

# CSE 403

Software Engineering  
Autumn 2012

# Software Engineering

- Instructor: W. Yamamoto
- Office: **CSE 458**, Email: **yamamoto@cs.washington.edu**, Twitter: **@kazabyte**, Blog: **www.kazabyte.com**
- TA's: Megan Campbell, Tom Lehmann, Anton Osobov
- Class Twitter: **@uwcse403** // follow this account to get real time communication about this class, use **#uwcse403** hashtag
- Lectures (ARC 160): MWF 10:30a-11:20a
- Quiz Sections (Sieg 225): TTh 9:30a-10:20a (but....)
- Office Hours (CSE 458): MW 11:30a-1:00p, Th 10:30a-12pm, *by appointment*
- **<http://www.cs.washington.edu/403>**

# This week

- Formulate project proposal and present it
- Reading
  - <http://www.cs.washington.edu/403> (especially Project Milestones)
  - github: <http://www.github.com>
  - git: <http://www.vogella.com/articles/Git/article.html>
  - **Team Structure.** McConnell, Steve. *Rapid Deployment*, Ch. 13.

.

# What is software engineering?

A methodical and rational process for creating and maintaining software.

**“An engineer is a person who can do for a dime what any fool can do for a dollar”**

Process. People. Tools.  
Predictable. Efficient. Rational.

# What is software engineering?

Magic.

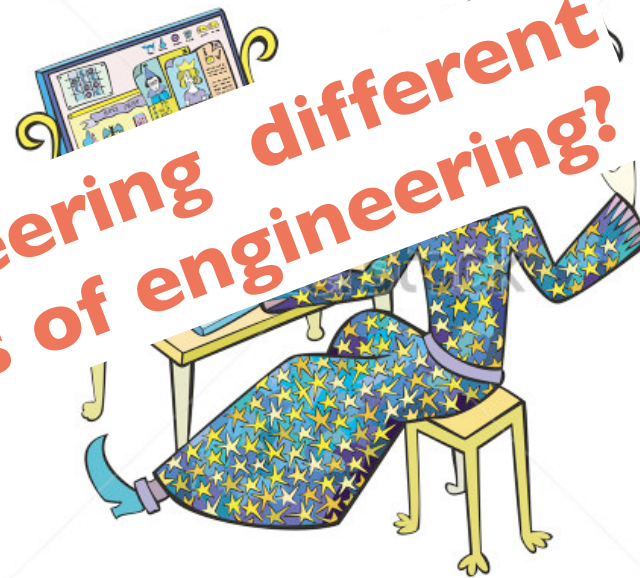
“A mere matter of programming”

# What is software engineering?



More like this...

**Is software engineering different  
than other kinds of engineering?**



www.shutterstock.com · 61167949

...or more like this?

# What is software engineering?

A career.

How should you think about it today?  
How will you manage it in the future?

# What you should get out of this class

- An understanding of the fundamentals of software engineering
- Experience building a software project using software engineering fundamentals
- Useful “stuff” to help you as a software professional



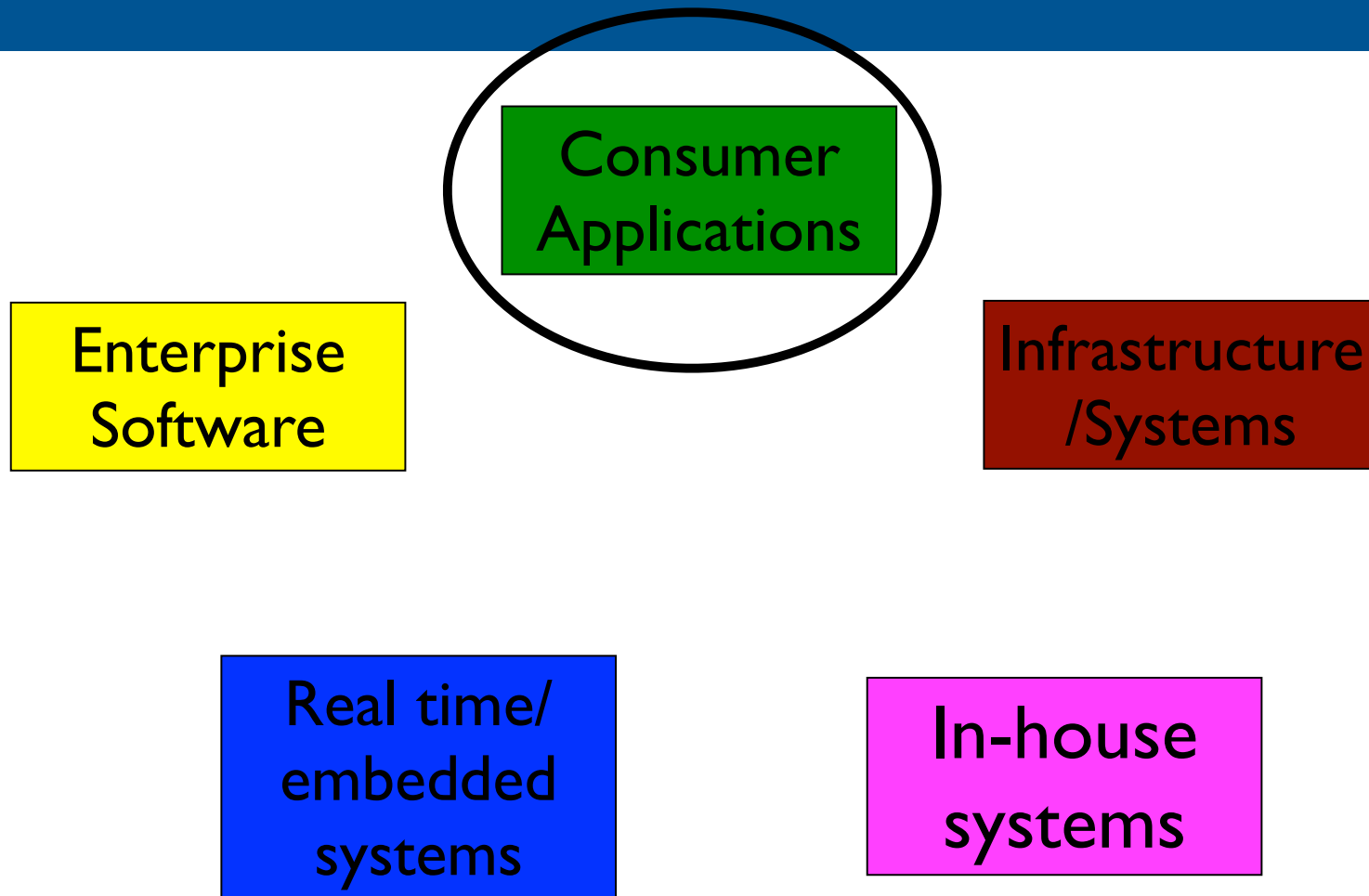
# Grading

- Individual work (40%), including final exam
- Project work (60%)
- See website for details

# Unique aspects of this class

- Cross disciplinary nature of the subject
- Larger-size teams
- Opportunity to propose and work on your own ideas
- Instructors and TA's in the “coach” role
- (Some) mistakes along the way are encouraged not penalized
- Few clear right/wrong answers
- Plans always change

# Categorizing software



# Consumer Applications



facebook®



# Enterprise Software

ORACLE®



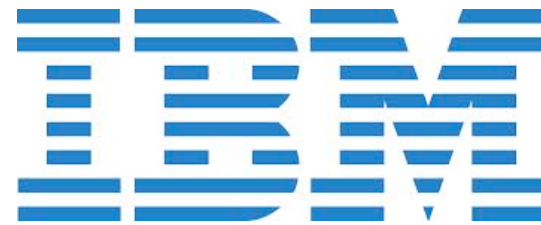
 salesforce



# Real time/Embedded systems



# In house



# Infrastructure



ORACLE®

cloudera





# Other factors affecting how you do software engineering

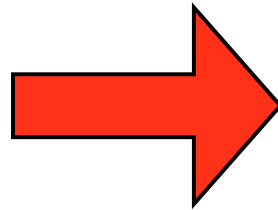
- What is the size/scope of the the effort?
- Commercial software or open source? A “hobby?”
- What’s all ready in place?
- What you do today, might not what you do tomorrow, but....

# These factors drive how you'll *engineer* software

Type (consumer,  
enterprise, rt,  
inhouse, ...)

Commercial, open  
source, hobby

Size (scope, features,  
complexity, code base)

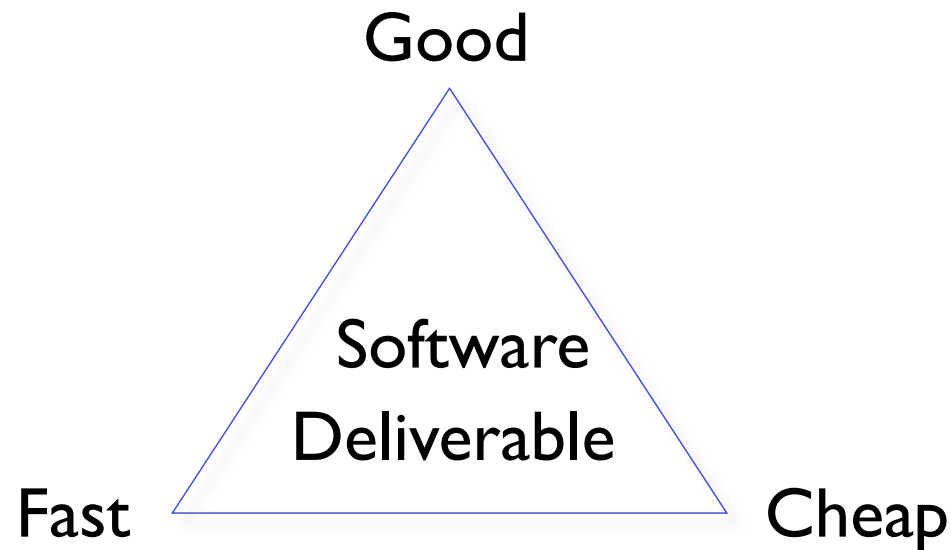


Process

People

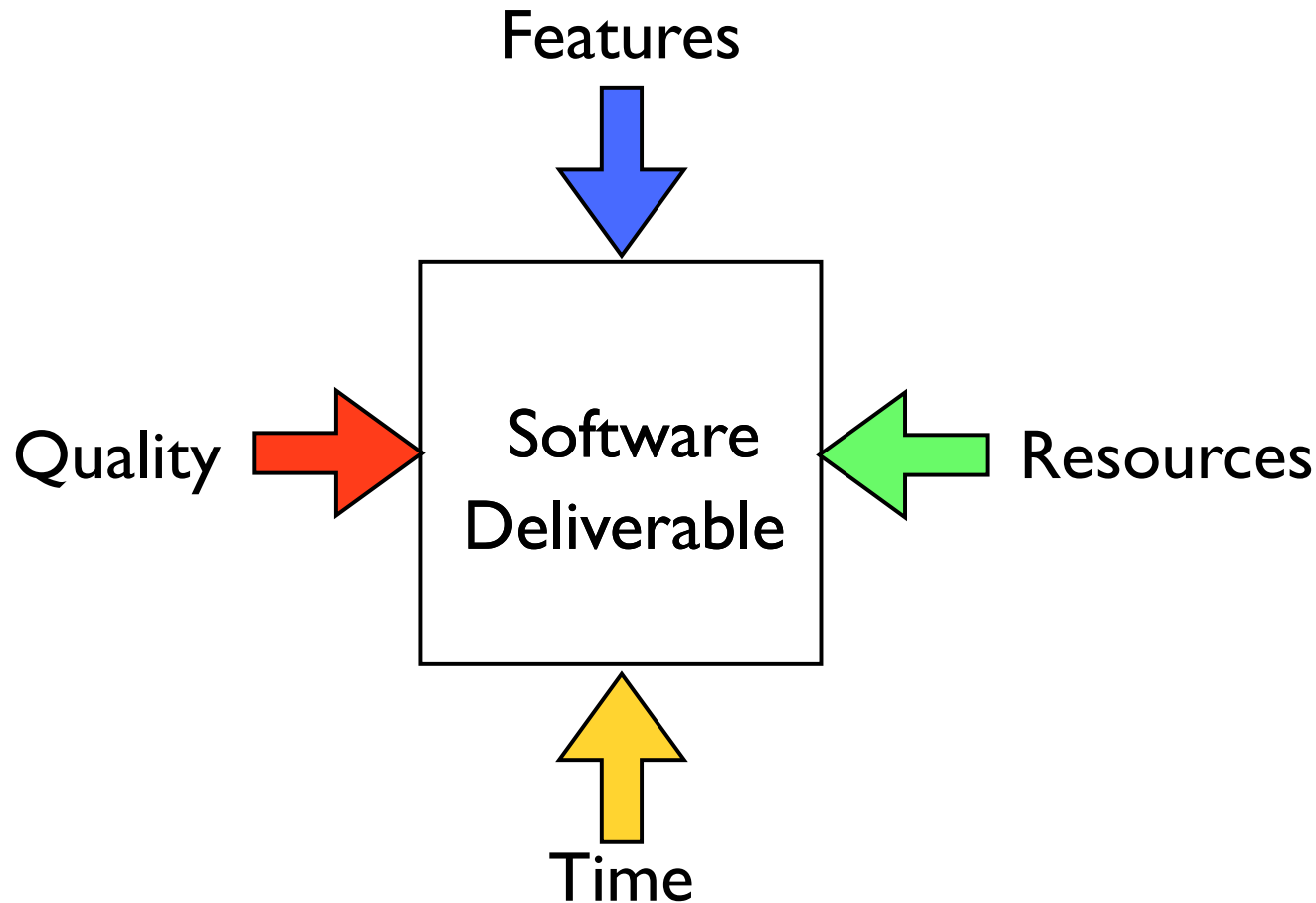
Tools

# Software engineering is managing constraints



Choose 2...

# Software engineering is managing constraints



Choose 3...(but this is a big lie, often told by mba types)

# Software engineering is managing people conflicts

- Technical vs. non-technical
- Programmers vs. management
- Engineers vs. designers
- System programmers vs. web dev
- Executives vs. engineers

# Class Project

# Group project

- Build a software product from idea to deployment using software engineering principles
- Teams of about 7 people
- Deliverable in 10 weeks
- Encourage you to build a consumer web application, but....

# This week...formulate an idea

- In teams of 3, make a proposal this Friday
- Vision, product proposal, architecture/tools proposal
- 3 minute presentation this Friday by one team member (4-6 slides)
- 1-2 page write up
- Not all ideas will become projects we execute
- Project groups will be finalized by Monday



# Slide presentation (4-6 slides)

- Title page (name of project proposal, team members)
- What is your project (1-2 slides)
  - If 2 slides, 1 picture and 1 text description
- What is the Minimum Viable Product (1 slide)
- What is the technology stack (1-2 slides)
  - If 2 slides, 1 picture and 1 text description

# Project hints

- Okay to have a project with a big vision
- ...but choose to execute on something small
- Getting your environment and processes in place is as important as a successful “working” product
- Know how much risk you are taking (i.e. don't take too much)
- Choose a consumer-facing web application?

# What's artificial?

- We're learning about software engineering as we execute a project: process might be overkill
- Can't simulate all aspects of software engineering
- Constrained by 10 weeks
- Overly focussed on engineering -- there are other external factors that impact a project