Discussion Pins
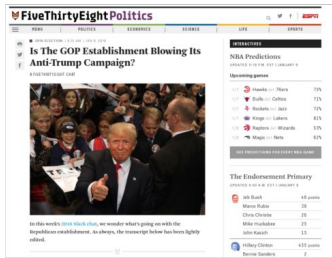
- The internet is a great place to discover new content. Not usually a great place to discuss it.

Software Architecture

- Probably best implemented as a browser extension. Use javascript, json
- Choice of where to integrate this into the browsing experience:
  - Option 1: integrate at level of articles. For example, put a button at the bottom of the screen when the user is on CNN, NYTimes, etc.
  - Option 2: integrate with certain secondary sources (i.e. the places you post the article). Allow the user to pin things for discussion when they are on Twitter or Facebook or Tumblr.
- Either way, difficulty comes with integrating with the browser and other sources. The extension has to be functional in a variety of places, so it has to be modular enough to fit in basically anywhere.

Challenges and Risks

- Two parts to the project
  - A pin button: integration
  - A chat: login, subscribers

Difficult to keep focus on both