

UW Insider

Trusted college advice, for students, by students

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Problem and Solution

Problem:

- Difficult for students to find information essential for college planning
- Many end up switching majors, dropping classes, and having regrets

Solution:

- Students further along or done with school have invaluable information to share
- Mobile-friendly website with well-organized, insider information on all aspects of UW



Competition and Architecture

Competition:

- UW subreddit, who knew about this?
- Ugly site with little traffic called studentsreview.com

Challenges:

- User driven, need many users willing to share advice
- Prevent misinformation (upvote system)
- Eventually expanding to multiple colleges

Software:

- PHP, JavaScript
- Postgres
- AWS

