

## **Ideal Current Scenario**

- Jon is sick and goes to see a doctor.
- The doctor writes him a prescription.
- Jon runs to a local pharmacy
- Jon waits in a long line only to drop off his prescription.
- Jon should have his prescribed medicine with the right dosage to take home.



## Problems

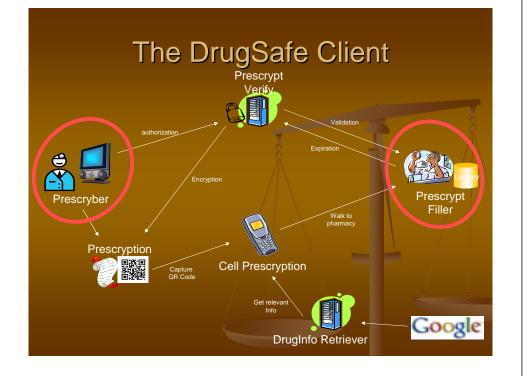
I THINK IT SAYS.. TAKE 2 CAPSULE

A DAY ... OR SOMET

- Only 20% of patients are satisfied with the prescription process. (NIH)
- Inaccuracy, Speed, and Efficiency:
  - Doctor's messy handwriting
  - Prescriptions easily forged
  - Wait time in pharmacy lines are long
  - Pharmacists manually type prescription information
- Accessibility
  - Pharmacies need to call doctors, who are usually busy
  - Prescriptions can be lost easily
  - Many pharmacies have no electronic copies
- Information:
  - Consumers know little about the drug/prescription or related alternatives.

# **Operational Concepts**

- Objectives
  - Increase accuracy and efficiency of prescription transactions
  - Reduce overhead required for prescription processing
  - Provide patients with information on prescription and alternatives
- Scope
  - Seamless integration into legacy systems
  - No unified store for patient's medical history
  - Doesn't seek to solve patient insurance problems
- Major benefits
  - Paperless
  - Consistent and accurate electronic data
  - Verified and secured doctor's signature
  - Easily accessible prescription information
  - Traceable prescription history



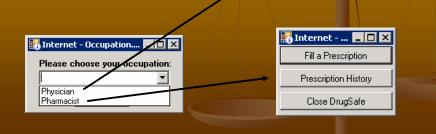
#### **UI workflow - Desktop** The Desktop: Users first choose their professions 🚮 Internet - ... 💶 🗖 🗙

Create a Prescription

**Prescription History** 

Close DrugSafe

- Intended for all a doctor's or pharmacist's actions in DrugSafe
- V2.0 features could make this similar to Google Desktop
  - More on this later

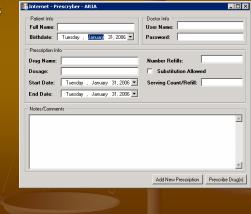


# Prescription entry and lookup

- The Main Prescription
  - Can be used by both Doctors and Pharmacists
  - Unified form for prescription information
  - Flexible and Simple Design









## What's in a Prescription?

- Doctor and/or Pharmacist Comments
- Serving Count Per Refill
- Drug may be substituted with another
- Start Date End Date of Prescription
- Total Refills
- Dosage
- Patient Name
- Patient DOB
- Drug Name

xs:complexType>
<xs:sequence>

<xs:element name="substitute" type="xs:bool"/>
<xs:element name="startDate" type="xs:date"/>
<xs:element name="endDate" type="xs:date"/>
<xs:element name="servingCountPerRefill" type="xs:int"/>
<xs:element name="totalrefills" type="xs:string"/>
<xs:element name="dougname" type="xs:string"/>
<xs:element name="hanmComment" type="xs:string"/>
</xs:complexType>

#### Passing Prescription to Web Service



#### **QR** Codes

- Any arbitrary string can be encoded into a QR code, but there is no software for x86 platforms available to us that does decoding
  - Not possible to implement decoding within this time frame
- Up to 30% error correction capacity
- Capable of storing 2953 bytes
- See ISO 18004





#### **QR** Alternative

#### UPC Barcodes

- The prescription ID and XML can both be sent to the mobile device
  - Mobile device displays barcode for pharmacist to scan
  - Mobile device also displays prescription information obtained from XML





#### v2.0 Features

- Prescription history when do you get sick? What drugs were you on before?
- Encoding/decoding QR codes
- DrugSafe Desktop!
  - RSS Feeds
  - Medical Articles/Journals
  - Medicine news
  - Patient Moniters





# **Cell Prescryption**

- Source of information for the patient prior to getting the actual drugs
- Gets data from Prescryber
- Displays data to patient



## **Prescription Information**

- Access to prescription information
  - Name
  - Dosage
  - Number of refills
  - Expiration date
  - Doctors notes
  - Other relevant information



#### Transferring Prescriptions to Mobile

- ActiveSync
- Bluetooth/Wireless
- QR codes
  - Picture
  - Decryption
- XML Parsing





## Additional Cool Features (V2.0)

- Outlook Intergration
  - Reminders
  - Daily/weekly pill
  - Refills
- Personal History
  - Previous medications
  - Drug interactions
  - Statistics, drug usage

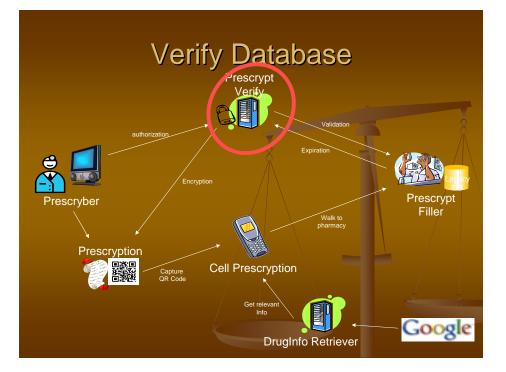




## Retrieve Additional Info

- Display relevant information about drug
  - Cost
  - Side effects
  - Alternatives
- Data Mining
  - Pre-fetch
  - Database
  - Information available
  - Anytime, Anywhere



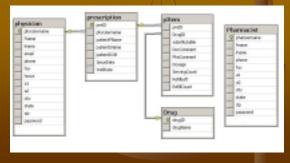


# **DB** Verify

- Back-end system
- Serves requests from Prescryber keeping the prescription information in a database.
- The information is sent as XML strings.
- All the communication is sent through an ssh connection.

#### **Prescrypt Database Schema**

- Support active prescriptions only
  - Patients: no direct access
  - Physicians: insert new prescriptions
  - Pharmacists: read/modify prescriptions



#### **DB** Supported API

- API provided through webservices
  - string physicianSignup(string XMLPhysicianData);
  - string createPrescryption(string XMLPrescryptionRequest); ^
  - string doctorGetPrescrytion(string XMLPrescryptionRequest);
  - string pharmGetPrescryption(string XMLPrescryptionRequest);
  - string pharmFulfillPrescryption(string XMLFulfillRequest);
  - string pharmSingup(string XMLPharmData);

# An XML request example

#### When registering for an account:

<?xml version="1.0" encoding="utf-8"?> <xs:schema xmlns:xs="http: <xs:element name="physician"> <rs:complexType> <xs:sequence> <xs:element name="firstName" type="xs:string"/> <xs:element name="lastName" type="xs:string"/> <xs:element name="address" type="xs:string"/> <xs:element name="phone" type="xs:string"/> <xs:element name="fax" type="xs:string"/> <xs:element name="hours" type="xs:string"/> <rs:element name="licenseNum" type="xs:int"/> <xs:element name="userName" type="xs:string"/> <xs:element name="password" type="xs:string"/> </xs:sequence> </xs:complexType> </xs:element> </xs:schema>

#### An XML response example

<?xml version="1.0" encoding="utf-8"?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema />
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema />
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema //ws:schema xmlns:xs="http://www.w3.org/2001/XMLSchema //ws:sc

#### System Requirements

#### Software

- Cell phone client with wireless connectivity capabilities.
- Web interface for doctors/pharmacies to submit and retrieve prescriptions.
- Prescryption Drugsafe Server for authorization of doctors and pharmacies.

#### StakeHolders

- Doctors and pharmacists pay a small fee for registering with the verification server
- Consumers will get the service for free
- Profit from ads when displaying related info



# Why?

- Healthcare is one of the largest industries in the world and affects the lives of almost every consumer.
- Pharmaceuticals and prescription drug industry have many problems.
  - Complex
  - Non-uniformity
  - Hassle of picking up prescriptions



# Is it still Feasible?

- Definitely!
- Hardware
  - Widespread cellphone use
    - 62% of American adults owned a cell phone
    - QR codes are already mainstream in Japan
  - Availability of wireless internet connections
- Software
  - Centralized verification systems like PrescryptVerify
     Success of services such as VeriSign
  - Cellphone development widespread
- You've already seen a prototype!