Announcements:

- Thank you for participating in our mid-quarter evaluation.
- Thank you for participating in our homework feedback polls!
 - Tell us which problem you're commenting on ©
 - Use toy datasets, small random sample to develop and debug learning to develop with "big" data is part of what we want to learn here
- Homework deadline accommodations ask early and concretely!
 - If submission doesn't work, email instructors all files w pre-deadline timestamp. (no personal email)
- Course project proposals
 - Average was ~80%
 - Don't worry about grade but take feedback seriously
- Project Milestone due Thu Sun
 - We want to see that you are already working with your dataset, have made a real attempt on your project (e.g. baseline results), and have a concrete plan for the final steps.
 - No late days and no exceptions
 - Consider meeting with your assigned TA
- Final project presentations; On zoom, 6min prerecorded video presentation + Q&A

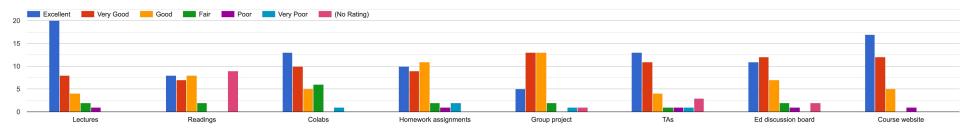
Community Detection in Graphs

CS547 Machine Learning for Big Data

Tim Althoff PAUL G. ALLEN SCHOOL OF COMPUTER SCIENCE & ENGINEERING

Midpoint evaluation reflections

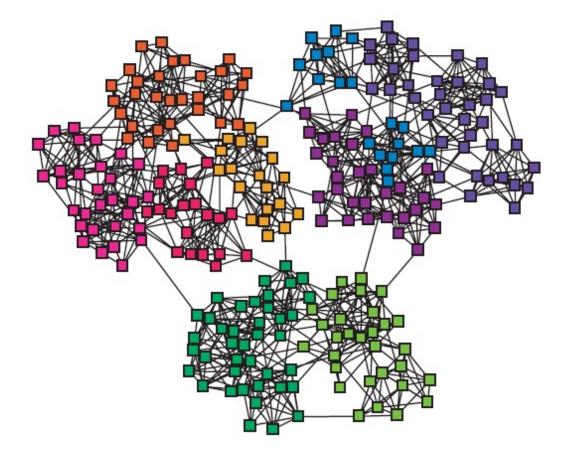
Please rate each of these course components based on how helpful they are for your learning.



- Glad to hear that many of you appreciate lectures, colabs, TAs, even HW 🙂
- Can lose many points on coding problems -> will try to give more ways to check correctness (and the many points are intended to help)
- Forcing novelty for group projects is tough -> We don't we grade by completion and quality and use a detailed rubric that does not require scientific novelty
- HW take a long time it varies a lot across students. Some are happy, for others it takes a long time. It's okay not to have perfect HW. Everyone appreciated different aspects of course. We are continuing optimizations that focus on your learning (e.g. code skeletons, expected outputs, ...)
- If you have all the prerequisites for this course AND you need 20h+/week, please come talk to me. We care about your learning and your sanity.
- More ideas and feedback always welcome!

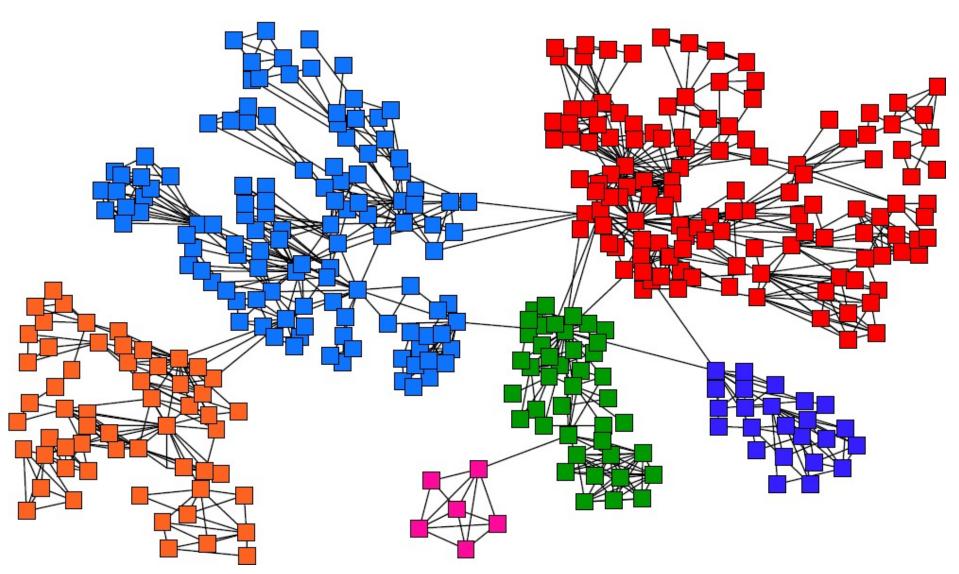
Networks & Communities

We often think of networks being organized into modules, clusters, communities:



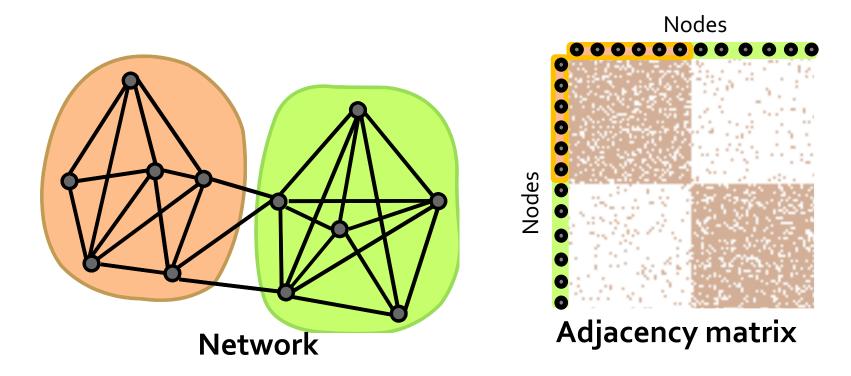
Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Goal: Find Densely Linked Clusters



Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

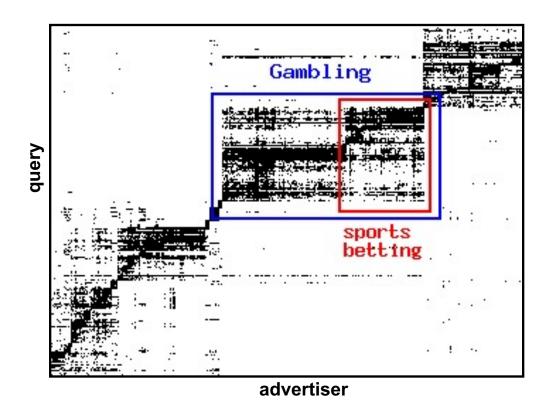
Non-overlapping Clusters



Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Micro-Markets in Sponsored Search

Find micro-markets by partitioning the query-to-advertiser graph:

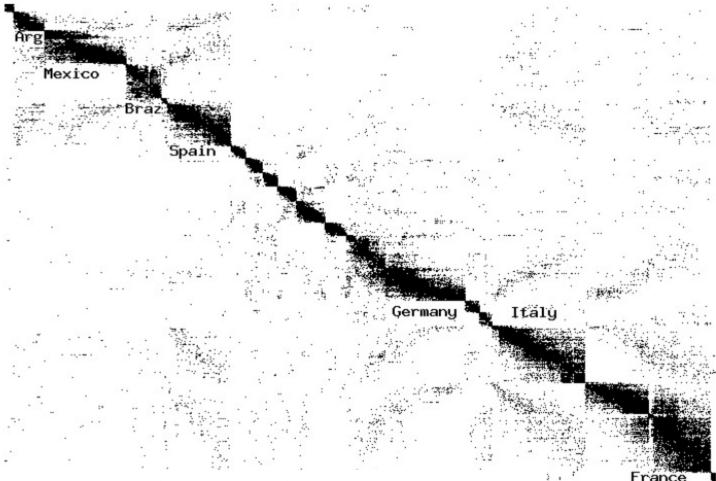


[Andersen, Lang: Communities from seed sets, 2006]

Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Movies and Actors

Clusters in Movies-to-Actors graph:

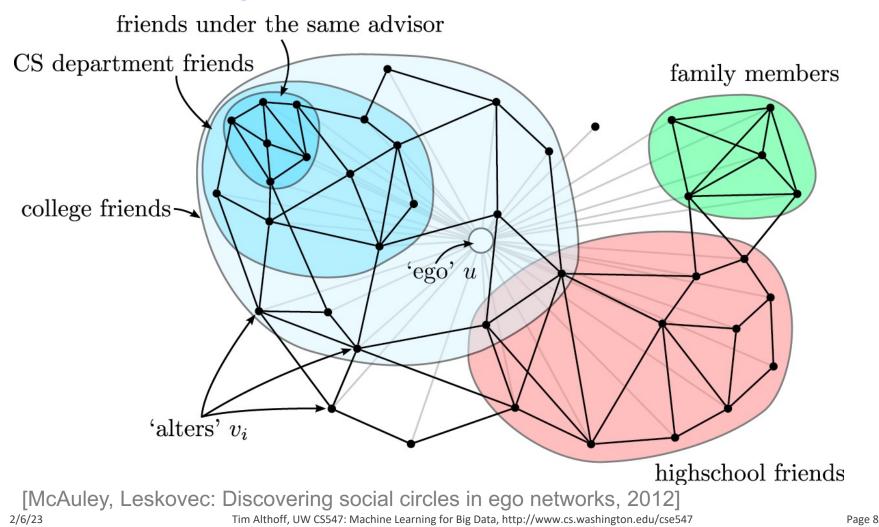


[Andersen, Lang: Communities from seed sets, 2006]

Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Twitter & Facebook

Discovering social circles, circles of trust:



The Setting

Graph is large

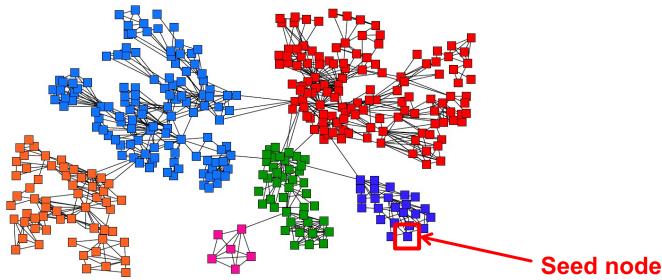
Assume the graph fits in main memory

- For example, to work with a 200M node and 2B edge graph one needs approx. 16GB RAM
- But the graph is too big for running anything more than linear time algorithms
- We will cover a PageRank based algorithm for finding dense clusters
 - The runtime of the algorithm will be proportional to the cluster size (not the graph size!)

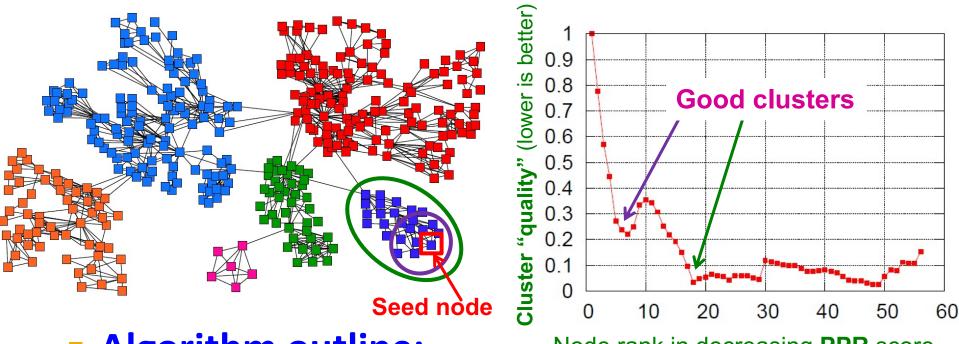
Idea: Seed Nodes

Discovering clusters based on seed nodes

- Given: Seed node s
- Compute (approximate) Personalized PageRank (PPR) around node s (teleport set={s})
- Idea is that if s belongs to a nice cluster, the random walk will get trapped inside the cluster



Seed Node: Intuition



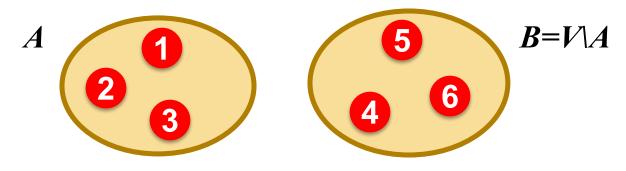
Algorithm outline:

Node rank in decreasing **PPR** score

- Pick a seed node s of interest
- Run PPR with teleport set = {s}
- Sort the nodes by the decreasing PPR score
- Sweep over the nodes and find good clusters

What makes a good cluster?

- Undirected graph G(V, E):
- Partitioning task:
 - Divide vertices into 2 disjoint groups $A, B = V \setminus A$



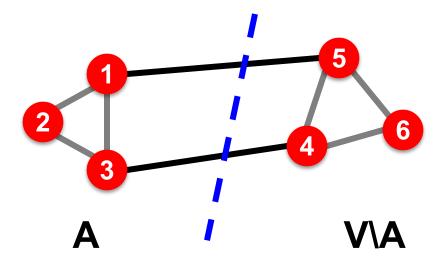
3

Question:

How can we define a "good" cluster in G?

What makes a good cluster?

- What makes a good cluster?
 - Maximize the number of within-cluster connections
 - Minimize the number of between-cluster connections

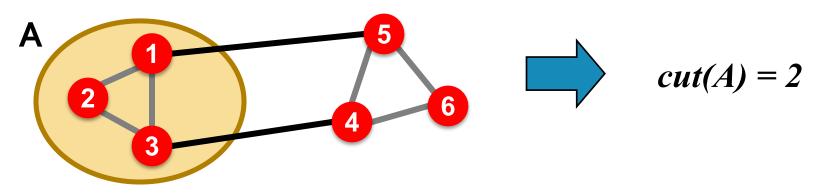


Graph Cuts

- Express cluster quality as a function of the "edge cut" of the cluster
- Cut: Set of edges (edge weights) with only one node in the cluster:

$$cut(A) = \sum_{i \in A, j \notin A} W_{ij}$$

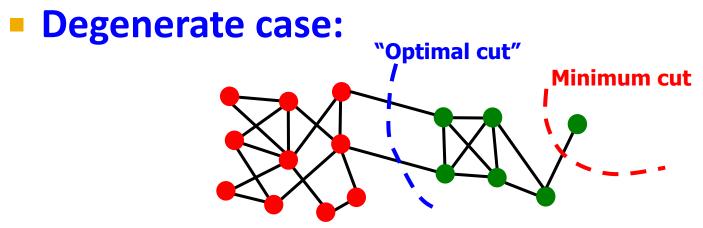
Note: This works for weighted and unweighted (set all **w**_{ij}=1) graphs



Cut Score

Partition quality: Cut score

 Quality of a cluster is the weight of connections pointing outside the cluster



Problem:

- Only considers external cluster connections
- Does not consider internal cluster connectivity

Graph Partitioning Criteria

Criterion: Conductance:

Connectivity of the group to the rest of the network relative to the density of the group

$$\phi(A) = \frac{|\{(i, j) \in E; i \in A, j \notin A\}|}{\min(vol(A), 2m - vol(A))}$$

vol(A): total weight of the edges with at least one endpoint in A: $vol(A) = \sum_{i \in A} d_i$

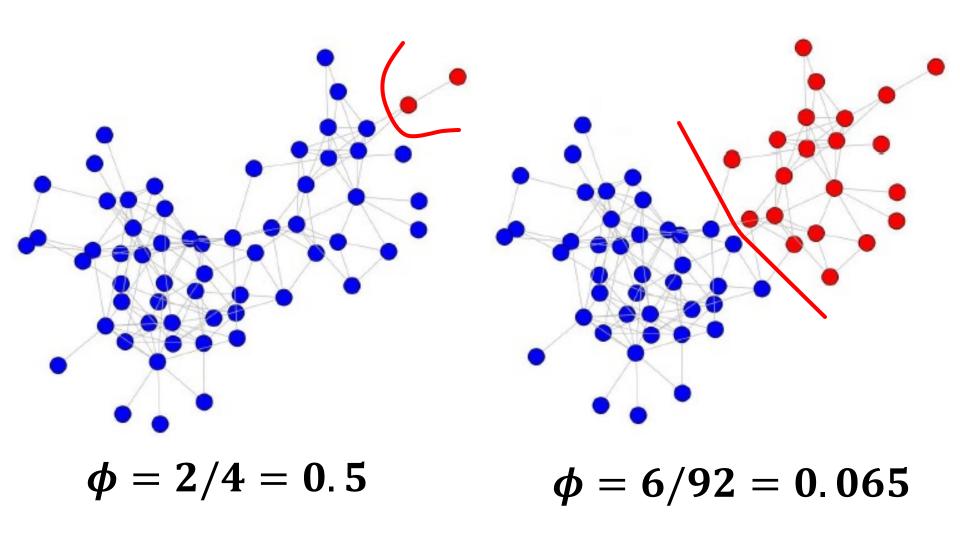
Vol(A)=2*#edges inside A + #edges pointing out of A

Why use this criterion?

Produces more balanced partitions

m... number
 of edges of
 the graph
 d_i... degree
 of node *I E...*edge set
 of the graph

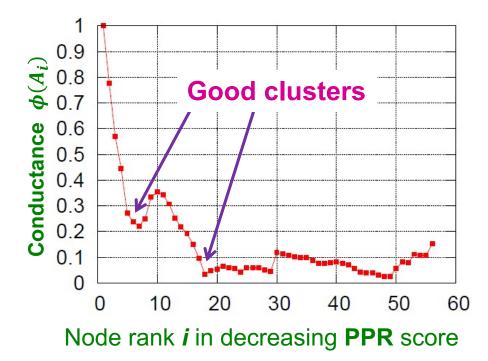
Example: Conductance Score



Algorithm Outline: Sweep

Algorithm outline:

- Pick a seed node s of interest
- Run PPR w/ teleport={s}
- Sort the nodes by the decreasing PPR score
- Sweep over the nodes and find good clusters

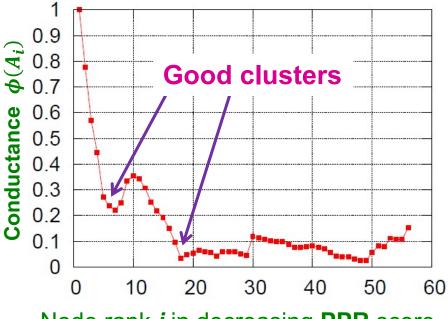


Sweep:

- Sort nodes in decreasing PPR score $r_1 > r_2 > \cdots > r_n$
- For each i compute $\phi(A_i = \{r_1, ..., r_i\})$
- Local minima of $\phi(A_i)$ correspond to good clusters

Computing the Sweep

- The whole Sweep curve can be computed in linear time:
 - For loop over the nodes
 - Keep hash-table of nodes in a set A_i



- Node rank *i* in decreasing **PPR** score
- To compute $\boldsymbol{\phi}(A_{i+1}) = Cut(A_{i+1})/Vol(A_{i+1})$
 - $Vol(A_{i+1}) = Vol(A_i) + d_{i+1}$
 - $Cut(A_{i+1}) = Cut(A_i) + d_{i+1} 2\#(edges \ of \ u_{i+1} \ to \ A_i)$

Computing PPR

- How to compute Personalized PageRank (PPR) without touching the whole graph?
 - Power method won't work since each single iteration accesses all nodes of the graph: $\mathbf{r}^{(t+1)} = \boldsymbol{\beta}\mathbf{M}\cdot\mathbf{r}^{(t)} + (\mathbf{1} - \boldsymbol{\beta})\mathbf{a}$ At index **S**
 - a is a teleport vector: $a = [0 \dots 0 1 0 \dots 0]^T$

r is the personalized PageRank vector

Approximate PageRank [Andersen, Chung, Lang, '07]

- A fast method for computing approximate Personalized PageRank (PPR) with teleport set ={s}
- ApproxPageRank(s, β, ε)
 - **s** ... seed node
 - β ... teleportation parameter
 - ε ... approximation error parameter

Approximate PPR: Overview

Overview of the approximate PPR

Lazy random walk, which is a variant of a random walk that stays put with probability 1/2 at each time step, and walks to a random neighbor the other half of the time:

$$r_u^{(t+1)} = \frac{1}{2}r_u^{(t)} + \frac{1}{2}\sum_{i \to u} \frac{1}{d_i}r_i^{(t)} \qquad \qquad d_i \dots \text{ degree of } i$$

- Keep track of <u>residual</u> PPR score $q_u = p_u r_u^{(t)}$
 - Residual tells us how well PPR score p_u of \boldsymbol{u} is approximated
 - *p_u*... is the "true" PageRank of node *u*
 - $r_u^{(t)}$... is PageRank estimate of node u at around tIf residual q_u of node u is too big $\frac{q_u}{d_u} \ge \varepsilon$ then push the walk further (distribute some of residual q_u to all u's neighbors along out-coming edges), else don't touch the node

Towards approximate PPR

A different way to look at PageRank:

[Jeh&Widom. Scaling Personalized Web Search, 2002]

 $p_{\beta}(a) = (1 - \beta)a + \beta p_{\beta}(M \cdot a)$

- $p_{\beta}(a)$ is the true PageRank vector with teleport parameter β , and teleport vector a
- $p_{\beta}(M \cdot a)$ is the PageRank vector with teleportation vector $M \cdot a$, and teleportation parameter β
 - where *M* is the stochastic PageRank transition matrix
 - Notice: $M \cdot a$ is one step of a random walk

Towards approximate PPR

- Proving: $p_{\beta}(a) = (1 \beta)a + \beta p_{\beta}(M \cdot a)$
 - We can break this probability into two cases:
 - Walks of length 0, and
 - Walks of length longer than 0
 - The probability of length 0 walk is 1β , and the walk ends where it started, with walker distribution α
 - The probability of walk length >0 is β, and then the walk starts at distribution a, takes a step, (so it has distribution Ma), then takes the rest of the random walk with distribution p_β(Ma)
 - Note that we used the memoryless nature of the walk: After we know the location of the second step of the walk has distribution *Ma*, the rest of the walk can forget where it started and behave as if it started at *Ma*. This is the key idea of the proof sketch.

"Push" Operation

residual PPR score $q_u = p_u - r_u$

Idea:

- r... approx. PageRank, q... its residual PageRank
- Start with trivial approximation: r = 0 and q = a
- Iteratively **push** PageRank from **q** to **r** until **q** is small

Push: 1 step of a lazy random walk from node u:

Push(u, r, q):

$$r' = r, q' = q$$

 $r'_{u} = r_{u} + (1 - \beta)q_{u}$
 $q'_{u} = \frac{1}{2}\beta q_{u}$
for each v such that $u \rightarrow v$:
 $q'_{v} = q_{v} + \frac{1}{2}\beta \frac{q_{u}}{d_{u}}$
return r', q'

Update **r** Do 1 step of a walk: Stay at **u** with prob. $\frac{1}{2}$ Spread remaining $\frac{1}{2}$ fraction of $\mathbf{q}_{\mathbf{u}}$ as if a single step of random Tim Althoff, UW CS547: Machine Learning for Big Data. http://www.cs.washington.edu/cs547

Intuition Behind Push Operation

 If *q_u* is large, this means that we have underestimated the importance of node *u*

Then we want to take some

Push(u, r, q): r' = r, q' = q $r'_u = r_u + (1 - \beta)q_u$ $q'_u = \frac{1}{2}\beta q_u$ for each v such that $u \rightarrow v$: $q'_v = q_v + \frac{1}{2}\beta \frac{q_u}{d_u}$ return r', q'

of that residual (q_u) and give it away, since we know that we have too much of it

So, we keep ¹/₂ βq_u and then give away the rest to our neighbors, so that we can get rid of it

• This correspond to the spreading of $\frac{1}{2}\beta q_u/d_u$ term

Each node wants to keep giving away this excess
 PageRank until all nodes have no or a very small gap in excess PageRank

Approximate PPR

ApproxPageRank(S, β, ε): Set $r = \overline{0}$, q = [0 ... 0 1 0 ... 0]While $\max_{u \in V} \frac{q_u}{d_u} \ge \varepsilon$: At index **S** Choose any vertex \boldsymbol{u} where $\frac{q_u}{d_u} \ge \varepsilon$ **Push**(**u**, **r**, **q**): r' = r, q' = q $r'_u = r_u + (1 - \beta)q_u$ $q'_u = \frac{1}{2}\beta q_u$ For each v such that $u \rightarrow v$: $q_{\nu}' = q_{\nu} + \frac{1}{2}\beta q_u/d_u$ r = r', q = q'Return *r*

 $\begin{array}{l} r \hdots \ PPR \ vector \\ r_u \hdots \ PPR \ score \ of \ u \\ q \hdots \ residual \ PPR \ vector \\ q_u \hdots \ residual \ of \ node \ u \\ d_u \hdots \ degree \ of \ u \end{array}$

Update **r**: Move $(1 - \beta)$ of the prob. from **q**_u to **r**_u

1 step of a lazy random walk:

- Stay at \mathbf{q}_{u} with prob. $\frac{1}{2}$
- Spread remaining $\frac{1}{2} \beta$ fraction of $\mathbf{q}_{\mathbf{u}}$ as if a single step of random walk were applied to \mathbf{u}

Observations (1)

Runtime:

• ApproxPageRank (PageRank-Nibble) computes PPR in time $O\left(\frac{1}{\epsilon(1-\beta)}\right)$ with residual error $\leq \varepsilon$

• Power method would take time $O(\frac{\log n}{\epsilon(1-\beta)})$

Graph cut approximation guarantee:

- If there exists a cut of conductance ϕ and volume kthen the method finds a cut of conductance $O(\sqrt{\phi \log k})$
- Details in [Andersen, Chung, Lang. Local graph partitioning using PageRank vectors, 2007]

http://www.math.ucsd.edu/~fan/wp/localpartfull.pdf

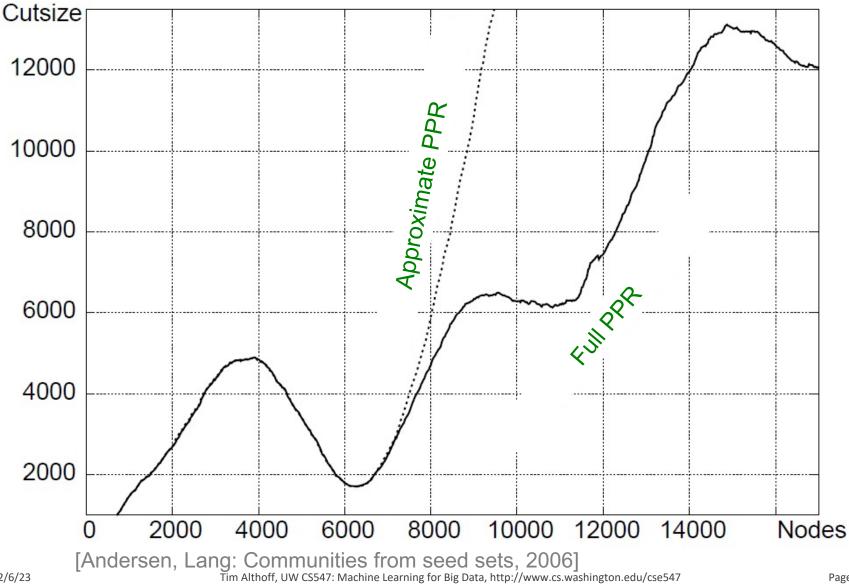
Observations (2)

The smaller the ε the farther the random walk will spread! Conductance 0.5 0.4 0.3 Seed nòde 0.2 0.1 Ó 10 20 30 40 50 60 70 80 90 Ô

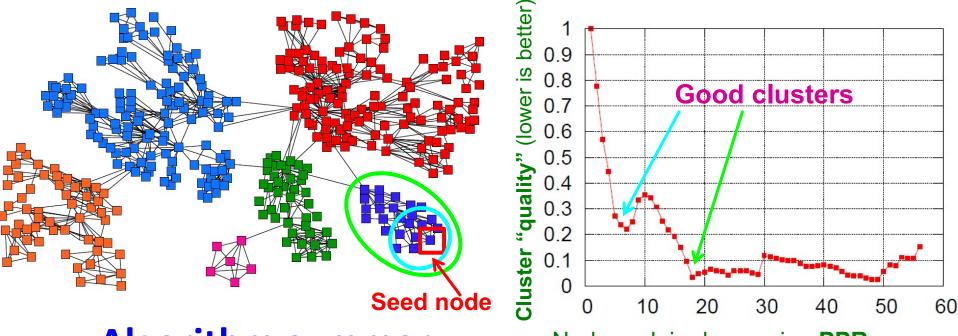
Node index

Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Observations (3)



Summary of Approx PPR Alg.



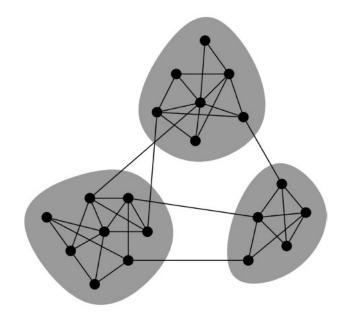
Algorithm summary:

- Node rank in decreasing **PPR** score
- Pick a seed node s of interest
- Run PPR with teleport set = {s}
- Sort the nodes by the decreasing PPR score
- Sweep over the nodes and find good clusters

Modularity Maximization

Network Communities

- Communities: sets of tightly connected nodes
 Define: Modularity Q
 - A measure of how well a network is partitioned into communities

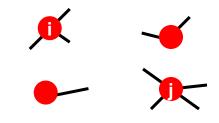


- Given a partitioning of the network into groups $s \in S$:
 - $Q \propto \sum_{s \in S} [$ (# edges within group s) (expected # edges within group s)]

Need a null model!

Null Model: Configuration Model

- Given real G on n nodes and m edges, construct rewired network G'
 - Same degree distribution but random connections



- Consider G' as a multigraph
- The expected number of edges between nodes
 - *i* and *j* of degrees k_i and k_j equals to: $k_i \cdot \frac{k_j}{2m} = \frac{k_i k_j}{2m}$
 - The expected number of edges in (multigraph) **G'**:

$$= \frac{1}{2} \sum_{i \in N} \sum_{j \in N} \frac{k_i k_j}{2m} = \frac{1}{2} \cdot \frac{1}{2m} \sum_{i \in N} k_i (\sum_{j \in N} k_j) =$$

$$= \frac{1}{4m} 2m \cdot 2m = m \quad \text{(sanity check)} \qquad \qquad \sum_{u \in V} k_u$$

 $k_u = 2m$

Modularity

Modularity of partitioning S of graph G:

• $\mathbf{Q} \propto \sum_{s \in S} [$ (# edges within group s) – (expected # edges within group s)]

•
$$Q(G,S) = \underbrace{\frac{1}{2m}}_{S \in S} \sum_{i \in S} \sum_{j \in S} \left(A_{ij} - \frac{k_i k_j}{2m} \right)$$

Normalizing const.: -1A_{ij} = 1 \text{ if } i \rightarrow j, 0 \text{ else}

Modularity values take range [-1,1]

- It is positive if the number of edges within groups exceeds the expected number
- Q greater than 0.3-0.7 means significant community structure

Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

0 else

Modularity: 2 Defs

$$Q(G,S) = \frac{1}{2m} \sum_{s \in S} \sum_{i \in s} \sum_{j \in s} \left(A_{ij} - \frac{k_i k_j}{2m} \right)$$

Equivalently modularity can be written as:

$$Q = rac{1}{2m}\sum_{ij}igg[A_{ij} - rac{k_ik_j}{2m}igg]\delta(c_i,c_j)$$

- A_{ij} represents the edge weight between nodes i and j;
- k_i and k_j are the sum of the weights of the edges attached to nodes i and j, respectively;
- 2m is the sum of all of the edge weights in the graph;
- c_i and c_j are the communities of the nodes; and
- $\, \bullet \, \delta \,$ is an indicator function

Idea: We can identify communities by maximizing modularity

Louvain Method

Louvain Algorithm

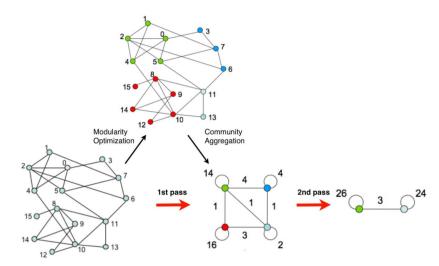
- Greedy algorithm for community detection
 O(n log n) run time (* observed empirically)
- Supports weighted graphs
- Provides hierarchical partitions
- Widely utilized to study large networks because:
 - Fast
 - Rapid convergence properties
 - High modularity output (i.e., "better communities")

[Fast unfolding of communities in large networks, Blondel et al. (2008)]

Louvain Algorithm: At High Level

- Louvain algorithm greedily maximizes modularity
 Each pass is made of 2 phases:
 - Phase 1: Modularity is optimized by allowing only local changes of communities
 - Phase 2: The identified communities are aggregated in order to build a new network of communities
 - Goto Phase 1

The passes are repeated iteratively until no increase of modularity is possible!



Tim Althoff, UW CS547: Machine Learning for Big Data, http://www.cs.washington.edu/cse547

Louvain: 1st phase (partitioning)

- Put each node in a graph into a distinct community (one node per community)
- For each node *i*, the algorithm performs two calculations:
 - Compute the modularity gain (ΔQ) when putting node i from its current community into the community of some neighbor j of i
 - Move i to a community that yields the largest modularity gain ΔQ

The loop runs until no movement yields a gain

This first phase stops when a local maximum of the modularity is attained, i.e., when no individual move can improve the modularity.

One should also note that the output of the algorithm depends on the order in which the nodes are considered. Research indicates that the ordering of the nodes does not have a significant influence on the modularity that is obtained.

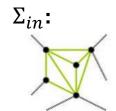
Louvain: Modularity Gain

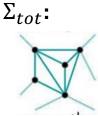
What is ΔQ if we move node *i* to community *C*?

$$\Delta Q(i \to C) = \left[\frac{\sum_{in} + k_{i,in}}{2m} - \left(\frac{\sum_{tot} + k_i}{2m}\right)^2\right] - \left[\frac{\sum_{in} - \left(\frac{\sum_{tot} - k_i}{2m}\right)^2 - \left(\frac{k_i}{2m}\right)^2\right]$$

where:

- Σ_{in} ... sum of link weights <u>between</u> nodes in *C*
- Σ_{tot} ... sum of <u>all</u> link weights of nodes in C
- $\frac{k_{i,in}}{2}$... sum of link weights <u>between</u> node *i* and *C*
- k_i... sum of <u>all</u> link weights (i.e., degree) of node i
 Also need to derive ΔQ(D → i) of taking node i out of community D.
 And then: ΔQ = ΔQ(i → C) + ΔQ(D → i)





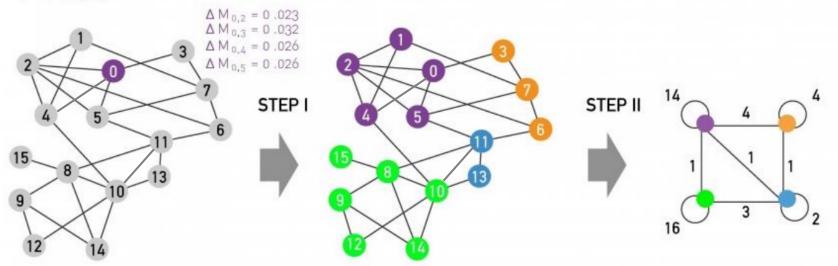
Louvain: 2nd phase (restructuring)

- The partitions obtained in the first phase are contracted into super-nodes, and the weighted network is created as follows
 - Super-nodes are connected if there is at least one edge between nodes of the corresponding communities
 - The weight of the edge between the two supernodes is the sum of the weights from all edges between their corresponding partitions

The loop runs until the community configuration does not change anymore

Louvain Algorithm: Example

1ST PASS



2ND PASS

