IDESIGN

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PROBLEM

Size comparison

iPhone 5s 4 inches
iPhone 6 4.7 inches
iPhone 6 5.5 inches
iPad mini 7.9 inches
iPad Air 9.7 inches

To Code
• Allow UX designers to implement the design on the device it will be used.
• Automatically convert the design to code that sets up the layout.

Alternatives
• Zeplin (and other current UX design tools)
• FluidUI (offers previews on mobile devices)

Problems
• Making a good UX for the app.
• Finding 3rd-party APIs for more complicated design needs.