TalkBAC

Drink & Thrive

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Problem & Solution

- Harder to assess how drunk you are after few drinks
- Allow users to see BAC and set alerts

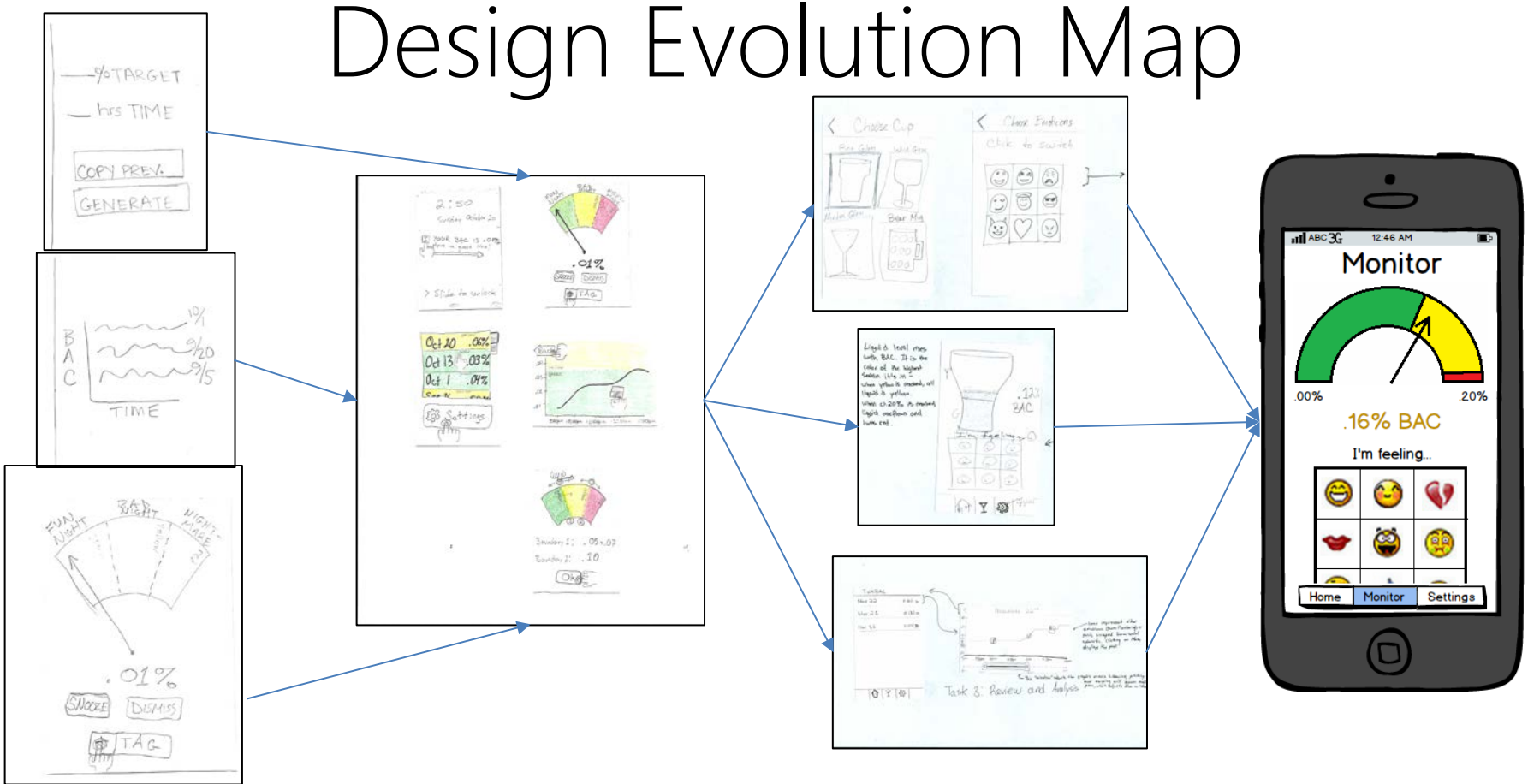
Overview

- Tasks
- Design evolution
- Current interface
- Demo
- Closing summary

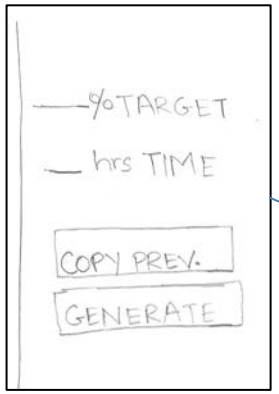
Tasks

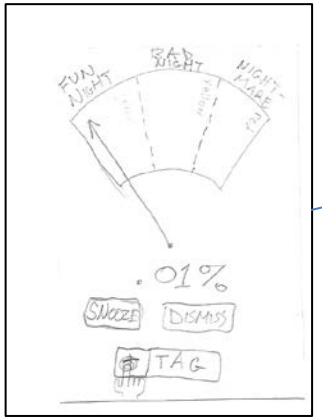
1. Setting alert limits
   - How drunk do I want to be?
2. Monitoring BAC and leaving feedback
   - How drunk am I?
3. Reviewing and analyzing feedback
   - How drunk was I?

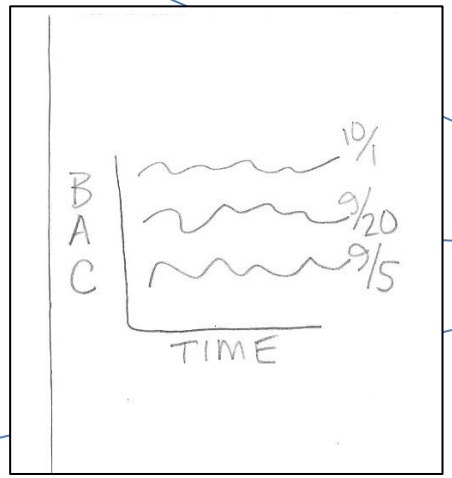
Design Evolution Map

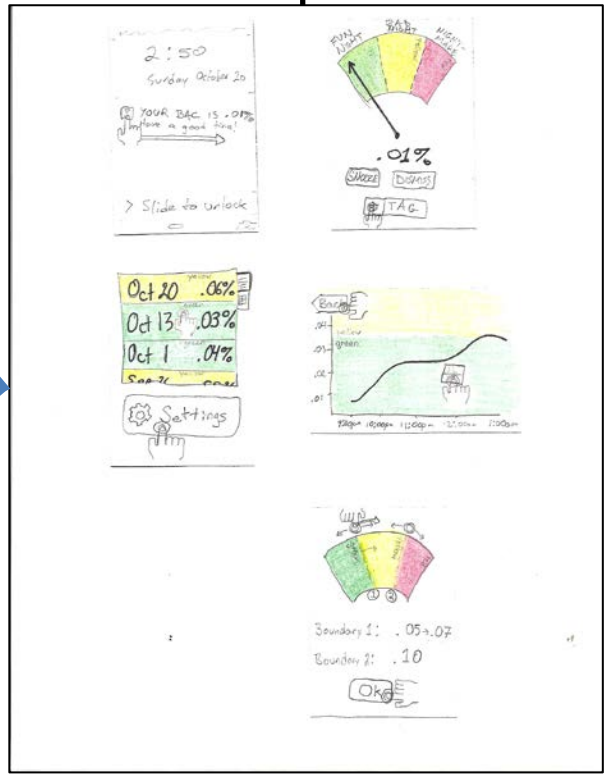


Design Evolution Map

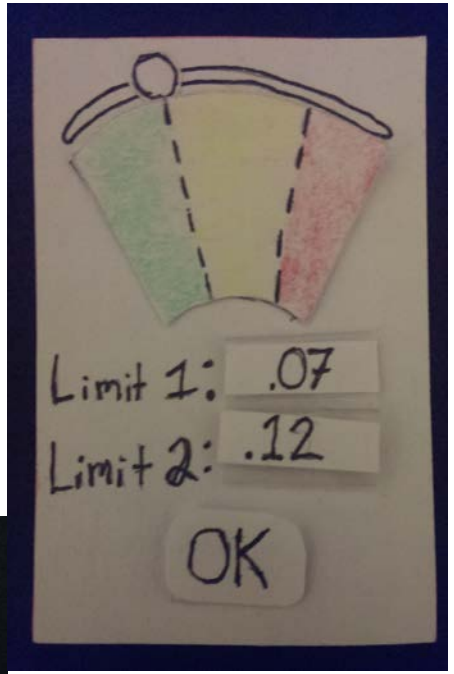


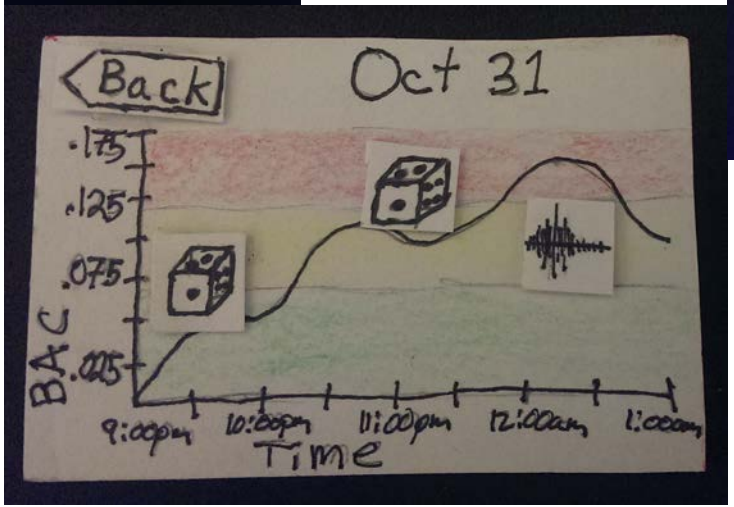






Initial Design: Lo-fi Prototype





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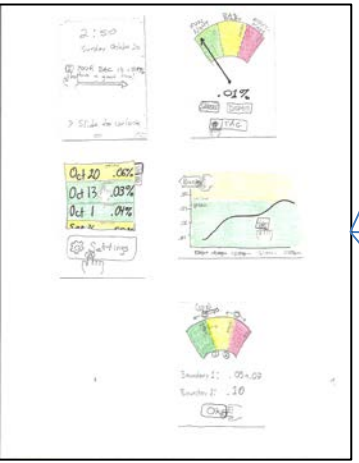
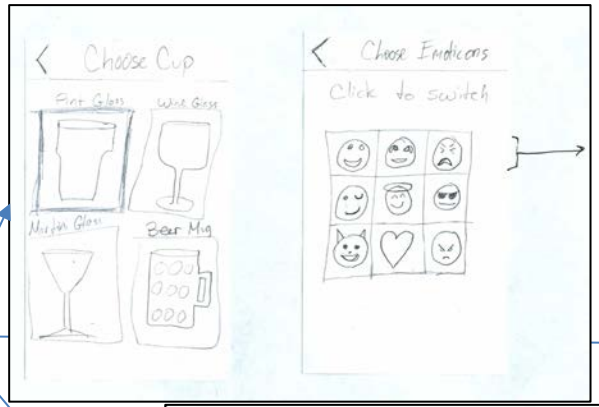
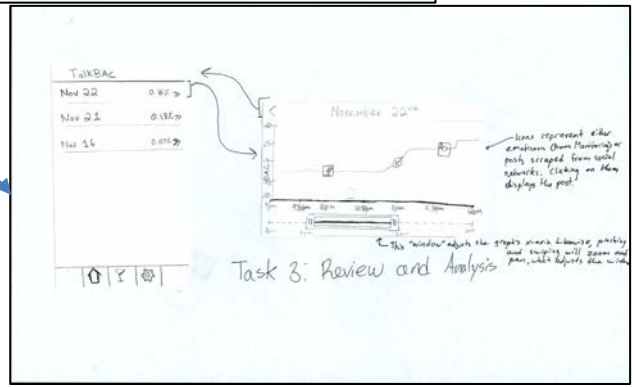
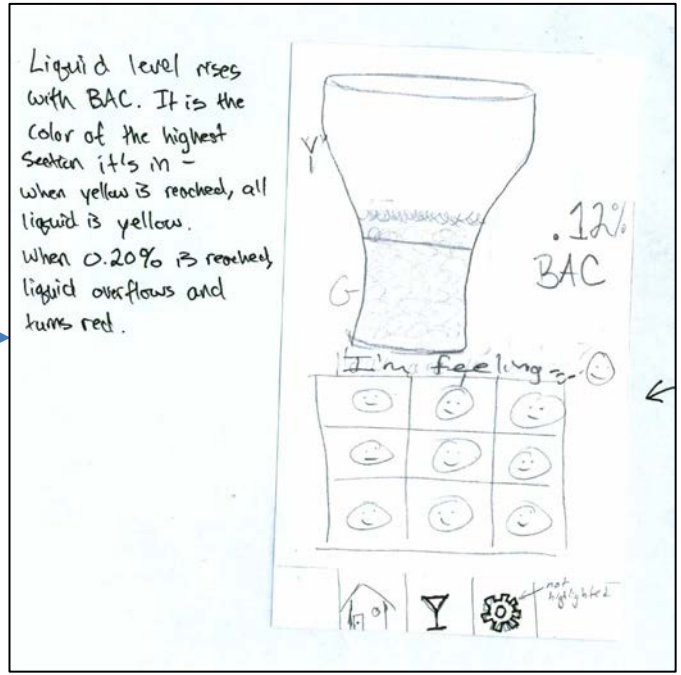
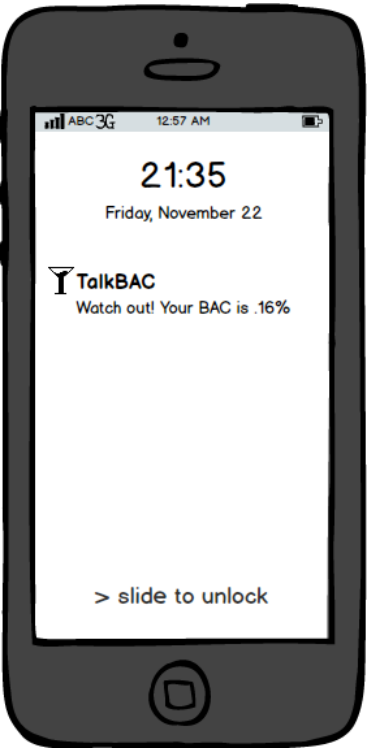


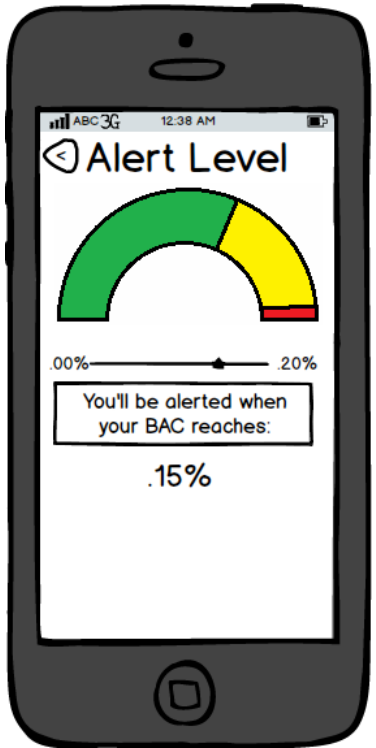


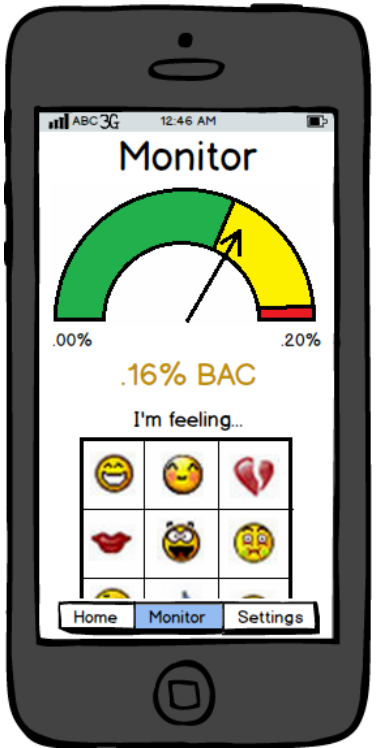


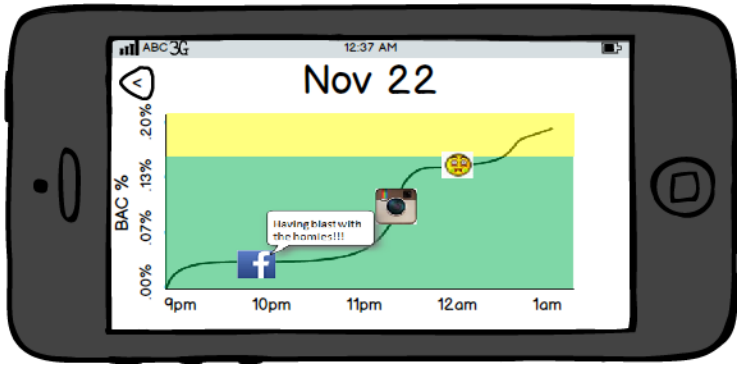


Final Design









TalkBAC Demo

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Webmaster: Anna Marie

Summary: TalkBAC helps users…

- Identify drinking habits
- Monitor intoxication levels
- Drink & Thrive