

## Maximum Likelihood Estimation

Given independent samples  $x_1, x_2, \dots, x_n$  from a distribution  $f(x|\theta)$ , estimate  $\theta$ .

Ex: Given independent samples HHTTHH of flips of a coin, estimate  $\theta = P(\text{heads})$ .

$$P(x|\theta)$$

Viewed as a function of  $x$  ( $\theta$  fixed), it's a probability.

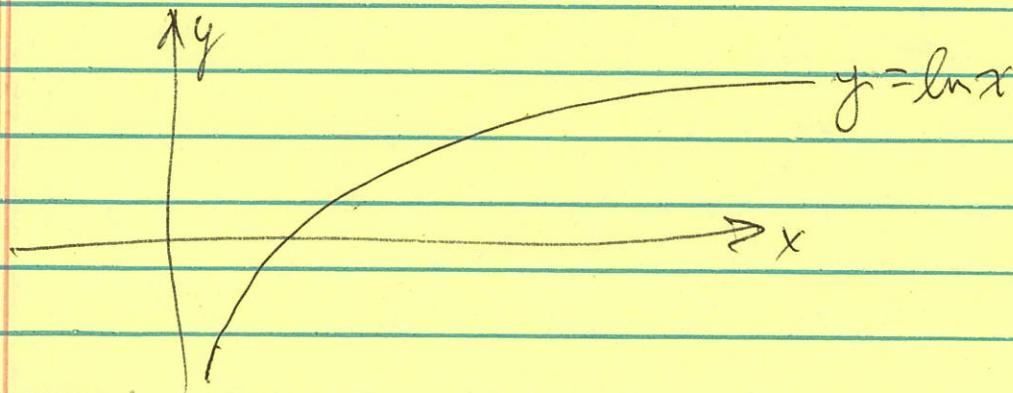
Viewed as a function of  $\theta$  ( $x$  fixed), it's called a likelihood.  
and often written  $L(x|\theta)$ .

Ex: What value of  $\theta$  maximizes  $L(x_1, x_2, \dots, x_n | \theta) = \prod_{i=1}^n f(x_i | \theta)$ ?

Approach:  $\frac{\partial}{\partial \theta} L(x_1, \dots, x_n | \theta) = 0$  and solve for  $\theta$ .

To avoid the mess of  $\frac{\partial}{\partial \theta}$  of a product:

$\frac{\partial}{\partial \theta} \ln L(x_1, \dots, x_n | \theta) = 0$  and solve for  $\theta$ .



The value of  $\theta$  that maximizes  $L$  also maximizes  $\ln L$ , because  $\ln$  is monotonically increasing.

Ex:  $\theta = P(\text{heads})$ , given  $n$  independent flips

$x_1, x_2, \dots, x_n$ , yielding  $n_0$  tails and  $n_1$  heads,  
with  $n_0 + n_1 = n$ .

$$L(x_1, x_2, \dots, x_n | \theta) = (1-\theta)^{n_0} \theta^{n_1} \quad (\text{mult. by } \binom{n}{n_0})$$

$$\ln L(x_1, \dots, x_n | \theta) = n_0 \ln(1-\theta) + n_1 \ln \theta$$

$$\frac{\partial}{\partial \theta} \ln L(x_1, \dots, x_n | \theta) = -\frac{n_0}{1-\theta} + \frac{n_1}{\theta} = 0$$

Let  $\hat{\theta}$  be the value of  $\theta$  that satisfies this equation.

$$-n_0 \hat{\theta} + n_1 (1 - \hat{\theta}) = 0$$

$$n_1 = \hat{\theta}(n_0 + n_1) = \hat{\theta} n$$

$$\hat{\theta} = \frac{n_1}{n}$$

To show that  $\hat{\theta}$  maximizes  $L$ :

$$\frac{\partial^2}{\partial \theta^2} \ln L(x_1, \dots, x_n | \theta) = -\frac{n_0}{(1-\theta)^2} - \frac{n_1}{\theta^2} < 0$$

So  $\ln L$  is concave downward everywhere, and  
 $\hat{\theta}$  is a maximum.

Since  $\hat{\theta} = \frac{n_1}{n}$ , the fraction of heads in the sample  
is a good estimate of the probability of heads.

