## Readings and References

- Reading
» Fluency with Information Technology
- Chapter 11, Representing Multimedia Digitally
- Wikipedia - The Free Encyclopedia
» Arabic numerals, ASCII
- http://en.wikipedia.org/wiki/Arabic_numerals
- http://en.wikipedia.org/wiki/Ascii
- Cyrillic Text
- http://www.dimka.com/ru/cyrillic/


## Info Representation

- Adult humans have 32 teeth
» sometimes a tooth or two is missing!
- How can we represent a set of teeth?
» How many different items of information?
- 2 items - tooth or no tooth
» How many "digits" or positions to use?
- 32 positions - one per tooth socket
» Choose a set of symbols
no tooth: 0 tooth: 1


## What's your tooth number?


no teeth $\leftrightarrow 00000000000000000000000000000000$

no molars $\leftrightarrow 11111111111111111111000000000000$

How many possible combinations? $2 \times 2 \times 2 \times 2 \times \ldots \times 2=2^{32} \approx 4$ Billion

## Info Representation



- Color monitors combine light from Red, Green, and Blue phosphors to show us colors
- How can we represent a particular color?
» How many different items of information?
- 256 items - distinguish 256 levels of brightness
» How many "digits" or positions to use?
- 3 positions - one Red, one Green, one Blue
» Choose a set of symbols brightness level represented by the numbers 0 to 255


## What is the pixel's color?



## How can we store numbers?

- We want to store numbers
» 0 to 255 for color brightness
» 0 to 4B for tooth configuration
» 0 to 255 for ASCII character codes
- What do we have available in memory?
» Binary digits
- 0 or 1
- on or off
- clockwise or counter-clockwise



## The hardware is binary

- 0 and 1 are the only symbols the computer can actually store directly in memory
" a single bit is either off or on
- How many numbers can we represent with 0 and 1 ?
» How many different items of information?
- 2 items - off or on
» How many "digits" or positions to use?
- let's think about that on the next slide
» Choose a set of symbols
- already chosen: 0 and 1


## How many positions should we use?

## It depends: how many numbers do we need?

```
one
position
```


two
positions
$\left.\begin{array}{l|l|}\hline 0 & 0 \\ 0 & 1 \\ 1 & 0 \\ 1 & 1 \\ \hline\end{array}\right\}$ four numbers
three
positions
$\left.\begin{array}{|l|l|l|}\hline 0 & 0 & 0 \\ \hline 0 & 0 & 1 \\ \hline 0 & 1 & 0 \\ \hline 0 & 1 & 1 \\ \hline 1 & 0 & 0 \\ \hline 1 & 0 & 1 \\ \hline 1 & 1 & 0 \\ \hline 1 & 1 & 1 \\ \hline\end{array}\right\}$ eight numbers

## The sky's the limit

- We can get as many numbers as we need by allocating enough positions
» each additional position means that we get twice as many values because we can represent two numbers in each position » these are base 2 or binary numbers
- each position can represent two different values
- How many different numbers can we represent in base 2 using 4 positions?


## How can we read binary numbers?

## Let's look at the equivalent decimal (ie, base 10) numbers.

| binary | decimal |
| :--- | :--- |
| base 2 | base 10 |


| binary <br> base 2 <br> 0 0 <br> 0 1 <br> 1 0 <br> 1 1$\Leftrightarrow$0 |
| :--- |
| decima <br> base 1 |
| 2 |
| 3 |


| binary | decimal |
| :--- | :--- |
| base 2 | base 10 |

$$
\left.\begin{array}{|l|}
\hline 0 \\
1
\end{array} \right\rvert\, \Leftrightarrow \frac{0}{1}
$$

$111_{2}$ represents exactly the same quantity as $7_{10}$

| 0 | 0 | 0 |
| :--- | :--- | :--- |
| 0 | 0 | 1 |
| 0 | 1 | 0 |
| 0 | 1 | 1 |
| 1 | 0 | 0 |
| 1 | 0 | 1 |
| 1 | 1 | 0 |
| 1 | 1 | 1 |$\Leftrightarrow$| 0 |
| :---: |
| 1 |
| 2 |
| 3 |
| $\frac{4}{5}$ |
| $\frac{6}{7}$ |

They are just different ways of representing the same number.

## What do the positions represent?



Each position represents one more multiplication by the base value. For binary numbers, the base value is 2 , so each new column represents a multiplication by 2 .

What base 10 decimal value is equivalent to the base 2 binary value $10001010_{2}$ shown above?

## Some Examples

$$
\begin{array}{|c|c|c|c|c|c|c|c|c|}
\hline 2^{7}=\mathbf{1 2 8} & 2^{6}=\mathbf{6 4} & 2^{5}=\mathbf{3 2}_{2} \quad 2^{4}=\mathbf{1 6} \quad 2^{3}=\mathbf{8} & 2^{2}=\mathbf{4} & 2^{1}=\mathbf{2} & 2^{0}=\mathbf{1} \\
- & - & - & - & - & - & - & - \\
\text { base } 10 \\
& \\
10_{2} & =2_{10} \\
100_{2} & =4_{10} \\
110_{2} & =4_{10}+2_{10}=6_{10} \\
111_{2} & =4_{10}+2_{10}+1_{10}=7_{10} \\
1000_{2} & =8_{10} \\
1001_{2} & =8_{10}+1_{10}=9_{10}
\end{array}
$$

## Converting from binary to decimal



$$
\begin{gathered}
1 \cdot 128+0 \cdot 64+0 \cdot 32+1 \cdot 8+0 \cdot 4+1 \cdot 2+0 \cdot 0=138_{10} \\
1 \cdot 128+1 \cdot 8+1 \cdot 2=138_{10}
\end{gathered}
$$

Each position represents one more multiplication by the base value.
For binary numbers, the base value is 2 , so each new column represents a multiplication by 2 .

## Use the base, Luke

## 0123456789

- Each position represents one more multiplication by the base value
» The base value can be 2 - binary numbers
- Two symbols: 0 and 1
- Each column represents a multiplication by two
» The base value can be 10 - decimal numbers
- Ten symbols: $0,1,2,3,4,5,6,7,8,9$
- Each column represents a multiplication by ten

| $10 \times 10 \times 10$ <br> $10^{3}=1000$ | $10 \times 10$ | 10 | 1 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 1 | 3 | $10^{2}=100$ | $10^{1}=10$ | 1 |$\quad$ base 10

$1 \cdot 100+3 \cdot 10+8 \cdot 1=138_{10}$

## Base 16 Hexadecimal

- The base value can be 16 - hexadecimal numbers
» Sixteen symbols: 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, A, B, C, D, E, F
» Each column represents a multiplication by sixteen
» Hex is easier to use than binary because the numbers are shorter even though they represent the same value

| $\begin{aligned} & 16 \times 16 \times 16 \\ & 16^{3}=4096 \end{aligned}$ | $\begin{gathered} 16 \times 16 \\ 16^{2}=256 \end{gathered}$ | $\begin{gathered} 16 \\ 16^{1}=16 \end{gathered}$ | ${ }_{16^{0}=1}^{1}$ | base 10 |
| :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 8 | A |  |
| $8 \cdot 16+10 \cdot 1=138{ }_{10}$ |  |  |  |  |

## Four binary bits $\Leftrightarrow$ One hex digit




## Whew! We are now official geeks ...



There are only 10 types of people in the world:
Those who understand binary and those who don't.

## Recall: The hardware is binary

- How many numbers can we represent with 0 and 1 ?
» As many as we want, it just takes a little more space to get a bigger range
- So what can we represent with these numbers?
» Anything that has a numeric value or can be associated with a numeric value
» Number of people, index into a list, account balance, ...
" Alphabetic characters, punctuation marks, display tags
" Any signal that can be converted into numeric values
- colors, sounds, water level, blood pressure, temperature
» Computer instructions


## Represent numbers

- How many bit positions to allocate?
» Depends on the desired range
» 8 bits $\rightarrow 0$ to 255
- or -128 to +127
» 16 bits $\rightarrow 0$ to 65535
- or -32768 to +32767
» 32 bits $\rightarrow 0$ to 4294967296
- or -2 B to +2 B


## Represent Text - ASCII

- Assign a unique number to each character » 7-bit ASCII
- Range is 0 to 127 giving 128 possible values
- There are 95 printable characters
- There are 33 control codes like tab and carriage return



## ASCII text



## Represent Text - Unicode

- The goal of Unicode is to provide the means to encode the text of every document people want to store in computers
- Unicode aims to provide a unique number for each letter, without regard to typographic variations used by printers
- Unicode encodes each character in a number
» the number can be $7,8,16$, or 32 bits long
> 16-bit encoding is common today



## Represent Text - Postscript

- Postscript is a page description language somewhat like HTML
" The file is mostly text and can be looked at with a regular text editor
" programs that know what it is can interpret the embedded commands
» Programs and printers that understand Postscript format can display complex text and graphical images in a standard fashion



## Represent Text - PDF

- PDF is another page description language based on Postscript
- The file is mostly text
» can be looked at with a regular text editor
" programs that know what it is can interpret the embedded commands
» just like Postscript and HTML in that respect



## Represent Color - Bit Map

- Numbers can represent anything we want
- Recall that we can represent colors with three values
» Red, Green, Blue brightness values
- There are numerous formats for image files
» All of them store some sort of numeric representation of the brightness of each color at each pixel of the image
» commonly use 0 to 255 range (or 0 to $\mathrm{FF}_{16}$ )



## What about "continuous" signals?

- Color and sound are natural quantities that don't come in nice discrete numeric quantities
- But we can "make it so!"

The Information School of the University of Washington


## Digitized image contains color data



## And much, much more!



## Summary

- Bits can represent any information
» Discrete information is directly encoded using binary
» Continuous information is made discrete
- We can look at the bits in different ways
» The format guides us in how to interpret it
» Different interpretations let us work with the data in different ways

