

## Introduction

Write a short essay response to each of the questions below. Use specific examples from your project and specific references from the readings to support your conclusions. Provide a separate, numbered answer to each question.

The completed exam should be approximately two pages long (~1000 words). A page is defined to be text written in 12 point type with approximately one inch margins, single spaced.

This exam is **due before 11:59 PM, Monday, March 13**. Turn in your work through the web link on the calendar page.

## Questions

1. *Describe an example of your best work as part of the project team this quarter. Was this a significant contribution to the value that the final product provides to the customer?*

This can be a task that you did during any part of the project: concepts, requirements, design, development, test, delivery, project management, etc. Describe what you did and why you think it was of high quality. Then, *from the customer's point of view*, discuss the value that this work added to the project. If it did not add customer value explain why not.

2. *Now that the entire project cycle is over, you can see the best and worst features of the product as it is defined in the final release. Identify and describe two aspects of your product that are the biggest hindrances to getting your product adopted by the intended customers.*

These hindrances can derive from *any* aspect of the product: inappropriate use cases, program design errors, program implementation issues, support issues, etc. Describe, *from the customer's point of view*, why these issues significantly reduce the likelihood that your product will be adopted by real customers.

Identify specific risk reduction strategies from the readings or from what was discussed in lectures and sections that would have helped avoid these problems and explain how these strategies could be applied in a future project based on the same (or similar) product idea.

## Our Grading Guidelines

- Is there a clearly stated and relevant response to the question?
- Is there a good analysis that supports the response? Relevant specific details about the project should help build a convincing analysis.
- Are there appropriate citations from the readings to help structure and validate the analysis? Supporting citations should be incorporated with appropriate discussion.