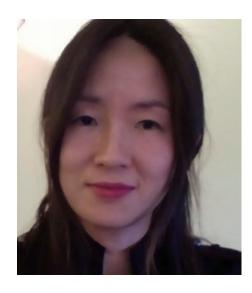
# CSEP 517 Natural Language Processing Autumn 2015

Introduction Yejin Choi

Slides adapted from Dan Klein, Luke Zettlemoyer

# People & Page

- Page:
  - http://courses.cs.washington.edu/courses/csep517/15au/
- People:
  - Instructor: <u>Yejin Choi</u>
  - TAs: Ignacio "nacho" cano & James Ferguson





Ignacio Agustin Cano



James F Ferguson

# Study Aid



## What is NLP?



- Fundamental goal: *deep* understand of *broad* language
  - Not just string processing or keyword matching
- End systems that we want to build:
  - Simple: spelling correction, text categorization...
  - Complex: speech recognition, machine translation, information extraction, sentiment analysis, question answering...
  - Unknown: human-level comprehension (is this just NLP?)

# **Machine Translation**

#### "Il est impossible aux journalistes de rentrer dans les régions tibétaines"

Bruno Philip, correspondant du "Monde" en Chine, estime que les journalistes de l'AFP qui ont été expulsés de la province tibétaine du Qinghai "n'étaient pas dans l'illégalité".

Les faits Le dalaï-lama dénonce l'"enfer" imposé au Tibet depuis sa fuite, en 1959 Vidéo Anniversaire de la rébellion tibétaine : la Chine sur cos gardes



#### "It is impossible for journalists to enter Tibetan areas"

Philip Bruno, correspondent for "World" in China, said that journalists of the AFP who have been deported from the Tibetan province of Qinghai "were not illegal."

Facts The Dalai Lama denounces the "hell" imposed since he fled Tibet in 1959 Video Anniversary of the Tibetan rebellion: China on guard



- Translate text from one language to another
- Recombines fragments of example translations
- Challenges:
  - What fragments? [learning to translate]
  - How to make efficient? [fast translation search]
  - Fluency (second half of this class) vs fidelity (later)

### 2013 Google Translate: French

EN CE MOMENT Impôts Kenya Syrie Pakistan Emploi Scandale Prism

AT THIS MOMENT

#### Impôt sur le revenu : vous en 2014 ?



Sélectionnez votre revenu et votre situa bénéficiez de la pause fiscale.

- Comment le budget pour 2014 est-il réparti ? .. visuel interactif
- Un budget 2014 soumis aux critiques



Le chômage baisse pour la première fois depuis avril 2011 POST DE BLOG

### Income tax: how much do you pay in 2014?

Taxes Kenya Syria Pakistan Use Prism scandal



Select your income and family situation to see if you get the tax break.

- How is the budget for 2014 is allocated? ... INTERACTIVE VISUAL
- A 2014 budget submitted to criticism
- Budget: these expenses no government can reduce
- Budget 2014: the retail savings ..li INTERACTIVE VISUAL

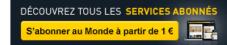


Unemployment fell for the first time since April 2011 POST BLOG





### Surviving in the Central time looting and anarchy



#### CALL FOR EVIDENCE

#### Member (s) of Europe Ecology-Greens, do you share the finding of severe Christmas Mamère EELV?

Share your experience

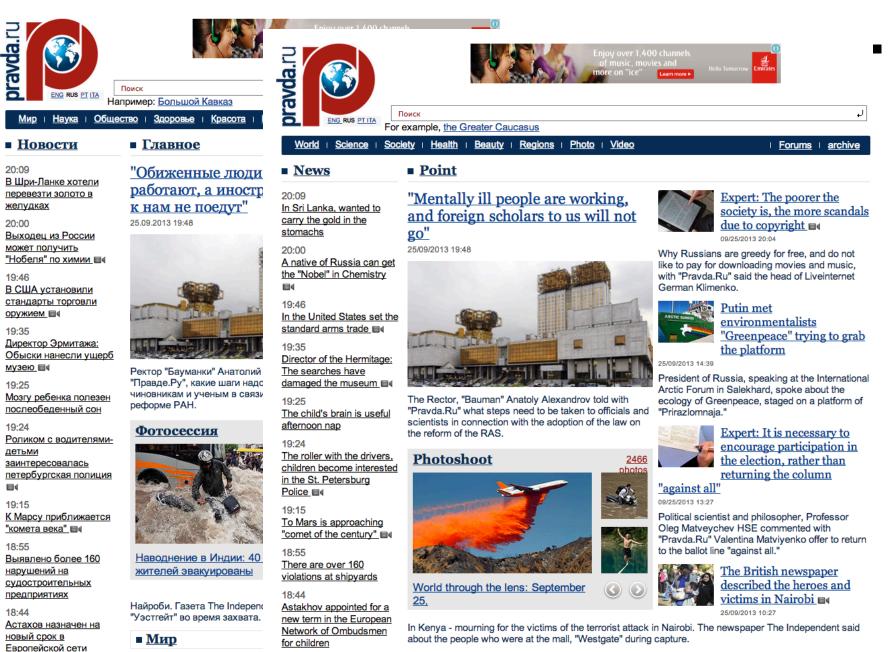
#### Continuous

- 7:53 Budget: the fixed expenses
- 7:36 Heard the "Fashion Week" in Paris
- 7:19 control giant Airbus
- 7:04 Complaint against "Actual Values"
- 7:01 Venezuela: 17 people arrested
- 6:59 Vidberg: the new budget came
- 6:50 The "noble mission" of the NSA
- 6:38 Roma: jousting between Brussels a



automne-hiver 13/14

### 2013 Google Translate: Russian



- Morld - Dollar

DOTOKINY ONEVRONOL

II.mmore

40.04

TTO DO LOTTET

- Economy

### Jeopardy! World Champion



US Cities: Its largest airport is named for a World War II hero; its second largest, for a World War II battle.



## Information Extraction

Unstructured text to database entries

New York Times Co. named Russell T. Lewis, 45, president and general manager of its flagship New York Times newspaper, responsible for all business-side activities. He was executive vice president and deputy general manager. He succeeds Lance R. Primis, who in September was named president and chief operating officer of the parent.

Person	Company	Post	State
Russell T. Lewis	New York Times newspaper	president and general manager	start
Russell T. Lewis	New York Times newspaper	executive vice president	end
Lance R. Primis	New York Times Co.	president and CEO	start

- SOTA: perhaps 80% accuracy for multi-sentence temples, 90%+ for single easy fields
- But remember: information is redundant!

### Knowledge Graph: "things not strings"

Home

Tips & Tricks Features

Playground Blog Help





Adoration c the M... 1481

>

#### rdo da Vinci

Leonardo di ser Piero da Vinci was an Italian Renaissance polymath: painter, sculptor, architect, musician, scientist, mathematician, engineer, inventor, anatomist, geologist, cartographer, botanist, and writer. Wikipedia

Born: April 15, 1452, Anchiano Died: May 2, 1519, Clos Lucé Buried: Château d'Amboise

Parents: Caterina da Vinci, Piero da Vinci

See it in action

Discover answers to questions you never thought to ask, and explore collections and lists.

### The Knowledge Graph

Search Stories

Learn more about one of the key breakthroughs behind the future of search.

## **Question Answering**

### Question Answering:

- More than search
- Can be really easy: "What's the capital of Wyoming?"
- Can be harder: "How many US states' capitals are also their largest cities?"
- Can be open ended: "What are the main issues in the global warming debate?"

### Natural Language Interaction:

- Understand requests and act on them
- "Make me a reservation for two at Quinn's tonight"

Google	Web any US s	<u>Images</u> states' ca	<u>Groups</u> apitals are	<u>News</u> also thei	<u>Froogle</u> ir largest c	Local ities?	more » Search
Web							
Your search - <b>Ho</b> v cities? - did not n Suggestions:	-			pitals a	are also	their	argest
- Make sure - Try differer - Try more g - Try fewer	nt keyw jeneral l	ords. keywor		orrectl	у.		
<u>Goog</u>	le Home	<u>Busin</u>	ess Solutio	ons - <u>Ab</u>	out Google	2	

#### capital of Wyoming: Information From Answers.com

Note: click on a word meaning below to see its connections and related words. The noun **capital** of **Wyoming** has one meaning: Meaning #1 : the **capital**. www.answers.com/topic/**capital**-of-**wyoming** - 21k - <u>Cached</u> - <u>Similar pages</u>

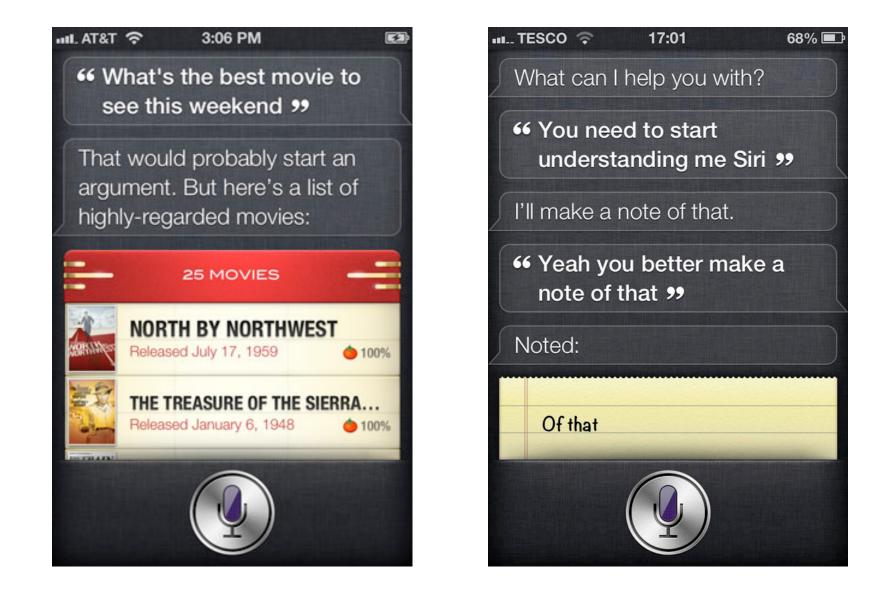
#### Cheyenne: Weather and Much More From Answers.com

Chey enne (shī-ăn', -ěn') The **capital** of **Wyoming**, in the southeast part of the state near the Nebraska and Colorado borders.

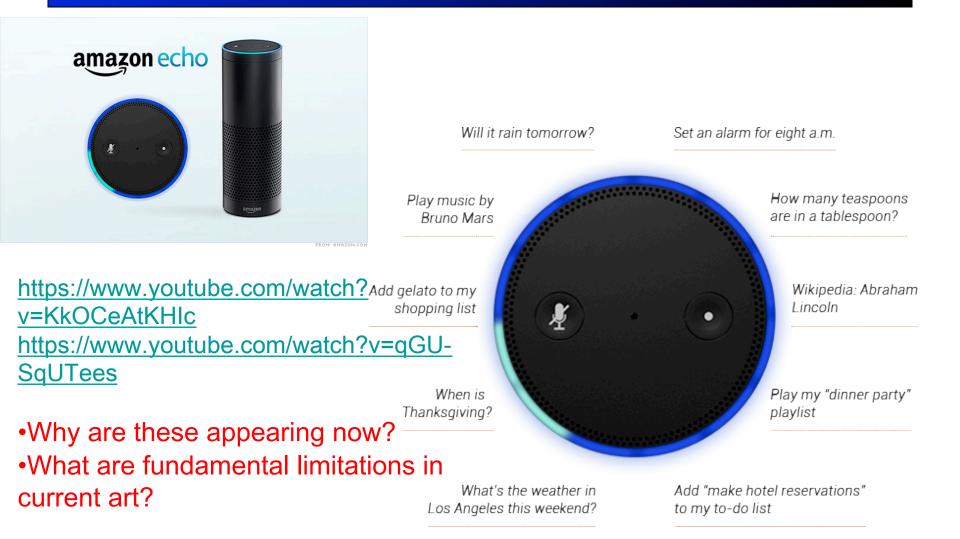
tá

www.answers.com/topic/cheyenne-wyoming - 74k - Cached - Similar pages

# Mobile devices can now answer (some or our) questions and execute commands...



### Will this Be Part of All Our Home Devices?



### Language Comprehension?

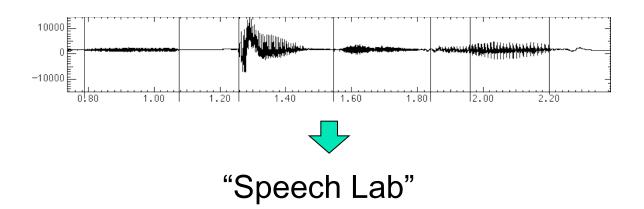
"The rock was still wet. The animal was glistening, like it was still swimming," recalls Hou Xianguang. Hou discovered the unusual fossil while surveying rocks as a paleontology graduate student in 1984, near the Chinese town of Chengjiang. "My teachers always talked about the Burgess Shale animals. It looked like one of them. My hands began to shake." Hou had indeed found a Naraoia like those from Canada. However, Hou's animal was 15 million years older than its Canadian relatives.

It can be inferred that Hou Xianguang's "hands began to shake", because he was:

- (A) afraid that he might lose the fossil
- (B) worried about the implications of his finding
- (C) concerned that he might not get credit for his work
- (D) uncertain about the authenticity of the fossil
- (E) excited about the magnitude of his discovery

# **Speech Recognition**

- Automatic Speech Recognition (ASR)
  - Audio in, text out
  - SOTA: 0.3% error for digit strings, 5% dictation, 50%+ TV



### Text to Speech (TTS)

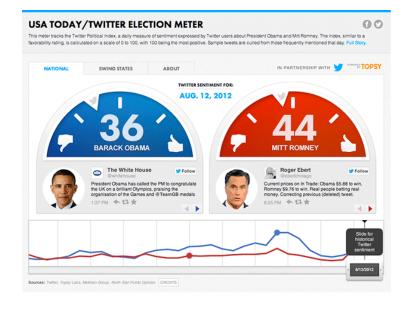
- Text in, audio out
- SOTA: totally intelligible (if sometimes unnatural)



### Analyzing public opinion, making political forecasts

- Today: In 2012 election, automatic sentiment analysis actually being used to complement traditional methods (surveys, focus groups)
- Past: "Sentiment Analysis" research started in 2002 or so
- Future: Growing research toward computational social science, digital humanities (psychology, communication, literature and more)
- Challenge: Need statistical models for deeper semantic understanding --- subtext, intent, nuanced messages





# Summarization

- Condensing documents
  - Single or multiple docs
  - Extractive or synthetic
  - Aggregative or representative
- Very contextdependent!
- An example of analysis with generation

WASHINGTON (CNN) -- President Obama's inaugural address was cooler, more measured and reassuring than that of other presidents making it, perhaps, the right speech for the times.



during the economic crisis of the early 1990s. "There is nothing wrong with America that cannot be fixed by what is right with America," Clinton declared at his first inaugural.

#### Obama, too, offered reassurance.

"We gather because we have chosen hope over fear, unity of purpose over conflict and discord," Obama said.

Obama's call to unity after decades of political division echoed Abraham Lincoln's first inaugural address in 1861. Even though he delivered it at the onset of a terrible civil war, Lincoln's speech was not a call to battle. It was a call to look beyond the war, toward reconciliation based on what he called "the better angels of our nature."

Some presidents used their inaugural address to set out a bold agenda.

# Start-up Summly $\rightarrow$ Yahoo!

CEO Marissa Mayer announced an update to the app in a blog post, saying, "The new Yahoo! mobile app is also smarter, using Summly's natural-language algorithms and machine learning to deliver quick story summaries. We acquired Summly less than a month ago, and we're thrilled to introduce this game-changing technology in our first mobile application."



Launched 2011, Acquired 2013 for \$30M

### Can a robot write news?

Despite an expected dip in profit, analysts are generally optimistic about **Steelcase** as it prepares to reports its third-quarter earnings on Monday, December 22, 2014. The consensus earnings per share estimate is 26 cents per share.

The consensus estimate remains unchanged over the past month, but it has decreased from three months ago when it was 27 cents. Analysts are expecting earnings of 85 cents per share for the fiscal year. Revenue is projected to be 5% above the year-earlier total of \$784.8 million at \$826.1 million for the quarter. For the year, revenue is projected to come in at \$3.11 billion.

The company has seen revenue grow for three quarters straight. The less than a percent revenue increase brought the figure up to \$786.7 million in the most recent quarter. Looking back further, revenue increased 8% in the first quarter from the year earlier and 8% in the fourth quarter.

The majority of analysts (100%) rate Steelcase as a buy. This compares favorably to the analyst ratings of three similar companies, which average 57% buys. Both analysts rate Steelcase as a buy.

Steelcase is a designer, marketer and manufacturer of office furniture. Other companies in the furniture and fixtures industry with upcoming earnings release dates include: HNI and Knoll.

### Writer-bots for earthquake & financial reports

Some of the formulaic news articles are now written by computers.

•Definitely far from "Oped"

•Can we make the generation engine statistically learned rather than engineered?



Post 19 hours ago | 364 views

### Oracle Earnings Projected to Increase

Analysts expect higher profit for **Oracle** when the company reports its first quarter results on Thursday, September 18, 2014. The consensus estimate is calling for profit of 60 cents a share, reflecting a rise from 56 cents per share a year ago.

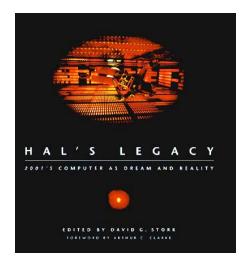
For the fiscal year, analysts are expecting earnings of 3.01 per share. **read** »

<sup>\*</sup> Narrative Science, Partner

Post 19 hours ago | 246 views

**Rite Aid Profit Expected to Slip** 

## Language and Vision



"Imagine, for example, a computer that could look at an arbitrary scene anything from a sunset over a fishing village to Grand Central Station at rush hour and produce a verbal description. This is a problem of overwhelming difficulty, relying as it does on finding solutions to both vision and language and then integrating them. I suspect that scene analysis will be one of the last cognitive tasks to be performed well by computers"

-- David Stork (HAL's Legacy, 2001) on A. Rosenfeld's vision

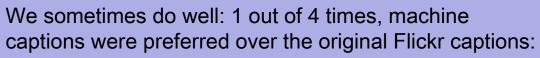




### What begins to work (e.g., Kuznetsova et al. 2014)



The flower was so vivid and attractive.





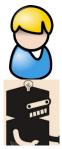


Blue flowers are running rampant in my garden.

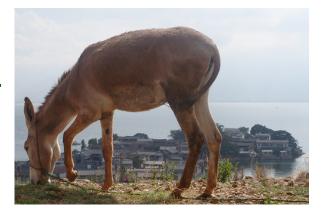


Spring in a white dress.

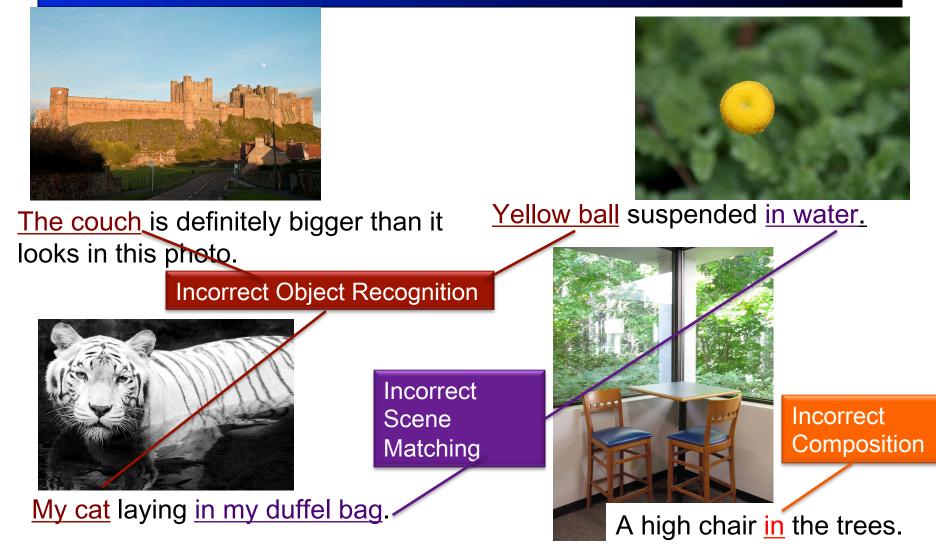
Blue flowers have no scent. Small white flowers have no idea what they are.



Scenes around the lake on my bike ride. This horse walking along the road as we drove by.



### But many challenges remain (better examples of when things go awry)



# NLP History: pre-statistics

- (1) Colorless green ideas sleep furiously.
- (2) Furiously sleep ideas green colorless
  - It is fair to assume that neither sentence (1) nor (2) (nor indeed any part of these sentences) had ever occurred in an English discourse. Hence, in any statistical model for grammaticalness, these sentences will be ruled out on identical grounds as equally "remote" from English. Yet (1), though nonsensical, is grammatical, while (2) is not." (Chomsky 1957)
- 70s and 80s: more linguistic focus
  - Emphasis on deeper models, syntax and semantics
  - Toy domains / manually engineered systems
  - Weak empirical evaluation

### NLP: machine learning and empiricism

"Whenever I fire a linguist our system performance improves." –Jelinek, 1988

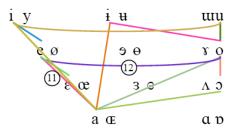
- 1990s: Empirical Revolution
  - Corpus-based methods produce the first widely used tools
  - Deep linguistic analysis often traded for robust approximations
  - Empirical evaluation is essential
- 2000s: Richer linguistic representations used in statistical approaches, scale to more data!
- 2010s: you decide!

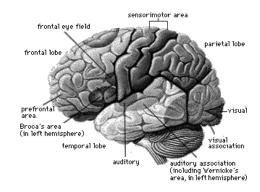
# What is Nearby NLP?

- Computational Linguistics
  - Using computational methods to learn more about how language works
  - We end up doing this and using it
- Cognitive Science
  - Figuring out how the human brain works
  - Includes the bits that do language
  - Humans: the only working NLP prototype!

### Speech?

- Mapping audio signals to text
- Traditionally separate from NLP, converging?
- Two components: acoustic models and language models
- Language models in the domain of stat NLP





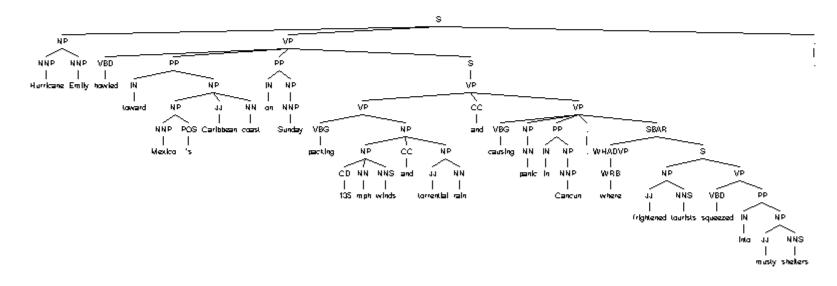


## **Problem: Ambiguities**

### Headlines:

- Enraged Cow Injures Farmer with Ax
- Ban on Nude Dancing on Governor's Desk
- Teacher Strikes Idle Kids
- Hospitals Are Sued by 7 Foot Doctors
- Iraqi Head Seeks Arms
- Stolen Painting Found by Tree
- Kids Make Nutritious Snacks
- Local HS Dropouts Cut in Half
- Why are these funny?

## Syntactic Analysis



Hurricane Emily howled toward Mexico 's Caribbean coast on Sunday packing 135 mph winds and torrential rain and causing panic in Cancun, where frightened tourists squeezed into musty shelters.

 SOTA: ~90% accurate for many languages when given many training examples, some progress in analyzing languages given few or no examples

# Semantic Ambiguity

At last, a computer that understands you like your mother.

### Direct Meanings:

- It understands you like your mother (does) [presumably well]
- It understands (that) you like your mother
- It understands you like (it understands) your mother
- But there are other possibilities, e.g. mother could mean:
  - a woman who has given birth to a child
  - a stringy slimy substance consisting of yeast cells and bacteria; is added to cider or wine to produce vinegar
- Context matters, e.g. what if previous sentence was:
  - Wow, Amazon predicted that you would need to order a big batch of new vinegar brewing ingredients. <sup>(2)</sup>

[Example from L. Lee]

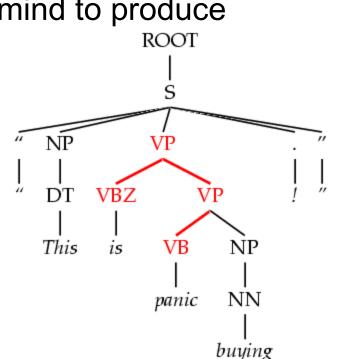
# **Dark Ambiguities**

 Dark ambiguities: most structurally permitted analyses are so bad that you can't get your mind to produce them

This analysis corresponds to the correct parse of

"This will panic buyers ! "

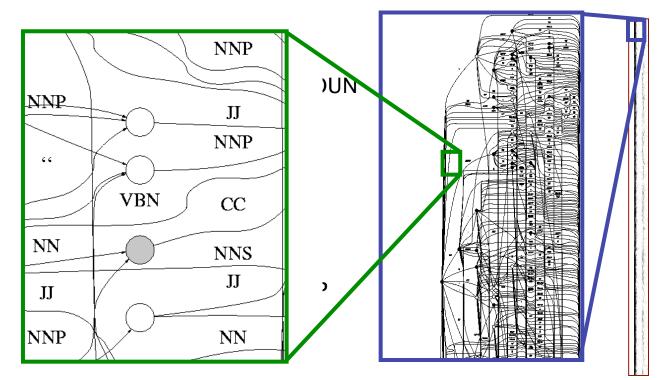
- Unknown words and new usages
- Solution: We need mechanisms to focus attention on the best ones, probabilistic techniques do this



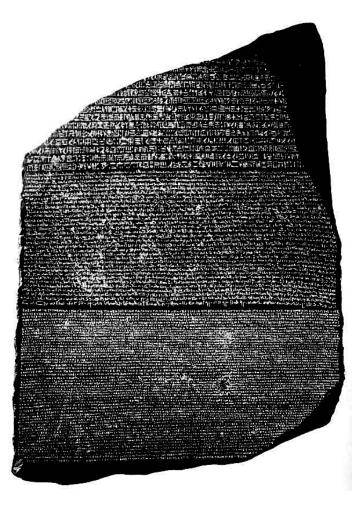
## **Problem: Scale**

People *did* know that language was ambiguous!

- ...but they hoped that all interpretations would be "good" ones (or ruled out pragmatically)
- ...they didn't realize how bad it would be



# Corpora



### A corpus is a collection of text

- Often annotated in some way
- Sometimes just lots of text
- Balanced vs. uniform corpora

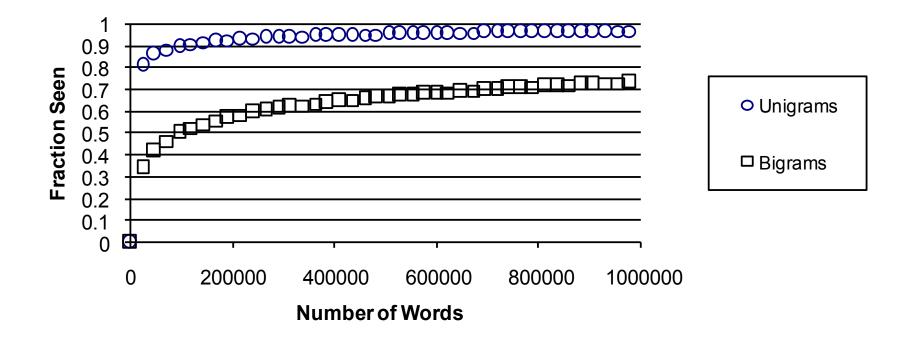
### Examples

- Newswire collections: 500M+ words
- Brown corpus: 1M words of tagged "balanced" text
- Penn Treebank: 1M words of parsed WSJ
- Canadian Hansards: 10M+ words of aligned French / English sentences
- The Web: billions of words of who knows what

## **Problem: Sparsity**

However: sparsity is always a problem

New unigram (word), bigram (word pair)

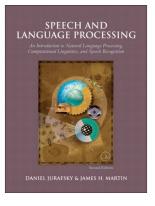


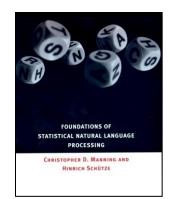
## **Outline of Topics**

Week	Dates	Topics & Lecture Slides	Notes (Required)	Textbook	Supplementary Readings
1	Oct 6	Introduction ; Language Models (LM) [Slides]	LM Notes	J&M 4.1-4; M&S 6	[Large LMs] [Berkeley LM]
2	Oct 13	Sequences: Language Models and Smoothing; Hidden Markov Models (HMMs) [Slides]	HMM Notes	J&M 4.5-7; M&S 6	[Smoothing]
3	Oct 20	Hidden Markov Models (HMMs) [Slides]& Part-Of-Speech Tagging [Slides]		J&M 5.1-5.3; 6.1-6.4; M&S 9, 10.1-10.3	[TnT Tagger] [Stanford Tagger] [SOTA POS]
4	Oct 27	Trees: Probabilistic Context Free Grammars (PCFG) and Parsing [Slides]	<u>PCFG Notes,</u> Lexicalized PCFGs	J&M 13-14; M&S 11-12	[Syntax Intro] [Incremental] [Best First] [A* Parsing] [Lexicalized] [Unlexicalized] [Split Merge]
5	Nov 3	More Parsing [Slides]; Expectation Maximization (EM)[Slides]	EM Notes, Forward- backward, Inside- outside	J&M 6.5; M&S 9.3-4; 11.3-4	[Semi-supervised Naive Bayes] [EM Tutorial] [EM for Feature-Rich]
6	Nov 10	Machine Translation (MT): Word Alignment [Slides]	IBM Models 1 and 2	J&M 25.1-6; M&S 13	[IBM Models] [HMM Model] [MERT Training]
7	Nov 17	Phrase-based MT [Slides]; Syntax-based MT [Slides I] [II]	Phrase-based Notes	J&M 25.6-10; M&S 13	[SCFG Tutorial] [Hiero] [Tree- to-String] [Tree-to-Tree]
8	Nov 24	Log-Linear / Feature-Rich Models: Conditional Random Fields (CRFs) [Slides]	Log-linear models CRF Notes	J&M 6.6-6.8; M&S 16.2-16.3	[ <u>MaxExt]</u> [ <u>CRF Tutorial</u> ] [ <u>CRF LM</u> ] [ <u>CRF Parsing</u> ]
9	Dec 1	Knowledge & Semantic Relations: Information Extraction; Entailment; [Slides]		J&M 22	[Entailment Graphs] [Paraphrasing w/ MT] [Paraphrasing and Entailment]
10	Dec 8	Neural Models			

## **Course Details**

- Books (recommended but required):
  - Jurafsky and Martin, Speech and Language Processing, 2<sup>nd</sup> Edition (not 1<sup>st</sup>)
  - Manning and Schuetze, Foundations of Statistical NLP
- Prerequisites:
  - CSE 421 (Algorithms) or equivalent
  - Some exposure to dynamic programming and probability helpful
  - Strong programming
  - There will be a lot of math and programming
- Work and Grading --- TBD!:
  - 3~4 programming-based homeworks (60%), a final mini-project (20%), non-programming assignments (15%) and course/discussion board participation (5%). No midterm or final exam.
- Contact: see website for details
  - Class participation is expected and appreciated!!!
  - Email is great, but please use the message board when possible (we monitor it closely)





### Assignments

Programming-based Assignments (code + write-up)
Assignment 1: Language Models (Due Mon Oct 19, 5pm)
Assignment 2: HMMs
Assignment 3: TBD
Assignment 4: TBD
(You may choose 3~4 assignments above depending on your plan for the final mini-project.)

Non-programming-based Assignments (10% grade)Lightweight 2 written homework assignments

Course participation (10% grade)

### **Final Mini-project**



## **Useful Pointers**

ACL Anthology (http://www.aclweb.org/anthology/)

All NLP conference and journal papers, free of charge

ACL Anthology A Digital Archive of Research Papers in Computational Linguistics

The ACL Anthology currently hosts over 33,000 papers on the study of computational linguistics and natural language processing. Subscribe to the mailing list to I

MEW The beta version of the new ACL Anthology goes live. It will replace this current version of the Anthology as the default version starting 2015 (don't worry we w

Nov 2014: The December issue of Computational Linguistics is now available on the Anthology. Also the Proceedings of the 26th Conference on Computation and the Proceedings of the Australasian Language Technology Association Workshop 2014 (ALTA 2014) are now available on the Anthology. The Proceedings of Language Learning (NLP4CALL) have also been made available on the Anthology.

#### **ACL events**

CL: Intro FS MT&CL 74-79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 (PROFINE 14 TACL: 14 13)

ACL: Intro 79 80 81 82 83 84\* 85 86 87 88 89 90 91 92 93 94 95 96 97\* 98\* 99 00 01 02 03 04 05 06\* 07 08\* 09\* 10 11 12 13 14

EACL: Intro 83 85 87 89 91 93 95 97 99 03 06 09 12 14

NAACL: Intro 00<sup>\*</sup> 01 03 04 06<sup>\*</sup> 07<sup>\*</sup> 09<sup>\*</sup> 10<sup>\*</sup> 12<sup>\*</sup> 13<sup>\*</sup>

EMNLP: <u>96 97 98 99 00 01 02 03 04 05 06 07</u>\* <u>08 09 10 11 12</u>\* <u>13 14</u>

CoNLL: <u>97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14</u>

\*Sem/ <u>98 01 04 07 10 12 13 14</u> SemEval:

# What is this Class?

- Three aspects to the course:
  - Linguistic Issues
    - What are the range of language phenomena?
    - What are the knowledge sources that let us disambiguate?
    - What representations are appropriate?
    - How do you know what to model and what not to model?
  - Statistical Modeling Methods
    - Increasingly complex model structures
    - Learning and parameter estimation
    - Efficient inference: dynamic programming, search, sampling
  - Engineering Methods
    - Issues of scale
    - Where the theory breaks down (and what to do about it)
- We'll focus on what makes the problems hard, and what works in practice...

# **Class Requirements and Goals**

- Class requirements
  - Uses a variety of skills / knowledge:
    - Probability and statistics
    - Basic linguistics background
    - Decent coding skills
  - Most people are probably missing one of the above
  - You will often have to work to fill the gaps

### Class goals

- Learn the issues and techniques of modern NLP
- Build realistic NLP tools
- Be able to read current research papers in the field
- See where the holes in the field still are!

### **Questions for You**

Office hour?

Questionnaire:

[1] academic background

- degree, major, institution, year
- AI, ML courses taken

[2] what do you do?

[3] why learning NLP?

[4] what do you envision in future AI?

- one recent application that surprised you
- one dream application you like to see