



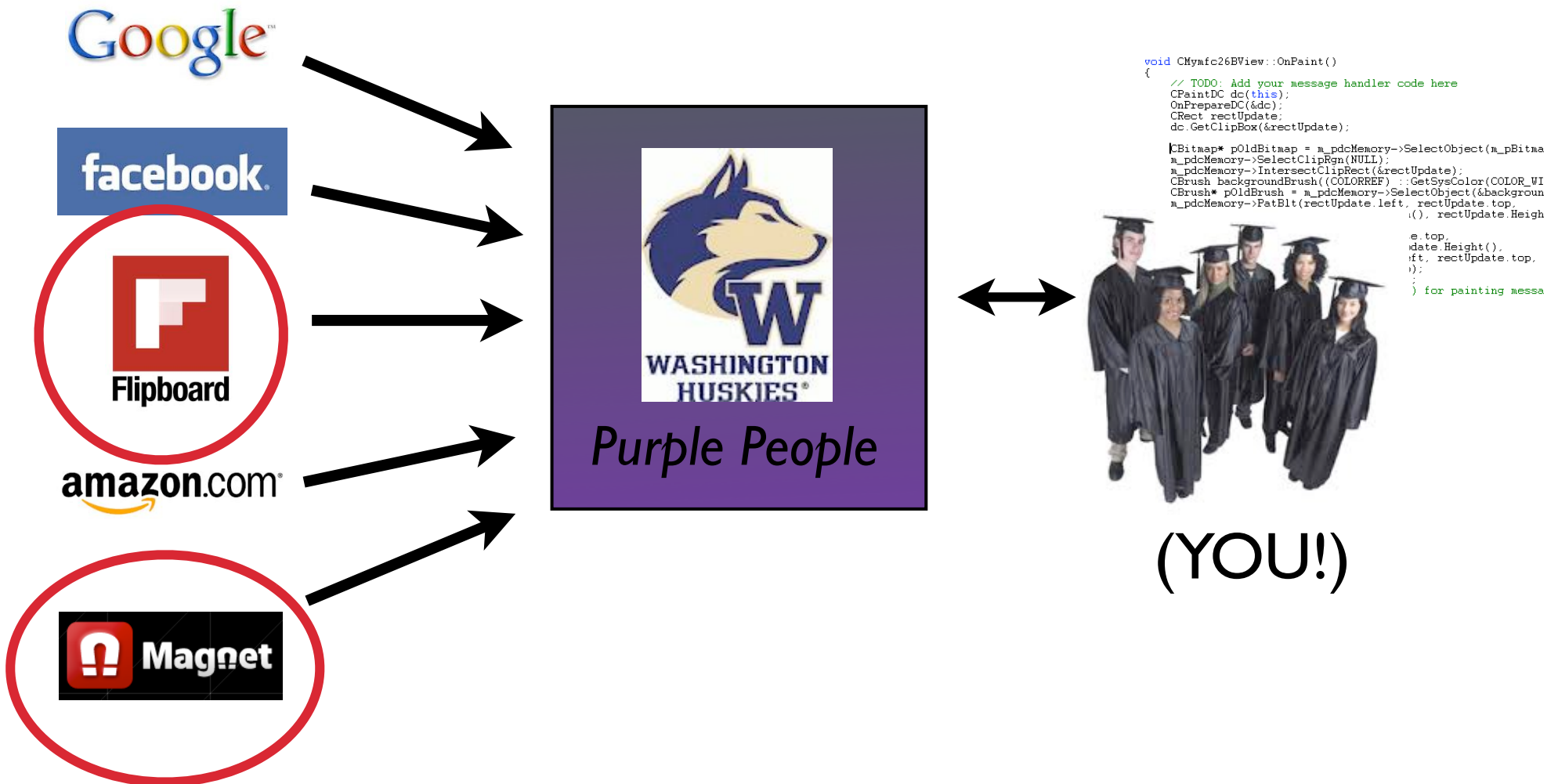
Purple People Eatery

Helping employers find great CSE graduates

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The Purple People Eatery: An online exchange helping employers find great UW CSE graduates



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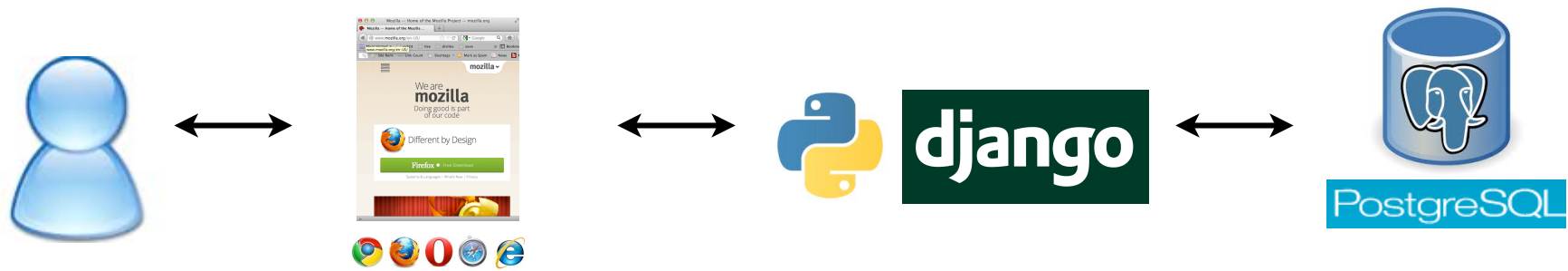
- Employers are looking for great technical talent; students are looking for jobs
- They can't find each other
- The Purple People Eatery is a website that brokers employers with UW CSE graduates
- Longer term, we extend to other departments, universities

Proposed Minimum Viable Product

- Employers are the customer (people who will pay)
- Soon-to-be graduating students are the “product” (free service to students)
- Students will upload a (pdf) resume and (html) “cover” letter
- Employers can browse dossiers and have access to contact information to students

Additional incremental features: search capabilities, employer login/registration, dossier management for employers, extend to other departments/universities, charge employers for usage, adsense/adwords/analytics deployment, system monitoring

We're not getting fancy in implementation



(Proposed) Technical Details

- HTML/CSS/JavaScript on the front end
- Python/Django stack for “backend” implementation
- Postgres for data store
- Facebook for login/authentication?
- No need to “break new ground” with new tools/infrastructure
- Potential issue: Are we completely off because the experience should be “mobile” centric?