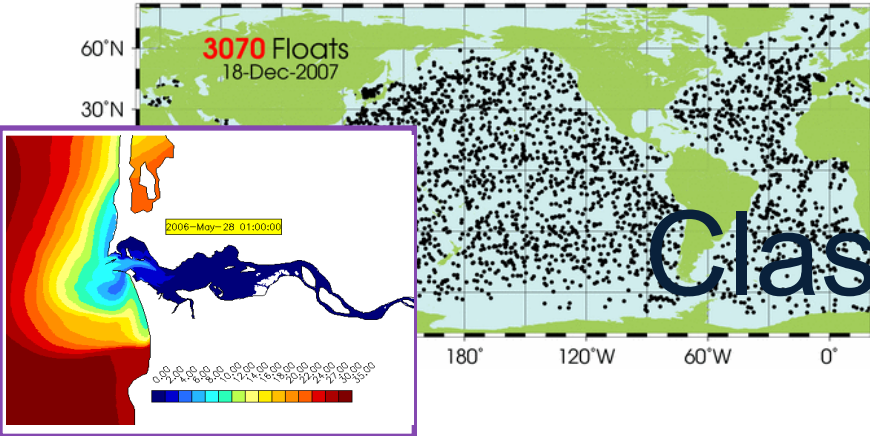


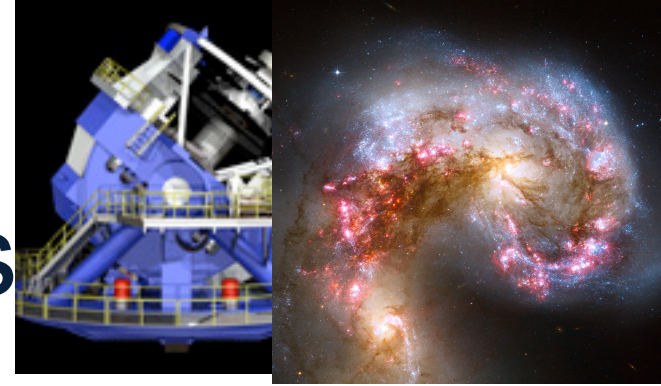
Introduction to Data Management

CSE 344

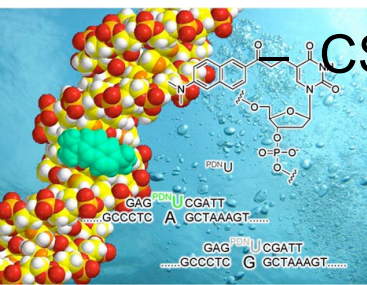
Lecture 1: Introduction



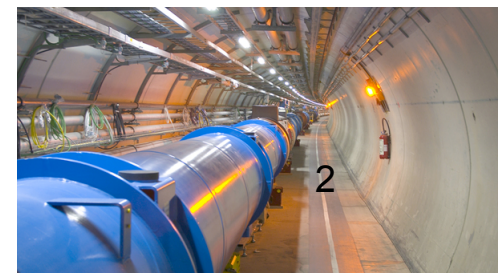
Class Goals



- The world is drowning in data!
- Need computer scientists to help manage this data
 - Help domain scientists achieve new discoveries
 - Help companies provide better services (e.g. Facebook)
 - Help governments become more efficient
- Welcome to 344: Introduction to Data Management
 - Existing tools PLUS data management principles
- Next steps:
 - CSE 444: build data management systems
 - CSE 446: learn interesting facts from data



CSE 344 - Fall 2013



Staff

- Instructor: Dan Suciu
 - suciu@cs.washington.edu
 - Office hours: Fridays, 10:30-11:20, in CSE 662
- TAs:
 - Priya Rao Chagaleti, priyarao@cs,
Office hours: Monday, Thursday: 11:30 12:20, CSE 218
 - Daseul Lee, dslee@cs
Office hours: Tuesday, Wednesday, 10:30 - 11:20, CSE 218
 - Zhe (Joseph) Xu, zhexu@cs
Office hours: Friday, 2:30-3:20, CSE 218

Course Format

- Lectures MWF, 9:30am-10:20am
- Sections: Th 9:30-10:20, 10:30-11:20
 - Content: exercises, tutorials, questions
 - Location: MGH 295
- 8 Homework assignments:
- 7 Web quizzes
- Midterm and final

Communications

- Web page: <http://www.cs.washington.edu/344>
 - Syllabus is there
 - Lectures will be available there (see calendar)
 - Homework assignments will be available there
 - Link to web quizzes is there
- Mailing list
 - Announcements, group discussions
 - You are already subscribed
- Discussion board
 - Great place to ask assignment-related questions

Textbook

Main textbook, available at the bookstore:

- *Database Systems: The Complete Book*,
Hector Garcia-Molina,
Jeffrey Ullman,
Jennifer Widom
Second edition.

Most important: COME TO CLASS ! ASK QUESTIONS !

Other Texts

Available at the Engineering Library
(not on reserve):

- *Database Management Systems*, Ramakrishnan
- *XQuery from the Experts*, Katz, Ed.
- *Fundamentals of Database Systems*, Elmasri, Navathe
- *Foundations of Databases*, Abiteboul, Hull, Vianu
- *Data on the Web*, Abiteboul, Buneman, Suciu

Grading

- Homeworks 30%
- Web quizzes 20%
- Midterm 20%
- Final 30%

Eight Homeworks

H1&H2: Basic SQL with SQLite

H3: Advanced SQL with SQL Server

H4: Relational algebra, Datalog

H5: XML and XQuery with Saxon

H6: Conceptual Design

H7: SQL in Java (JDBC)

H8: Parallel processing with MapReduce

Homework assignments are due Friday night – dropbox!

About the Homeworks

- Homework assignments will take time but most time should be spent *learning*
- Very practical assignments
- Put everything on your resume!!!
 - SQL, SQLite, SQL Server, SQL Azure JDBC, XML, XQuery, Saxon, Amazon Elastic MapReduce, Hadoop, Pig Latin, ...

Late Days

Max 4 late days per quarter;
max 2 per assignment

Late days = safety net, not convenience!

- Normally, you should use zero late days
- If you have an emergency during the quarter, you should use 1 or 2.
- If you use all 4, you are doing it wrong.

Seven Web Quizzes

- Class token on the white board: write it down
- Short online tests
- Can take many times: best score counts!
- Provide explanations for wrong answers
- Will help you
 - Test your knowledge
 - Stay in synch with class
 - Get ready for homeworks

Web quizzes are due Thursday or Monday night

Exams

- Midterm (11/4) and Final (12/11/2013)
- Open book, open notes (no computers!)
- Check course website for dates
- Location: in class

Outline of Today's Lecture

1. Overview of database management systems
 1. Why they are helpful
 2. What are some of their key features
 3. What are some of their key concepts
2. Course content

Database

What is a database ?

Give examples of databases

Database

What is a database ?

- A collection of files storing related data

Give examples of databases

- Accounts database; payroll database; UW's students database; Amazon's products database; airline reservation database

Database Management System

What is a DBMS ?

Give examples of DBMSs

Database Management System

What is a DBMS ?

- *A big program written by someone else that allows us to manage efficiently a large database and allows it to persist over long periods of time*

Give examples of DBMSs

- Oracle, IBM (DB2, Informix), Microsoft (SQL Server, Access)
- Sybase
- Open source: MySQL (Sun/Oracle), PostgreSQL
- Open source library: SQLite

We will focus on **relational** DBMSs most quarter

An Example: Online Bookseller

- What data do we need?
 -
 -
 -
- What capabilities on the data do we need?
 -
 -
 -

An Example: Online Bookseller

- What data do we need?
 - Data about books, customers, pending orders, order histories, trends, preferences, etc.
 - Data about sessions (clicks, pages, searches)
 - Note: data must be persistent! Outlive application
- What capabilities on the data do we need?
 -
 -
 -

An Example: Online Bookseller

- What data do we need?
 - Data about books, customers, pending orders, order histories, trends, preferences, etc.
 - Data about sessions (clicks, pages, searches)
 - Note: data must be persistent! Outlive application
- What capabilities on the data do we need?
 - Insert/remove books, find books by author/title/category/price, create order history, sales
 - Find popular books; recommend books
 - Note: data must be accessed efficiently, by many users

Multi-user discussion

- Jane and John both have ID number for gift certificate (credit) of \$200 they got as a wedding gift
 - Jane @ her office orders "The Selfish Gene, R. Dawkins" (\$80)
 - John @ his office orders "Guns and Steel, J. Diamond" (\$100)
- Questions:
 - What is the ending credit?
 - What if second book costs \$130?
 - What if system crashes?

Discussion

- Did you ever encounter a data management problem?
 - Experimental data from a homework?
 - Personal data?
 - Other data?
- How did you manage your data?

DBMS Benefits

- Expensive to implement all these features inside the application
- DBMS provides these features (and more)
- DBMS simplifies application development

Client/Server Architecture

- One *server* that stores the database (DBMS):
 - Usually a beefy system
 - But can be your own desktop...
 - ... or a huge cluster running a parallel DBMS
- Many *clients* run apps and connect to DBMS
 - E.g. Microsoft's Management Studio
 - Or psql (for PostgreSQL)
 - Or some Java/C++ program
- Clients “talk” to server using JDBC protocol

People

- **DB application developer:** writes programs that query and modify data (344)
- **DB designer:** establishes schema (344)
- **DB administrator:** loads data, tunes system, keeps whole thing running (344, 444)
- **Data analyst:** data mining, data integration (344, 446)
- **DBMS implementor:** builds the DBMS (444)

Key Data Mngmt Concepts

- **Data models:** how to describe real-world data
 - Relational, XML, graph data (RDF)
- **Schema v.s. data**
- **Declarative query language**
 - Say what you want not how to get it
- **Data independence**
 - Physical independence: Can change how data is stored on disk without maintenance to applications
 - Logical independence: can change schema w/o affecting apps
- **Query optimizer** and compiler
- **Transactions:** isolation and atomicity

What This Course Contains

- **Focus: Using DBMSs**
- Relational Data Model
 - SQL, Relational Algebra, Relational Calculus, datalog
- Semistructured Data Model
 - XML, XPath, and XQuery
- Conceptual design
 - E/R diagrams, Views, and Database normalization
- Transactions
- Parallel databases, MapReduce, and Pig-Latin
- Data integration and data cleaning

What to Do Now

<http://www.cs.washington.edu/344>

- Webquiz 1 is open
 - Create account at <http://newgradiance.com/>
 - Use course token
 - Webquiz due next Thursday
- Homework 1 is posted
 - Simple queries in SQL Lite
 - Homework due next Friday