



Markov's inequality

Suppose we know that X is always non-negative.

Theorem: If X is a non-negative random variable, then for every $\alpha > 0$, we have

$$P(X \geq \alpha) \leq \frac{E[X]}{\alpha}$$

Corr:

$$P(X \geq cE[X]) \leq 1/c$$

8

Markov's inequality

Theorem: If X is a non-negative random variable, then for every $\alpha > 0$, we have

$$P(X \geq \alpha) \leq \frac{E[X]}{\alpha}$$

Proof:

$$\begin{aligned} E[X] &= \sum_x x \cdot p(x) \\ &= \sum_{x < \alpha} x \cdot p(x) + \sum_{x \geq \alpha} x \cdot p(x) \\ &\geq 0 + \sum_{x \geq \alpha} \alpha \cdot p(x) \quad (x \geq 0, \alpha \leq x) \\ &= \alpha P(X \geq \alpha) \end{aligned}$$

9

Markov's inequality

Theorem: If X is a non-negative random variable, then for every $\alpha > 0$, we have

$$P(X \geq \alpha) \leq \frac{E[X]}{\alpha}$$

Example: if X = daily advertising expenses and $E[X] = 1500$

Then, by Markov's inequality,

$$P(X \geq 6000) \leq \frac{1500}{6000} = 0.25$$

10

Chebyshev's inequality

If we know *more* about a random variable, we can often use that to get *better* tail bounds.

Suppose we *also* know the variance.

Theorem: If Y is an arbitrary random variable with $E[Y] = \mu$, then, for any $\alpha > 0$,

$$P(|Y - \mu| \geq \alpha) \leq \frac{\text{Var}[Y]}{\alpha^2}$$

11

Chebyshev's inequality

Theorem: If Y is an arbitrary random variable with $\mu = E[Y]$, then, for any $\alpha > 0$,

$$P(|Y - \mu| \geq \alpha) \leq \frac{\text{Var}[Y]}{\alpha^2}$$

Proof: Let $X = (Y - \mu)^2$

X is non-negative, so we can apply Markov's inequality:

$$\begin{aligned} P(|Y - \mu| \geq \alpha) &= P(X \geq \alpha^2) \\ &\leq \frac{E[X]}{\alpha^2} = \frac{\text{Var}[Y]}{\alpha^2} \end{aligned}$$

12

Chebyshev's inequality

$$P(|Y - \mu| \geq \alpha) \leq \frac{\text{Var}[Y]}{\alpha^2}$$

E.g., suppose:

Y = money spent on advertising in a day

$E[Y] = 1500$

$\text{Var}[Y] = 500^2$ (i.e. $SD[Y] = 500$)

$$\begin{aligned} P(Y \geq 6000) &= P(|Y - \mu| \geq 4500) \\ &\leq \frac{500^2}{4500^2} = \frac{1}{81} \approx 0.012 \end{aligned}$$

13

Chebyshev's inequality

Theorem: If Y is an arbitrary random variable with $\mu = E[Y]$, then, for any $\alpha > 0$,

$$P(|Y - \mu| \geq \alpha) \leq \frac{\text{Var}[Y]}{\alpha^2}$$

Corr: If

$$\sigma = SD[Y] = \sqrt{\text{Var}[Y]}$$

Then:

$$P(|Y - \mu| \geq t\sigma) \leq \frac{\sigma^2}{t^2\sigma^2} = \frac{1}{t^2}$$

14

super strong tail bounds

$Y \sim \text{Bin}(15000, 0.1)$

$\mu = E[Y] = 1500$, $\sigma = \sqrt{\text{Var}(Y)} = 36.7$

$P(Y \geq 6000) = P(Y \geq 4\mu) \leq 1/4$ (Markov)

$P(Y \geq 6000) = P(Y - \mu \geq 122\sigma) \leq 7 \times 10^{-5}$ (Chebyshev)

Poisson approximation: $Y \sim \text{Poi}(1500)$

Rough computer calculation:

$$P(Y \geq 6000) \ll 10^{-1600}$$

And the exact value is $\approx 4 \times 10^{-2031}$

15