# Spatial Layout 

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## Topics

Cartographic projections and distortions Viewing projections
Displaying data in graphs
Fitting data and depicting residuals
Displaying multidimensional data
Graphical calculations
Reorderable spaces

## Cartographic Projections

## Latitude-longitude projection


[Figure 1.3, Flattening the Earth, Snyder]

## Azimuthal equidistance


[Figure 3.4, Flattening the Earth, Snyder]

## Mercator projection (equiangular)


[Figure 1.35, Flattening the Earth, Snyder]

## Mercator projection

Circular craters map to circles


## Sinusoidal equiareal projection


[Figure 1.39a, Flattening the Earth, Snyder]

## Cartograms: Distort areas

 Source: Stanley, David E., with Frank Coffey. The Elvis Encyclopedia.
Santa Monica, CA.: General Publishing Group, Inc, 1994 .
© 1995 Andrew Dent and Linda Turnbull
Scale area by data
[From Cartography, Dent]

## Election 2004 map


\% voted democrat
\% voted republican

## Election 2004 cartogram



## Statistical map with shading


[Cleveland and McGill 84]

## Framed rectangle chart



MURDER RATES PER 100, 000 POPULATION, 1978

## Rectangular cartogram



Native American population [van Kreveld and Speckmann 04]

## Rectangular cartogram



American population [van Kreveld and Speckmann 04]

## Dorling cartogram


http://www.ncgia.ucsb.edu/projects/Cartogram Central/types.html

## Distorting distances



Scale distance by data
[From Cartography, Dent]

## London underground


http://www.thetube.com/content/history/map.asp

## Comparison to geographic map



Distorted


Undistorted

## Route maps



1. Expand short roads
2. Contract long roads
3. Straighten wiggly lines
4. Snap turn directions to right angles
5. Label carefully to avoid clutter
6. Maintain overall orientation

## Route maps: LineDrive $\operatorname{agravala}^{2}$ s sille ou $]$



Distortions improve effectiveness

## Perspective



Marginal distortions in perspective projection, Olmer [from Kubovy 03]

## Perspective allows more context



Perspective Wall [Mackinlay et al. 91]

## Perspective allows more context



Cone Trees [Robertson et al. 91]

## Wide-angle distortion



## Correction via multiple projections



## Artificial perspective

Multiple parallel (oblique) projections

- Orient receding parallel towards vanishing point
- Some area comparisons possible


53 ${ }^{\text {rd }}$ Street Map [Guarnaccia 93]

## CG example of artificial perspective



Multiple oblique projections


Standard perspective projection

## Multiperspective panoramas


[Román et al. 04]

## Issues

- Choose coordinate systems that support geometric reasoning
- Tension between geometric properties
- Equiarea implies not equiangular
- Modern projections seek compromise
- People tolerate distortion -- to an extent
- Maintain important information
- Avoid extremes


## Graphs and Lines

## Effective use of space

## Which graph is better?



Government payrolls in 1937 [How To Lie With Statistics. Huff 93]

## Aspect ratio

Fill space with data
Don't worry about showing zero



Yearly CO2 concentrations [Cleveland 85]

## Banking to 45 degrees

Orientation accuracy best at 45 degrees

Set aspect ratio accordingly


## Clearly mark scale breaks




Well marked scale break [Cleveland 85]

## Scale break vs. Log scale


[Cleveland 85]
Both increase visual resolution

- Log scale - easy comparisons of all data
- Scale break - more difficult to compare across break


## Linear scale vs. Log scale

Linear scale

- Absolute change



## Log scale

- Percent change $d(10,20)=d(30,60)$



## Semilog graph

Exponential functions $\left(\mathrm{y}=\mathrm{ka}^{\mathrm{mx}}\right)$ transform into lines
$\log (\mathrm{y})=\log (\mathrm{k})+\log (\mathrm{a}) \mathrm{mx}$


SARS cases up March - July 7, 2003 http://www.squeak.org/us/ted/sars-graph.html

## Log-Log graph

Power functions ( $\mathrm{y}=\mathrm{kx}$ ) transform into lines
Example - Steven's power laws:

$$
S=k l^{p} \rightarrow \log S=\log k+p \log I
$$




## Fitting the Data


[The Elements of Graphing Data. Cleveland 94]

[The Elements of Graphing Data. Cleveland 94]

[The Elements of Graphing Data. Cleveland 94]

[The Elements of Graphing Data. Cleveland 94]

## Transforming the data

## Residual graph

- How well does curve fit data?
- Plot vertical distance from best fit curve
- Residual graph shows accuracy of fit



## Tukey sum-difference graph

Plot distance to line $y=x$

- Rotate top graph by 45 degrees
- Scale to increase visual resolution



## Parallel Coordinates

## Parallel coordinates

Visualizing nD in planar image

- Only 2 orthogonal axes
- Use parallel axes instead


Plot each dimension of point $x$ on separate axis
■ $x=(a, b, c, d, \ldots)$

[Wegman 90]

## Parallel coordinates: Axis ordering

No intrinsic order

- True of many nD techniques
- Allow interactive axis swap
- Bad: Relies on human examination
- Good: Powerful interaction

Machine learning

- Automated multidimensional detective [Inselberg 99]

5D Automobile Data [Wegman 90]


## Parallel coordinates: Clustering



## Graphical Calculations

## Nomograms



The Rule of Three

Theory

$$
\left|\begin{array}{ccc}
x_{1}(u) & y_{1}(u) & w_{1}(u) \\
x_{2}(v) & y_{2}(v) & w_{2}(v) \\
x_{3}(s, t) & y_{3}(s, t) & w_{3}(s, t)
\end{array}\right|=0
$$

## Slide rule



Model 1474-66 Electrotehnica 18 Scales

Tehnolemn Timisoara Slide Rule Archive
http://pubpages.unh.edu/~jwc/tehnolemn/



## Lambert's graphical construction



Johannes Lambert used graphs to study the rate of water evaporation as function of temperature [from Tufte 83]


## Reorderable Spaces

| J | F | M | A | M | $\checkmark$ | $\checkmark$ | A | S | 0 | N | D |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 26 | 21 | 26 | 28 | 20 | 20 | 20 | 20 | 20 | 40 | 15 | 40 | $1$ | \%CLIENTELE FEMALE |
| 69 | 70 | 77 | 71 | 37 | 36 | 39 | 39 | 55 | 60 | 68 | 72 | 2 | \%-"-LOCAL |
| 7 | 6 | 3 | 6 | 23 | 14 | 19 | 14 | 9 | 6 | 8 | 8 | 3 | \%-"-U.S.A. |
| 0 | C | 0 | 0 | 8 | 6 | 6 | 4 | 2 | 12 | 0 | 0 | 4 | \% - - - SOUTH AM |
| 20 | 15 | 14 | 15 | 23 | 27 | 22 | 30 | 27 | 19 | 19 | 17 | 5 | \% - " - EUROPE |
| 1 | 0 | 0 | 8 | 6 | 4 | 6 | 4 | 2 | 1 | 0 | 1 | 6 | \% - " - M.EAST, AFRICA |
| 3 | 10 | 6 | 0 | 3 | 13 | 8 | 9 | 5 | 2 | 5 | 2 | 7 | \% - - 1 - ASIA |
| 78 | 80 | 85 | 86 | 85 | 87 | 70 | 76 | 87 | 85 | 87 | 80 | 8 | \% BUSINESSMEN |
| 22 | 20 | 15 | 14 | 15 | 13 | 30 | 24 | 13 | 15 | 13 | 20 | 9 | \% TOURISTS |
| 70 | 70 | 75 | 74 | 69 | 68 | 74 | 75 | 68 | 68 | 64 | 75 | 10 | \% DIRECT RESERVATIONS |
| 20 | 18 | 19 | 17 | 27 | 27 | 19 | 19 | 26 | 27 | 21 | 15 | 11 | \% AGENCY |
| 10 | 12 | 6 | 9 | 4 | 5 | 7 | 6 | , | 5 | 15 | 10 | 12 | \% AIR CREWS |
| 2 | 2 | 4 | 2 | 2 | 1 | 1 | 2 | 2 | 4 | 2 | 5 | 13 | \% CLIENTS UNDER 20 YEARS |
| 25 | 27 | 37 | 35 | 25 | 25 | 27 | 28 | 24 | 30 | 24 | 30 | 14 | \% - 11 - 20-35-11 |
| 48 | 49 | 42 | 48 | 54 | 55 | 53 | 51 | 55 | 46 | 55 | 43 | 15 | \% - ل1- 35-55-॥- |
| 25 | 22 | 17 | 15 | 19 | 19 | 19 | 19 | 19 | 20 | 19 | 22 | 16 | \% - "I- MORE THAN 55 |
| 163 | 167 | 166 | 174 | 152 | 155 | 145 | 170 | 157 | 174 | 165 | 156 | 17 | PRICE OF ROOMS |
| 1.65 | 1.71 | 7.65 | 1.91 | 1.90 | 2. | 1.54 | 1.60 | 1.73 | 1.82 | 1.66 | 1.44 | 18 | LENGTH OF STAY |
| 67 | 82 | 70 | 83 | 74 | 77 | 56 | 62 | 90 | 92 | 78 | 55 | 19 | \% OCCUPANCY |
|  |  |  | $\times$ | $\times$ | - |  |  | $\times$ | $\times$ | $\times$ | $\times$ | 20 | CONVENTIONS |

[Graphics and Graphic Information Processing, Bertin 81]

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[Graphics and Graphic Information Processing, Bertin 81]



## Rivet: Interactive reordering



Performance Analysis and Visualization of Parallel Systems Using SimOS and Rivet: A Case Study [Bosch et al. 00]


## Trellis: Automatic ordering



Main-effects ordering


Alphabetical ordering

## Summary

- Spatial layout is the most important visual encoding
- Geometric invariants of spatial transformations support geometric reasoning
- Use distortions to emphasize important information
- Use space to show data with as much resolution as possible
- Ordering is a powerful operation for organizing the data

