

what is the probability of flipping Heads? In the absence of knowing the coin is fair...

$$P(H) = 3/5$$

Flip 5 times

H T H H T

Flip 50 times

$$H=30, T=20 \Rightarrow P(H)=3/5$$

Maximum Likelihood Estimation (MLE)

Dataset $D = (H T H H T \dots)$

Hypothesis: $P(H) = \theta$
 $P(T) = 1 - \theta$ } assumption of how the world works

Assumption:

Data i.i.d. \rightarrow independent, identically distributed

$$P(H T H H T) = P(H) P(T) P(H) P(H) P(T)$$

$$P(D|\theta) = \theta^3 (1-\theta)^2$$

data given θ $k \Rightarrow$ heads
 $n \Rightarrow$ flips

$$P(D|\theta) = \theta^k (1-\theta)^{n-k}$$

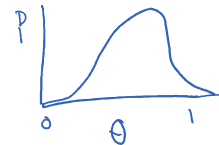
find θ that maximizes this probability

$$\hat{\theta}_{MLE} = \max_{\theta} P(D|\theta)$$

$$= \max_{\theta} \theta^k (1-\theta)^{n-k}$$

$$= \max_{\theta} \log(\theta^k (1-\theta)^{n-k})$$

$$= \max_{\theta} k \log \theta + (n-k) \log(1-\theta)$$



$$\log(xy) = \log(x) + \log(y)$$

$$\log(x^y) = y \log(x)$$

$$\frac{d}{d\theta} \log P(D|\theta) = \dots$$

$$\hat{\theta}_{MLE} = \frac{k}{n} \leftarrow \# \text{ heads} / \# \text{ flips}$$

- unbiased
 - approaches true relationships

Bayes' rule

$$P(\theta|D) = \frac{P(D|\theta) P(\theta)}{P(D)}$$

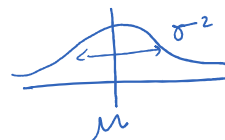
every θ is equally likely

~~$P(D)$~~
independent of θ

Bayesianists \rightarrow should take into account assumptions
 Frequentists \rightarrow look at the data

$$\mathcal{N}(\mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

μ mean
 σ^2 variance
 continuous prob. dist.



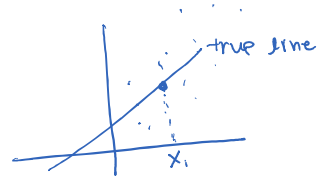
Linear Regression

$$y_i = w^T x_i + \epsilon_i$$

$$\epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

$$P(y_i | x_i) \sim \mathcal{N}(w^T x_i, \sigma^2)$$

$$D = ((x_1, y_1), \dots, (x_n, y_n))$$



$$\begin{aligned} \hat{w}_{MLE} &= \max_w P(D|w) && \text{find the } w \text{ that makes my data the most likely} \\ &= \max_w P(y_1|x_1, w) P(y_2|x_2, w) P(y_3|x_3, w) \dots P(y_n|x_n, w) \\ &= \max_w \sum_{i=1}^n \log(P(y_i|x_i, w)) \\ &= \max_w \sum_{i=1}^n \log\left(\frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(y_i - w^T x_i)^2}{2\sigma^2}}\right) \\ &= \max_w - \sum_{i=1}^n (y_i - w^T x_i)^2 \end{aligned}$$

$$\hat{w}_{MLE} = \min_w \sum_{i=1}^n (y_i - w^T x_i)^2$$

most likely value of w is the one that minimizes RSS