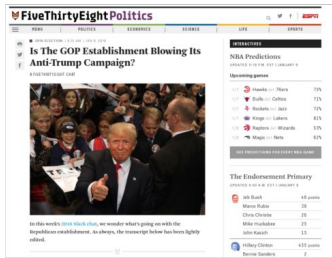


Discussion Pins

- The internet is a great place to **discover** new content. Not usually a great place to **discuss** it.



Vs.



FiveThirtyEight Politics

2016 ELECTION | 6:31 AM | JAN 6, 2016

Is The GOP Establishment Blowing Its Anti-Trump Campaign?

A FIVETHIRTYEIGHT CHAT

In this week's 2016 Slack chat, we wonder what's going on with the Republican establishment. As always, the transcript below has been lightly edited.

INTERACTIVES

NBA Predictions

UPDATED 11:19 P.M. EST | JANUARY 6

Upcoming games

1/7	Hawks def. 76ers	75%
1/7	Bulls def. Celtics	71%
1/7	Rockets def. Jazz	72%
1/7	Kings def. Lakers	81%
1/8	Raptors def. Wizards	53%
1/8	Magic def. Nets	62%

SEE PREDICTIONS FOR EVERY NBA GAME

The Endorsement Primary

UPDATED 9:43 A.M. EST | JANUARY 6

Jeb Bush	46 points
Marco Rubio	38
Chris Chris	Ben Tebbs
Mike Huck	More
John Kasid	me: ted cruz is not going to win iowa
Hillary Clin	
Bernie San	

Software Architecture

- Probably best implemented as a browser extension. Use javascript, json
- Choice of where to integrate this into the browsing experience:
 - **Option 1:** integrate at level of articles. For example, put a button at the bottom of the screen when the user is on CNN, NYTimes, etc.
 - **Option 2:** integrate with certain secondary sources (i.e. the places you post the article). Allow the user to pin things for discussion when they are on Twitter or Facebook or Tumblr.
- Either way, difficulty comes with integrating with the browser and other sources. The extension has to be functional in a variety of places, so it has to be modular enough to fit in basically anywhere.

Challenges and Risks

- Two parts to the project
 - A **pin button**: integration
 - A **chat**: login, subscribers

Difficult to keep focus on both

The screenshot shows the FiveThirtyEight Politics website. The main article is titled "Is The GOP Establishment Blowing Its Anti-Trump Campaign?" and is dated January 6, 2016. Below the title is a large image of Donald Trump pointing towards the camera. To the right of the article is a sidebar with "INTERACTIVES" including "NBA Predictions" and "The Endorsement Primary". The NBA Predictions section lists several games with their respective win probabilities. The Endorsement Primary section shows a list of candidates with their point counts. A chat window is open over the Endorsement Primary section, showing a conversation between Ben Tebbs and John Kasich. A pushpin icon is visible in the bottom left corner of the screenshot.

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