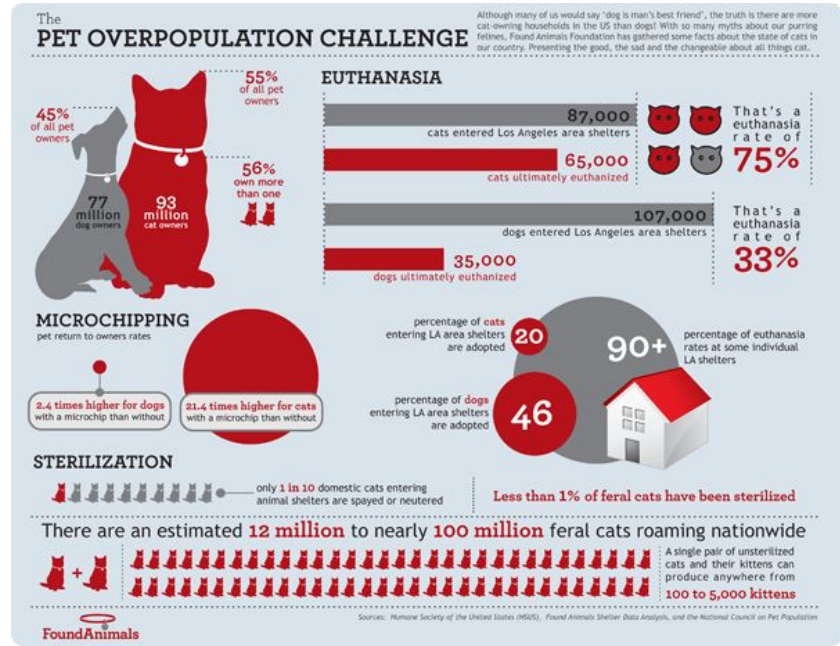


PETR: UBER FOR PETS

<https://pe.tr/>



Seth (sethdp), Brendan (bredmond)

WHAT IS PETR?

Petr is a **mobile-first app for renting pets** from/to other Petr users

There are **millions of pets left alone each day**, and we hope to change this

Otherwise negligent pet owners will now be proud Petr users.

Unlike other services, any pet can be rented out on Petr! Like fish!

Pet owners can finally monetize an idle resource that just sits around all day doing nothing.

For each transaction, Petr will then take a **small (90%) cut**.

DESIGN OF PETR

Petr will rely on **database services** to store profiles for users, pets, their ratings, etc.

This service will be accessed through our **API servers**, allowing for multiple front ends (iOS, Android or Web)

Our front ends will use the **native frameworks** of their platforms, and will focus first on **usability**

The biggest risk in Petr's development is in making sure that the front and back end's are fully integrated

If time permits, we hope to data mine on people's pet preferences and locations in order to market pet-related products to them, and maybe even the pets themselves!