



# Social Media Dashboard

*Helping small businesses share their message*

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# Social Media Dashboard: A simple approach to updating social media for business



twitter



facebook



# **Social Media Dashboard: A simple approach to updating social media for business**

- Reduce redundancy in updating social media
- Upload text, pictures, or videos to one site
- Scheduling feature to further reduce work for customer
- Expansion to other social networks as they become available

# Minimum Viable Product

- Small business owners are the customers
- Social media distribution is the product
- Start out with the three major social media sites Facebook, Google+, and Twitter
- Minimum service of text post to all of these social media sites

# Technical Details

- css/html/js front end
- Django on the server side
- Social media API's using the REST protocol
- PostgreSQL for database storage

