



reserveMe

CSE 403 Project Proposal

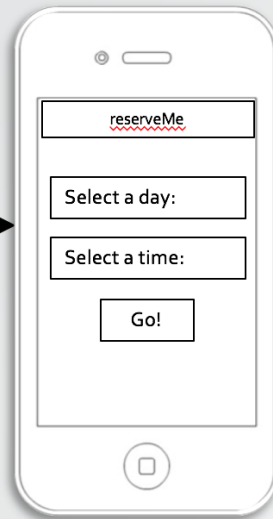
Stanley Janicki (sjanicki@cs)

Alec Greiwe (adgreiwe@cs)

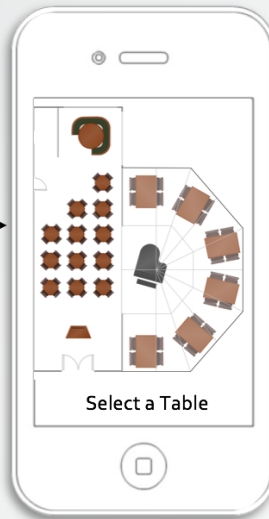
A full featured iPhone
restaurant reservation
application.



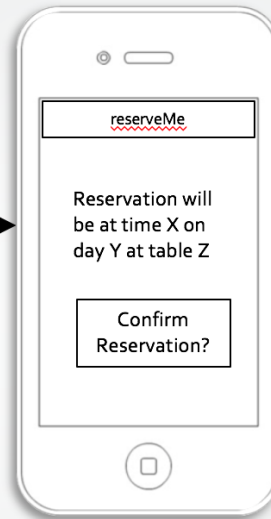
Search for a restaurant



Select a day and time



Select a table



Confirm and place your reservation



How you feel

Simple example of how the app would be used.

There would also be another portal for the restaurant to allow them to set their map and the like

What is unique?

Only app that allows you to select a table at a restaurant for free (ads only)

Makes people's lives better by giving them exactly what they want

Able to tap a huge preexisting market with something people desire

Monetizing the App

Three sources of revenue:

- 1) Ads embedded into the app
- 2) Membership fee for the restaurant; small monthly fee
- 3) Small fee for transactions made through the app