

# PositiveFitness

Michael Shintaku  
Contributions by Stan Kuznyuk

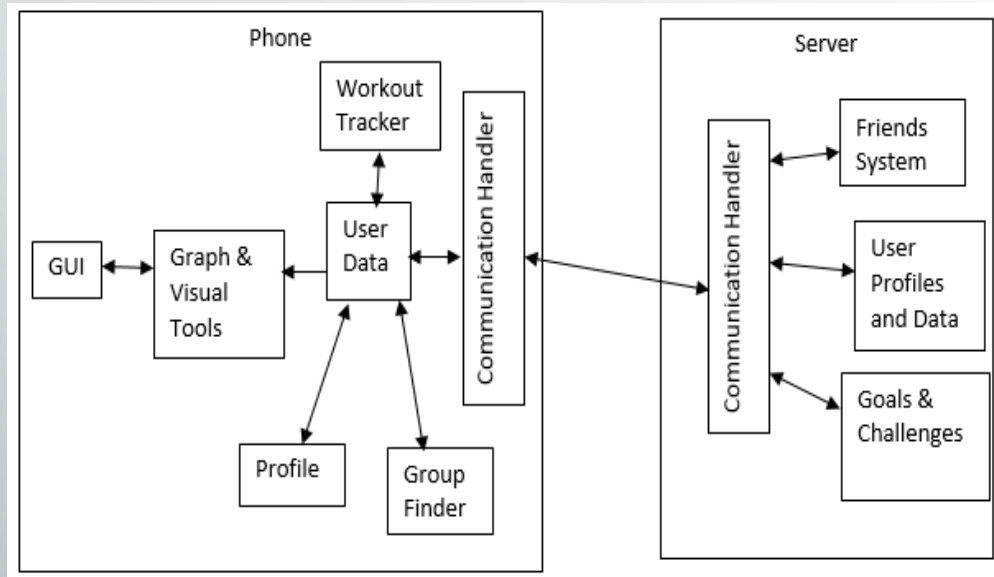
- 66% of Americans who make New years resolutions have aimed to get fit
- 73% of those gave up
- Almost 50% give up resolutions within 6 weeks

Statistics by [bodybuilding.com](http://bodybuilding.com)

# Distinguishing Features

- Social fitness app
- User profiles
- Positive reinforcement and Tangible incentives/rewards
- Challenges and Leaderboards
- Workout Buddy Finder

# Architecture and Challenges



- ◆ Hardware: Phone, Server, Database
- ◆ Design: Model-View-Controller
- ◆ Challenges:
  - ◆ Learning new frameworks and languages (Android, XML, SQL)
  - ◆ Communication between hardware and different modules
  - ◆ Complexity