

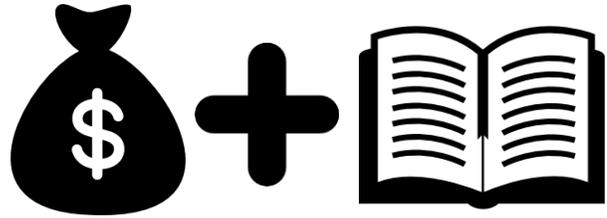
# FairTradeTextbooks

Adam Stephenson, Vivek Paramasivam

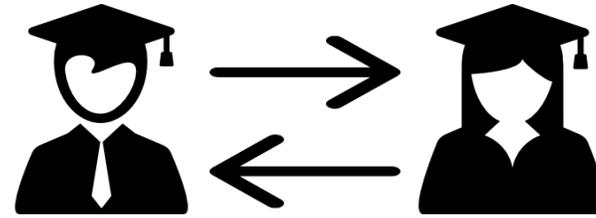
jasteph

paramv

# Problem & Solution



Large Existing Market



Self-Service & Info

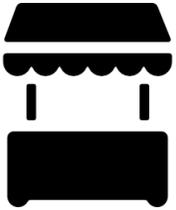


Middle Man



Better Marketplace

# What is UBookList?



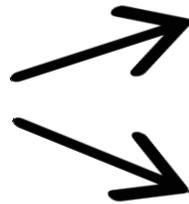
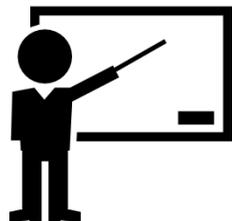
Web-Based Textbook Market

Microsoft  
**ASP.net** MVC

School



Class



Forum



Exchange

Microsoft  
**SQL Server**