CSE 390B, Winter 2022

Building Academic Success Through Bottom-Up Computing

Two-Tier Compilation, Inclusive Design

Two-Tier Compilation, Inclusive Design, CSE 390B Final Project Overview

W UNIVERSITY of WASHINGTON

Lecture Outline

- Two-Tier Compilation
 - The Java Virtual Machine (JVM)
- Inclusive Design
 - What is Design?
 - Design Decisions in Computing
- Final Project Overview





Compiling Code: Single Tier



Compiling Code: Two Tier



The Java Virtual Machine (JVM)





- Which of the following is NOT a benefit of the JVM two tier model?
 - A. The same compiled JVM bytecode can be reused across devices
 - **B.** The same compiler (from Java to JVM bytecode) can be reused across devices
 - C. Programmers don't need to factor in differences between machine languages
 - **D.** Java programs can run on a new device immediately after it is released
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What is Design?

The way something works, including how someone uses it

- Almost always includes some element of interaction
- Design could have different definitions, goals, and interpretations in different contexts
 - It's also not always about the end-user of a product
 - For example, you might design a codebase that's easier to maintain
- Another idea: Everything we create has design, but there is a range to how intentional the design of something is
 - Could be completely forgotten
 - Could be focused on throughout the creation of something

Why Talk About Design?

- If design is "the way something works, including how someone uses it" then it dictates the interactions between us and, well, everything!
- Those interactions have a range of consequences
 - Positive: When you go to a website and you are easily able to find all the information you need
 - Unideal but fairly harmless: If a person can't easily drink from a certain cup
 - Harmful: If a person can't easily use emergency equipment

Why Talk About Design?

- Seemingly harmless interactions can have real impact on people, especially if repeated
 - E.g., Unable to use any door you see will make you feel unwelcome
- How can we design to create more positive reactions for more people while mitigating negative interactions?
 - Tough question in a world with so many diverse people!
- What accountability should there be for more harmful interactions caused by the design of something?
 - A big question with a muddy web of answers

An Aside: Bias

- Biases are the beliefs we have, often formed by our experiences
 - Can be explicit: We consciously have a belief about something and it may intentionally impact us
 - Can be **implicit**: Unconscious or impact us unintentionally
- We all have bias, and it is not inherently "good" or "bad"
 - Both potentially beneficial and potentially harmful consequences
- Eliminating bias is not a realistic goal
 - Attempting to mitigate negative consequences that come from bias is more realistic

Designer's Bias

- People often think of the "typical user" as someone who is similar to them or those they are close to
 - An example of the influence of their biases
- Even if we try to think beyond what is familiar to us, it is unlikely we will remove bias from the design process
 - Opinions about what something "should" do are inherently biased
- Ideally, we would develop processes that mitigate the negative effects of biases as much as possible
 - Recall biases can be both known (explicit) and unknown (implicit)

Bias and Design

- Following slides include some ideas and frameworks people have come up with related to bias and design
- Not meant to be the "most important" ideas
 - Think of it more as a few reference points that you can read/learn more about beyond this lecture
 - Discussions about bias and design are very nuanced and constantly evolving!
- None "solve" these issues
 - But they can be used to think about them and build better practices

Universal Design

- Big idea: Design things that can be used by as many people as easily as possible
- Designing things that work well for a wide range of people includes those who might usually be excluded
 - For example: Video captioning
- The process of "including everyone" leads us to better design

Inclusive Design

- Including as diverse a range of perspectives when designing something as possible
 - Similar to universal design, but you may offer different solutions for different types of people (rather than one solution for all)
 - "Including" a diverse perspective does not just mean having a diverse team of people
 - It means valuing a diversity of opinions and experiences
- If we prioritize diverse perspectives, especially those that have been typically excluded, it will lead to things that benefit more people

Affordance Theory

- Way of thinking about things around us
- Things provide different affordances to people
 - A way of defining what the capabilities of something are
- Can group these affordances into different categories:
 - What affordances does someone think/perceive something provides them?
 - What affordances does something actually provide someone?

Affordance Types

- Four "types" of affordances (in reality it's more of a spectrum)
 - Perceptible affordance something does what someone thinks it can
 - Hidden affordance something does what someone thinks it can't
 - False affordance something doesn't do what someone thinks it can
 - Correct rejection something doesn't do what someone thinks it can't

Design Principles In Practice

- In groups, discuss the following questions:
 - Observations of design in the real world
 - Experiences you have had with technology that has privileged or discriminated against you
 - How might you design these technologies differently to be more inclusive?

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Design in Computing

Design discussions are relevant to computing

- Many were developed with design in mind
- Technology can be biased
 - Design is part of almost everything in computing
 - Our biases influence the design of things
- The computer science field has a lack of diversity
 - This lack of diversity has led to many harmful designs

Design in Computing: Accessibility

- There is a large community in CSE focused on making technology more accessible for people
 - E.g., making web pages easily navigable for people who are blind
 - E.g., expanding internet access to remote populations
- Connection: Elements of both universal design and inclusive design
 - Universal design: Designing products that work for as many people as possible
 - Inclusive design: Including more perspectives in the design process, and potentially developing specific solutions aimed at including different groups of people

Design in Computing: Algorithmic Bias

Research related to bias in AI/ML algorithms

- E.g., Facial recognition technology not working as well on people of color (trained on primarily white datasets)
- E.g., Racial bias in crime prediction algorithms (reflects the bias of our criminal justice system)
- These results biases reflect biased design decisions throughout development
 - Picking datasets biased towards certain communities
 - Testing applications in biased environments
 - Bias in what is prioritized within an algorithm

Moving Towards Inclusive Design

- Design is often categorized as being separate from other parts of the development process
 - In reality, happens in almost every stage of developing something
- You can voice feedback and concerns in design
 - You are ultimately contributing to the design of it
 - What conversations already occur, then ask how we can do better
- Different vision of how to approach building technology
 - Slogan offered by Animikii: "Move slow and empower people"

Next Steps

Srief overview of design that only scratches the surface

Entire fields and majors related to design and computing

- Human Computer Interaction (HCI)
- User Experience (UX/UI)
- Human Centered Design and Engineering (HCDE, major at UW)

Related courses:

- CSE 340: Interactive computing
- CSE 440: Intro to HCI
- SOC 225: Data and society
- HCDE department has some courses too!

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Final Project E-Portfolio Overview

- You will create an E-Portfolio that is geared toward a new Allen School student
- At its heart, the course is grounded in metacognition. Your E-Portfolio is a culminating project in having you reflect on the metacognitive skills you've learned and providing advice you wish you'd had when you first started in the program
- At our final class, you will give an 8-10 minute presentation on your E-Portfolio

Final Project Part I: Project Outline

Post-Lecture 17 Reminders

- Project 6 Part II: Professor Meeting Report due on Thursday (3/3) at 11:59pm PST
- Project 7 due next Tuesday (3/8) at 11:59pm PST
 - Please start if you haven't already!
- Project 5 grades released
- Pre-reading for Thursday's lecture includes Episode 2 of podcast (40 min)