Intellectual Property

CSE 403 Software Engineering

(Slides initially from Gail Alverson)

Today's Outline

- What is Intellectual Property (IP)
- Types of IP protection
  - Patent
  - Trade Secret
  - Trademark
  - Copyright
  - License

Disclaimer

Disclaimer of Liability: With respect to the CSE 403 class, neither the staff or the University of Washington, makes any warranty, express or implied, including the warranties of merchantability and fitness for a particular purpose, or assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed, or represents that its use would not infringe privately owned rights.

Intellectual property (IP)

Intellectual property: any intangible asset that consists of human knowledge and ideas

- Protected by patents, copyrights, trade secrets, trademarks, contracts with the intent to encourage ingenuity and protect creative ventures

- How would you value an intellectual asset?
  - They are very difficult to objectively value
  - One technique is to estimate the business that the IP enables
  - IP value can also depend on what someone else is willing to pay for it

Patent

Patent

- Protects: inventions, e.g., processes, machines, products, phrases, algorithms

- Protects against: others making, using, selling the innovation, <u>even if they independently came up with it</u>

- Requirements: **novel**, **useful**, **non-obvious**

- Term: 20 years from filing; must file within a year of being publicly disclosed

- Cost: relatively high, in time and cost

USPTO on patents

"A patent for an invention is the grant of a property right to the inventor, issued by the US Patent and Trademark Office. ... The right conferred by the patent grant is ... '**the right to exclude others** from making, using, offering for sale, or selling' the invention in the US or 'importing' the invention into the US."

"Utility patents may be granted to anyone who invents or discovers any new and useful process, machine, article of manufacture, or composition of matter, or any new and useful improvement thereof."

Criteria for a patent

For a patent to be issued, your invention must meet four conditions:

- Able to be used (the invention must work and cannot just be a theory)

- A clear description of how to make and use the invention.

- New, or "novel" (something not done before)

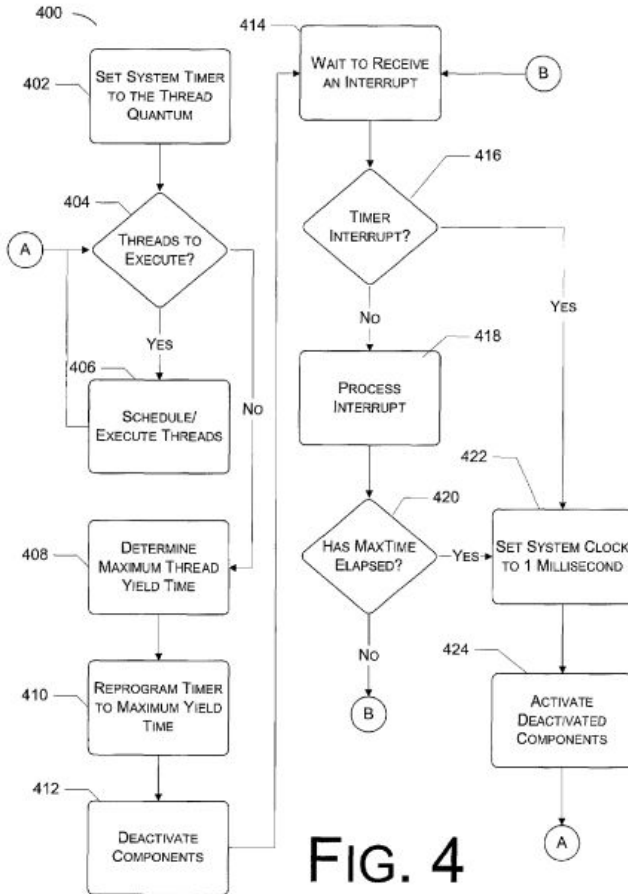- "Not obvious," as related to a change to something already invented

https://www.uspto.gov/patents/basics/essentials

Software example

FIG. 4

(54) **DYNAMICALLY VARIABLE IDLE TIME THREAD SCHEDULING**

(75) Inventor: **Michael Ginsberg**, Redmond, WA (US)

(73) Assignee: **Microsoft Corporation**, Redmond, WA (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 906 days.

(21) Appl. No.: 09/843,465

(22) Filed: **Apr. 25, 2001**

(65) **Prior Publication Data**

US 2002/0007387 A1   Jan. 17, 2002

Related U.S. Application Data

(60) Provisional application No. 60/209,501, filed on Jun. 5, 2000.

(51) **Int. Cl.**
G06F 9/48   (2006.01)

(52) **U.S. Cl.** **718/102**; 718/100; 713/323; 713/322; 713/300

(58) **Field of Classification Search** 718/100–108; 713/300–323
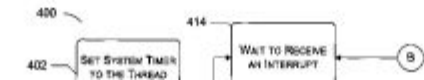
See application file for complete search history.

(56) **References Cited**

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6,438,704 B1 * 8/2002 Harris et al. 713/502
6,499,102 B1 * 12/2002 Ewertz 713/1
6,584,571 B1 * 6/2003 Fung 713/310
6,779,182 B1 * 8/2004 Zolnowsky 718/103

* cited by examiner

Primary Examiner—Lewis A. Bullock, Jr.
(74) Attorney, Agent, or Firm—Lee & Hayes, PLLC

(57)   **ABSTRACT**

The subject matter provides dynamically variable idle time thread scheduling in a device with a high system tick rate. A device based on the subject matter includes an operating system, a set of application program modules, and one or more hardware elements. A thread scheduling mechanism in the operating system schedules threads at a periodic rate. Upon determining that there are no threads to execute, at least a subset of components are deactivated for a dynamic variable amount of time before they are is re-activated. The at least one subset of components are selected from the hardware elements, one or more program modules comprising the operating system, and the like. The dynamic variable amount of time is independent of the periodic rate and based on a sleep state of a set of threads in a sleep queue.

14 Claims, 4 Drawing Sheets

Software example

The invention claimed is:

1. A computer-implemented method for providing thread scheduling in a device, the device comprising one or more hardware elements operatively coupled to an operating system comprising a plurality of program modules, the method comprising:

scheduling one or more threads according to a predetermined periodic rate;

setting a system timer to generate a notification at the predetermined periodic rate;

determining whether or not there are any threads to execute;

responsive to a determination that there are no threads to execute:

(a) deactivating one or more of the hardware elements and the program modules for a dynamic variable amount of time, the dynamic variable amount of time being independent of the predetermined periodic rate and being based on a sleep state of a set of threads in a sleep queue; and

(b) resetting the system timer to generate the notification after the dynamic variable amount of time has elapsed since the deactivating; and

wherein the method further comprises:

receiving the notification after the dynamic variable amount of time has elapsed since the deactivating;

responsive to the receiving:

resetting the system timer to generate the notification at the predetermined periodic rate; and

activating the one or more of the hardware elements and the program modules.

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(12) **United States Patent**
Ginsberg

(10) **Patent No.:** US 7,137,117 B2
(45) **Date of Patent:** Nov. 14, 2006

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(75) Inventor: **Michael Ginsberg**, Redmond, WA (US)

(73) Assignee: **Microsoft Corporation**, Redmond, WA (US)

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6,173,409 B1	*	1/2001	Watts et al.	713/322
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6,499,102 B1	*	12/2002	Ewertz	713/1
6,584,571 B1	*	6/2003	Fung	713/310
6,779,182 B1	*	8/2004	Zolnowsky	718/103

* cited by examiner

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14 Claims, 4 Drawing Sheets

Recognize this?

United States Patent [19]

Hartman et al.

[11] Patent Number: 5,960,411

[45] Date of Patent: Sep. 28, 1999

[54] METHOD AND SYSTEM FOR PLACING A PURCHASE ORDER VIA A COMMUNICATIONS NETWORK

[75] Inventors: Peri Hartman; Jeffrey P. Bezos; Shel Kaphan; Joel Spiegel, all of Seattle, Wash.

[73] Assignee: Amazon.com, Inc., Seattle, Wash.

[21] Appl. No.: 08/928,951

[22] Filed: Sep. 12, 1997

[51] Int. Cl.⁶ G06F 17/60
[52] U.S. Cl. 705/26; 705/27; 345/962
[58] Field of Search 705/26, 27; 380/24, 380/25; 235/2, 375, 378, 381; 395/188.01; 345/962

[56] **References Cited**

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5,640,577	6/1997	Scharmer	395/768
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5,715,314	2/1998	Payne et al.	380/24
5,715,399	2/1998	Bezos	705/27
5,727,163	3/1998	Bezos	705/27
5,745,681	4/1998	Levine et al.	395/200.3
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0883076A2	12/1998	European Pat. Off.	G06F 17/60
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WO 96/38799	12/1996	WIPO	G06F 17/60
WO 98/21679	5/1998	WIPO	G06F 17/60

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Terdoslavich, William. "Java Electronic Commerce Framework." Computer Reseller News, Sep. 23, 1996, CMP Media, Inc., 1996, pp. 126, http://www.elibrary.com/id/101/101/getdoc . . . rydocid=902269@library__d&dtype= 0–0&dinst=. [Accessed Nov. 19, 1998].

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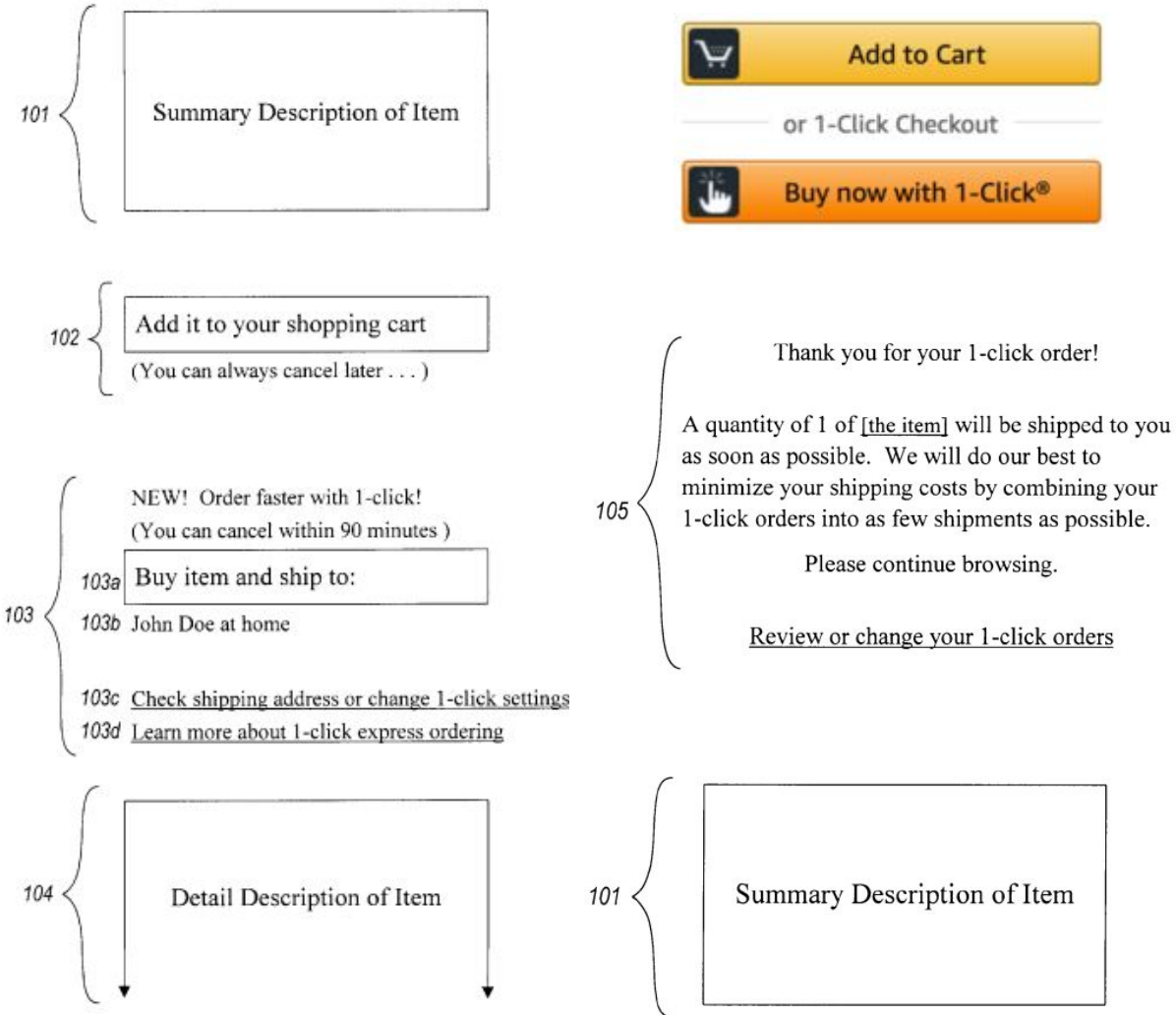
(List continued on next page.)

Primary Examiner—James P. Trammell
Assistant Examiner—Demetra R. Smith
Attorney, Agent, or Firm—Perkins Coie LLP

[57] **ABSTRACT**

A method and system for placing an order to purchase an item via the Internet. The order is placed by a purchaser at a client system and received by a server system. The server system receives purchaser information including identification of the purchaser, payment information, and shipment information from the client system. The server system then assigns a client identifier to the client system and associates the assigned client identifier with the received purchaser information. The server system sends to the client system the assigned client identifier and an HTML document identifying the item and including an order button. The client system receives and stores the assigned client identifier and receives and displays the HTML document. In response to the selection of the order button, the client system sends to the server system a request to purchase the identified item. The server system receives the request and combines the purchaser information associated with the client identifier of the client system to generate an order to purchase the item in accordance with the billing and shipment information whereby the purchaser effects the ordering of the product by selection of the order button.

Recognize this?

101 — Summary Description of Item

Add to Cart

or 1-Click Checkout

Buy now with 1-Click®

102 — Add it to your shopping cart
(You can always cancel later . . .)

103a — Buy item and ship to:
103b — John Doe at home
103
103c — Check shipping address or change 1-click settings
103d — Learn more about 1-click express ordering

NEW! Order faster with 1-click!
(You can cancel within 90 minutes)

105 —
Thank you for your 1-click order!

A quantity of 1 of [the item] will be shipped to you as soon as possible. We will do our best to minimize your shipping costs by combining your 1-click orders into as few shipments as possible.

Please continue browsing.

Review or change your 1-click orders

104 — Detail Description of Item

101 — Summary Description of Item

United States Patent [19]

Hartman et al.

[11] **Patent Number:** 5,960,411

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[51] Int. Cl.° G06F 17/60
[52] U.S. Cl. 705/26; 705/27; 345/962
[58] Field of Search 705/26, 27; 380/24, 380/25; 235/2, 375, 378, 381; 395/188.01; 345/962

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0883076A2	12/1998	European Pat. Off.	G06F 17/60
WO 95/30961	11/1995	WIPO	G06F 17/60
WO 96/38799	12/1996	WIPO	G06F 17/60
WO 98/21679	5/1998	WIPO	G06F 17/60

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(List continued on next page.)

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Assistant Examiner—Demetra R. Smith
Attorney, Agent, or Firm—Perkins Coie LLP

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Who counts as an inventor?

Person A: "We should build a better umbrella"

Person B: "The architecture would broadly include a handle that is capable of securing a beverage container to the umbrella"

Person C: "We need to use a spring-loaded cuff to enable different sized beverage containers to be secured to the umbrella"

Person D: "I'll implement your spec!"

Figure 1

(12) **United States Patent**
McMullin et al.

(10) Patent No.: US 6,637,447 B2
(45) Date of Patent: Oct. 28, 2003

(54) **BEERBRELLA**

(76) Inventors: **Mason Schott McMullin**, #7 Ridgetop St., St. Louis, MO (US) 63117; **Robert Platt Bell**, 8033 Washington Rd., Alexandria, VA (US) 22308; **Mark Andrew See**, 8033 Washington Rd., Alexandria, VA (US) 22308

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 33 days.

(21) Appl. No.: 09/981,966

(22) Filed: Oct. 19, 2001

(65) **Prior Publication Data**
US 2003/0075208 A1 Apr. 24, 2003

(51) Int. Cl.[7] A45B 11/00; A45B 13/00; A45B 23/00
(52) U.S. Cl. 135/16; 220/694; 206/217
(58) Field of Search 135/16; 220/694, 220/703; 215/386, 400; D3/5; 248/519, 534, 231.81, 230.7; 206/217

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Primary Examiner—Robert Canfield
(74) *Attorney, Agent, or Firm*—Robert Platt Bell

(57) **ABSTRACT**

The present invention provides a small umbrella ("Beerbrella") which may be removably attached to a beverage container in order to shade the beverage container from the direct rays of the sun. The apparatus comprises a small umbrella approximately five to seven inches in diameter, although other appropriate sizes may be used within the spirit and scope of the present invention. Suitable advertising and/or logos may be applied to the umbrella surface for promotional purposes. The umbrella may be attached to the beverage container by any one of a number of means, including clip, strap, cup, foam insulator, or as a coaster or the like. The umbrella shaft may be provided with a pivot to allow the umbrella to be suitably angled to shield the sun or for aesthetic purposes. In one embodiment, a pivot joint and counterweight may be provided to allow the umbrella to pivot out of the way when the user drinks from the container.

10 Claims, 5 Drawing Sheets

Apple and Samsung settle seven-year-long patent fight over copying the iPhone

By Jacob Kastrenakes, a deputy editor who oversees tech and news coverage. Since joining The Verge in 2012, he's published 5,000+ stories and is the founding editor of the creators desk.

Jun 27, 2018, 11:59 AM PDT | 🗩 0 Comments / 0 New

…

Most recently, the verdict had been whittled down to $539 million for Apple. Samsung filed to appeal that earlier this month. But the two companies were able to reach an agreement before it could be litigated again.

…

https://www.theverge.com/2018/6/27/17510908/apple-samsung-settle-patent-battle-over-copying-iphone

Meta ordered to pay Voxer $175 million for violating live-streaming patents / Facebook had once tried to collaborate with the Walkie Talkie app developer

By Jess Weatherbed, a news writer focused on creative industries, computing, and internet culture. Jess started her career at TechRadar, covering news and hardware reviews.

Sep 22, 2022, 4:10 AM PDT | 3 Comments / 3 New

If you buy something from a Verge link, Vox Media may earn a commission. See our ethics statement.

Meta has been ordered to pay almost $175 million in fines to app developer Voxer for violating live-streaming patents Illustration by Alex Castro / The Verge

Meta has appealed

As of Feb 2023, (first) appeal failed

https://www.theverge.com/2022/9/22/23366516/meta-facebook-instagram-175-million-violation-voxer-live-streaming-patents

16

More patent concepts

War chest: a collections of patents owned by a company
- To protect their investments from competitors
- To help them avoid lawsuits from competitors
    - May motivate purchasing the IP (or the competitor!)
- To use in licensing agreements
    - Including defensively with cross–licensing agreements
        - You license me yours, I'll license you mine (win–win)

Under PAX [peace], members grant each other royalty-free patent licenses covering Android and Google Applications on qualified devices. This community-driven clearinghouse, developed together with our Android partners, ensures that innovation and consumer choice—not patent threats—will continue to be key drivers of our Android ecosystem. PAX is free to join and open to anyone.

Introducing PAX: the Android Networked Cross-License Agreement

Apr 03, 2017 · 1 min read

Jamie Rosenberg
VP, Business & Operations, Android and Google Play

Share

In Latin, the word pax means "peace." In the world of intellectual property, patent peace often coincides with innovation and healthy competition that benefit consumers. It is with a hope for such benefits that we are announcing our newest patent licensing initiative focusing on patent peace, which we call PAX.

Under PAX, members grant each other royalty-free patent licenses covering Android and Google Applications on qualified devices. This community-driven clearinghouse, developed together with our Android partners, ensures that innovation and consumer choice—not patent threats—will continue to be key drivers of our Android ecosystem. PAX is free to join and open to anyone.

More patent concepts

Non-practicing entity ("patent troll"): an entity that owns a patent without practicing the technology, for the purpose of asserting it against others (for payment)

- Patent troll suits cost defendants approximately $29 billion per year on litigation (2014 study), before counting the corresponding decline in investment in R&D

Apple ordered to pay patent troll more than $500 million in iMessage case

Illustration by Alex Castro / The Verge

/ The eight-year battle between Apple and VirnetX takes another turn

By **Nick Statt**, is a Senior Producer on Decoder. Previously, he wrote about technology and gaming for Naavik, Protocol, and The Verge.

Apr 10, 2018, 4:38 PM PDT | 💬 0 Comments / 0 New

Apple has been ordered by a federal court in Texas today to pay $502.6 million to a patent troll called VirnetX, the latest turn in an eight-year-old legal battle over FaceTime and iMessage patents, according to Bloomberg.

Apple appealed

How would you rule?

Litigation | Patent | Technology | Intellectual Property | Litigation

Apple wins U.S. appeal over patents in $502 mln VirnetX verdict

By **Blake Brittain**

March 30, 2023 1:53 PM PDT · Updated 7 months ago

The Apple Inc. logo is seen hanging at the entrance to the Apple Store on 5th Avenue in Manhattan, New York, U.S., October 16, 2019.
REUTERS/Mike Segar/File Photo *Acquire Licensing Rights* ↗

22

Patent and copyright are mentioned in the Constitution of the United States

First Patent Board (1790):

- Secretary of State Thomas Jefferson
- Secretary of War Henry Knox
- Attorney General Edmund Randolph

Trade Secret

Trade secret

- Protects: concept, idea, info, or innovation

- Protects against: misappropriation (but **NOT** independent creation of same work)

- Requirements:
  - info not generally known or available
  - **must spend reasonable effort to maintain secrecy**
  - company derives some (economic) value from secrecy

- Term: no predefined limit

- Cost: no registration or examination

So what happens if someone reveals a trade secret?

Litigation | Litigation | ADAS, AV & Safety | Supply Chain | Manufacturing

Tesla settles with engineer accused of taking AI trade secrets

By **Blake Brittain**

April 19, 2023 4:07 PM PDT · Updated 7 months ago

A view shows the Tesla logo on the hood of a car in Oslo, Norway November 10, 2022. REUTERS/Victoria Klesty/File Photo *Acquire Licensing Rights* ↗

https://www.reuters.com/legal/tesla-settles-with-engineer-accused-taking-ai-trade-secrets-2023-04-19/

Jury Hits Ford With $105M Contract And Trade Secrets Verdict

By **Ryan Davis** · Listen to article

Law360 (October 26, 2022, 5:40 PM EDT) -- A Michigan federal jury found Wednesday that Ford Motor Co. breached a contract with Versata Software and misappropriated its trade secrets, awarding Versata a total of $104.65 million in damages after a three-week trial.

The trial, which kicked off Oct. 4 in Detroit before U.S. District Judge Matthew F. Leitman, hinged on a 2004 agreement between Ford and Versata involving software Versata developed to manage how components in Ford vehicles are configured during assembly.

The jury found that Ford breached the agreement by misusing and disclosing confidential information, reverse engineering Versata's software for its own commercial use,

After a three-week trial, Ford Motor Co. will pay $104.65 million in damages after a Michigan federal jury found the company breached a contract and misappropriated trade secrets. (AP Photo/David Zalubowski, File)

and using it without a license. It awarded $82.26 million on the breach of contract claims.

In addition, the jury found that Ford misappropriated three Versata trade secrets and awarded $22.39 million on those claims. Jurors also found that Ford's misappropriation was not willful and malicious, and rejected Versata's claims regarding a fourth alleged trade secret.

Ford appealed

How would you rule?

Litigation | Intellectual Property | ADAS, AV & Safety | Software-Defined Vehicle | Manufacturing

Ford wins reversal of $105 million trade-secrets verdict

By Jonathan Stempel

May 1, 2023 4:23 PM PDT · Updated 6 months ago

...
[Judge] also said jurors had no basis to determine how long Ford would have needed to develop three trade secrets it allegedly stole, and that this also required voiding the damages award.

...

The Ford logo is seen at the North American International Auto Show in Detroit, Michigan, U.S., January 15, 2019. REUTERS/Brendan McDermid *Acquire Licensing Rights* ⟲

https://www.reuters.com/legal/ford-wins-reversal-105-mln-trade-secrets-verdict-2023-05-01/

29

Contracts you might have to sign

Non-disclosure agreements

- Key mechanism to protect trade secrets
- You may need to sign one to interview or even visit a site

Non-compete agreements

- Illegal in some jurisdictions

Trademark

Trademarks

- **Protects:** any word, name, symbol, or device, or any combination thereof used to distinguish goods from others

- **Protects against:** others using the mark, likelihood of confusion and dilution

- **Excluded: use in other industries / geographic areas**

- **Requirements:** use mark in commerce or register with intent to do so in future; must maintain quality control over goods

- **Term:** 10 year renewable (no upper limit)

USPTO on trademarks

"A trademark is a word, name, symbol, or device that is used in trade with goods **to indicate the source of the goods and to distinguish them from the goods of others**."

"Trademark rights may be used to prevent others from using a confusingly similar mark, but **not to prevent others from making the same goods** or from selling the same goods or services under a clearly different mark."

Is your project name trademarked?

Allergy Alert

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
1	98095928		ALLERGY ALERT	TSDR	LIVE	
2	88032839		ALLERGYALERT	TSDR	DEAD	016; 020
3	85035598	3996126	ALLERGY ALERT	TSDR	DEAD	031; 041; 044
4	78643993		CHARMED ALLERGY ALERT BRACELET	TSDR	DEAD	014
5	78613526	3274276	ALLERGY ALERT	TSDR	DEAD	016
6	77521399		FOOD ALLERGY ALERTS	TSDR	DEAD	042
7	77134127	3799919	ALLERGY ALERT	TSDR	DEAD	
8	77133978	3499657	ALLERGY ALERT	TSDR	DEAD	016; 042
9	76667689		ALLERT ALLERGY SYSTEM	TSDR	DEAD	010
10	75622649	2610786	ALLERGY ALERT	TSDR	LIVE	
11	75670067		ALER*T THE ALLERGY ALERT TEE	TSDR	DEAD	025
12	75158265	2119313	A.L.E.R.T., INC. LATEX ALLERGY	TSDR	DEAD	042
13	74545645	1932789	ALLERGY ALERT	TSDR	DEAD	016

Bowlmates

Word Mark	BOWLMATES
Goods and Services	IC 021. US 002 013 023 029 030 033 040 050. G & S: Pet drinking bowls and feeding dishes; pet feeding dishes; pet feeding and drinking bowls. FIRST USE: 20120525. FIRST USE IN COMMERCE: 20130907 IC 024. US 042 050. G & S: Vinyl Pet Placemats. FIRST USE: 20120525. FIRST USE IN COMMERCE: 20130907
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85731067
Filing Date	September 17, 2012

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
1	86027211		CANNABIS COUPLES. COM FIND YOUR BOWL MATE	TSDR	DEAD	045
2	85731067	4649643	BOWLMATES	TSDR	LIVE	
3	79132571	4468457	BOWLSMATE	TSDR	LIVE	
4	77273883		BOWL MATE	TSDR	DEAD	024
5	75574467		BOWL MATES	TSDR	DEAD	017
6	72463981	0995170	BOWL-MATE	TSDR	DEAD	011

Easy Print

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
1	86432402		EASYPRINT	TSDR	DEAD	009; 016; 017; 020; 021; 022; 024; 025; 035; 042
2	85048036		EASYPRINT	TSDR	DEAD	009
3	79035429		EASYPRINT	TSDR	DEAD	016; 035; 040
4	75762584	2501309	EASYPRINT	TSDR	DEAD	001; 007
5	75281150		EASYPRINT	TSDR	DEAD	001; 007
6	74097952	1738271	EASYPRINT	TSDR	DEAD	016
7	74097107	1725137	EASYPRINT	TSDR	DEAD	009
8	74097106	1714367	EASYPRINT	TSDR	DEAD	042

Trade dress

Trade dress = visual appearance of a product or its packaging

Example: shape of a soda bottle

Copyright

Copyright

- Protects: expression of ideas in a medium, but not the ideas

- Protects against: reproduction, copy distribution, derivative work creation (but **NOT** independent creation of same work)

- Requirements: original work, fixed in tangible form

- Term: author's life + 70 years

- Cost: simple, no registration

USPTO on copyright

"Copyright is a form of protection provided to the authors of **'original works of authorship'** including literary, dramatic, musical, artistic, and other intellectual works, published and unpublished. The 1976 Copyright Act generally **gives the owner of copyright the exclusive right to reproduce the copyrighted work, to prepare derivative works, to distribute copies** ..."

"The copyright **protects the form of expression** rather than the subject matter of the writing. For example, a description of a machine could be copyrighted, but this would only prevent others from copying the description; it would not prevent others from writing a description of their own or from making and using the machine. "

More facts on copyright

- Almost all things are copyrighted the moment they are written; no notice is required

- Copyright software – contracts/licenses can provide permission to use copyright material

- No copyright violation for "captured momentarily in the memory of a computer"

Would posting someone's email, social media, or photo, be a violation of copyright?

AI (LLM) training and generation

Training:

- downloading and storage might be a copyright violation
- Google's digitization of in-copyright books was fair use (Authors Guild v. Google, 2015)


Generation:

- a machine can generate copyright-infringing material
  - Who is responsible?
- a machine can be an author for copyright purposes

...
If a third party sues a commercial [Microsoft] customer for **copyright infringement** for using Microsoft's Copilots or the output they generate, we will defend the customer and pay the amount of any adverse judgments or settlements that result from the lawsuit, as long as the customer used the guardrails and content filters we have built into our products.

...

Microsoft announces new Copilot Copyright Commitment for customers

Sep 7, 2023 | Brad Smith, Vice Chair and President, Hossein Nowbar, CVP and Chief Legal Officer

45
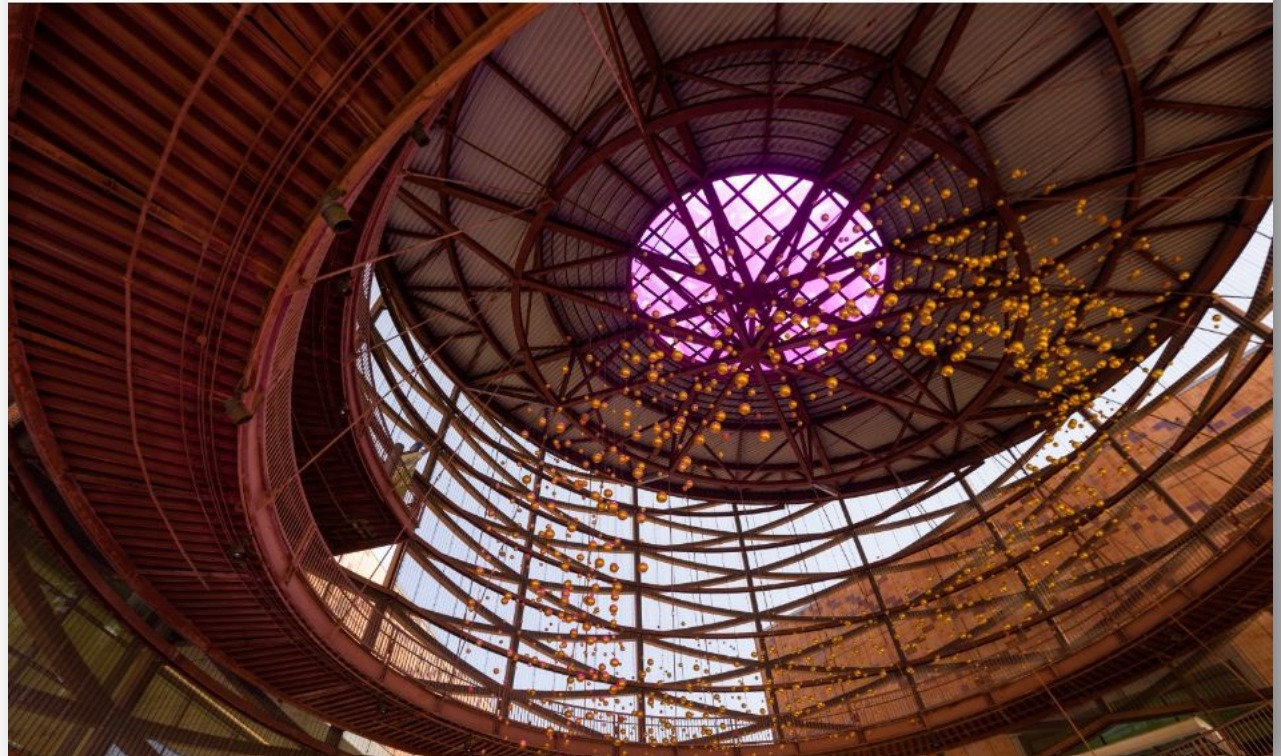
What about "fair use" of material?

Fair use: a limitation and exception to copyright that allows duplication and use under certain conditions

The fair use of a copyrighted work … is not an infringement of copyright.

Factors to consider when determining fair use:
- **purpose and character of the use**, e.g., is use for commercial or nonprofit educational purposes
- **nature of the copyrighted work**
- **amount and substantiality** of the portion used in relation to the copyrighted work as a whole
- **effect of use upon the market** for or value of the copyrighted work

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Home > Operating Systems > Android

NEWS

Oracle wants $9.3B for Google's use of Java in Android

The figure appears in a report by Oracle's damages expert, which Google strongly contests

By James Niccolai
Deputy News Editor, IDG News Service | MAR 28, 2016 10:17 AM PDT

...
The companies went to trial over the matter in 2012 but the jury was split on the **crucial question of whether Google's use of Java APIs was protected by "fair use**," which **permits copying** under limited circumstances.
...

Google appealed

How would you rule?

Supreme Court Expands Upon Software Fair Use in Google v. Oracle

Stephen Gillespie

Fenwick & West LLP

+ Follow   Contact

in LinkedIn   f Facebook   Twitter   ✉ Send   </> Embed

FENWICK

On April 5, 2021, after 10 years of litigation, the U.S. Supreme Court published its decision in the much-watched *Google v. Oracle* dispute. The Court held that use of certain "declaring code" from the Java API in the Android operating system was a fair use under Section 107 of the Copyright Act. The Supreme Court provided a detailed explication of how, in the context of the copyright in computer code, federal courts should assess the four guiding fair use factors set forth in Section 107: (1) the purpose and character of the use; (2) the nature of the copyrighted

49

Licensing

Licensing – a class in itself!

Intellectual property can be shared through licensing – use by others doesn't always have to result in a lawsuit!

Proprietary licenses: allow the use of IP, typically for the exchange of money or cross–licensing rights

Open–source licenses: allow the use of software to promote freely* sharing and encouraging creative works

Reverse engineering

Reverse engineering: attempt to understand an existing artifact

- learn behavior
- learn algorithms

Digital Millennium Copyright Act permits reverse-engineering if that is necessary to achieve "interoperability",

- DMCA generally forbids "circumvention of protection" (e.g., copy prevention)

Most end-user license agreements prohibit reverse engineering

Do you own what you have bought?

Most software is licensed rather than bought

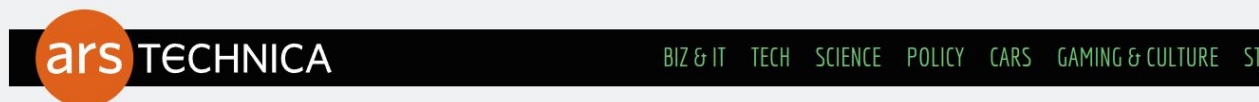Limits rights, e.g. to resell (voids the First Sale Doctrine)

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News

Tesla deactivating some features on used cars after owners sell them

ELECTRONIC FRONTIER FOUNDATION EFF

About Issues Our Work Take

Automakers Say You Don't Really Own Your Car

BY KIT WALSH | APRIL 3, 2015

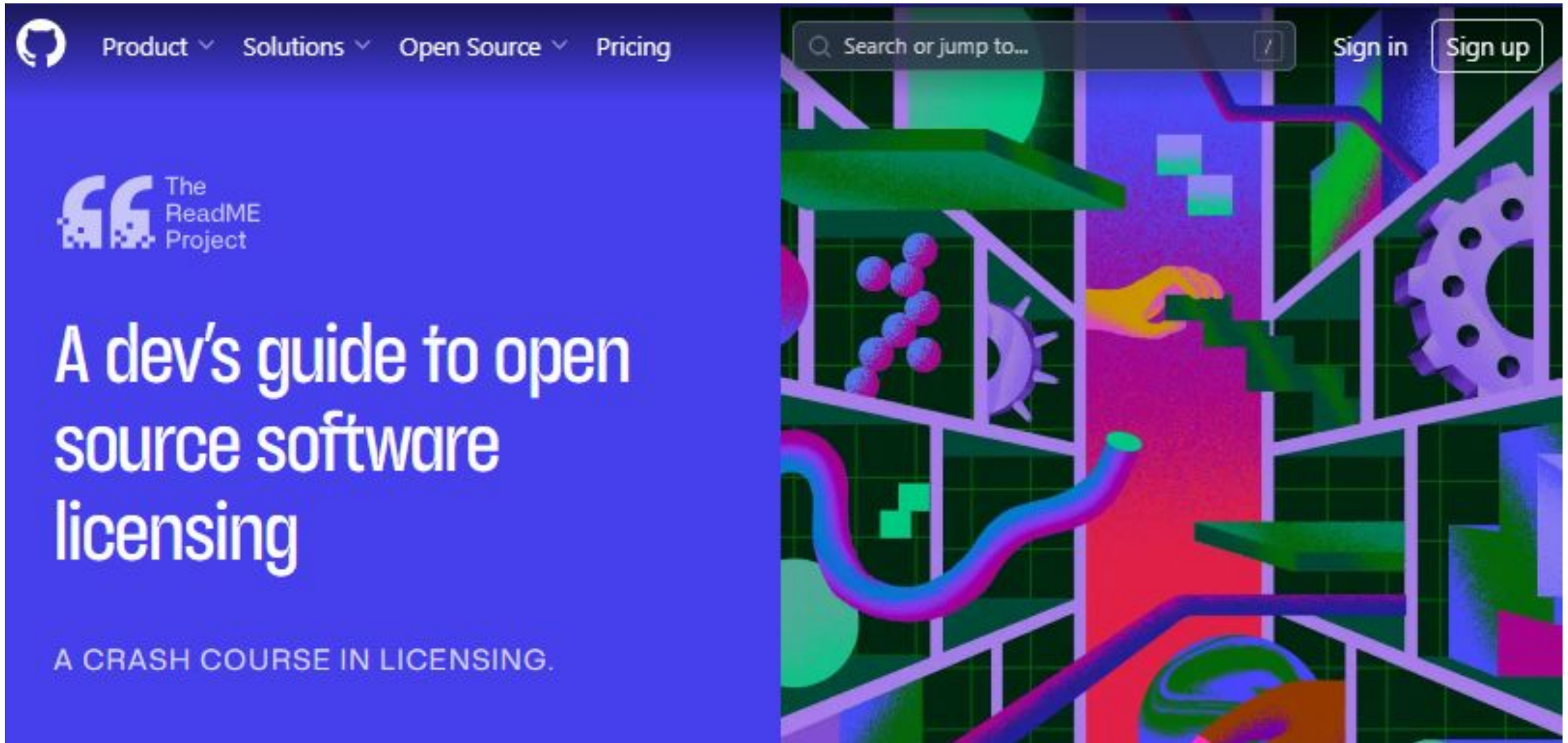ars TECHNICA BIZ & IT TECH SCIENCE POLICY CARS GAMING & CULTURE ST

SAYONARA —

Sony is erasing digital libraries that were supposed to be accessible "forever"

Casualties afoot as Sony merges Funimation with 2021-acquired Crunchyroll.

SCHARON HARDING - 2/8/2024, 1:37 PM

53

https://github.com/readme/guides/open-source-licensing

54

How would you protect each one?

* your algorithm
* your UI
* your API
* your source code
* your brand name
* your color scheme
* the idea of your product
* your development process
* your internal tooling
* the physical design of your robot

Takeaways from today

It's important to be aware of ways YOU can protect your intellectual property

as well as

It's important to be aware of protection OTHERS may have on IP that you may want to leverage