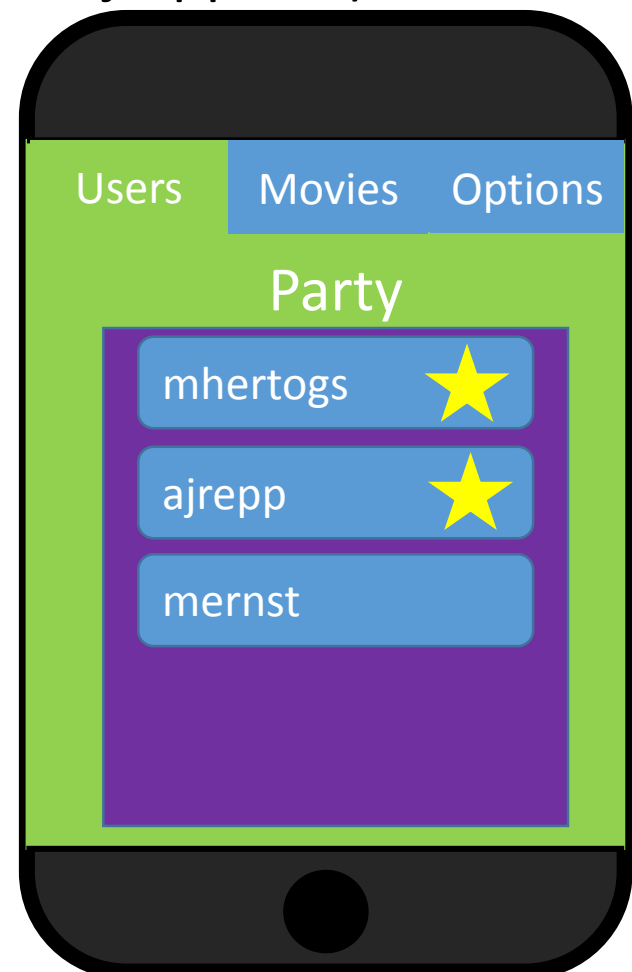
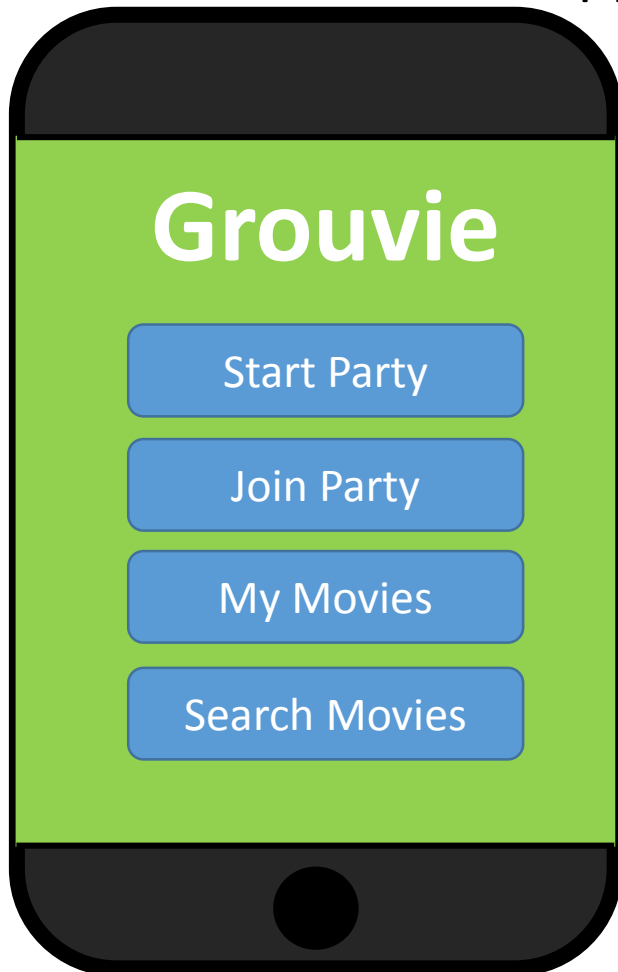


Grouvie

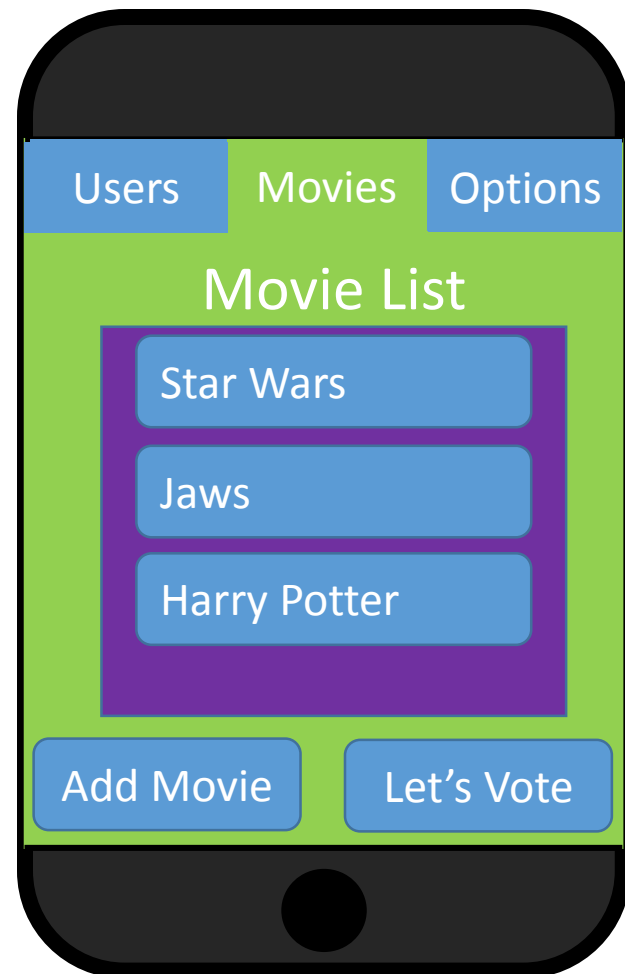
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Features and Alternatives

- Doesn't require users to be connected
 - Unlike Foundd, MovieLens
- Groups of any size
 - Unlike Foundd
- Integration with multiple services
 - Netflix, IMDB, CanIStreamIt
 - Imports user ratings/likes
- User input and recommendation system
 - Anonymous voting



Architecture and Challenges

- Data integration (Netflix API, Facebook API, IMDB, CanIStreamIt API)
- Group Recommendation System
 - Single most serious challenge
- Location-based group forming