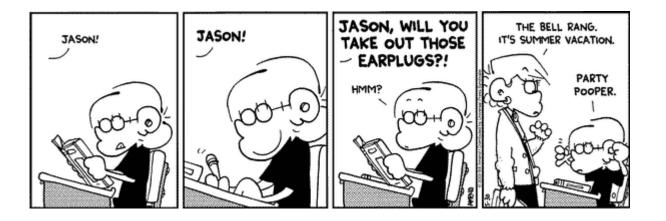
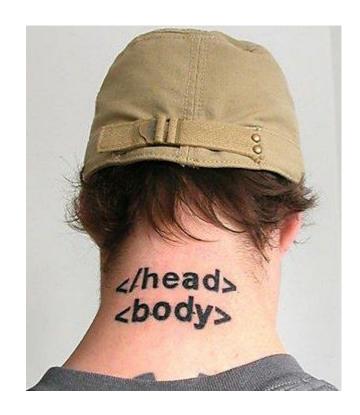
# CSE 154



LECTURE 28: WHAT'S NEXT

## Congratulations!

- You now know more than the average web developer. (Really!)
- You know an introductory amount about many topics/languages
- You're capable of teaching yourself more...



#### Learn more about HTML5

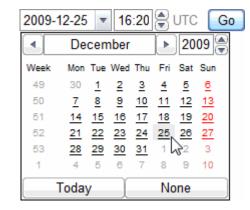
- semantic <u>tags</u>: nav, aside, header, footer, section, aside, article
- Forms 2.0: sliders, search bars, color/number/email/url/date/time, placeholders, ...



• audio and video tags for embedding multimedia

```
<video src="video.ogv" width="425" height="350"></video>
```

 canvas tag for drawing 2D shapes in HTML/JS (like DrawingPanel) (ref 1, 2, 3)





### Learn more about HTML5, continued

<u>semantic web</u> / <u>microdata</u> attributes: rel="...", itemscope, itemtype, itemprop

Anytown PA - Developer advocate - Google, Inc.

Excerpt from the page will show up here.

diveintohtml5.org/examples/person-plus-microdata.html - Cached

- accessibility features ("ARIA")
- embedding of rich XML-like formats such as <u>SVG</u> vector graphics
- other stuff: offline apps, <u>geolocation</u>, cross-document messaging, MIME type registration, history management, ...



#### Learn more about CSS3

- new selectors: nth-child, inline-block, :not, +
- ability to embed fonts in a page (yay)
- easy built-in support for multi-column layouts

T his page demonstrates CSS3 multicolumns, rounded corners, text & box shadows, HSL/HSLA colour selection, nth-\*

be floated or positioned (Bug 238072). Column text flow is much improved and border-radius is now antialiased.

of the CSS2 or CSS3 specifically tested. Lack of support for position:fixed and PNG alpha transparency renders the header and footer

transparency/opacity, color gradients, shadows

ō.

- animations and transitions (like Scriptaculous)
- affine transformations (scaling, rotation, perspective)



### Learn more about JavaScript

- JavaScript objects/OOP; JS form validation; more JS syntax
- JS libraries such as <u>jQuery</u> or <u>Yahoo! UI (YUI)</u>
- JS site frameworks such as <u>Backbone.js</u> or <u>Twitter Bootstrap</u>
- Yahoo! web developer videos featuring Douglas Crockford
- JS on the server, such as <u>Node.js</u>



#### Learn more about other topics

- Web design and usability
- PHP objects/OOP
- PHP web frameworks such as <u>Zend</u>, <u>CakePHP</u>
- <u>Supplemental book chapters</u> on <u>Taking a web site "live"</u>, Database Design, IE Hacks
- Macromedia Flash: <u>tutorial 1</u>, <u>tutorial 2</u>, <u>tutorial 3</u>
- server-side web programming in Java
  - JSP / servlets (#1, #2), applets (#1, #2)

#### Courses to take

- <u>CSE 143</u> learn more about structuring data and algorithms (if you haven't taken it yet!)
- INFO 343 / 344 / 340 web design, web tools/development, databases
- ENTRE 475/476 business aspects of web development
- <u>CSE 403</u> software engineering (large software projects)
- <u>CSE 452</u> distributed systems
- <u>CSE 498/499</u> senior capstones and project courses

## Revisiting past homework assignments

- come up with your own web project and build it (anything!)
- create a personal web site with info about you, your resume, etc.
- try writing extensions to the assignments from this course:
  - HW1-3: Pick other web sites and try to mimic them
  - HW4: implement persistent dating data, uploading of images, a login system, cookies/localStorage
  - HW5: add use Scriptaculous/jQuery to add effects; save to-do items using Ajax
  - HW6: implement the real 6 degrees of Kevin Bacon as seen at oracleofbacon
  - HW7: write code to read/write ASCII art to the server using Ajax
  - HW8: use Scriptaculous/jQuery to add effects and animate the tiles
  - HW9: write the PHP that reads data from OpenWeatherMap and feeds XML/JSON to a client
- make your assignments compatible w/ IE, Opera, Safari, etc.
- go back and look at the "extra session" notes

### Sharing your work with others

- show off your awesome programs to your friends!
- put your web dev skillz (and links to your programs) on your resume!
- set up your UW web space
- your UW web site will be at http://students.washington.edu/YOUR\_UWNETID
- Suggestion: put this line at the top of your PHP code:

```
<?php
error_reporting(E_ALL);  # makes UW server show error messages
...
PHP</pre>
```

### Protecting web resources

- Please don't post your HW solutions on the web unprotected!
   (we want to be able to assign some of these programs again)
- posting resources with a shared password:
  - create files named .htaccess and .htpasswd with proper contents and put them in your HW root folder on UW
  - doesn't require a UW NetID
  - can give password to friends / family / employers

### Example htaccess, htpasswd files

#### .htaccess:

```
AuthUserFile full/path/to/.htpasswd
AuthName "Restricted Access"
AuthType Basic
require user username
```

#### .htpasswd:

```
username:encryptedPassword
```

- place these files in the top folder of the content you want to protect
- <a href="https://
- or from \*nix terminal: htpasswd -c .htpasswd username

#### MySQL on UW

- How to use MySQL on UW
- download our databases: <u>simpsons.sql</u>, <u>world.sql</u>, <u>imdb\_small.sql</u>, <u>imdb.sql</u>
- importing a database into MySQL from a file:
  - upload one of the above .sql files to your UW space
  - open an SSH terminal window on UW server and type:
- mysql -u username -p databaseName < filename.sql
- exporting a database from MySQL to a .sql file:mysqldump -u username -p databaseName > filename.sql

## Setting up your own web server

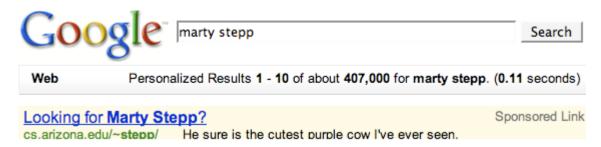
- why?
  - test your web apps locally without needing to upload them to Dante
  - host your own projects from your house and connect to them
  - other useful services: SSH, VNC, SMB (Samba), CVS, ...
- how?
  - Linux: Linux (LAMP) server tutorial
  - Windows: XAMPP server software download
  - getting the helpful orange PHP error messages: <u>Xdebug</u>

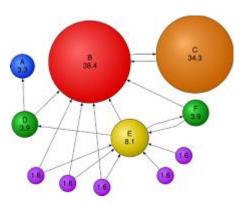
## Taking a web site "live"

- buy your own domain name (e.g. allisonobourn.com): <u>DreamHost</u>
- learn about (stalk) your users with <u>Google Analytics</u>

Top search queries	Average top position
1. cellarspot	1
2. henri boillot	11
3. bossi siena	1
4. les charmes chardonnay	2

- improve your page / improve <u>PageRank</u>: <u>SEO</u>, <u>meta tags</u>
- make a few bucks with ads: Google AdSense
- get the word out: <u>Google AdWords</u>, <u>Webmaster Tools</u>







#### Ads by Google

#### Wine Shippers

Parcel approved shippers Includes Carton, Low pricing on the net! www.univfoam.com/productsCoc

**Wine Tasting France**