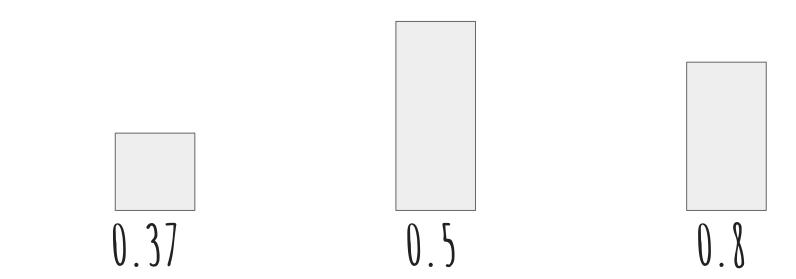
## MAXIMUM A-POSTERIORI ESTIMATION

# ALEKS JOVCIC SLIDES BY JOSHUA FAN & ALEX TSUN

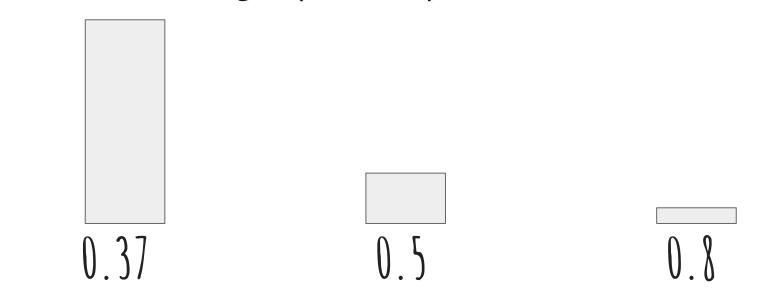
#### AGENDA

- THE BETA RANDOM VARIABLE
- MAP ESTIMATION
- MAP EXAMPLE

Suppose you want to model your belief on the unknown probability X of heads. You could assign a probability distribution as follows:

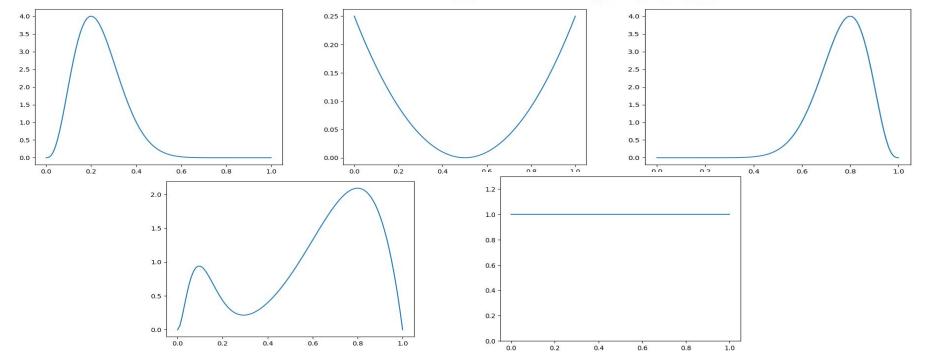


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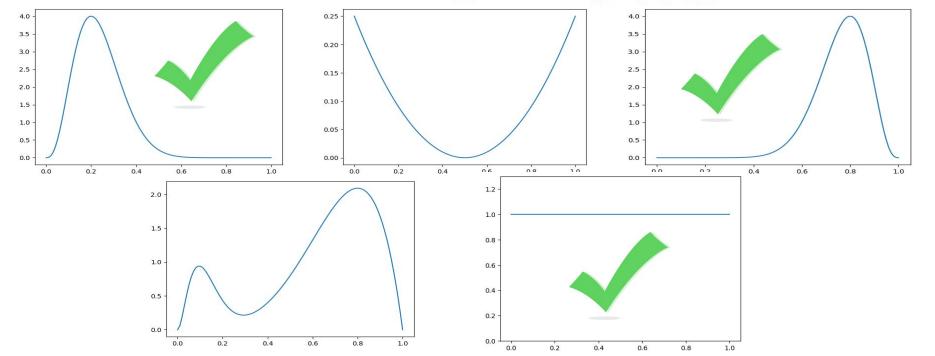
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Need to use a continuous RV (with range [0,1])!



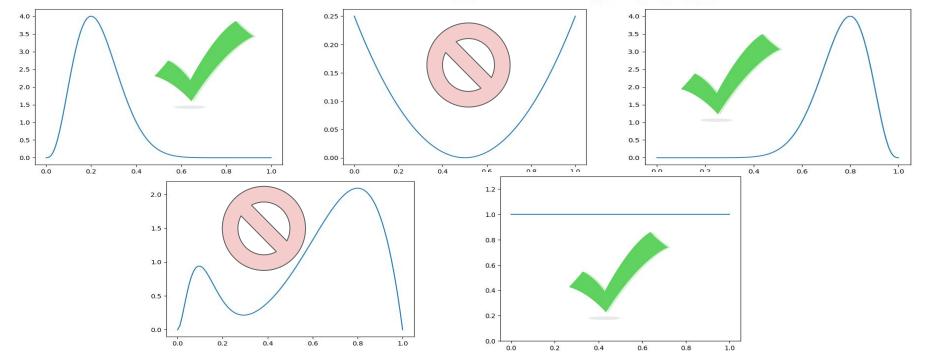
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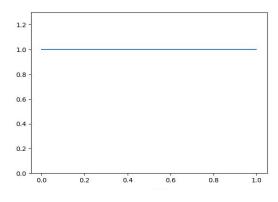
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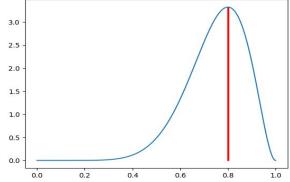


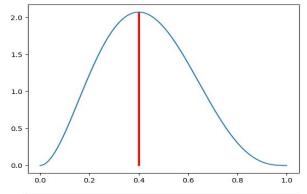
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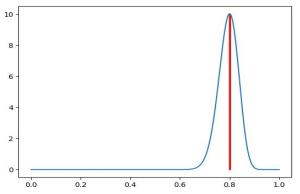
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- You observed 8 heads and 2 tails?
- You observed 80 heads and 20 tails?
- You observed 2 heads and 3 tails?





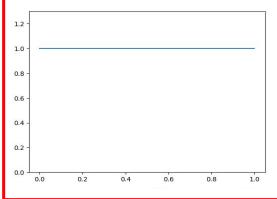


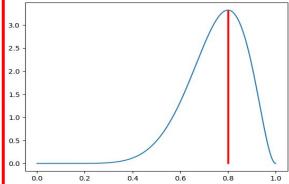


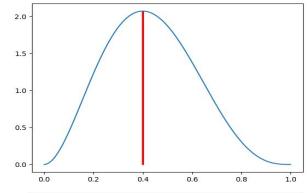
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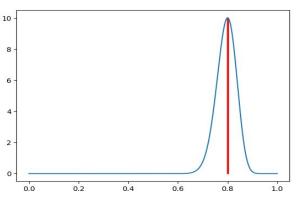
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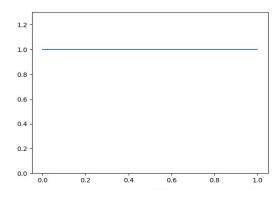


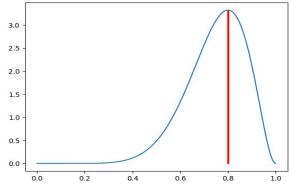


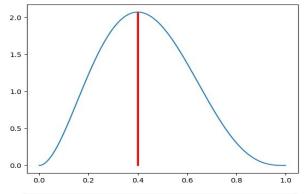
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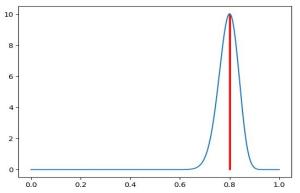
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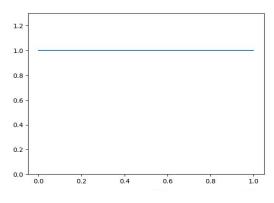


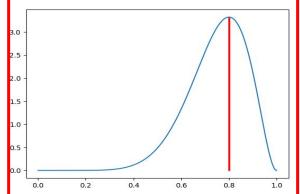


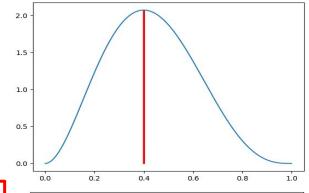
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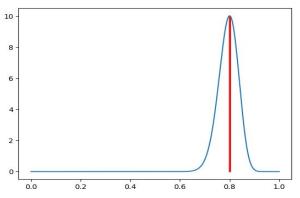
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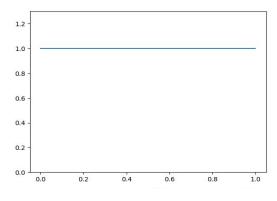


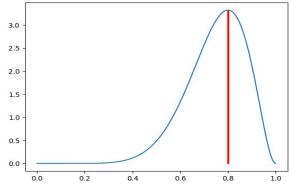


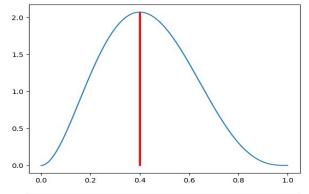
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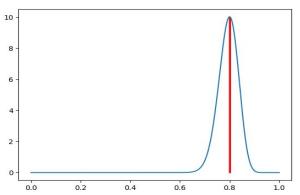
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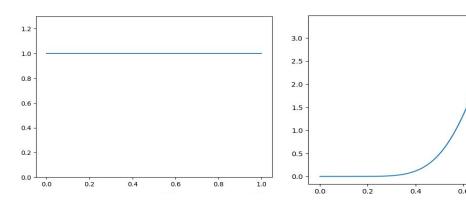


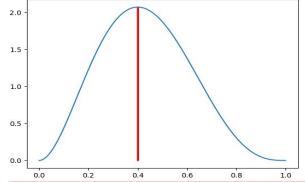


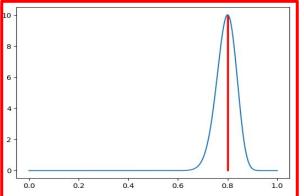
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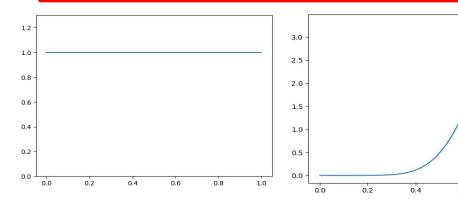


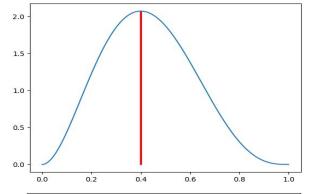


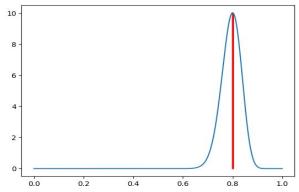
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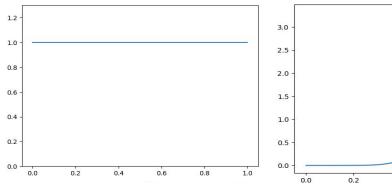


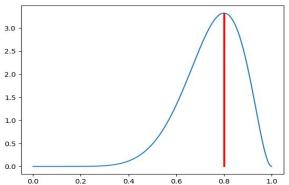


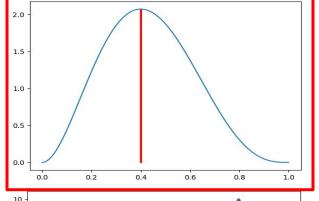
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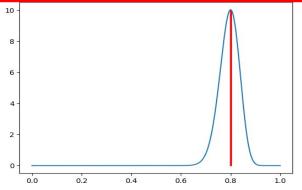
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#### THE BETA RANDOM VARIABLE

**Beta RV**:  $X \sim Beta(\alpha, \beta)$ , if and only if X has the following pdf:

$$f_X(x) = \begin{cases} \frac{1}{B(\alpha, \beta)} x^{\alpha - 1} (1 - x)^{\beta - 1}, & 0 \le x \le 1\\ 0, & \text{otherwise} \end{cases}$$

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X is typically the belief distribution about some unknown probability of success, where we pretend we saw  $\alpha-1$  successes and  $\beta-1$  failures ahead of time. Hence, the mode,  $\arg\max_{x\in[0,1]}f_X(x)$ , is

$$mode[X] = \frac{\alpha - 1}{(\alpha - 1) + (\beta - 1)}$$

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$$Beta(2+1,3+1) \equiv Beta(3,4) \rightarrow \text{mode} = \frac{(3-1)}{(3-1)+(4-1)} = \frac{2}{5}$$

#### AGENDA

- THE BETA RANDOM VARIABLE
- MAP ESTIMATION
- MAP EXAMPLE



In maximum likelihood estimation, we use iid samples  $x = (x_1, ..., x_n)$  from some distribution with unknown parameter(s)  $\theta$ , in order to estimate  $\theta$ .

$$\hat{\theta}_{MLE} = \arg \max_{\theta} L(\mathbf{x} \mid \theta) = \arg \max_{\theta} \prod_{i=1}^{n} f_X(x_i; \theta)$$



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## MAXIMUM A POSTERIORI (MAP) ESTIMATION

Maximum A Posteriori (MAP) Estimation: Let  $x=(x_1,...,x_n)$  be iid realizations from probability mass function  $p_X(t;\Theta=\theta)$  (if X discrete), or from density  $f_X(t;\Theta=\theta)$  (if X continuous), where  $\Theta$  is the random variable representing the parameter (or vector of parameters). We define the maximum a posteriori (MAP) estimator  $\widehat{\theta}_{MAP}$  of  $\Theta$  to be the parameter which maximizes the posterior distribution of  $\Theta$  given the data.

$$\hat{\theta}_{MAP} = \arg \max_{\theta} \pi_{\Theta}(\theta \mid \mathbf{x}) = \arg \max_{\theta} L(\mathbf{x} \mid \theta) \pi_{\Theta}(\theta)$$

### MAXIMUM A POSTERIORI (EXAMPLE)



a. Suppose our samples are x = (0,0,1,1,0), from  $Bernoulli(\theta)$ , where  $\theta$  is unknown. Assume  $\theta$  is unrestricted; that is,  $\theta \in (0,1)$ . What is the MLE for  $\theta$ ?

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$$L(x|\theta) = \theta^{2}(1-\theta)^{3}$$

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$$\widehat{\theta}_{MLE} = \arg \max_{\theta \in \{0,2,0,5,0,7\}} L(x|\theta)$$



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$$\widehat{\theta}_{MLE} = \arg \max_{\theta \in \{0.2, 0.5, 0.7\}} L(x|\theta)$$

$$L(x|0.2) = (0.2^2 0.8^3)$$

$$L(x|0.5) = (0.5^2 \cdot 0.5^3)$$

$$L(x|0.7) = (0.7^20.3^3)$$



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$$L(x|0.2) = (0.2^2 \cdot 0.8^3) = 0.02048$$

$$L(x|0.5) = (0.5^20.5^3) = 0.03125$$

$$L(x|0.7) = (0.7^20.3^3) = 0.01323$$



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$$\hat{\theta}_{MLE} = \arg \max_{\theta \in \{0.2, 0.5, 0.7\}} L(x|\theta) = 0.5$$

$$L(x|0.2) = (0.2^20.8^3) = 0.02048$$

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$$\widehat{\theta}_{MAP} = \arg \max_{\theta \in \{0.2, 0.5, 0.7\}} L(x|\theta) \pi_{\Theta}(\theta)$$

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$$\pi_{\Theta}(0.2|x) = L(x|0.2)\pi_{\Theta}(0.2) = (0.2^20.8^3)(0.1) = 0.0020480$$
  
 $\pi_{\Theta}(0.5|x) = L(x|0.5)\pi_{\Theta}(0.5) = (0.5^20.5^3)(0.01) = 0.0003125$   
 $\pi_{\Theta}(0.7|x) = L(x|0.7)\pi_{\Theta}(0.7) = (0.7^20.3^3)(0.89) = 0.0117747$ 



$$\widehat{\theta}_{MAP} = \arg \max_{\theta \in \{0.2, 0.5, 0.7\}} L(x|\theta)\pi_{\Theta}(\theta) = \boxed{0.7}$$

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c. Assume  $\Theta$  is restricted as in part b (now a random variable for MAP). Suppose we have a (discrete) prior  $\pi_{\Theta}(0.2) = 0.1$ ,  $\pi_{\Theta}(0.5) = 0.01$ , and  $\pi_{\Theta}(0.7) = 0.89$ . What is the MAP for  $\theta$ ?

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Choose  $\pi_{\Theta}(\theta) = 1$  for the  $\theta$  you want.





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h. As the number of samples goes to infinity, what is the relationship between the MLE and MAP? What does this say about our prior when n is small, or n is large?









They become equal! The prior is important if we don't have much data, but as we get more, the evidence overwhelms the prior.

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- Anyway, in the long run, the prior ``washes out", and the only thing that matters is the likelihood; the observed data. For small sample sizes like this, the prior significantly influences the MAP estimate. However, as the number of samples goes to infinity, the MAP and MLE are equal.