

CSE 403

Software Engineering: Careers

Three talks in one

- 8 tips for new or soon-to-be graduates
- Building a personal brand
- Interviewing (Getting a job)

8 tips for new graduates

A slightly irreverent viewpoint

A perspective from the trenches

- Intended for new graduates entering the work force
- Mostly for software engineers...
 - ...joining a startup
 - ...but possibly helpful in general
- Your mileage may vary

Nerds (you) rule!



You are valued, in high demand, and have power.

Nose to the grindstone



Work Hard!!

Love what you do



Life is short.

Make Friends



AUGUSTCAPITAL TechCrunch

Summer Bash

This is important....

but go to the parties.

Politics Matter



You



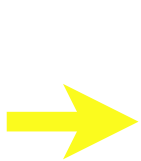
“Cool Kids”

Make friends with the cool kids.
It's junior high school all over again.

Have a career path



You



Technical



Mark
Zuckerberg



Guido
van Rossum



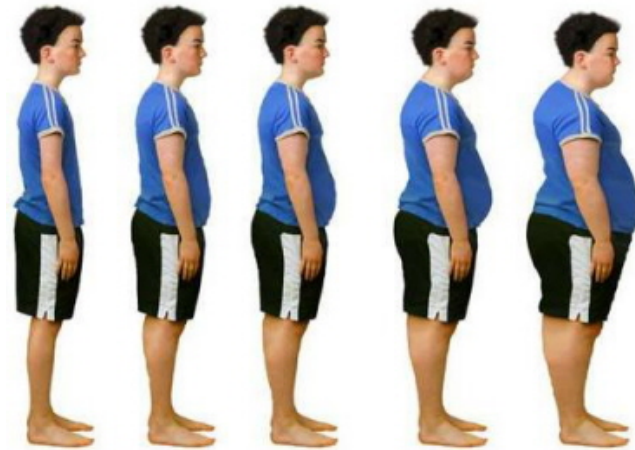
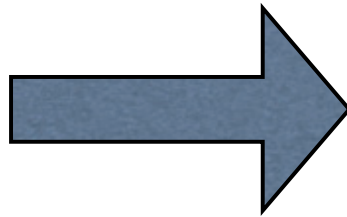
Bill
Gates

Business



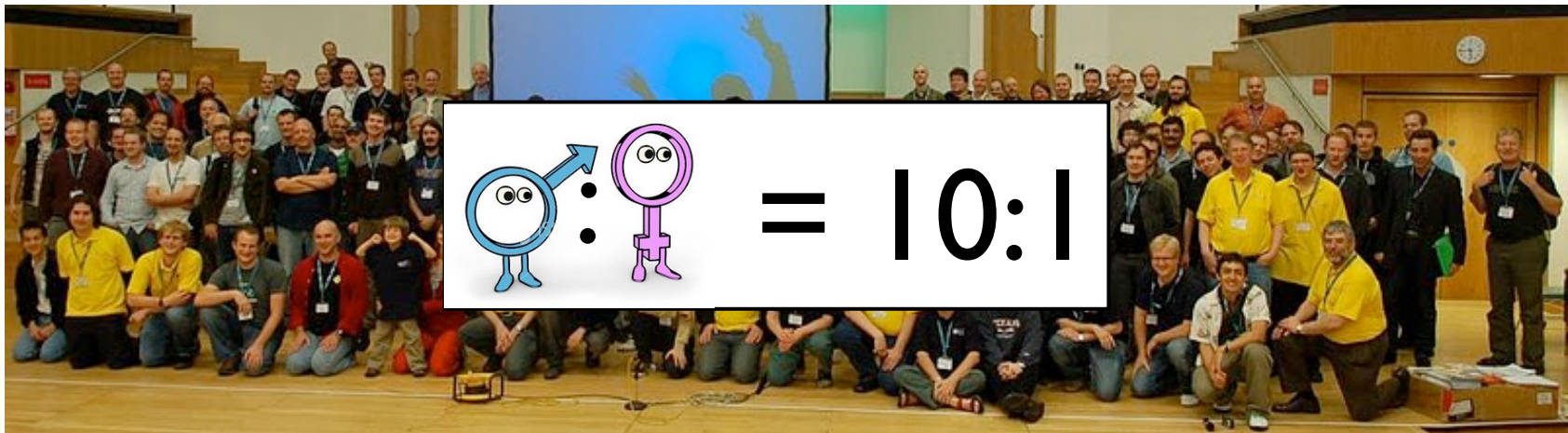
Steve
Jobs

Don't eat all the chips



There will be free food. It's not without cost.

Women matter(s)



Adriana Gascoigne

Girls@tech



Sheryl Sandberg,
COO Facebook



Emma Brunskill,
UW/MIT/UCB



Joy Su,
Topix



Marissa Mayer,
CEO, Yahoo!



Gail Alverson,
UW/Cray



Barb Liskov,
MIT

8 tips

- Nerds (you) rule!
- Keep your nose to the grindstone
- Love what you do
- Make friends
- Politics matter
- Have a career path
- Don't eat all the chips
- Women matter(s)

Reading

- TechCrunch
- Techmeme
- Hacker News
- stackoverflow
- reddit

TechCrunch

Techmeme
Tech Web, Page A1

Y Hacker News

stackoverflow

reddit