Open Data Kit: Building Mobile Application Frameworks for Disconnected Data Management

Waylon Brunette

University of Washington

Open Data Kit has a team of contributors and my research would not be possible without the team's hard work.







Organizations working in developing regions rely on field workers to collect data





Paper Methods

- Paper-based forms ad hoc design
- Long time-lag to usable data
- Little or no historical data

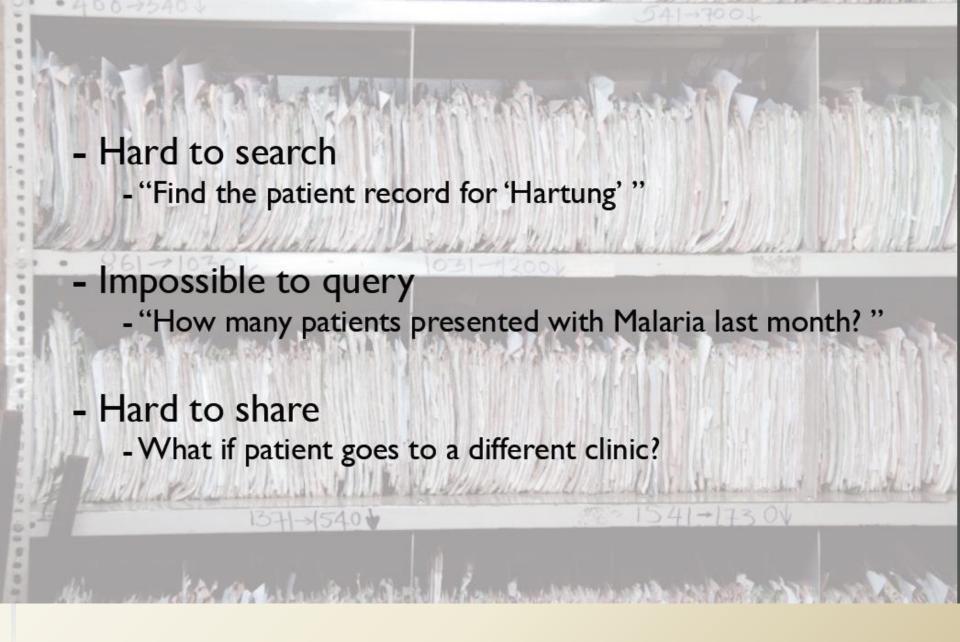




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Paper Systems are difficult to Search and Transport



Paper Systems are difficult to Search and Transport



e-IMCI on a PDA





Brian DeRenzi, Neal Lesh, Tapan Parikh, Clayton Sims, Werner Maokla, Mwajuma Chemba, Yuna Hamisi, David S hellenberg, Marc Mitchell, and Gaetano Borriello. e-IMCI: Improving pediatric health care in low-income countries. In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, 2008. ACM.









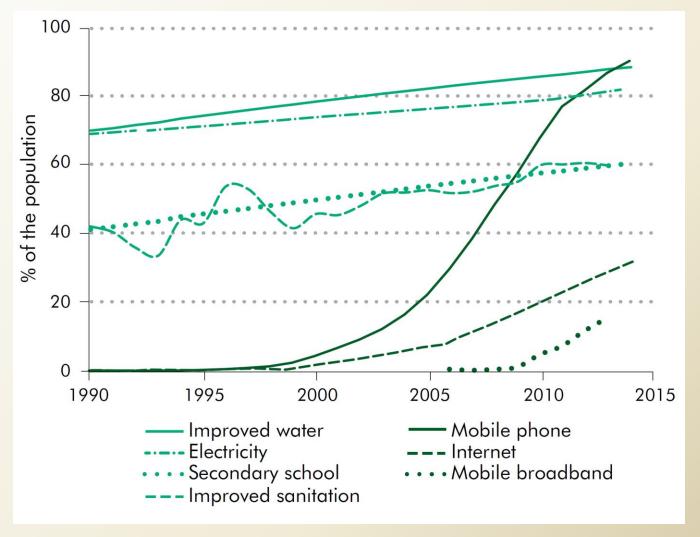






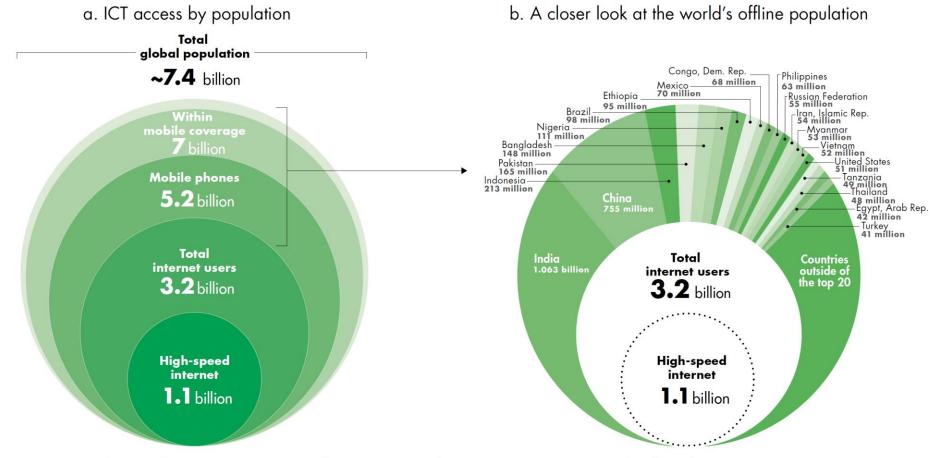
Mobile Device Expansion

Mobile Device availability DOES NOT equate to Internet Access





Limited Internet Access



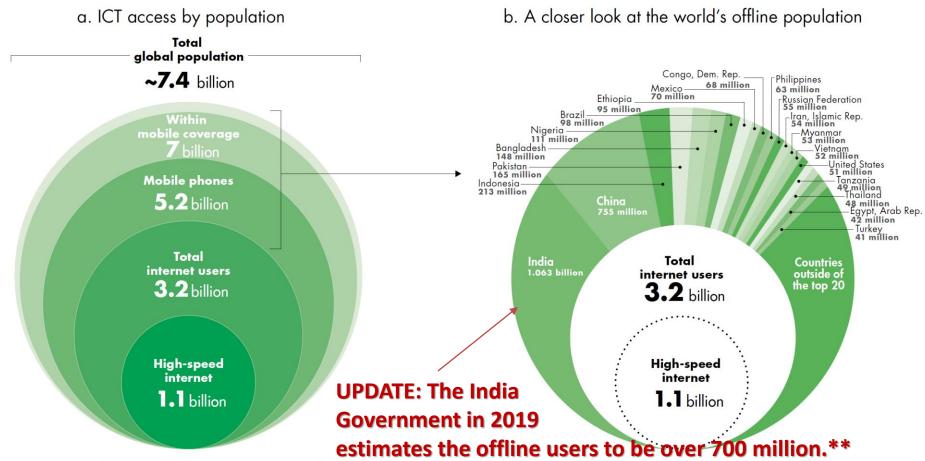
Sources: World Bank 2015; Meeker 2015; ITU 2015; GSMA, https://gsmaintelligence.com/; UN Population Division 2014. Data at http://bit.do/WDR2016-FigO_5.

Note: High-speed internet (broadband) includes the total number of fixed-line broadband subscriptions (such as DSL, cable modems, fiber optics), and the total number of 4G/LTE mobile subscriptions, minus a correcting factor to allow for those who have both types of access. 4G = fourth generation; DSL = digital subscriber line; ICT = information and communication technology; LTE = Long Term Evolution.

Graph from: World Development Report 2016: Digital Dividends. International Bank for Reconstruction and Development (World Bank), 2016.



Limited Internet Access

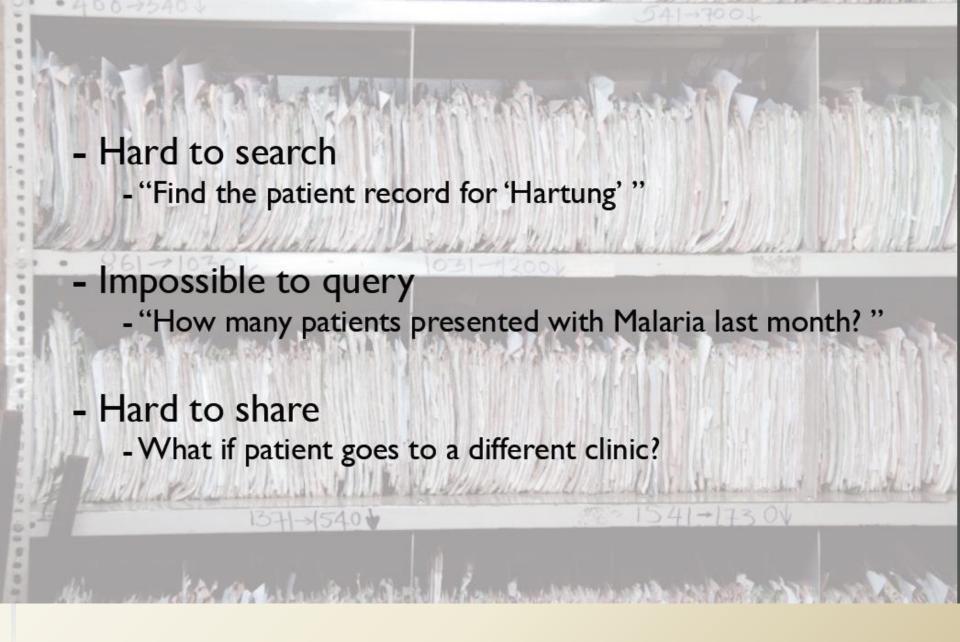


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**Update from: The Indian Telecom Services Performance Indicators. https://main.trai.gov.in/sites/default/files/PIR08012019.pdf, January 2019



Paper Systems are difficult to Search and Transport



What bird did you see!

Platform Shift from PCs to

Smart Phone + Cloud



PHOTOs: Yaw Anokwa, Brian DeRenzi, Gaetano Borriello, Waylon Brunette, Carl Hartung



http://opendatakit.org

GOAL: Magnify human resources through technology

C. Hartung, Y. Anokwa, W. Brunette, A. Lerer, C. Tseng, and G. Borriello. Open Data Kit: Tools to Build Information Services for Developing Regions. In Proceedings of the 4th ACM/IEEE International Conference on Information and Communication Technologies and Development, ICTD '10, 2010.



Open Data Kit (ODK)

- First release in 2009 (started in 2008)
- Mobile data collection tools for Android devices
- Modular, open architecture
- Open source (Apache 2 license)
- KEY FEATURES TO SUCCESS:
 - Domain Independent Tools
 - Disconnected Operation



GOAL: Magnify human resources through technology



ODK Videos

- Surui
 - http://www.youtube.com/watch?v=gKkYc9ntHQ
- Reproductive Health Vouchers
 - http://vimeo.com/38123850

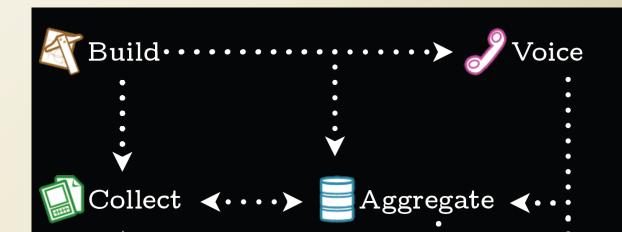






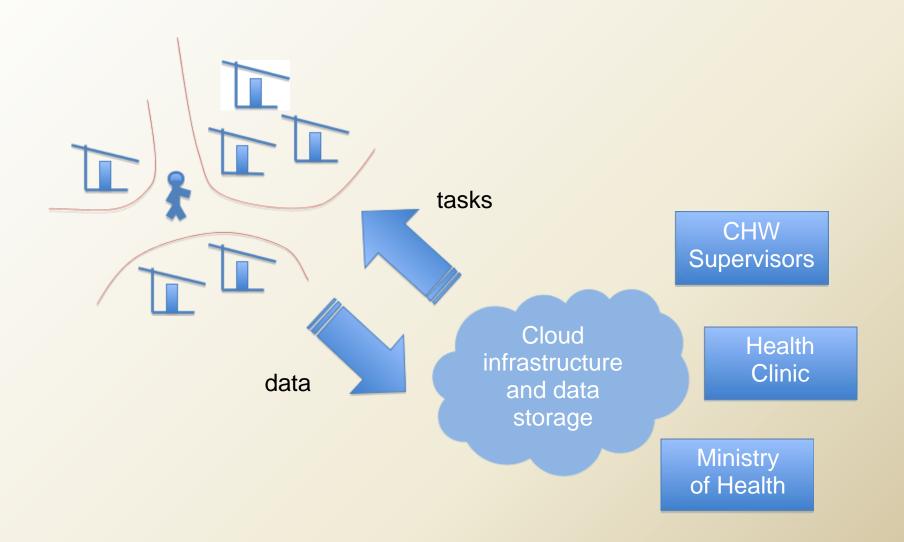
Open Data Kit

- Make tools highly modular and customizable
 - Enables organizations to compose tools that are appropriate for their deployments
- Exploit open interfaces and standards
 - Avoid "silo-ed" monolithic proprietary solutions
- Allow organizations to leverage evolving technologies
 - Avoid early obsolescence



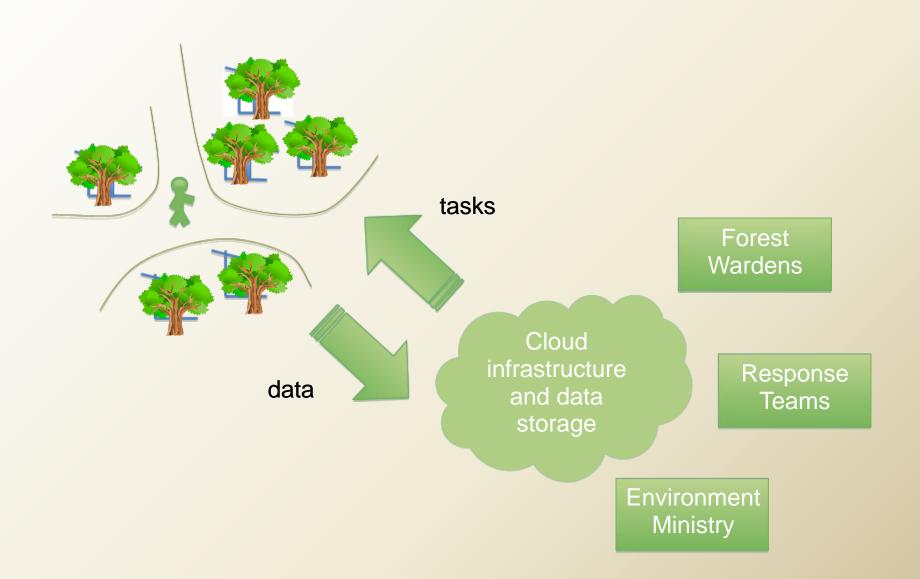


Health Model





Generic Model





ODK Collect





Automated Survey Renderer with enhanced data types

- Pictures, Video
- GPS
- Barcode









XForms

Describes the Form logic and Data Schema

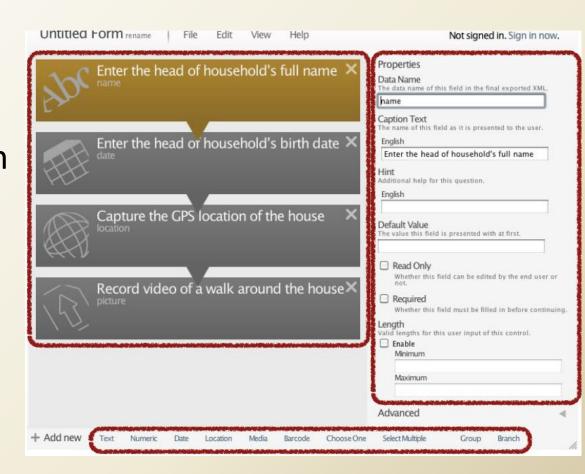
```
<?xml version="1.0"?>
<a href="http://www.w3.org/2002/xforms" xmlns:h="http://www.w3.org/1999/xhtml" xmlns:ev="http://www.w3.org/2001/xml-events" xmlns:ev="http://www.w3.org/2001
 xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:jr="http://openrosa.org/javarosa">
      <h:head>
           <h:title>Geo Tagger</h:title>
           <model>
                 <instance>
                      <geotagger id="geo_tagger1" >
                           <timestamp />
                           <device_id/>
                           <subscriber_id/>
                           <image/>
                           <geopoint/>
                           <string/>
                      </geotagger>
                 </instance>
                 <bind nodeset="/geotagger/timestamp" type="dateTime" jr:preload="timestamp" jr:preloadParams="start"/>
                 <bind nodeset="/geotagger/device_id" type="string" jr:preload="property" jr:preloadParams="deviceid"/>
                 <bind nodeset="/geotagger/subscriber_id" type="string" jr:preload="property" jr:preloadParams="subscriberid"/>
                 <bind nodeset="/geotagger/geopoint" type="geopoint"/>
                 <bind nodeset="/geotagger/image" type="binary"/>
                 <bind nodeset="/geotagger/string" type="string"/>
            </model>
      </h:head>
      <h:body>
           <upload ref="image" mediatype="image/*">
                 <label>What do you see?</label>
           </upload>
           <input ref="geopoint">
                <label>Where are you?</label>
           </input>
           <input ref="string">
                <label>Any other thoughts?</label>
           </input>
      </h:body>
 </h:html>
```



Building XForms

ODK Build

Drop-n-Drag UIfor creating form



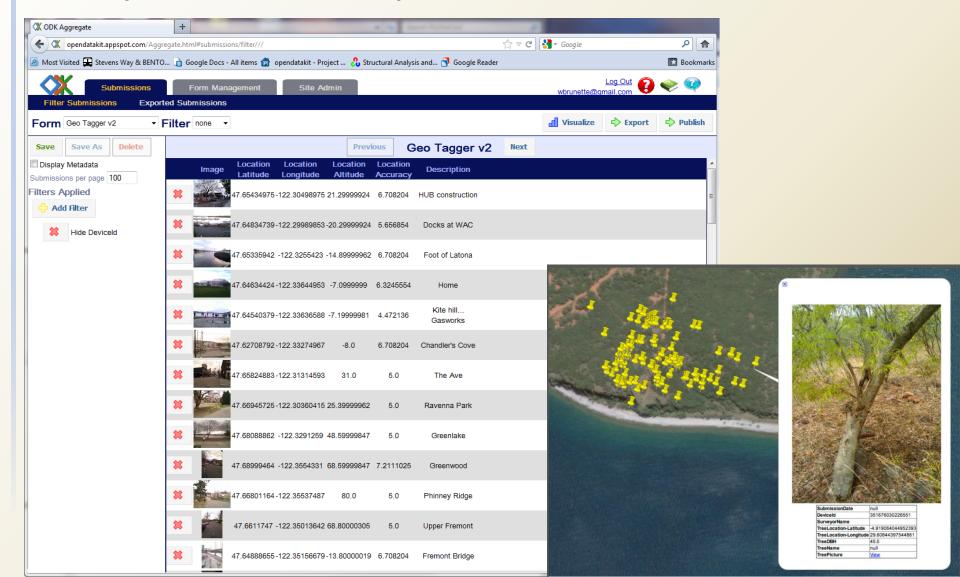
ODK XLSForm

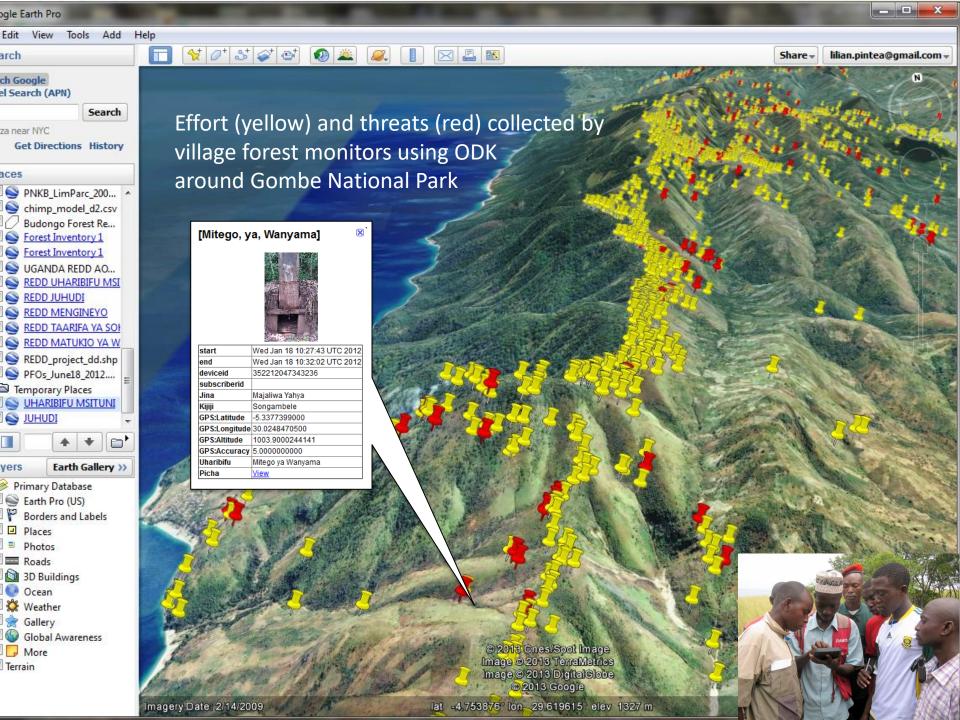
- Use a Excel to enter form information
- Tool transforms the xls file into Xform



ODK Aggregate

Stores or forwards data to external systems







Deployment Concerns

Network connectivity is a **PERSISTENT** concern

ORGANIZATION'S CONCERNS:

- Need to be able to share data between devices
- Often sparse connectivity in rural environments
- Type of connectivity varies by location
- Data transmission costs (can be high)
- Administrative concerns restrict how data can be transmitted or stored

Limiting factors

- Power
- Cost
- Expertise





Expanding & Refining ODK

- ODK 1 deployed successfully around the world
- Lots of requests for more features & expansion

ODK 1

(DUCES: less challenging, forms, uni-directional, disconnected)

versus

ODK X (formerly ODK 2)

(DUCES: more challenging, bi-directional, more expertise) - FLEXIBLE

- Samuel R. Sudar and Richard Anderson. 2015. DUCES: A Framework for Characterizing and Simplifying Mobile Deployments in Low-Resource Settings. In Proceedings of the 2015 Annual Symposium on Computing for Development (DEV '15)



https://www.youtube.com/watch?v=Vwe2AgerqYs















CASE STUDY: World Mosquito Program

- World Mosquito Program uses naturally occurring bacteria (Wolbachia) to reduce the ability of mosquitoes to transmit viruses (e.g., dengue, chikungunya, Zika)
- Using ODK-X in Brazil, Columbia, Indonesia, Australia, and Vietnam
- Program Manager Feedback:
 - "quite easy to use and we haven't had any acceptance issues."
 - "the app is scaling quite well"







CASE STUDY: HIV Patient Tracking

- Adaptive Strategies for Preventing and Treating Lapses of Retention in Care (AdaPT-R)
 - UCSF Randomized Control Trial in Kenya
- ODK-X deployed in 5 clinics for multiple years
 - Clinics serve 65,000 patients
 - 17,000 HIV Patients
 - 18 clinical employees using ODK 2.0



"We needed a solution for capturing data from multiple forms and that would allow longitudinal follow-up of individual patients. We had experience with earlier versions of ODK, so the new features of 2.0 made it the only option for us if we wanted phone-based longitudinal form completion. Would definitely recommend ODK 2.0!" - Primary Investigator



ODK-X Case Studies

- ODK-X had an iterative requirements gathering process
 - Surveys
 - Pilot deployments in 18+ countries by a variety of organizations,
 - The ODK-X tool suite went through a significant redesign from the original ODK-X vision
- To validate the derived requirements we examined 6 case studies

Table 3: Case Study ODK 2.0 Feature Requirement Summary

		Chimpanzee	HIV		Mosquito	Tuberculosis
	Childhood	Behavior	Clinical	Disaster	Infection	Patient
	Pneumonia	Tracking	Trial	Response	Tracking	Records
Complex / Non-Linear Workflows	X	X	X	X	X	
Link Longitudinal Data To Collected Data	X		X	X	X	X
Data Security and User Permissions	X		X	X	X	X
Reuse of Data Fields Across Forms			X	X		
Bidirectional Synchronization	X		X	X	X	X
Customizable Form Presentation	X		X	X		
Custom JavaScript Apps		X	X	X	X	X
Sensor Integration	X					
Paper Digitization						X
Custom Data Types Update Multiple Fields						
in a Single User Action	X	X		X	X	



Missing capabilities

- Updating data on the mobile device
 - Allow users to view and edit collected data
- Customizing applications to different situations without recompiling
- Collecting information from various sensing devices
- Usage of cheaper technologies (e.g., paper, SMS)







ODK-X Design Improvements

- Improve data management on mobile device
 - Better ability to modify previously collected data
 - Custom data views on mobile device (no PC)
- Use a row as the basic data structure to move and use across applications and client devices
 - Flat data structures (eliminate xml)
 - Synchronize data between devices and cloud
 - Data should be easily exportable to common formats
- Favor runtime languages
 - Easier to deploy customizations (no recompiling)
 - Easier for individuals with limited programming experience
- Increase diversity of input types
 - Enable new data input methods from built-in and external sensors
 - Reduce human data entry



Problem ODK is solving

 Many existing mobile frameworks are generally aimed at developers or users with significant technical skills and/or financial resources, making it difficult for organizations in resourceconstrained communities to adapt to context dependent field deployments.

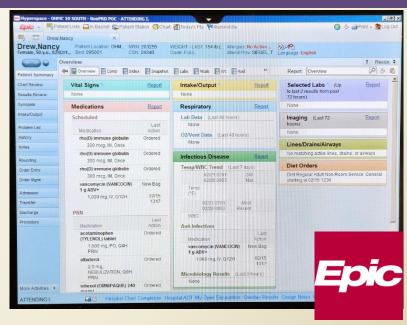
 Often mobile apps & frameworks assume connectivity or only short amount of time offline



TENSION: Generic vs. Customized



Versus



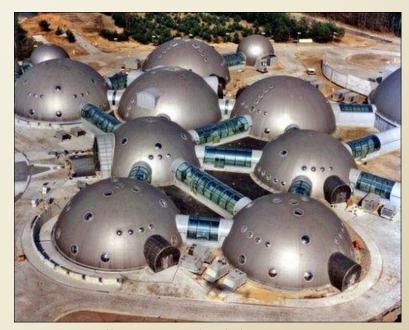
- Domain-specific/customized tools can be inflexible
 - Encourages the proverbial "re-inventing wheel"
 - Tool often cannot be reused in another similar domain
 - Keeps data siloed
- Users & Developers often find custom solutions easier
 - Can be modified to do exactly what the user wants
 - Developers can optimize performance and workflows



TENSION: Monolithic vs. Modular



Versus



Picture from: http://www.bldgblog.com/2005/12/the-monolithic-dome-institute/

Picture from: https://www.justproperty.com/en/blog/wp-content/uploads/2016/10/burjkhalifa.jpeg



Modularity for Open Source Ecosystem

- Make tools highly modular and customizable
 - Enables organizations to compose tools that are appropriate for their deployments
- Keep design modularized so others can reuse code
 - People can start with the basics already
 - Enables customization for specific use cases
 - Apache 2 License
- Simplifies parallel development
 - Avoid having to deliver everything at once
- Companies can add features and create value











Different Constraints Exist

Until universal connectivity is a reality intermediate software

solutions are needed

 Various ICTD research projects focus on extending Internet infrastructure

e.g., long distance WiFi,
 village base stations, mesh networks





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e.g., long distance WiFi,
 village base stations, mesh networks



Software Approach:

- Create customizable frameworks that are designed for disconnected operation
- Adjustable frameworks that leverage heterogeneous connectivity and adjust to changing networking conditions based on a deployment requirements.

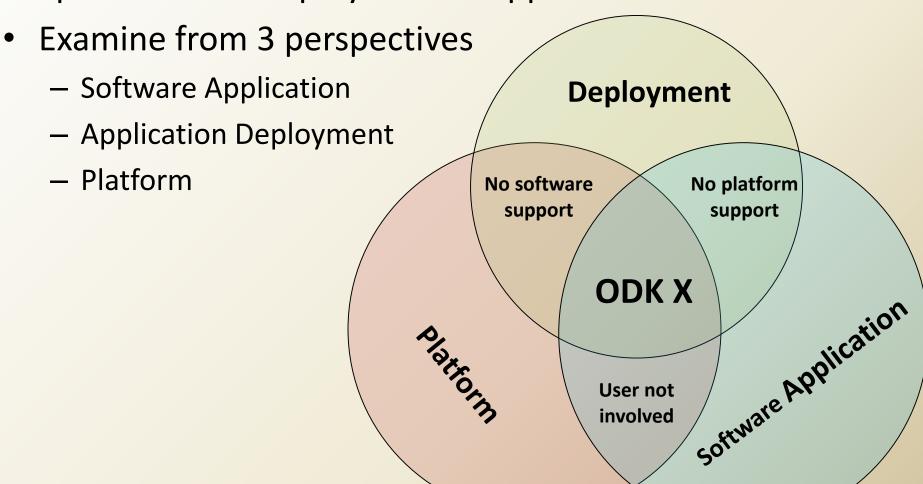
EXAMPLE: Problematic Mobile Developer Paradigms/Assumptions

- Uniform Data Existing transmission/routing paradigms assume inherent data qualities are sufficient to make decisions
- Single-Task Mobile App Apps for mobiles are designed differently than PC utility programs (e.g., MS office)
 - Compete for resources
- Similar Transmission Cost Assumption that transmission costs are similar everywhere (e.g., TCP/IP costs same everywhere)



Perspectives

- Single concept of "Application Layer" not sufficient
- Split to create Deployment & Application



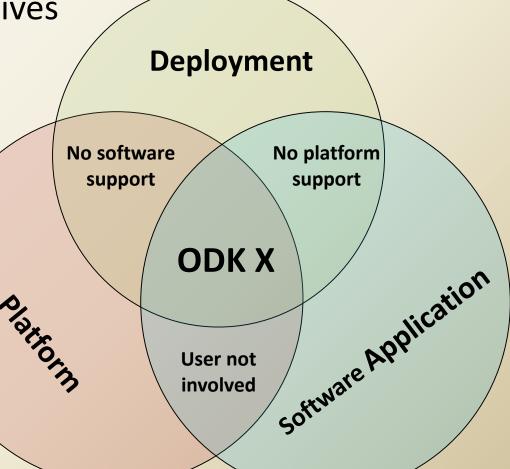


Perspectives

- Single concept of "Application Layer" not sufficient
- Split to create Deployment & Application
- Examine from 3 perspectives
 - Software Application
 - Application Deployment
 - Platform

Recognized 4 roles:

- End-Users
- Deployment Architect
- Programmers
- ODK Framework Developers





Deployment Architect





Deployment Architect

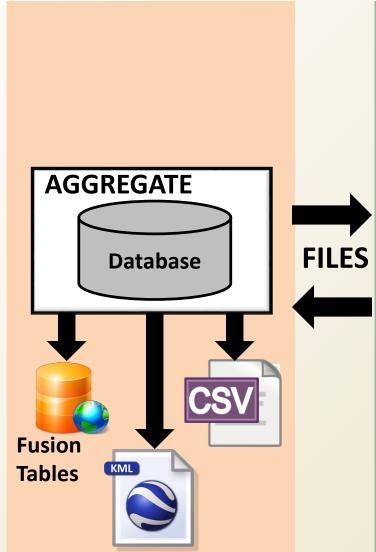
 GOAL: Enable 'Development Architects' to adapt ODK to their deployment contexts by configuring multiple reusable frameworks

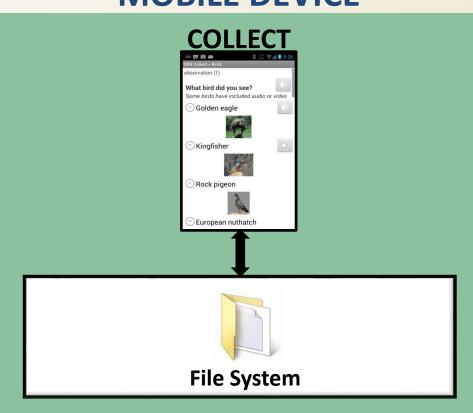


ODK 1.0 Architecture

CLOUD

MOBILE DEVICE

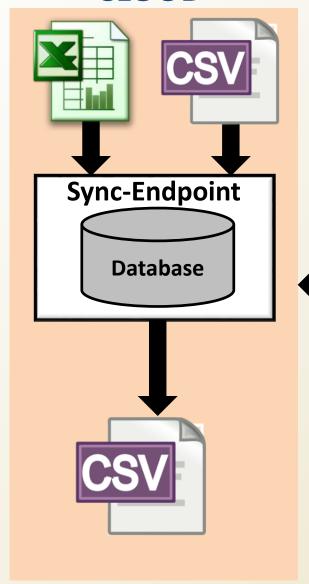




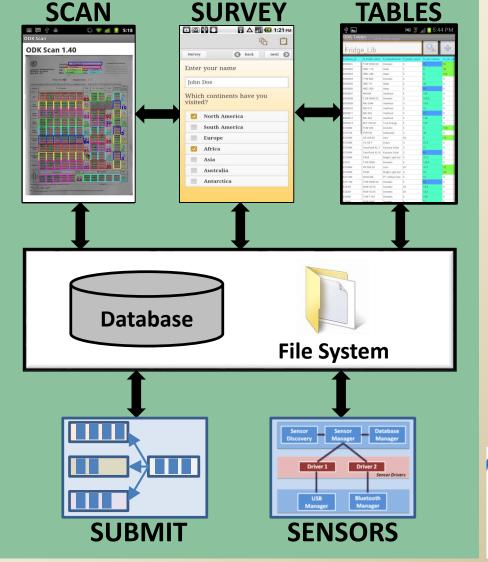


ODK 2.0 Architecture

CLOUD



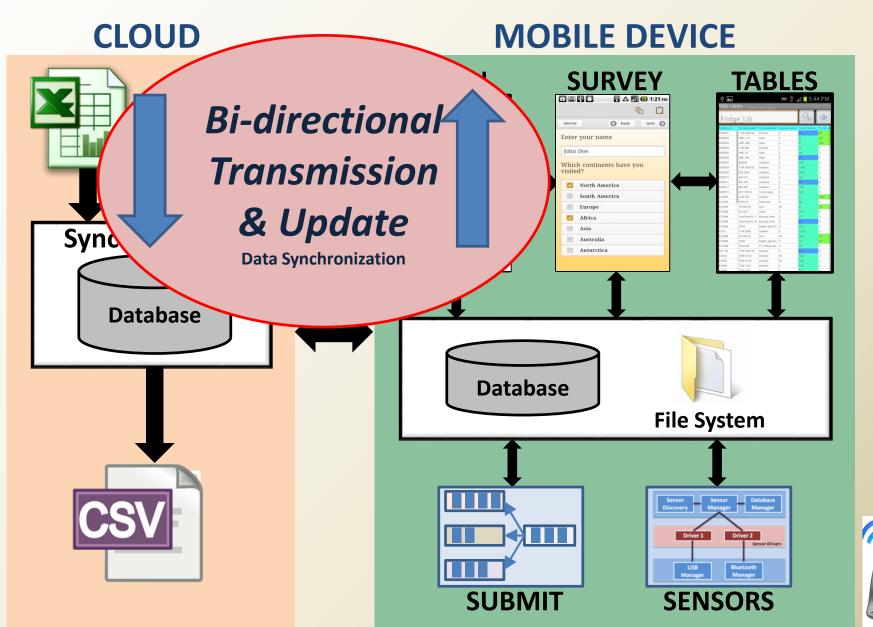
MOBILE DEVICE







ODK-X Architecture







ODK Frameworks

- Collect
 - XForm-based mobile client for data collection, verification, and workflow
- XLSForm
 - Spreadsheet-based form authoring tool

ODK 1

- Survey
 - Mobile client framework for collecting rich data using complex workflows
- XLSXConverter
 - Spreadsheet-based form authoring tool

ODK X

- Sensors
 - Framework to enable organizations to connect external sensors/hardware
- Submit
 - Framework to enable organizations to optimize transmission
- Tables
 - Framework to enable organizations to view and curate data on disconnected device
- Scan
 - Framework to enable organizations to bridge paper to digital (outside my PhD work).



ODK Frameworks

Collect



XForm-based mobile client for data collection, verification, and workflow

XLSForm



Spreadsheet-based form authoring tool

ODK 1

Survey



Mobile client framework for collecting rich data using complex workflows

XLSXConverter



Spreadsheet-based form authoring tool

ODK-X

Sensors

Framework to enable organizations to connect external sensors/hardware

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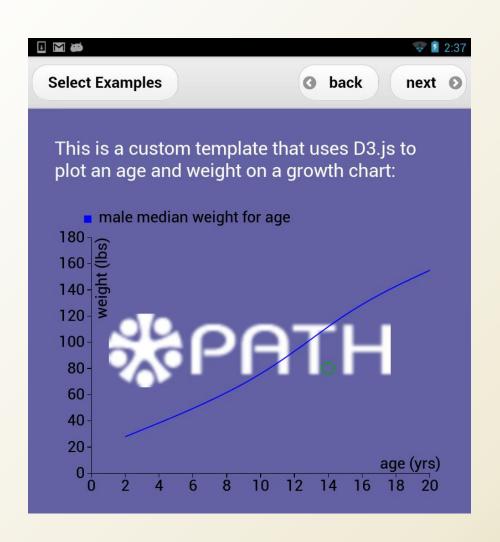


Framework Requirements

- Enables organizations to leverage mobile devices to build *customizable information systems*.
- Isolates the *user-configurable portion* of the framework from the *reusable system components*
 - Create abstractions that are flexible and adaptable enough to support many different types of workflows from different subject domains.
- Facilitates the *integration of new capabilities* into the framework.
 - Integrating new sources of information (e.g., surveys, sensors) should be as simple as adding configuration files and data-handling routines to the framework.



ODK-X: HTML on the Device



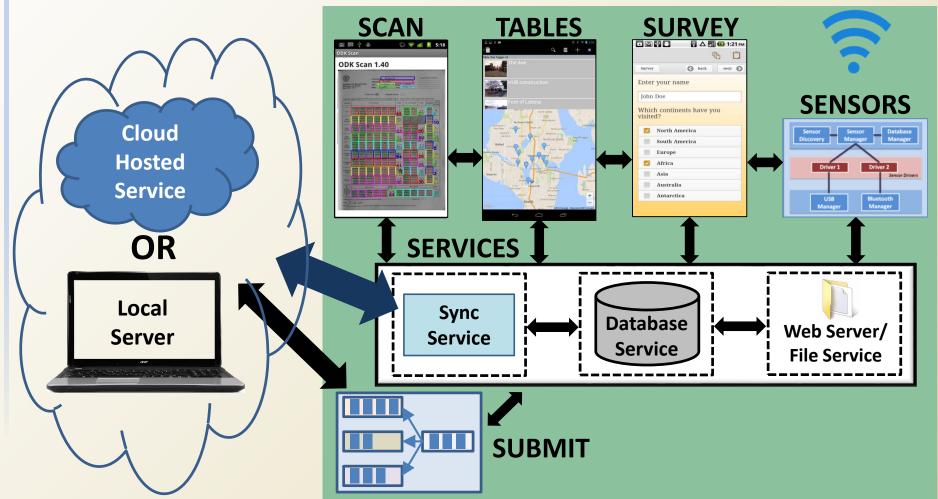
- Highly Customizable
- Dynamic Graphs
- Watermarks
- Access Server
 Content (AJAX)

Only WebDev Skills



ODK-X Architecture

Mobile Device

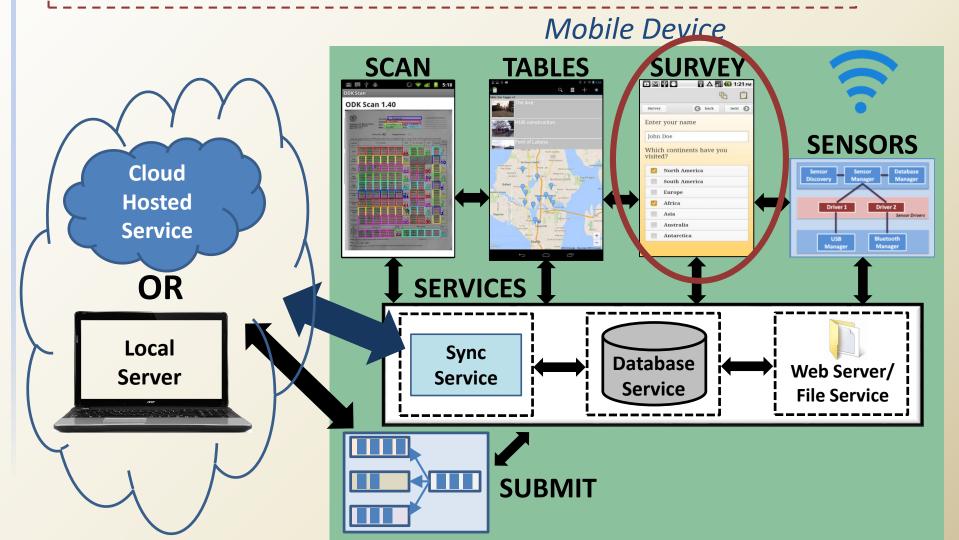




ODK-X Architecture

Survey Framework:

Framework for collecting data with verification using arbitrary workflows

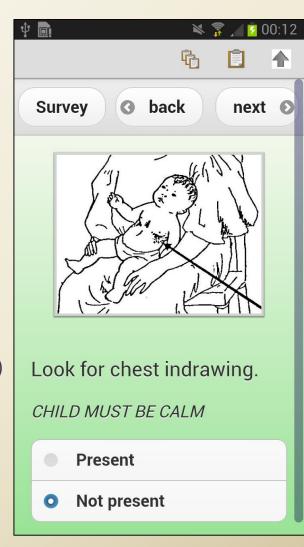




ODK-X Survey

- Mobile framework for:
 - Collecting strongly typed data
 - Directed navigation
 - Rendering complex workflows
- Different approach than ODK Collect (1.x)
 - Easier customizations
 - Easier branching and workflows
 - Easier to access databases
- Example: Pneumonia Detection (Ghana & India)





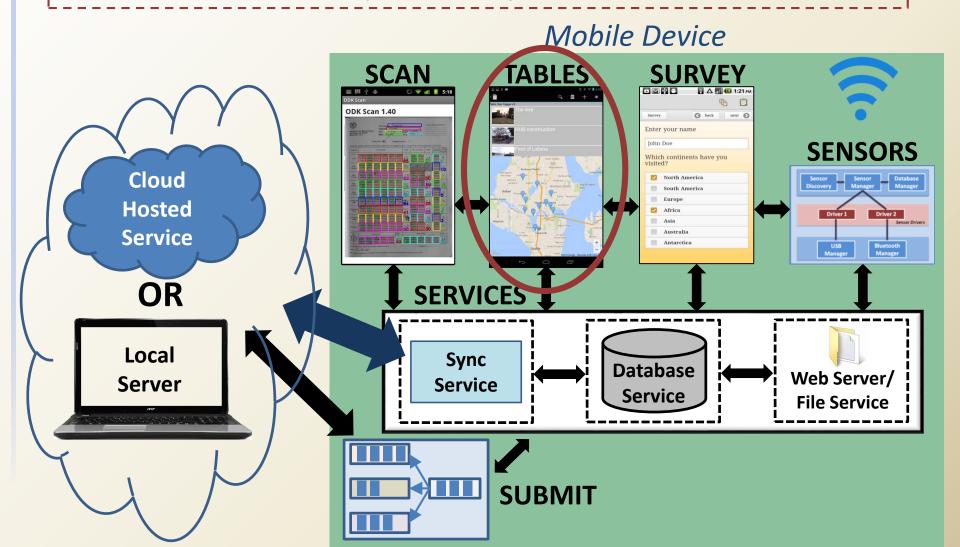
- A. S. Ginsburg, J. Delarosa, W. Brunette, S. Levari, M. Sundt, C. Larson, C. Tawiah Agyemang, S. Newton, G. Borriello, and R. Anderson. mpneumonia: Development of an innovative mhealth application for diagnosing and treating childhood pneumonia and other childhood illnesses in low-resource settings. PloS one, 10(10), 2015.
- A. S. Ginsburg, C. Tawiah Agyemang, G. Ambler, J. Delarosa, W. Brunette, S. Levari, C. Larson, M. Sundt, S. Newton, G. Borriello, and R. Anderson. mpneumonia, an innovation for diagnosing and treating childhood pneumonia in low-resource settings: A feasibility, usability and acceptability study in Ghana. PLOS ONE, 11(10), 2016.



ODK-X Architecture

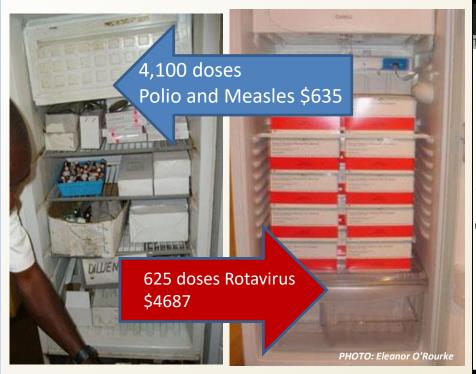
Tables Framework:

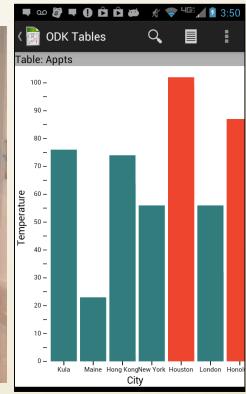
Framework to enable viewing and curating data on a disconnected device

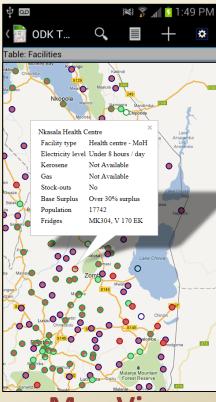




ODK-X Tables







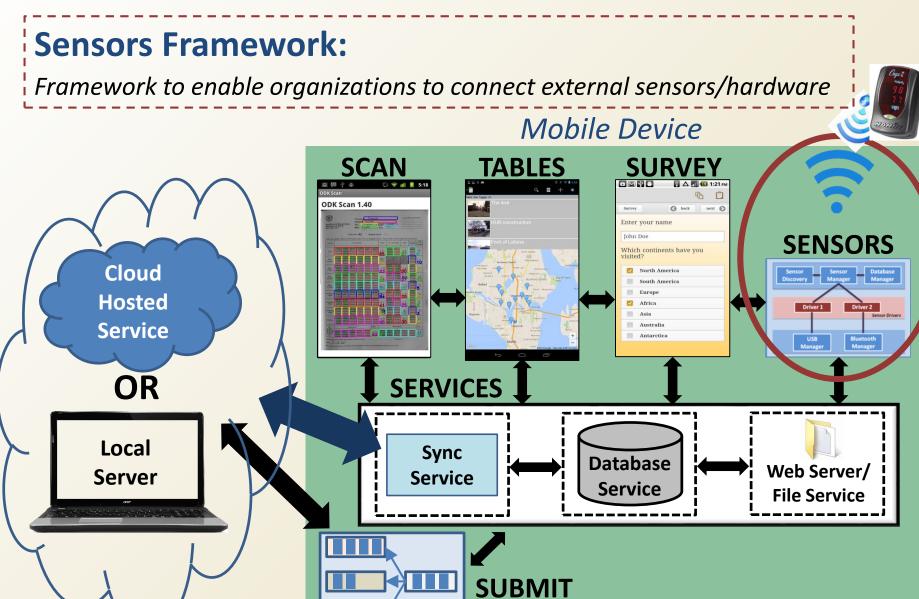
- Visualization of underlying database
 - Provide users different looks at data
- User interface customizable in HTML/JavaScript
- Example: Cold chain monitoring
- W. Brunette, S. Sudar, N. Worden, D. Price, R. Anderson, and G. Borriello. ODK Tables: Building easily customizable information applications on androidbdevices. In Proceedings of the 3rd ACM Symposium on Computing for Development, ACM DEV '13, 2013.

Graph View Map View





ODK 2.0 Architecture

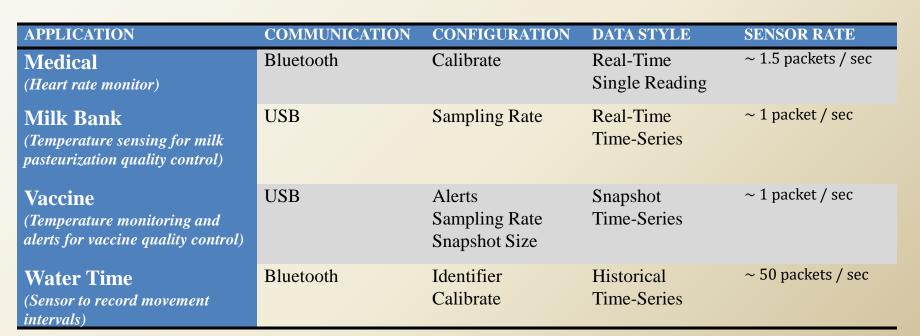




Sensor Diversity

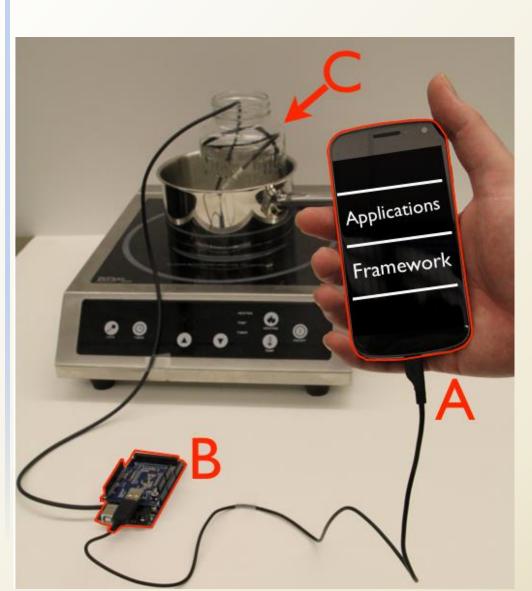
- Sensors differ by
 - Communication Channel (e.g. Bluetooth, USB, NFC)
 - Type of data collected
 - Configuration







End-User View

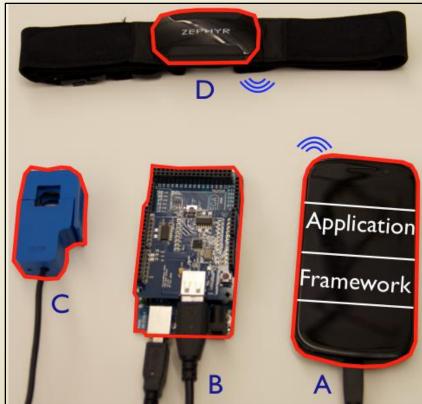


Two Android "Apps"

- User Application App
- Framework App

Hardware Pieces

- A. Android Phone
- B. Arduino Board (USB Bridge)
- C. Temp/Current Sensor (I2C)
- D. Heart Rate Sensor (Bluetooth)





ODK-X Sensors

GOAL: Enable a market of *reusable application components* that can be easily integrated by non-technical users to create and deploy sensing applications.

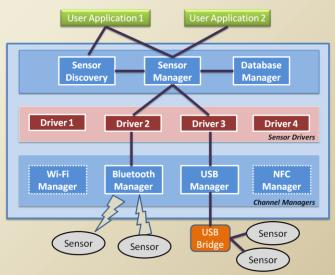
Make it **EASY** to: Connect sensors of any type

- Deployable to any Android consumer device
- Drivers should be easy to add and auto-upgrade (e.g. Windows Update)



SOLUTION: Framework with "User-level" sensor drivers

- No operating system modifications
- Allows convenient reuse between applications
- Distribution through existing app store model
- Create a single sensor interface
- Separate concerns (Drivers vs Framework)
- Framework handles all STATE MANAGMENT



W. Brunette, R. Sodt, R. Chaudhri, M. Goel, M. Falcone, J. Van Orden, and G. Borriello. Open data kit sensors: A sensor integration framework for android at the application-level. In Proceedings of the 10th International Conference on Mobile Systems, Applications, and Services, MobiSys '12, 2012.



Separation of Concerns

- Application Developer
 - implements top-level user applications
- Driver Developer
 - creates sensor-specific processing and control modules
- Framework Developer
 - Absorbs as much work as possible
 - provides the BT/USB HW Setup, Threads, Sockets, Buffers, etc

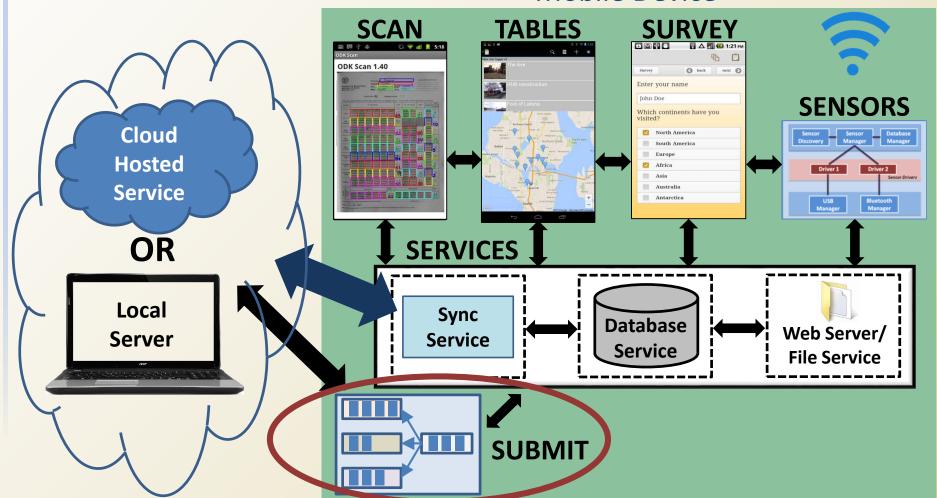


ODK-X Architecture

Submit Framework:

Framework to enable organizations to optimize data transmission

Mobile Device

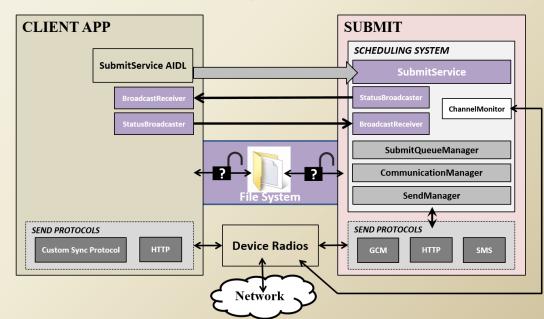




ODK-X Submit

Flexible data transmission framework

- Enables Deployment Architects to optimize data transmission to contexts
- Common network abstractions
 - Unify many different data transmission channels
 - Hide peer-to-peer channel details
 - Simplify app development (can use multiple channels to send data)
 - Avoids additional software development by leveraging submit framework
- Expose a simplified set of data characteristics
- Optimize communication based on contextual requirements.



W. Brunette, M. Vigil, F. Pervaiz, S. Levari, G. Borriello, and R. Anderson. Optimizing mobile application communication for challenged network environments. In Proceedings of the 2015 Annual Symposium on Computing for Development, 2015.



Peer-to-Peer Transfer

 Facilitate network connectivity in remote regions using peer-to-peer communication

- GOAL: Enable 'Deployment Architects' to adjust P2P to contextual requirements
 - Examine 5 different Android P2P transfer methods











ODK-X TOOL SUITE

To validate the derived requirements, ODK-X has been tested in 6 case studies.

CASE STUDY ODK-X FEATURE REQUIREMENT SUMIMARY

	Childhood Pneumonia	Chimpanzee Behavior Tracking	HIV Clinical Trial	Disaster Response / RC2 Relief	Mosquito Infection Tracking	Tuberculosis Patient Records
Complex/Non-Linear Workflows	X	Χ	X	Χ	X	
Link Longitudinal Data to Collected Data	X		X	Χ	Χ	X
Data Security and Use Permissions	X		X	X	X	X
Reuse of Data Fields Across Forms			Χ	Χ		
Bidirectional Synchronization	X		X	X	X	X
Customizable Form Presentation	X		X	X		
Custom JavaScript Apps		Χ	X	X	X	X
Sensor Integration	Х					
Paper Digitization						Х
Custom Data Type Update Multiple Fields in a Single User Action	Х	Х		Х	Χ	





OVERVIEW

RC² Relief **improves relief cycle** processes from emergency assessment through to distribution, reporting, and monitoring.

Adaptable for a variety of humanitarian contexts including cash transfer programming and the distribution of relief items.







OVERVIEW

RC² Relief Tool is applicable to many scenarios:

- Basic delivery using a re-usable barcode (e.g., serving a meal)
- Registration of "Beneficiary Entities" with criteria based on delivery of relief items.
- Multiple individuals can be grouped in "Beneficiary Entities" (e.g., households)
- Beneficiary follow-up for long-term rebuilding programs





THE ADVANTAGES





Streamlines the collection and use of information though bidirectional synchronization of data.



User profiles
aligned with the
structure of the
organization
control access to
increase data
security and
privacy for the
assisted people.



The mobile application can store data on past assistance, without the need for an Internet connection.



The ability to custom workflows based on field conditions reduces errors and data duplication.



THE ADVANTAGES





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Improves
efficiency of field
workers, allowing
more people to be
reached in
situations with
limited resources.



Facilitates accountability through improved record-keeping.



Adaptable for a variety of humanitarian contexts including cash transfer programming and the distribution of relief items.





ODK-X TOOL SUITE

It is an open-source suite of tools that helps organizations create, administer, and manage mobile data collection solutions.

ODK-X had an iterative requirements gathering process:

- Surveys
- Pilot deployments in 18+ countries by a variety of organizations,
- The ODK-X tool suite went through a significant redesign from the original ODK-X vision





DESIGNED FOR FLEXIBILITY

A design priority was making the RC² Relief tool **flexible** so National Societies could customize RC² Relief based on their available resources Modular design for changes to "disaster distribution pipelines."

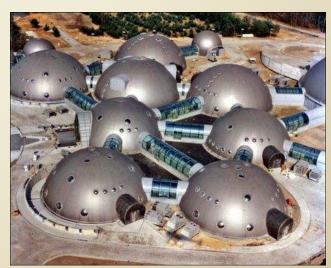
- Enables each National Society to customize or share their forms and templates
- Multiple output stages as simple CSVs for human customization in the field
- Enables innovation as small changes to based on the needs of the disaster response or other field conditions can easily introduced
- Future modules can incorporate varying business logic while still remaining compatible with the rest of the application





Challenges/Lessons Learned

- Challenges involved in designing six mobile frameworks to work together seamlessly on the mobile device
 - Part of modularity and open source ecosystem goal
 - Goal frameworks can work independently or together to make a more complex system

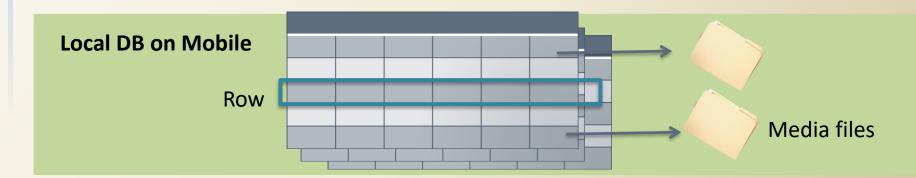


Picture from: http://www.bldgblog.com/2005/12/the-monolithic-dome-institute



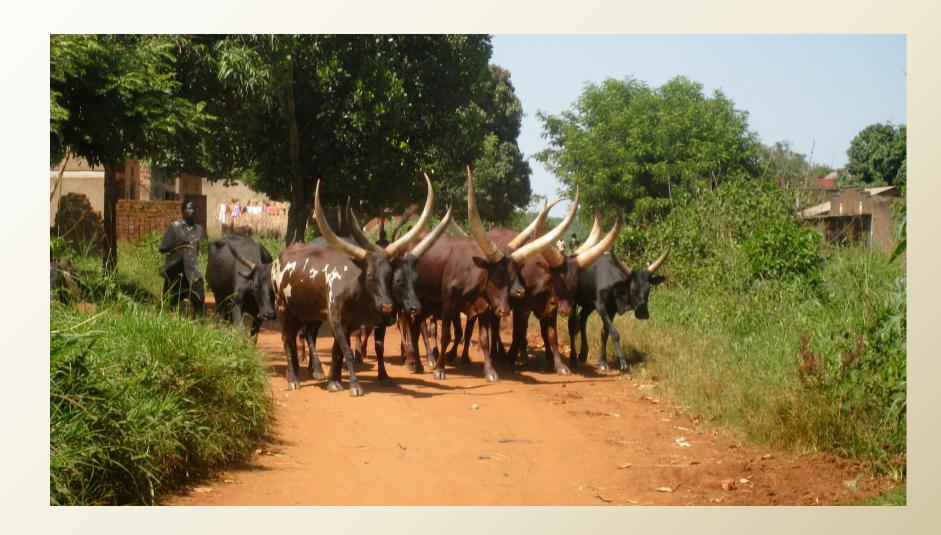
LESSON: Schema helped

- ODK 2.0 is database-centric instead of file-centric
 - DB rows are the basic unit of storage of ODK 2.0
 - View definitions and settings stored in files (not data)
- Helps Deployment Architects understand how to use the 5 frameworks together because they are in control of the common DB schema for all tools/frameworks
 - Also helps with deployment issues
 - Pushes Deployment Architects to avoid collecting data and not understanding how to process the data
 - Deployment Architects can avoid conflicting disconnected updates between users in rows by separating data tables
 - Can easily separate out important data to transmit more quickly rather than data that is less important





Roadblocks are not what you expect!





Contribution Summary

- Open Data Kit (ODK) enables organizations to create domain independent mobile information management solutions by providing customizable mobile frameworks that
 - are designed to adapt to challenged mobile networking conditions.
 - create new abstractions that are usable by non-programmers with limited technical expertise (e.g., Deployment Architects)
 - are modularized to enable interoperability of tools that can be used together or separately to simplify customization



http://www.opendatakit.org



