Machine Learning

Machine Learning: algorithms that use "experience" to improve their performance

We use machine learnning situations where it is very challenging (or impossible) to define the rules by hand: e.g.

- face detection
- speech recognition
- stock prediction
- driving a car
- · medical diagnosis

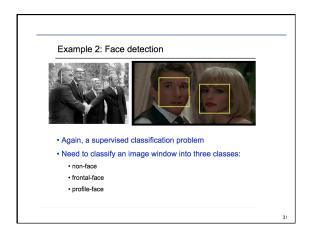
Machine Learning

Machine Learning: write programs with thousands/millions of undefined constants.

Learn through experience how to set those constants.

Machine learning algorithms are getting better and better and better

2



Example 3: Spam detection

US 119.95 Viagra 50mg x 60 pills — Junk

Prom: Fannie Fritz - cguadalejarae 1 @ aspenrealtors.com>
Subject: US 119.95 Viagra 50mg x 60 pills

Date: March 31, 2008 7:24:53 AM PDT (CA)

buy now Viagra (Sildenafii) 50mg x 30 pills

http://fullgray.com

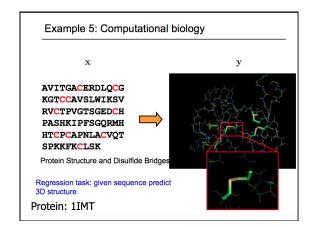
• This is a classification problem

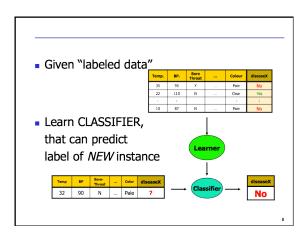
• Task is to classify email into spam/non-spam

• Data x_i is word count, e.g. of viagra, outperform, "you may be surprized to be contacted" ...

• Requires a learning system as "enemy" keeps innovating







Use random variables to represent everything about the world

Space of possible random variables and classifiers indexed by parameters which are knobs we turn to create different classifiers.

Learning: the problem of estimating joint probability density functions, tuning the knobs, given samples from the function.

growing flood of online data

recent progress in algorithms and theoretical foundations

computational power

never-ending industrial applications.