

# **EventHub Project Proposal**

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# **Project Overview**

**Main Question: What is there  
to do today?**

# Overview

## Social Network Tools:

The screenshot shows a social network interface with a top navigation bar containing 'Events', 'List', 'Calendar', '+ Create Event', and 'Today'. The main content is organized by date:

- Thursday, October 4, 2012**: A suggested event for 7:00pm titled 'Awolnation/Imagine Dragons concert' at Roseland Theater in Portland, Oregon. A user named Wilhelmina Hayward is going. There are 'Join' and 'Maybe' buttons.
- Friday, October 5, 2012**: A suggested event for 6:00pm titled 'Mike Mangione & The Union Live at Fitzgerald's w/Brooks Ritter and Miles Nielsen & The Rusted Hearts!' at Fitzgerald's Nightclub in Berwyn, Illinois. A user named Christine Hannan is going. There are 'Join' and 'Maybe' buttons.
- Saturday, October 6, 2012**: A suggested event for 7:00pm titled '21 Festivities' at Taphouse Bar & Grill in Seattle, Washington. A user named John Wang is going. There are 'Join' and 'Maybe' buttons.

There are also 'Birthdays' sections with small profile pictures for each day.

## Websites/Magazines/Newspapers:

The screenshot shows the website 'theSTRANGERSUGGESTS' with a search bar for 'theStranger'. The main headline is 'theSTRANGERSUGGESTS' with a sub-headline 'All Killer, No Filler (RIP Phyllis Diller)'. Below this is a 'Sponsored By' section listing various acts: DAVID BYRNE & ST. VINCENT, MOS DEF, GHOSTLAND OBSERVATORY, DEVOTCHKA WITH SEATTLE ROCK ORCHESTRA, BLIND PILOT, TWO DOOR CINEMA CLUB, JOSHUA RADIN, BROTHER ALI, A FINE FRENZY, and the dates 'OCTOBER 17-20' with the website 'CITYARTSFEST.COM'.

A navigation bar shows the current date as 'THU SEP 27' and the next week starting 'FRI SEP 28'. The main event featured is the 'Decibel Festival' on 'THU SEP 27, 2012', categorized as 'MUSIC/VISUAL ART'.

There is a 'SHARE' section with 5 likes, 0 tweets, and a 'Send' button. Below this is a photo of two men wearing 3D glasses. To the right of the photo is a text block describing the festival as an 'electronic-music/digital-art festival' that is 'aburdly packed with excellence'. It lists various acts and mentions 'www.dbfestival.com' and 'by DAVE SEGAL'.

At the bottom, there is a section titled 'MORE RECOMMENDED EVENTS THURSDAY' with a sub-section for 'Books' listing 'Anouar Benmalek' and 'Greg Palast'. Other categories include 'Film', 'Food & Drink', 'Music', 'Theater', and 'Visual Art', each with several recommended items.

Both don't give the entire picture and, worse, may not be anything YOU like.

# EventHub

## An event management tool

- Organizers want more people; people want to go to interesting events
- People don't know about an event until it's too late
- EventHub is a website that lets users see and post events within the Seattle area
- Extension: Other cities, festivals/conventions

# Minimum Viable Product

- **VIEW:** Chosen events are displayed on the website.
- **SEARCH:** Specific event filtering and selection based on type.
- **REGISTER:** People can sign-up to the website.
- **POST:** Basic event posting by registered users.

# Proposed Technology

## Front End:

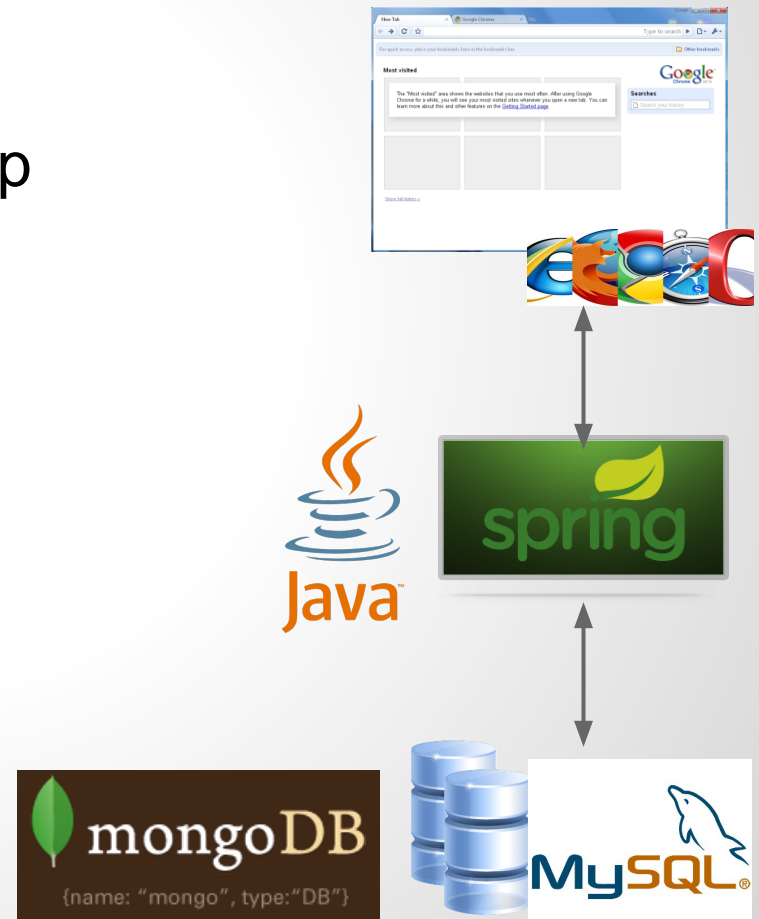
- HTML/CSS/JavaScript
- Possible use of Twitter Bootstrap

## Back End:

- Java Language
- Spring Framework

## Data Storage:

- MySQL or MongoDB



# **Vision / Additional Features**

- Commenting / "Hype"system
- Facebook/Twitter integration
- Adsense/adwords
- Ticketing functionality (e.g. Ticketmaster)
- Mobile app functionality