PETR: UBER FOR PETS

https://pe.tr/

cat owning households in the US than dogs! With so many myths about our purring PET OVERPOPULATION CHALLENGE felines. Found Animals Foundation has gathered some facts about the state of cats in our country. Presenting the good, the sad and the changeable about all things cat. EUTHANASIA 55% of all pet owners 45% of all pet That's a 87,000 euthanasia cats entered Los Angeles area shelters rate of 75% 65,000 56% cats ultimately euthanized own more than one 93 million 11 That's a 107,000 euthanasia dogs entered Los Angeles area shelters rate of 33% 35,000 dogs ultimately euthanized MICROCHIPPING percentage of cats entering LA area shelters 20 percentage of euthanasia rates at some individual net return to owners rates 901 are adopted LA shelters percentage of dogs 2.4 times higher for dogs 21.4 times higher for cats 46 entering LA area shelters with a microchip than without with a microchip than without are adopted STERILIZATION only 1 in 10 domestic cats entering Less than 1% of feral cats have been sterilized animal shelters are spaved or neutered There are an estimated 12 million to nearly 100 million feral cats roaming nationwide A single pair of unsterilized cats and their kittens can produce anywhere from 100 to 5,000 kittens Sources: Manual Society of the United Dates (MDD). Frank Animals Statist Date Lesback, and the Matterial Council on Bet Resulting FoundAnimals

Although many of us would say 'dog is man's best friend', the truth is there are more

Seth (sethdp), Brendan (bredmond)

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WHAT IS PETR?

Petr is a mobile-first app for renting pets from/to other Petr users

There are millions of pets left alone each day, and we hope to change this

Otherwise negligent pet owners will now be proud Petr users.

Unlike other services, any pet can be rented out on Petr! Like fish!

Pet owners can finally monetize an idle resource that just sits around all day doing nothing.

For each transaction, Petr will then take a small (90%) cut.

DESIGN OF PETR

Petr will rely on database services to store profiles for users, pets, their ratings, etc.

This service will be accessed through our API servers, allowing for multiple front ends (iOS, Android or Web)

Our front ends will use the native frameworks of their platforms, and will focus first on usability

The biggest risk in Petr's development is in making sure that the front and back end's are fully integrated

If time permits, we hope to data mine on people's pet preferences and locations in order to market pet-related products to them, and maybe even the pets themselves!