

Final Project Poster

Due: Thursday, December 10, 2009

Goals

The goal of this assignment is to learn how to present your work in a visual form to interested parties from industry and across campus.

Poster Template

Your final group project is to make and present a poster. The poster must be 32"x40" (portrait, vertical). This should not be a difficult project; it should require 1 to 2 hours.

Your poster should include

- Logo
- Project Title
- Value proposition
- Basic Problem
- How you solve it / purpose of the project
- Key Features
- Design iteration

Your poster should include *screenshots* and a *small amount of text*, not full sentences.

There is a 32"x40" PowerPoint Template available here:

<http://www.cs.washington.edu/education/courses/cse440/CurrentQtr/SamplePoster.ppt>

Feel free to use the design as is, modify it, or not use it at all. There are some examples of prior posters here:

<http://www.cs.washington.edu/education/courses/cse440/CurrentQtr/priorposters/>

You should also look at the posters in the basement hall between EE and CSE.

Upload your poster in PPT or PDF format to the Catalyst dropbox here:

<https://catalysttools.washington.edu/collectit/dropbox/summary/jaf1978/7152>

We have a color plotter that can print posters this size. Your source file is due as stated above. We will then coordinate proofreading and printing with you.

Grading

Aesthetics (50 Points)

- Does the poster have large images that show the key parts of the design?
- Does it include only key minimal text phrases (not paragraphs or long sentences)?
- Are the fonts large and legible?
- Are the colors a pleasing combination and easy to read?

Content (50 pts)

- Does it include all the points listed above?
- Are the key features of the interface clear and labeled where necessary?
- Is there a good evolution of the interfaces changes shown?