

Stone Soup


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Presentation Overview

- Problem & Solution (Old & New)
 - Contextual Inquiry
 - Tasks
 - Sketches
 - Summary
- 
- The background of the slide features several sets of concentric circles in a lighter shade of blue, resembling ripples on water. These circles are positioned in the lower right quadrant of the slide, with one set being the largest and most prominent, and others of varying sizes scattered around it.

Overall Problem & Solution

Original Idea

- Low-income people = disproportionately unhealthy diets
- Help them find healthy, cheap food fast

New Idea

- Help people to form communities
- Spend less time on cooking -> more gain
- ...Potluck!

Contextual Inquiry

How can we make this easy?

□ How? □




Contextual Inquiry



- Original Target Audience
- Sean = Construction Worker on lunch

Problems

- Too hard to get a hold of people in a hurry, with little time, little money
 - They won't talk long
 - Embarrassed, because not making healthy choices, and know it
- 

When the going gets
tough...



When the going gets
tough...

The tough get going



When the going gets
tough...

The tough get going

Onto another topic.



New idea

- Fewer resources, more interdependence
- Help people to form communities to support better eating habits
- 1 healthy dish takes less time than a whole meal

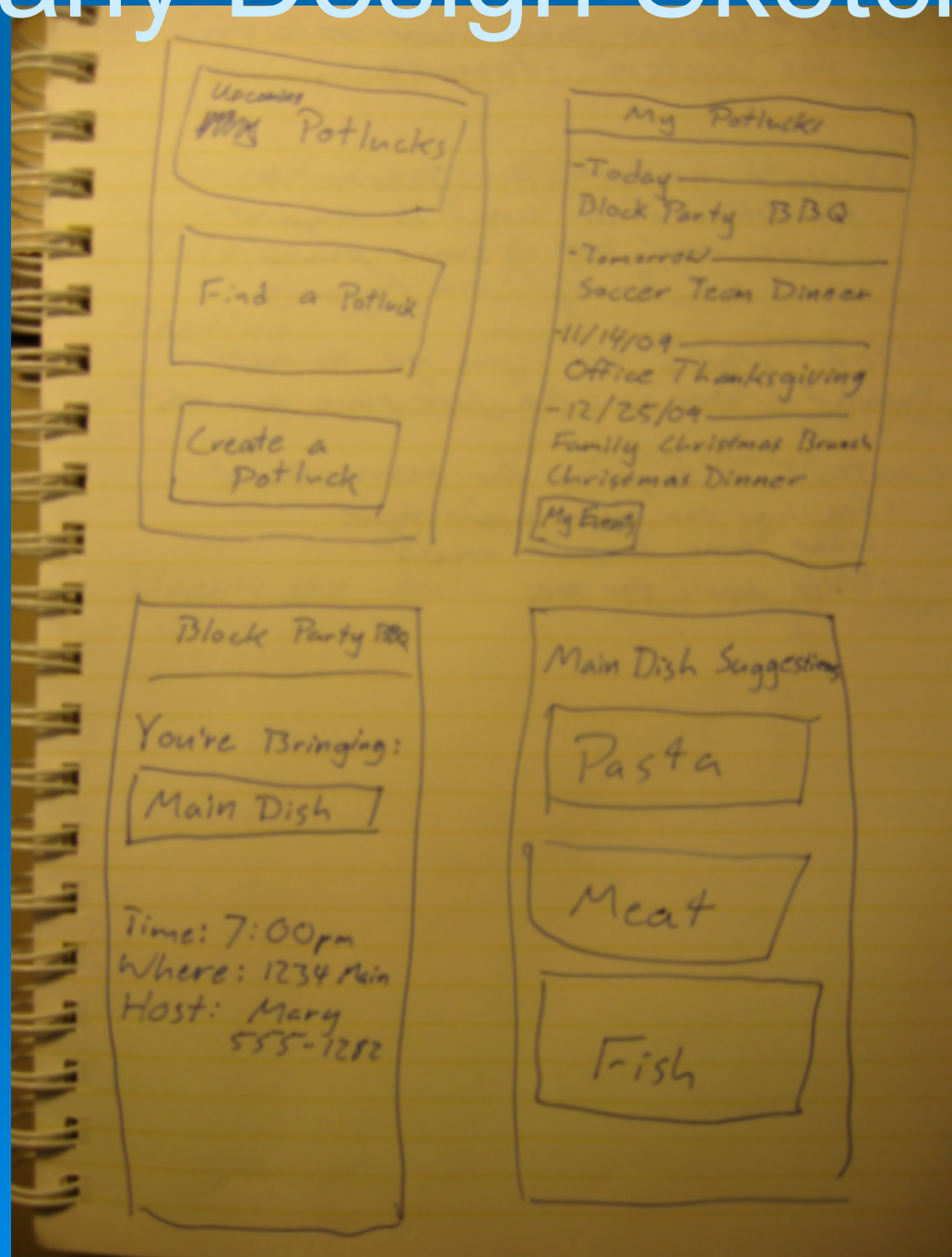
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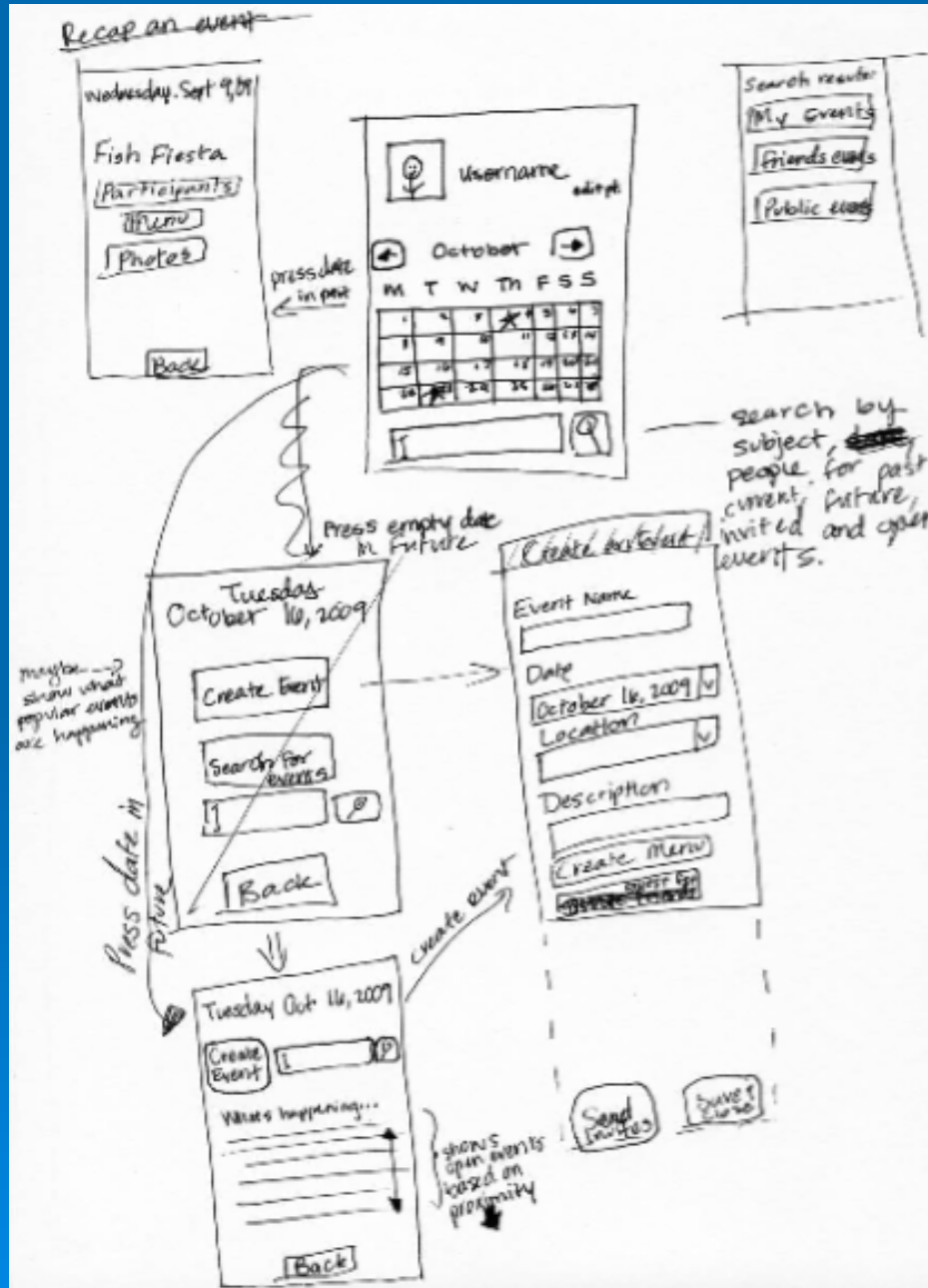
3 Tasks

1. Create event to have with just friends
2. Find a random event & decide what to bring
3. Network at event

Early Design Sketches



Early Design Sketches



Early Design Sketches

Create Event Page

Event Name:
Theme:
Main Restrictions <small>(specify here)</small>
Invite People <small>(add list)</small>
Get responses to Invitations <small>(if any)</small>
Back Pages
<input type="checkbox"/> I will be there
<input type="checkbox"/> I will come in work
Date:
Time:
<input type="button" value="CREATE EVENT"/>


clicking on name, theme gives page results, click on person not invite, add to list

clicking on name

page restrictions bar

forms with invite only buttons

RSVPed Events Page

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RSVPed Events


Indian Dill Pickle TANGA
Bring:
Where:
When: <input type="text"/>
RSVP Count: <input type="text"/>

Click to go to specific Event page

goes to Google maps, with address pre-entered

Click name to go to profile page of that person

Friends Page

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Friends

You have 48 Friends

Find more:

Find friends:

Helena ...

bring up page of list of possible results

Click to go to her profile page

<input type="checkbox"/> Add to list
<input type="checkbox"/> Remove from list

Summary

- Organize potlucks by themes/dietary restrictions
- Help form communities of people to support healthy diets
- Fewer resources □ people need to rely on one another & help one another