#### CSE 573: Artificial Intelligence Autumn 2010

# Lecture 16: Machine Learning Topics 12/7/2010

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Most slides over the course adapted from Dan Klein.

### Announcements

- Syllabus revised
  - Machine learning focus
- We will do mini-project status reports during last class, on Thursday
  - Instructions were emailed and are on web page

# Outline

- Learning: Naive Bayes and Perceptron
  - (Recap) Perceptron
  - MIRA
  - SVMs
  - Linear Ranking Models
  - Nearest neighbor
  - Kernels
  - Clustering

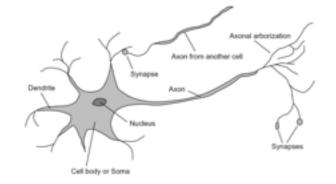
#### Generative vs. Discriminative

#### Generative classifiers:

- E.g. naïve Bayes
- A joint probability model with evidence variables
- Query model for causes given evidence
- Discriminative classifiers:
  - No generative model, no Bayes rule, often no probabilities at all!
  - Try to predict the label Y directly from X
  - Robust, accurate with varied features
  - Loosely: mistake driven rather than model driven

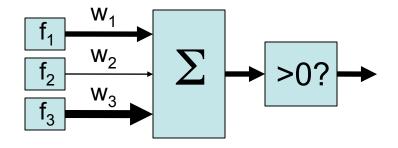
### (Recap) Linear Classifiers

- Inputs are feature values
- Each feature has a weight
- Sum is the activation



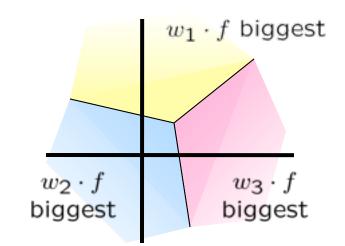
activation
$$w(x) = \sum_{i} w_i \cdot f_i(x) = w \cdot f(x)$$

- If the activation is:
  - Positive, output +1
  - Negative, output -1



### **Multiclass Decision Rule**

- If we have more than two classes:
  - Have a weight vector for each class: wy
  - Calculate an activation for each class



$$\operatorname{activation}_w(x,y) = w_y \cdot f(x)$$

Highest activation wins

$$y = \arg \max_{y} (\arctan(x, y))$$

# The Multi-class Perceptron Alg.

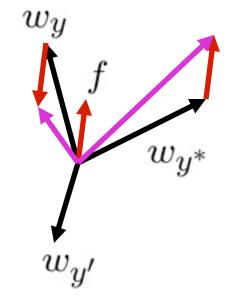
- Start with zero weights
- Iterate training examples
  - Classify with current weights

$$y = \arg \max_y w_y \cdot f(x)$$

$$= \arg \max_y \sum_i w_{y,i} \cdot f_i(x)$$

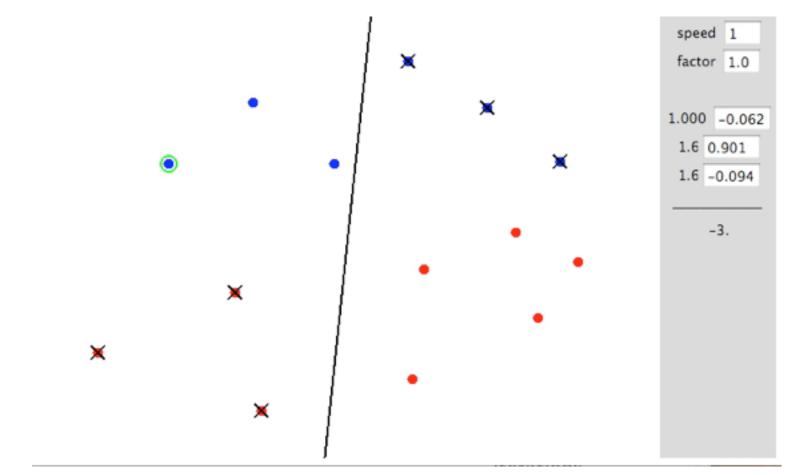
- If correct, no change!
- If wrong: lower score of wrong answer, raise score of right answer

$$w_y = w_y - f(x)$$
$$w_{y^*} = w_{y^*} + f(x)$$



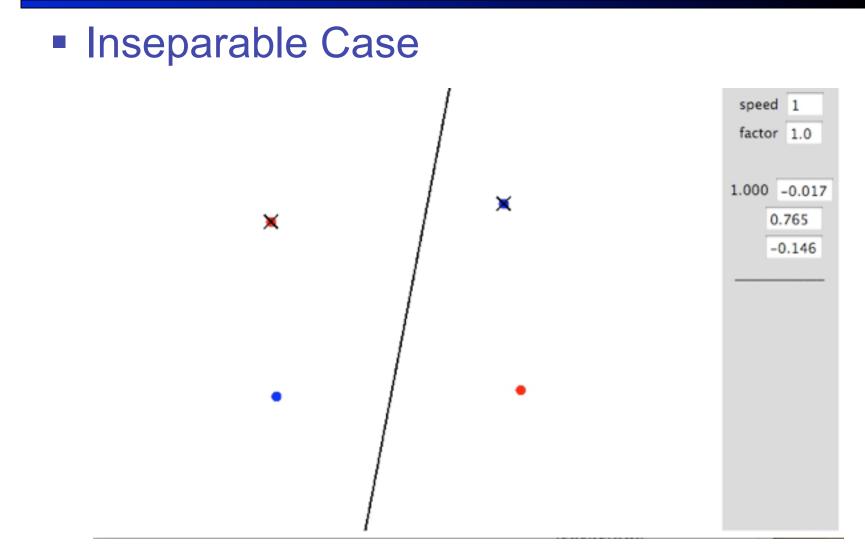
#### **Examples: Perceptron**





#### http://isl.ira.uka.de/neuralNetCourse/2004/VL\_11\_5/Perceptron.html

#### **Examples:** Perceptron



#### http://isl.ira.uka.de/neuralNetCourse/2004/VL\_11\_5/Perceptron.html

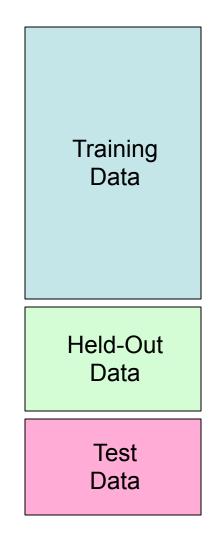
### **Mistake-Driven Classification**

#### For Naïve Bayes:

- Parameters from data statistics
- Parameters: probabilistic interpretation
- Training: one pass through the data

#### For the perceptron:

- Parameters from reactions to mistakes
- Parameters: discriminative interpretation
- Training: go through the data until heldout accuracy maxes out

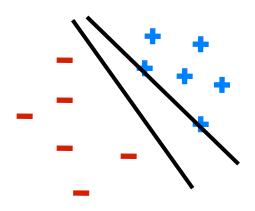


### **Properties of Perceptrons**

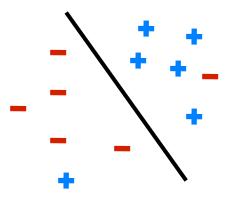
- Separability: some parameters get the training set perfectly correct
- Convergence: if the training is separable, perceptron will eventually converge (binary case)
- Mistake Bound: the maximum number of mistakes (binary case) related to the *margin* or degree of separability

mistakes 
$$< \frac{k}{\delta^2}$$

#### Separable



#### Non-Separable

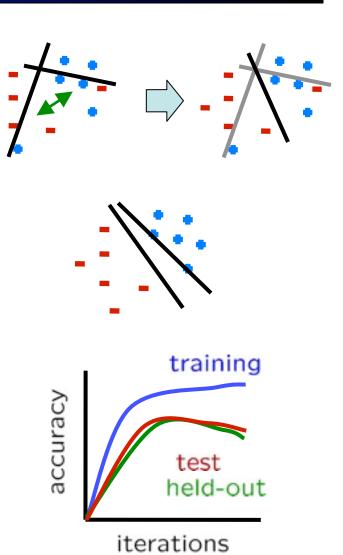


### Problems with the Perceptron

- Noise: if the data isn't separable, weights might thrash
  - Averaging weight vectors over time can help (averaged perceptron)

 Mediocre generalization: finds a "barely" separating solution

- Overtraining: test / held-out accuracy usually rises, then falls
  - Overtraining is a kind of overfitting



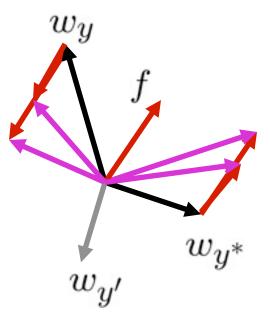
# Fixing the Perceptron

- Idea: adjust the weight update to mitigate these effects
- MIRA\*: choose an update size that fixes the current mistake...
- ... but, minimizes the change to w

$$\min_{w} \frac{1}{2} \sum_{y} ||w_y - w'_y||^2$$

 $w_{y^*} \cdot f(x) \ge w_y \cdot f(x) + 1$ 

- The +1 helps to generalize
  - \* Margin Infused Relaxed Algorithm

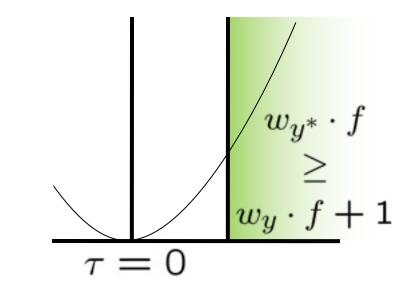


Guessed y instead of  $y^*$  on example x with features f(x)

$$w_y = w'_y - \tau f(x)$$
$$w_{y^*} = w'_{y^*} + \tau f(x)$$

#### Minimum Correcting Update

$$w_y = w'_y - \tau f(x)$$
$$w_{y^*} = w'_{y^*} + \tau f(x)$$



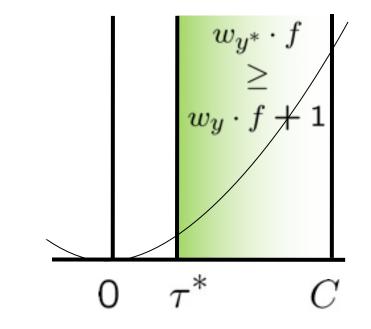
min not  $\tau$ =0, or would not have made an error, so min will be where equality holds

# Maximum Step Size

- In practice, it's also bad to make updates that are too large
  - Example may be labeled incorrectly
  - You may not have enough features
  - Solution: cap the maximum possible value of τ with some constant C

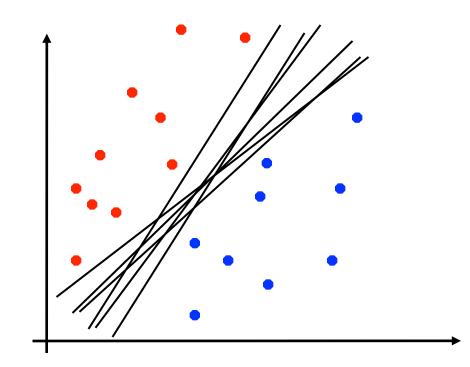
$$\tau^* = \min\left(\frac{(w'_y - w'_{y^*}) \cdot f + 1}{2f \cdot f}, C\right)$$

- Corresponds to an optimization that assumes non-separable data
- Usually converges faster than perceptron
- Usually better, especially on noisy data



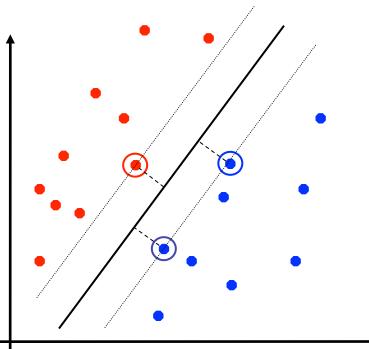
#### **Linear Separators**

Which of these linear separators is optimal?



### **Support Vector Machines**

- Maximizing the margin: good according to intuition, theory, practice
- Only support vectors matter; other training examples are ignorable
- Support vector machines (SVMs) find the separator with max margin
- Basically, SVMs are MIRA where you optimize over all examples at once



MIRA

$$\min_{w} \frac{1}{2} ||w - w'||^2$$
$$w_{y^*} \cdot f(x_i) \ge w_y \cdot f(x_i) + 1$$

SVM

$$\min_{w} \frac{1}{2} ||w||^2$$
  
$$\forall i, y \ w_{y^*} \cdot f(x_i) \ge w_y \cdot f(x_i) + 1$$

### **Classification:** Comparison

#### Naïve Bayes

- Builds a model training data
- Gives prediction probabilities
- Strong assumptions about feature independence
- One pass through data (counting)

#### Perceptrons / MIRA:

- Makes less assumptions about data
- Mistake-driven learning
- Multiple passes through data (prediction)
- Often more accurate

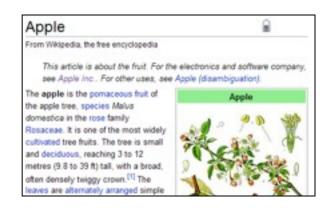
### Extension: Web Search

#### Information retrieval:

- Given information needs, produce information
- Includes, e.g. web search, question answering, and classic IR
- Web search: not exactly classification, but rather ranking

$$x =$$
 "Apple Computers"





#### Feature-Based Ranking

#### *x* = "Apple Computers"

Apple

*f*(*x*,

From Wikipedia, the free encyclopedia

This article is about the fruit. For the electronics and software company, see Apple Inc., For other uses, see Apple (disambiguation).

The apple is the pomaceous fluit of the apple tree, species Malus domestics in the rose family Rosaceae. It is one of the most widely cutivated tree fruits. The tree is small and deciduous, reaching 3 to 12 metres (9.8 to 39 ft) tall, with a broad, often densely twiggy crown.<sup>[1]</sup> The leaves are alternately arranged simple



#### ) = [0.3500...]

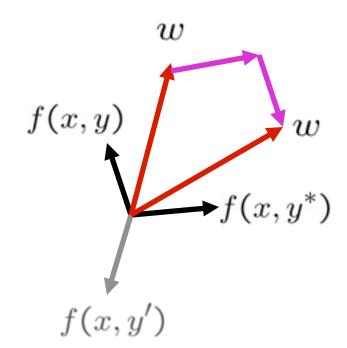


 $) = [0.8 4 2 1 \ldots]$ 

### Perceptron for Ranking

- Inputs x
- Candidates y
- Many feature vectors: f(x, y)
- One weight vector: w
  - Prediction:
    - $y = \arg \max_y w \cdot f(x, y)$
  - Update (if wrong):

$$w = w + f(x, y^*) - f(x, y)$$



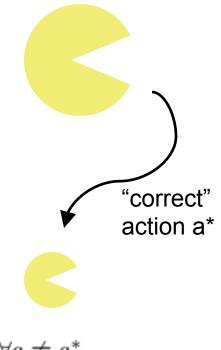
### Pacman Apprenticeship!

#### Examples are states s



- Candidates are pairs (s,a)
- "Correct" actions: those taken by expert
- Features defined over (s,a) pairs: f(s,a)
- Score of a q-state (s,a) given by:

$$w \cdot f(s, a)$$

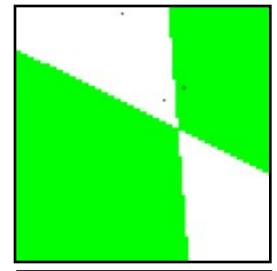


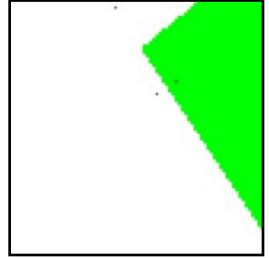
 $\forall a \neq a^*, \\ w \cdot f(a^*) > w \cdot f(a)$ 

### **Case-Based Reasoning**

#### Similarity for classification

- Case-based reasoning
- Predict an instance's label using similar instances
- Nearest-neighbor classification
  - 1-NN: copy the label of the most similar data point
  - K-NN: let the k nearest neighbors vote (have to devise a weighting scheme)
  - Key issue: how to define similarity
  - Trade-off:
    - Small k gives relevant neighbors
    - Large k gives smoother functions
    - Sound familiar?





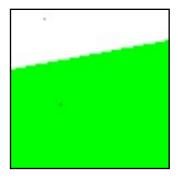
### Parametric / Non-parametric

#### Parametric models:

- Fixed set of parameters
- More data means better settings
- Non-parametric models:
  - Complexity of the classifier increases with data
  - Better in the limit, often worse in the non-limit

#### (K)NN is non-parametric

2 Examples

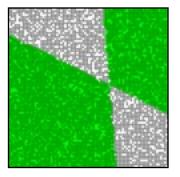




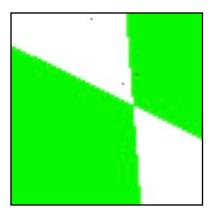




#### 100 Examples 10000 Examples



http://www.cs.cmu.edu/~zhuxj/courseproject/knndemo/KNN.html



Truth

### **Nearest-Neighbor Classification**

#### Nearest neighbor for digits:

- Take new image
- Compare to all training images
- Assign based on closest example
- Encoding: image is vector of intensities:

$$1 = \langle 0.0 \ 0.0 \ 0.3 \ 0.8 \ 0.7 \ 0.1 \dots 0.0 \rangle$$

- What's the similarity function?
  - Dot product of two images vectors?

$$sim(x, x') = x \cdot x' = \sum_{i} x_i x'_i$$

- Usually normalize vectors so ||x|| = 1
- min = 0 (when?), max = 1 (when?)



### **Basic Similarity**

Many similarities based on feature dot products:

$$sim(x, x') = f(x) \cdot f(x') = \sum_{i} f_i(x) f_i(x')$$

If features are just the pixels:

$$sim(x, x') = x \cdot x' = \sum_{i} x_i x'_i$$

Note: not all similarities are of this form

### **Invariant Metrics**

- Better distances use knowledge about vision
- Invariant metrics:
  - Similarities are invariant under certain transformations
  - Rotation, scaling, translation, stroke-thickness...
  - E.g:

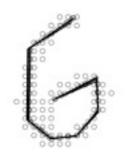


- 16 x 16 = 256 pixels; a point in 256-dim space
- Small similarity in R<sup>256</sup> (why?)
- How to incorporate invariance into similarities?

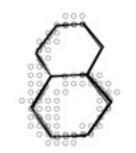
### **Template Deformation**

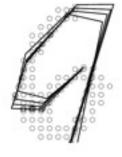
#### Deformable templates:

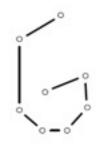
- An "ideal" version of each category
- Best-fit to image using min variance
- Cost for high distortion of template
- Cost for image points being far from distorted template
- Used in many commercial digit recognizers











Examples from [Hastie 94]

### A Tale of Two Approaches...

- Nearest neighbor-like approaches
  - Can use fancy similarity functions
  - Don't actually get to do explicit learning
- Perceptron-like approaches
  - Explicit training to reduce empirical error
  - Can't use fancy similarity, only linear
  - Or can they? Let's find out!

#### **Perceptron Weights**

- What is the final value of a weight w<sub>v</sub> of a perceptron?
  - Can it be any real vector?
  - No! It's built by adding up inputs.

$$w_y = 0 + f(x_1) - f(x_5) + \dots$$

$$w_y = \sum_i \alpha_{i,y} f(x_i)$$

 Can reconstruct weight vectors (the primal representation) from update counts (the dual representation)

$$\alpha_y = \langle \alpha_{1,y} \ \alpha_{2,y} \ \dots \ \alpha_{n,y} \rangle$$

#### **Dual Perceptron**

How to classify a new example x?

score
$$(y, x)$$
 =  $w_y \cdot f(x)$   
=  $\left(\sum_i \alpha_{i,y} f(x_i)\right) \cdot f(x)$   
=  $\sum_i \alpha_{i,y} (f(x_i) \cdot f(x))$   
=  $\sum_i \alpha_{i,y} K(x_i, x)$ 

If someone tells us the value of K for each pair of examples, never need to build the weight vectors!

#### **Dual Perceptron**

- Start with zero counts (alpha)
- Pick up training instances one by one
- Try to classify  $x_n$ ,

$$y = \arg \max_y \sum_i \alpha_{i,y} K(x_i, x)$$

- If correct, no change!
- If wrong: lower count of wrong class (for this instance), raise score of right class (for this instance)

$$\alpha_{y,n} = \alpha_{y,n} - 1 \qquad \qquad w_y = w_y - f(x)$$

$$\alpha_{y^*,n} = \alpha_{y^*,n} + 1$$
  $w_{y^*} = w_{y^*} + f(x)$ 

#### **Kernelized Perceptron**

- If we had a black box (kernel) which told us the dot product of two examples x and y:
  - Could work entirely with the dual representation
  - No need to ever take dot products ("kernel trick")

score
$$(y, x) = w_y \cdot f(x)$$
  
=  $\sum_i \alpha_{i,y} K(x_i, x)$ 

- Like nearest neighbor work with black-box similarities
- Downside: slow if many examples get nonzero alpha

#### Kernels: Who Cares?

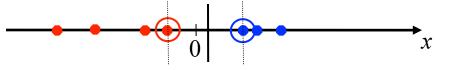
- So far: a very strange way of doing a very simple calculation
- "Kernel trick": we can substitute any\* similarity function in place of the dot product

Lets us learn new kinds of hypothesis

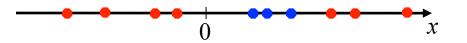
\* Fine print: if your kernel doesn't satisfy certain technical requirements, lots of proofs break. E.g. convergence, mistake bounds. In practice, illegal kernels *sometimes* work (but not always).

#### **Non-Linear Separators**

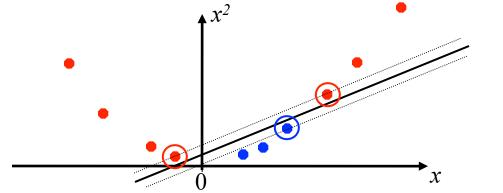
Data that is linearly separable (with some noise) works out great:



But what are we going to do if the dataset is just too hard?



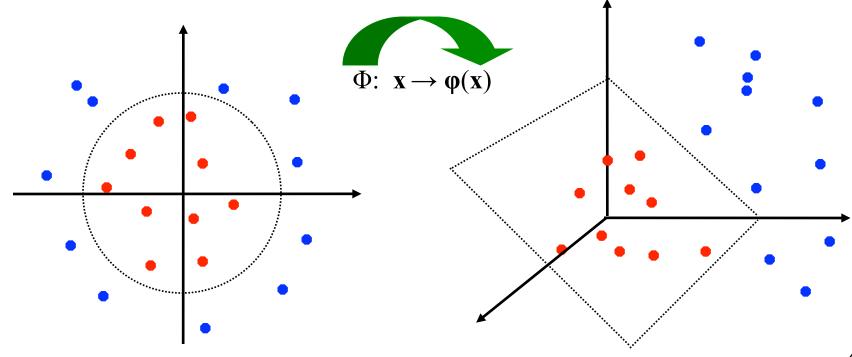
How about... mapping data to a higher-dimensional space:



This and next few slides adapted from Ray Mooney, UT

#### **Non-Linear Separators**

 General idea: the original feature space can always be mapped to some higher-dimensional feature space where the training set is separable:

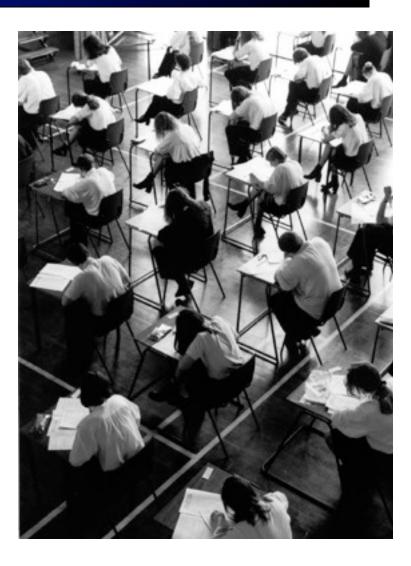


# Why Kernels?

- Can't you just add these features on your own (e.g. add all pairs of features instead of using the quadratic kernel)?
  - Yes, in principle, just compute them
  - No need to modify any algorithms
  - But, number of features can get large (or infinite)
  - Some kernels not as usefully thought of in their expanded representation, e.g. RBF or data-defined kernels [Henderson and Titov 05]
- Kernels let us compute with these features implicitly
  - Example: implicit dot product in quadratic kernel takes much less space and time per dot product
  - Of course, there's the cost for using the pure dual algorithms: you need to compute the similarity to every training datum

#### **Recap: Classification**

- Classification systems:
  - Supervised learning
  - Make a prediction given evidence
  - We've seen several methods for this
  - Useful when you have labeled data



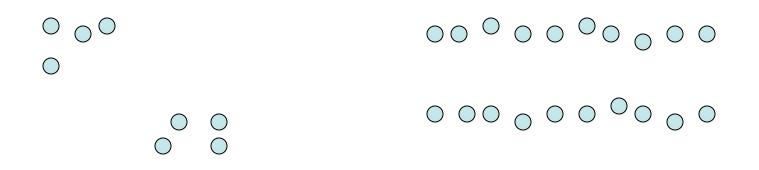
# Clustering

- Clustering systems:
  - Unsupervised learning
  - Detect patterns in unlabeled data
    - E.g. group emails or search results
    - E.g. find categories of customers
    - E.g. detect anomalous program executions
  - Useful when don't know what you're looking for
  - Requires data, but no labels
  - Often get gibberish



### Clustering

- Basic idea: group together similar instances
- Example: 2D point patterns



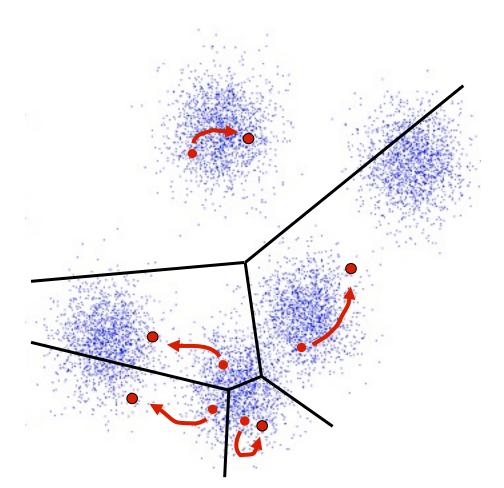
#### What could "similar" mean?

One option: small (squared) Euclidean distance

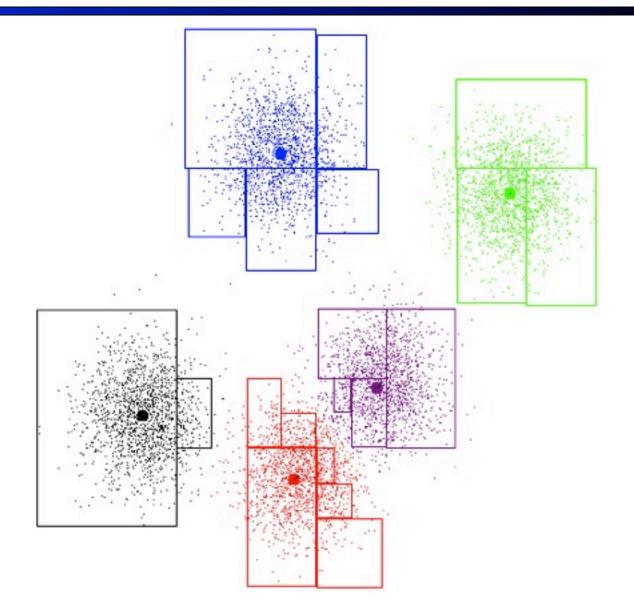
dist
$$(x,y) = (x-y)^{\mathsf{T}}(x-y) = \sum_i (x_i - y_i)^2$$

#### K-Means

- An iterative clustering algorithm
  - Pick K random points as cluster centers (means)
  - Alternate:
    - Assign data instances to closest mean
    - Assign each mean to the average of its assigned points
  - Stop when no points' assignments change



#### K-Means Example



#### K-Means as Optimization

Consider the total distance to the means:

$$\phi(\{x_i\}, \{a_i\}, \{c_k\}) = \sum_i \text{dist}(x_i, c_{a_i})$$
points means
assignments

- Each iteration reduces phi
- Two stages each iteration:
  - Update assignments: fix means c,

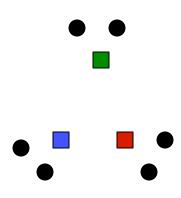
change assignments a

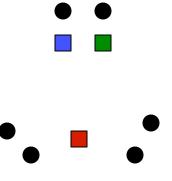
Update means: fix assignments a,

change means c

#### Initialization

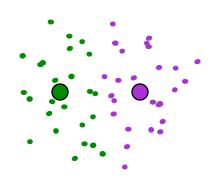
- K-means is non-deterministic
  - Requires initial means
  - It does matter what you pick!
  - What can go wrong?
  - Various schemes for preventing this kind of thing: variancebased split / merge, initialization heuristics



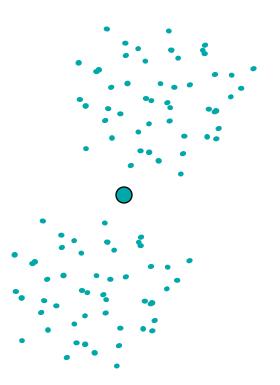


#### **K-Means Getting Stuck**

#### A local optimum:



Why doesn't this work out like the earlier example, with the purple taking over half the blue?

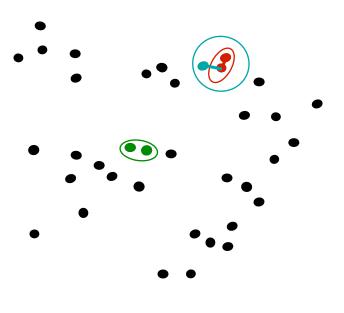


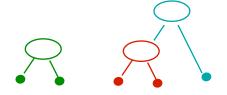
#### **K-Means Questions**

- Will K-means converge?
  - To a global optimum?
- Will it always find the true patterns in the data?
  - If the patterns are very very clear?
- Will it find something interesting?
- Do people ever use it?
- How many clusters to pick?

# Agglomerative Clustering

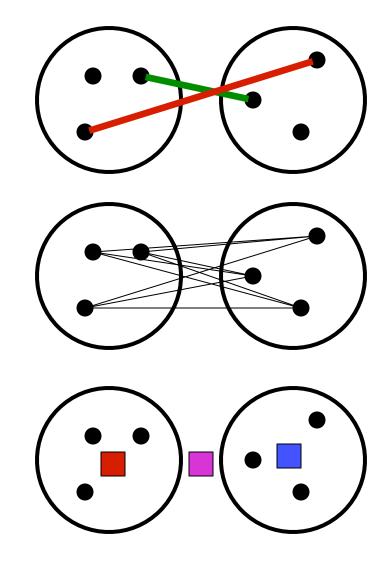
- Agglomerative clustering:
  - First merge very similar instances
  - Incrementally build larger clusters out of smaller clusters
- Algorithm:
  - Maintain a set of clusters
  - Initially, each instance in its own cluster
  - Repeat:
    - Pick the two closest clusters
    - Merge them into a new cluster
    - Stop when there's only one cluster left
  - Produces not one clustering, but a family of clusterings represented by a dendrogram



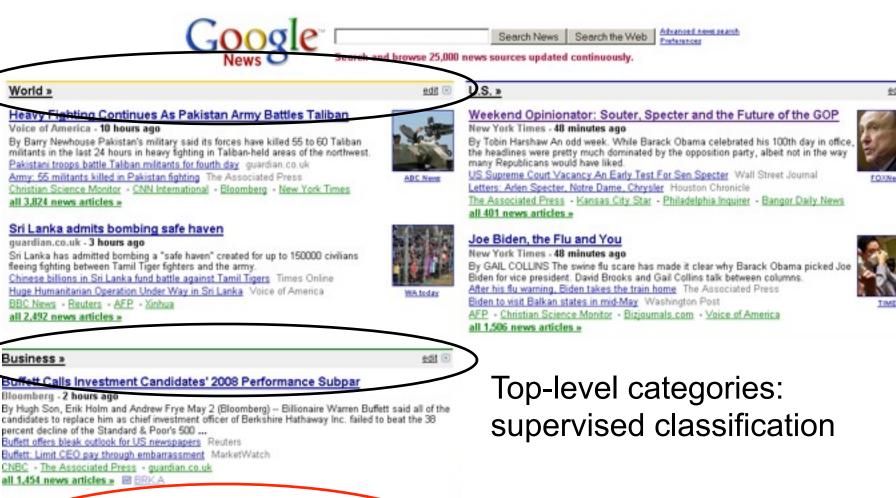


## **Agglomerative Clustering**

- How should we define "closest" for clusters with multiple elements?
- Many options
  - Closest pair (single-link clustering)
  - Farthest pair (complete-link clustering)
  - Average of all pairs
  - Ward's method (min variance, like k-means)
- Different choices create different clustering behaviors



#### **Clustering Application**



#### Chrysler's Fall May Help Administration Reshape GM

New York Times - 5 hours ago

Auto task force members, from left: Treasury's Ron Bloom and Gene Sperling, Labor's Edward Montgomery, and Steve Rattner. BY DAVID E. SANGER and BILL VLASIC WASHINGTON - Fresh from pushing Chrysler into bankruptcy, President Obama and his economic team ...

Comment by Gary Chaison Prof. of Industrial Relations, Clark University Senkruptcy reality sets in for Chrysler, workers Detroit Free Press

Washington Post - Bloomberg - CNNMoney.com

all 11,028 news articles . MOTC:FIATY - BIT:FR - GM

is Ruthan co. A

#### Story groupings: unsupervised clustering