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Lecture 24: Maximum Likelihood Estimation (MLE)

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Agenda

- Idea: Estimation
- Maximum Likelihood Estimation (example: mystery coin)
- Continuous random variables
- General Steps

Probability: View Point up to Now



 $\theta = \underline{known}$ parameter

 θ tells us how samples are distributed. $\mathbb{P}(x; \theta)$ viewed as a function of x (fixed θ)

Statistics: Parameter Estimation – Workflow



 $\mathcal{L}(x|\theta)$ viewed as a function of θ (fixed x)

Example: $\mathcal{L}(x|\theta) = \text{coin flip distribution with unknown } \theta = \text{probability of heads}$

Observation: HTTHHHHHHHHHHHHHHHHHHHHHHHHHHHHHHHH

Goal: Estimate θ from data



Suppose we have a mystery coin with some probability p of coming up heads. We flip the coin 8 times, independent of other flips and see the following sequence flips

TTHTHTTH

Given this data, what would you estimate *p* is?

Poll: pollev.com/hunter312 a. 1/2 b. 5/8 c. 3/8 d. 1/4

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Likelihood

 $X_i \sim Ber(\theta)$

ô = ∂. 8 Max Prob of seeing HHTHH

Say we see outcome HHTHH.

$$\mathcal{L}(HHTHH \mid \theta) = \theta^4 (1 - \theta)$$

Probability of observing the outcome HHTHH if θ = prob. of heads. This is a function of θ .

$$\frac{d}{J_{\Theta}}((HHT/HHI\Theta) = \frac{d}{J_{\Theta}} \Theta^{4}(I-\Theta)$$
$$= \frac{d}{J_{\Theta}} \Theta^{4} - \Theta^{5}$$
$$= 4\Theta^{3} - 5\Theta^{4}$$



(Discrete case)

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Definition. The **likelihood** of <u>independent</u> observations x_1, \dots, x_n is $\mathcal{L}(x_1, \dots, x_n | \theta) = \prod_{i=1}^n \mathbb{P}(x_i; \theta)$

Maximum Likelihood Estimation (MLE). Given data x_1, \ldots, x_n , find $\hat{\theta}$ ("the MLE") of model such that $L(x_1, \ldots, x_n | \hat{\theta})$ is maximized! $\hat{\theta} = \operatorname{argmax}_{\theta} \mathcal{L}(x_1, \ldots, x_n | \theta)$

Usually: Solve
$$\frac{\partial L(x_1, \dots, x_n | \theta)}{\partial \theta} = 0$$
 or $\frac{\partial \ln L(x_1, \dots, x_n | \theta)}{\partial \theta} = 0$ [+check it's a max!]

Likelihood vs. Probability

A **probability function** $Pr(x; \theta)$ is a function with input being an event x for some fixed probability model (w/ param θ).

Variable fixed

A **likelihood function** $\mathcal{L}(x \mid \theta) = 1$ param of the prob. Model) for some fixed dataset x.

These notions are very closely connected, but answer different questions. We are trying to find the θ that maximizes likelihood, thus we are looking for the **maximum likelihood estimator**.

While it is possible to compute this derivative, it's not always nice since we are working with products.



Useful log properties

$$log(ab) = log(a) + log(b)$$

$$log(a/b) = log(a) - log(b)$$

$$log(ab) = blog(a)$$

Example – Coin Flips

Observe: Coin-flip outcomes x_1, \ldots, x_n , with n_H heads, n_T tails $-1.e., n_H + n_T = n$ **Goal:** estimate θ = prob. heads. $\frac{d}{d\theta} \ln \theta = \frac{1}{\theta}$ $\mathcal{L}(x_1, \dots, x_n | \theta) = \underbrace{\theta^{n_H} (1 - \theta)^{n_T}}_{\lim \mathcal{L}(x_1, \dots, x_n | \theta)} = \underbrace{n_H \ln \theta}_{\underset{i=1}{H} + \underbrace{n_T \ln(1 - \theta)}_{\underset{i=1}{H} - \underbrace{n_T \cdot \frac{1}{1 - \theta}}_{\underset{i=1}{H} - \underbrace{n_T \cdot \frac{$ $\frac{d}{d\theta} f(g(\theta)) = f'(g(\theta))g'(\theta)$ $\hat{\theta} = \frac{n_H}{d}$ Solve $n_H \cdot \frac{1}{\widehat{\theta}} - n_T \cdot \frac{1}{1 - \widehat{\theta}} = 0$

Brain Break



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The Continuous Case

Given *n* samples $x_1, ..., x_n$ from a Gaussian $\mathcal{N}(\mu, \sigma^2)$, estimate $\theta = (\mu, \sigma^2)$

Definition. The **likelihood** of independent observations x_1, \dots, x_n is $\mathcal{L}(x_1, \dots, x_n | \theta) = \prod_{i=1}^n f(x_i; \theta)$

Why density?

- Density ≠ probability, but:
 - For maximizing likelihood, we really only care about relative likelihoods, and density captures that
 - has desired property that likelihood increases with better fit to the model

n samples $x_1, ..., x_n \in \mathbb{R}$ from Gaussian $\mathcal{N}(\mu, 1)$. <u>Most likely</u> μ ? [i.e., we are given the <u>promise</u> that the variance is one]



n samples $x_1, \ldots, x_n \in \mathbb{R}$ from Gaussian $\mathcal{N}(\mu, 1)$. Most likely μ ?



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n samples $x_1, \ldots, x_n \in \mathbb{R}$ from Gaussian $\mathcal{N}(\mu, 1)$. <u>Most likely</u> μ ?



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Example – Gaussian Parameters

$$X_i \sim \mathcal{N}(\Theta, I)$$

Normal outcomes x_1, \dots, x_n , known variance $\sigma^2 = 1$



Example – Gaussian Parameters

Goal: estimate θ = expectation

 $-\sum_{i=1}^{n} (\theta - x_i) = \sum_{i=1}^{n} (x_i - \theta)$

Note:

\$=0 Normal outcomes $x_1, ..., x_n$, known variance $\sigma^2 = 1$ $\ln \mathcal{L}(x_1, ..., x_n | \theta) = -n \frac{\ln 2\pi}{2} - \sum_{i=1}^n \frac{(x_i - \theta)^2}{2}$ Note: $\frac{\partial}{\partial \theta} \frac{(x_i - \theta)^2}{2} = \frac{1}{2} \cdot 2 \cdot (x_i - \theta) \cdot (-1) = \theta - x_i$ $\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_1, \dots, x_n | \theta) = \sum_{i=1}^n (x_i - \theta) = \sum_{i=1}^n x_i - n\theta = 0$

 $\hat{\theta} = \frac{\sum_{i=1}^{n} x_{i}}{n}$ In other words, MLE is the sample mean of the data.

Next: *n* samples $x_1, ..., x_n \in \mathbb{R}$ from Gaussian $\mathcal{N}(\mu, \sigma^2)$. <u>Most likely</u> μ and σ^2 ?



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General Recipe

1. **Input** Given *n* iid samples $x_1, ..., x_n$ from parametric model with parameters θ .

- 2. Likelihood Define your likelihood $\mathcal{L}(x_1, \dots, x_n | \theta)$.
 - For discrete $\mathcal{L}(x_1, \dots, x_n | \theta) = \prod_{i=1}^n \Pr(x_i; \theta)$
 - For continuous $\mathcal{L}(x_1, \dots, x_n | \theta) = \prod_{i=1}^n f(x_i; \theta)$
- 3. Log Compute $\ln \mathcal{L}(x_1, \dots, x_n | \theta)$
- 4. Differentiate Compute $\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_1, \dots, x_n | \theta)$
- 5. Solve for $\hat{\theta}$ by setting derivative to 0 and solving for max.

Generally, you need to do a second derivative test to verify it is a maximum, but we won't ask you to do that in CSE 312.