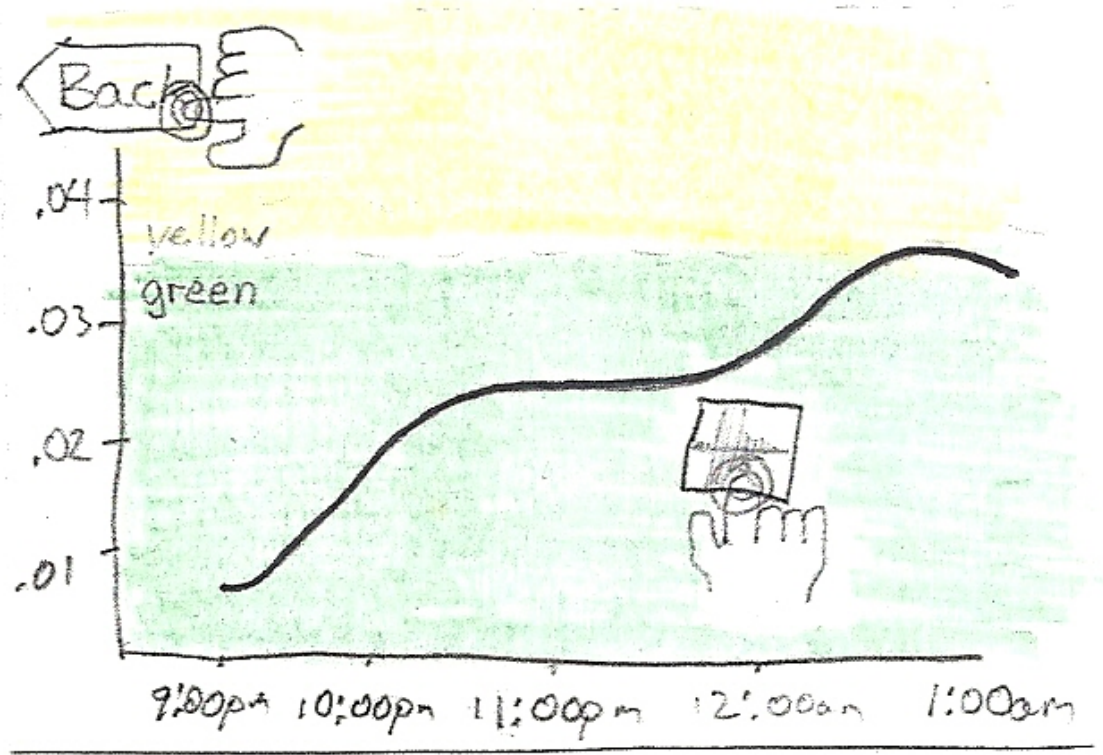


How does Lindsay know she's had enough?

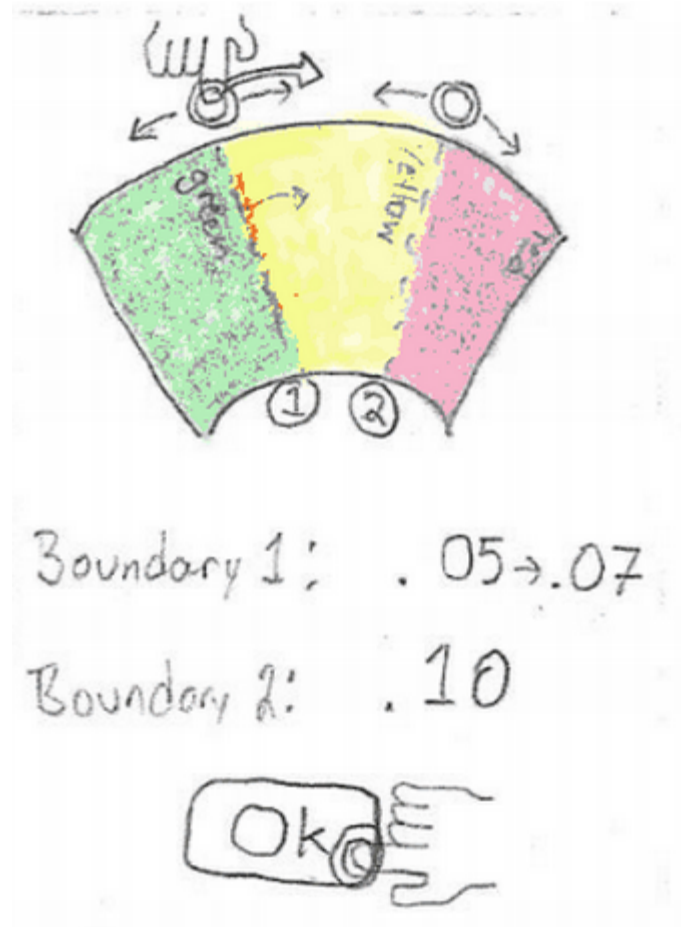
Task 1: Monitoring BAC level



Task 2: Reviewing drinking activity



Task 3: Planning limits for next time



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How drunk am I right now?

How drunk was I last night?

How drunk will I get next time?