

Ideal Current Scenario

- Jon is sick and goes to see a doctor.
- The doctor writes him a prescription.
- Jon runs to a local pharmacy
- Jon waits in a long line only to drop off his prescription.
- Jon should have his prescribed medicine with the right dosage to take home.



Problems

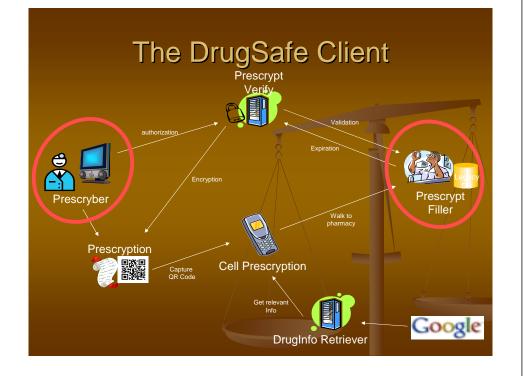
I THINK IT SAYS.. TAKE 2 CAPSULE

A DAY ... OR SOMET

- Only 20% of patients are satisfied with the prescription process. (NIH)
- Inaccuracy, Speed, and Efficiency:
 - Doctor's messy handwriting
 - Prescriptions easily forged
 - Wait time in pharmacy lines are long
 - Pharmacists manually type prescription information
- Accessibility
 - Pharmacies need to call doctors, who are usually busy
 - Prescriptions can be lost easily
 - Many pharmacies have no electronic copies
- Information:
 - Consumers know little about the drug/prescription or related alternatives.

Operational Concepts

- Objectives
 - Increase accuracy and efficiency of prescription transactions
 - Reduce overhead required for prescription processing
 - Provide patients with information on prescription and alternatives
- Scope
 - Seamless integration into legacy systems
 - No unified store for patient's medical history
 - Doesn't seek to solve patient insurance problems
- Major benefits
 - Paperless
 - Consistent and accurate electronic data
 - Verified and secured doctor's signature
 - Easily accessible prescription information
 - Traceable prescription history



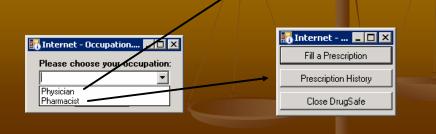
UI workflow - Desktop The Desktop: Users first choose their professions 🚮 Internet - ... 💶 🗖 🗙

Create a Prescription

Prescription History

Close DrugSafe

- Intended for all a doctor's or pharmacist's actions in DrugSafe
- V2.0 features could make this similar to Google Desktop
 - More on this later



Prescription entry and lookup

- The Main Prescription
 - Can be used by both Doctors and Pharmacists
 - Unified form for prescription information
 - Flexible and Simple Design









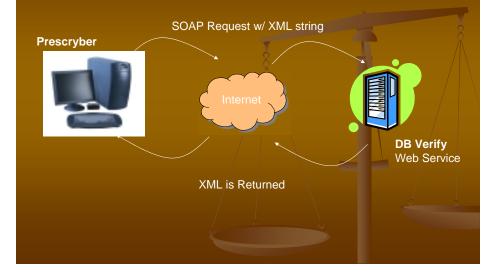
What's in a Prescription?

- Doctor and/or Pharmacist Comments
- Serving Count Per Refill
- Drug may be substituted with another
- Start Date End Date of Prescription
- Total Refills
- Dosage
- Patient Name
- Patient DOB
- Drug Name

xs:complexType>
<xs:sequence>

<xs:element name="substitute" type="xs:bool"/>
<xs:element name="startDate" type="xs:date"/>
<xs:element name="endDate" type="xs:date"/>
<xs:element name="servingCountPerRefill" type="xs:int"/>
<xs:element name="totalrefills" type="xs:string"/>
<xs:element name="dougname" type="xs:string"/>
<xs:element name="hanmComment" type="xs:string"/>
</xs:complexType>

Passing Prescription to Web Service



QR Codes

- Any arbitrary string can be encoded into a QR code, but there is no software for x86 platforms available to us that does decoding
 - Not possible to implement decoding within this time frame
- Up to 30% error correction capacity
- Capable of storing 2953 bytes
- See ISO 18004





QR Alternative

UPC Barcodes

- The prescription ID and XML can both be sent to the mobile device
 - Mobile device displays barcode for pharmacist to scan
 - Mobile device also displays prescription information obtained from XML





v2.0 Features

- Prescription history when do you get sick? What drugs were you on before?
- Encoding/decoding QR codes
- DrugSafe Desktop!
 - RSS Feeds
 - Medical Articles/Journals
 - Medicine news
 - Patient Moniters





Cell Prescryption

- Source of information for the patient prior to getting the actual drugs
- Gets data from Prescryber
- Displays data to patient



Prescription Information

- Access to prescription information
 - Name
 - Dosage
 - Number of refills
 - Expiration date
 - Doctors notes
 - Other relevant information



Transferring Prescriptions to Mobile

- ActiveSync
- Bluetooth/Wireless
- QR codes
 - Picture
 - Decryption
- XML Parsing





Additional Cool Features (V2.0)

- Outlook Intergration
 - Reminders
 - Daily/weekly pill
 - Refills
- Personal History
 - Previous medications
 - Drug interactions
 - Statistics, drug usage

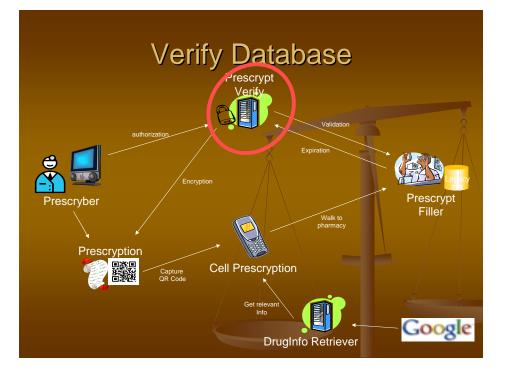




Retrieve Additional Info

- Display relevant information about drug
 - Cost
 - Side effects
 - Alternatives
- Data Mining
 - Pre-fetch
 - Database
 - Information available
 - Anytime, Anywhere



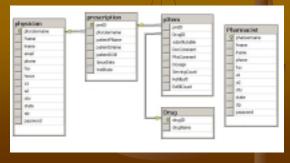


DB Verify

- Back-end system
- Serves requests from Prescryber keeping the prescription information in a database.
- The information is sent as XML strings.
- All the communication is sent through an ssh connection.

Prescrypt Database Schema

- Support active prescriptions only
 - Patients: no direct access
 - Physicians: insert new prescriptions
 - Pharmacists: read/modify prescriptions



DB Supported API

- API provided through webservices
 - string physicianSignup(string XMLPhysicianData);
 - string createPrescryption(string XMLPrescryptionRequest); ^
 - string doctorGetPrescrytion(string XMLPrescryptionRequest);
 - string pharmGetPrescryption(string XMLPrescryptionRequest);
 - string pharmFulfillPrescryption(string XMLFulfillRequest);
 - string pharmSingup(string XMLPharmData);

An XML request example

When registering for an account:

<?xml version="1.0" encoding="utf-8"?> <xs:schema xmlns:xs="http: <xs:element name="physician"> <rs:complexType> <xs:sequence> <xs:element name="firstName" type="xs:string"/> <xs:element name="lastName" type="xs:string"/> <xs:element name="address" type="xs:string"/> <xs:element name="phone" type="xs:string"/> <xs:element name="fax" type="xs:string"/> <xs:element name="hours" type="xs:string"/> <rs:element name="licenseNum" type="xs:int"/> <xs:element name="userName" type="xs:string"/> <xs:element name="password" type="xs:string"/> </xs:sequence> </xs:complexType> </xs:element> </xs:schema>

An XML response example

<?xml version="1.0" encoding="utf-8"?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema />
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema />
</xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema //ws:schema xmlns:xs="http://www.w3.org/2001/XMLSchema //ws:sc

System Requirements

Software

- Cell phone client with wireless connectivity capabilities.
- Web interface for doctors/pharmacies to submit and retrieve prescriptions.
- Prescryption Drugsafe Server for authorization of doctors and pharmacies.

StakeHolders

- Doctors and pharmacists pay a small fee for registering with the verification server
- Consumers will get the service for free
- Profit from ads when displaying related info



Why?

- Healthcare is one of the largest industries in the world and affects the lives of almost every consumer.
- Pharmaceuticals and prescription drug industry have many problems.
 - Complex
 - Non-uniformity
 - Hassle of picking up prescriptions



Is it still Feasible?

- Definitely!
- Hardware
 - Widespread cellphone use
 - 62% of American adults owned a cell phone
 - QR codes are already mainstream in Japan
 - Availability of wireless internet connections
- Software
 - Centralized verification systems like PrescryptVerify
 Success of services such as VeriSign
 - Cellphone development widespread
- You've already seen a prototype!