

Clip Wars: Improving Video Search

What if you could search for video clips
based on specific actors, actions, and
themes?



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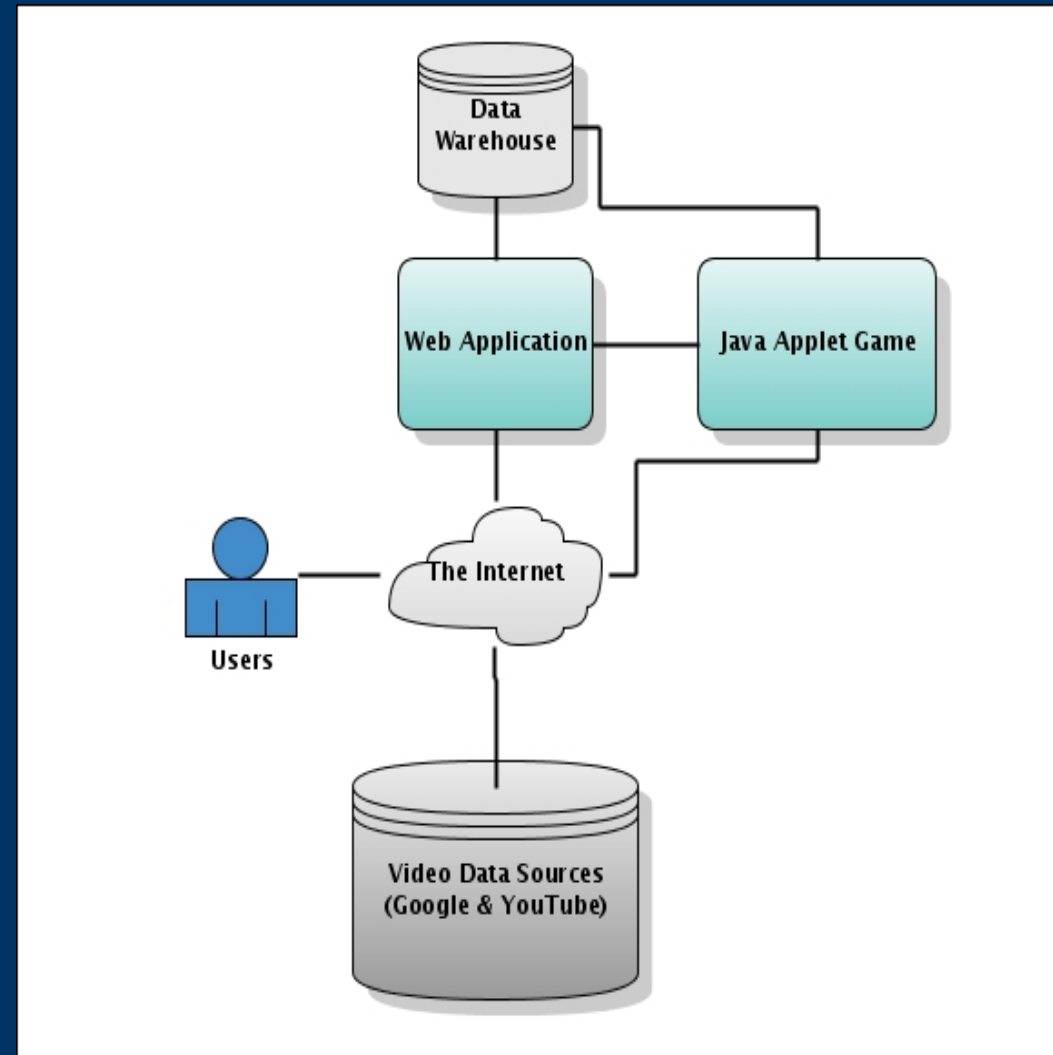
- People recognize images and emotion much better than computers.
 - So how do we use people to improve video search?
 - If we have people identify actions, people, and themes in video clips we can have a much more accurate search system.
 - Thus we need an incentive for people to take their time and label these clips.
 - Make it a game!
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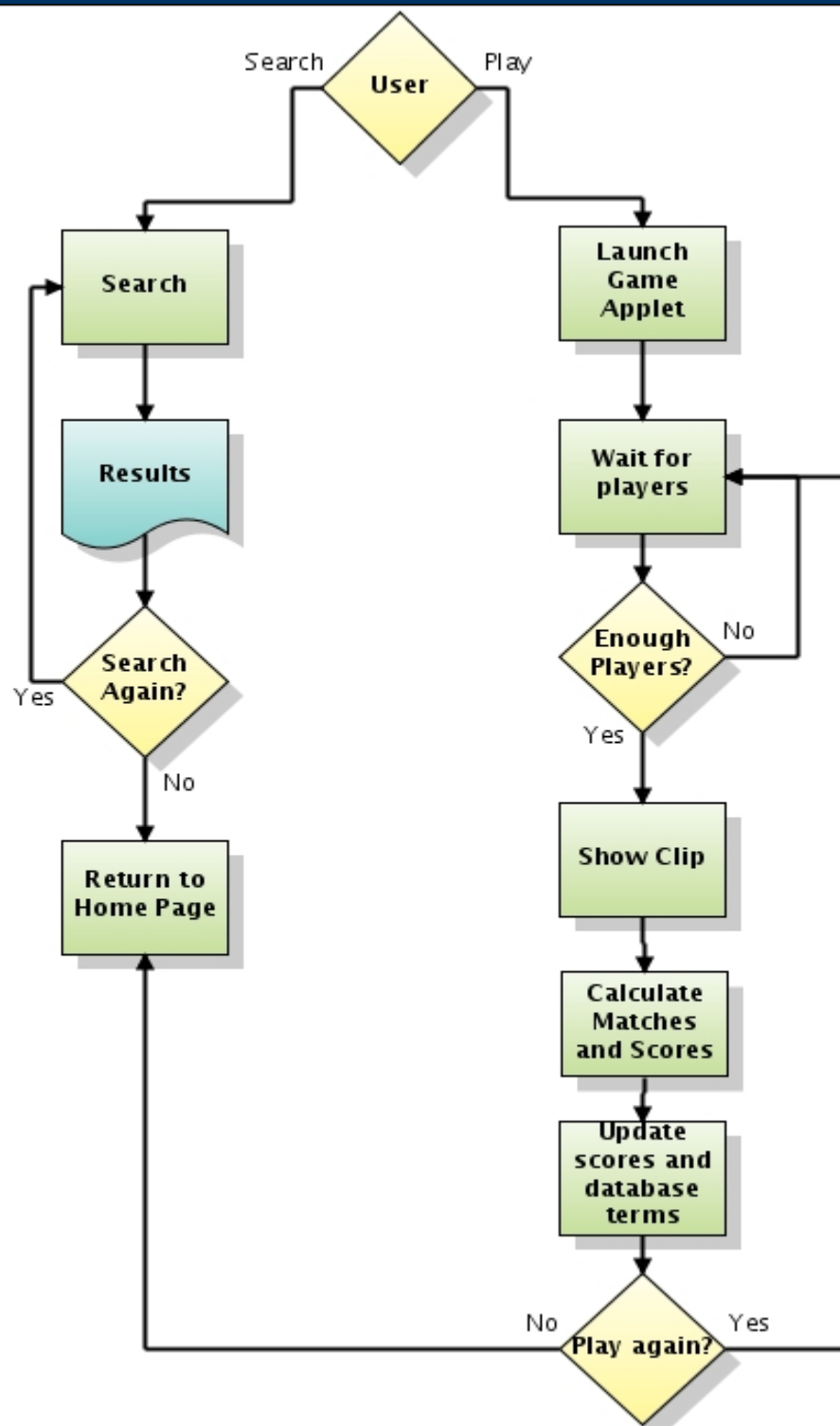
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- Have more than one person watch the same video at the same time.
 - During this time have each of the users writing down either a situation, actor, or a theme.
 - If the descriptions they enter are matchable they gain points and the clip now has a new descriptor by which to search.
 - Run a database behind the game to keep track of links to clips, keywords, and user scores.
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- Run the search functionality through a web application
- Run the game portion through a Java Applet
- Steal all of the content needed from Google and YouTube





Clip Wars: Improving Video Search

- Three main components
 - Database
 - Web Application
 - Java Applet
 - Tools
 - JSP
 - Tapestry
 - SQL Server
 - Risks
 - Can Java even handle video?
 - How much bandwidth/How big are the video clips?
 - Can all of this come together within 2 months?
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